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CANADA'S CHRISTMAS in this year of Our Lord will not be so radiant with a sense of prosperity as some recent festivals of Yuletide, but it will not be the less blessed on that account. The spirit of Christmas is the tonic most people need in what is admittedly a period of material depression. The eternal beauty of Christmas lies in the fact that the very word releases sentiments of good will and generosity which promote human happiness in time of trouble. It would not be difficult to prove that Canadians have fewer causes for depression and anxiety than the peoples of many other countries; but God forbid that anyone at such a season should take comfort in the fact that he is more fortunate than others. Where it is true, the fact should impose on the individual a deeper sense of the duty and sentiment involved in the Christmas message.

It is one of the consolations of existence that troubles experienced are never so oppressive as those anticipated. It is in truth the element in life that enables the human temperament to weather through misfortune. No one anticipated a year ago that things would be quite so bad for large numbers of people as they became. But in Canada there are grounds for confidence that we have come through the worst. There has been an enforced revision of that reckless and facile optimism which leads many to believe that good times last for ever, that should in the end prove healthful. Whether the world will ever succeed in effectively grappling with the condition whereby, in a world of plenty, countless men and women have less than they need, remains an insuperable problem. But in Canada there is a growing feeling that we have, so to speak, reached low ebb and that the turn of the tide is near. Most people learn chiefly by their blunders, though it is difficult for anyone to feel truly thankful on that account. At any rate, we may cherish a relative certainty that the future will be happier than the immediate present. No nation or people can really prosper of itself alone, and let us hope that the renaissance of good times will be shared by all mankind.

A REMARKABLE letter appeared in the Calgary "Herald" not long since from the pen of John Arthur Fisher, of Ponoka, Alberta, who ironically says: "Will some kindly reader tell me how I may not get work? How is it that I, as an immigrant from that little bit of dirt off the coast of France, called England, never get a chance to be lazy?"

Fisher gives his experience for the past three months; after six weeks harvesting at High River he walked to Red Deer, and got a job chopping wood. Then he refused a job at Lacombe for 40 cents per hour and instead went threshing for 11 days at Ponoka. By this time he thought he was entitled to a week's rest when just to make conversation over a glass of beer he said to a stranger, "Could you find me a job?" To his professed regret he was immediately offered a good home with a radio set and a dollar a day. What could he do but accept?

We suspect that Mr. Fisher does not really long to be a "bum" as he claims and also that he is rather exceptional among odd-job men, for he quotes these lines:

"Not enjoyment and not sorrow
Is our destined end of way,
But to act so that each morrow
Finds us further than to-day."

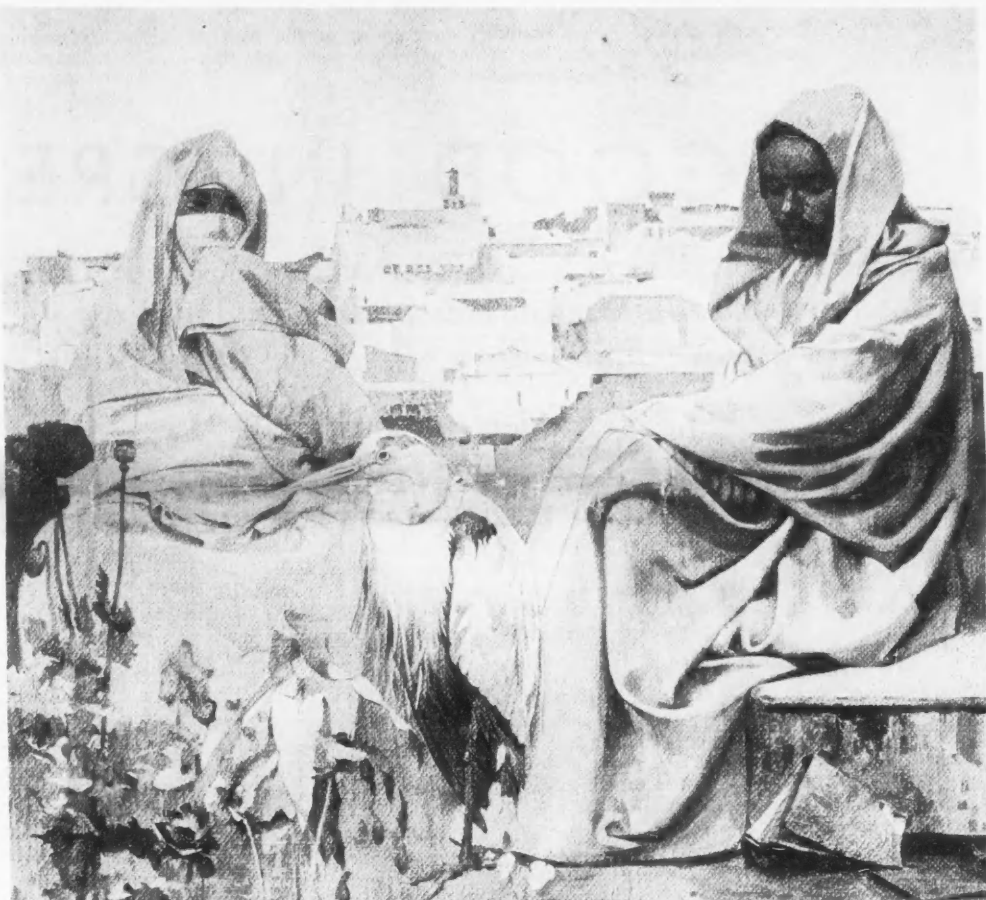
Mr. Fisher probably has a good deal of magnetism, and it would not be fair to assume that everyone's unemployment problem can be solved as easily as his, but his point is unquestionably helpful to himself and others.

THERE is a disposition in some quarters to criticise the Prime Minister of Canada because he took exception in firm but moderate language to the levity with which proposals for the economic unity of the Empire, he submitted to the Imperial Conference, were dismissed by Mr. Thomas, Secretary of State for the Dominions. Mr. Bennett would have been less than just, not only to Canada but to the representatives of Australia, New Zealand, South Africa, the Irish Free State and Newfoundland, who so spontaneously supported these proposals, if he allowed the epithet "Humbug" to go unrebutted. Undoubtedly the rebuke should have come from the British government itself, and it was probably a sense of this fact that led to the delay of the Canadian Prime Minister in publishing his protest. Mr. Thomas is universally admitted to be a fine little man, something of what is known in England as a "character". His loose language was possibly only "pretty Fanny's way",

but the problems involved are too serious to permit of jocularity.

Let us reverse the picture. Suppose that the Imperial Conference of 1930 had been held at Ottawa instead of London, as was at one time suggested. Suppose representatives of the British government had presented proposals, which a Canadian cabinet minister denounced as "humbug" in a manner calculated to give his charge the widest publicity. What a chorus of condemnation there would have been. How swift would have been the declaration that Mr. Bennett must take responsibility for his colleague's words, and atone for them! But we all know that in such circumstances, whether the Prime Minister was Mr. King or Mr. Bennett, or any other important Canadian public man, repudiation and apology would have been immediate.

BECAUSE Australia has seen fit to secure the appointment of a native son, in the person of Chief Justice Sir Isaac Alfred Isaacs, P.C., as Governor-General, furnishes



"THE DREAM"—by James Kerr-Lawson

The above painting by the famous Scottish-Canadian painter won much admiration at an exhibition of his recent works in London, recently.

no reason whatever why Canada should proceed to follow her example. Anyone acquainted with the chaotic political history of the Commonwealth during recent years, culminating in an economic crisis, is well aware that Australia is in no position to qualify as mentor to other Dominions. In fact difficulties have been created in advance for Sir Isaac, owing to the fact that the demand for his appointment was not unanimous but a political gesture by one section of the electorate. The appointment has been a football of Australian politics for more than a year, and while there is no question of the intellectual brilliance and integrity of the new incumbent, he will probably be sorry he accepted office before his term expires.

Canada has unquestionably several men qualified to adorn the office of Governor-General, but we cannot name one who would not in time be made miserable by the very elements which are now urging that we copy Australia in this matter. The question presents fewer difficulties in Australia than with us. The adoption of such a system would necessarily be accompanied by a provision that French Canadian governors alternate with English speaking appointees. The restrictions which today surround a British public man who takes the office are severe enough. For instance, there is no man who could speak more illuminatingly on the Indian situation than Lord Willingdon, a former Governor of the Presidencies of Madras and Bombay; but his lips are sealed. The shackles on a Canadian appointee would unquestionably be even more severe.

Apart from such considerations, only a person grotesquely ignorant of Canadian history is unaware of how much this country has owed to the abilities of a long line of able Imperial statesmen who have served Canada ever since the days of Lord Sydenham. Nothing in Canadian experience affords a reason for a change in the present system.

RUMOUR, which for some time has been associating the name of one or two eminent bankers with the portfolio of Finance, now assigns it to Hon. H. H. Stevens, though after recent experiences in the federal arena it would seem

that an Eastern selection would be more expedient. It is no derogation of any of those whose names hitherto have been advanced to suggest that from the standpoint of practical politics Mr. Stevens or some one of similar experience would be the happier selection. There is a theory rather widely held that men who have been highly successful in business are thereby prepared for similar success in public affairs. Though Sir Thomas White proved a shining exception, politics in both the Motherland and Canada abounds in examples of the fallacy of that view.

The household affairs of the younger Pitt had to be adjusted after his death by the Commons; Disraeli was as fantastic in personal finance as in his dress; Fox's ignorance in some matters furnished the well known story that he didn't know what consols were, but he knew that they went up and down and that he always liked to see them go down because it worried Mr. Pitt. There was nothing in Lloyd George's private career to suggest his conspicuous success in the Munitions Board.

In Canada, our two most famous statesmen, Macdonald and Laurier, were, in their private finances, a constant concern to their friends. Fielding and Foster, two of the most notable of Canadian Finance Ministers, were much more successful in national than in their domestic fiscal problems. The qualities which make for success in public affairs are quite different from those which produce a similar result in private matters. A great qualification for success in private business is the ability to turn every circumstance to the benefit of the individual concerned; the application of such a principle in public life makes for its degradation. An unscrupulous Minister of Finance could probably make himself wealthy in the framing of one tariff law. It was the very indifference of Macdonald and Laurier, of Fielding and Foster to their own fortunes and their general concern over those of the state which, in part, made them so useful to their generation.

Moreover, a successful Minister of Finance or of any department must have far more than a technical knowledge of his particular branch; he must know his public, must be able to gauge how far it will sustain him in his policies, and to what degree the methods of ordinary business can be adapted to the work of a government. Governments, to accompany their policies must stay in power, and to stay in power must be able to command a majority of votes. There has to be a rather sensitive ministerial capacity to adapt what is needed and desired to what can be done. In making that vital adjustment the representative of Big Business, unaccustomed to such limitations, is often as a babe in the woods.

IN CONSIDERING anything relating to the British affairs at the present time, it should be understood that for months politics have been as active as they were in Canada during the month of July last, as though a political campaign were actually in progress. The year has been marked by a continuous series of by-elections, nearly every one of which has been a test of power and influence for the several political groups in the British House of Commons. Even in constituencies where no vacancies have occurred, political agitation has been constant.

The unemployment situation is of a character that would spell defeat for an administration in most countries. Yet unemployment is being twisted into an argument in favor of measures even more inimical to national security than those which the British people are enduring. The process of living off the nation's capital is at the base of all Mr. Snowden's efforts in statesmanship. In certain constituencies Socialist M.P.'s have been complacently predicting an increase in unemployment, and apparently welcoming it as a "capitalistic catastrophe" that will hasten the destruction of capitalism and the establishment of nationalized industry on the Soviet basis. The better informed members of the Labor party know that this implies reorganization of British industry on a foundation of slave labor, for Russia's famous "five-year plan" is neither more nor less than that. Nothing more alien to the spirit of the British people as revealed in the past could be imagined. It is to be hoped that a restoration of sanity will transpire.

In one or two speeches the new Canadian High Commissioner has pointed out that what was originally a legitimate scheme of unemployment insurance, superficially called "the dole", has developed abuses that are undermining Britain's position. Confirmation of this view recently came from Hon. Margaret Bondfield, British Minister of Labor, who has charge of its administration. But it is encouraging to note that Sir William Clarke, British Trade Commissioner, has expressed a belief in the conservatism of rural England as a corrective, and expectation that betterments will come through rectification of the world's unsettled currency position.

FIGURES PROMINENT IN THE WORLD'S EYE



RT. HON. LLOYD GEORGE
Who has secured from the MacDonald Government a pledge to introduce a redistribution bill giving fairer representation to the Liberal Party in the British House of Commons.



OWEN D. YOUNG
The great United States financier and author of the plan of reparation payments who has recently been present at a moratorium conference in London.



SULTAN, THE AGA KHAN
Head of the Ismaili Mohammedans, and a great potentate of India. He is a staunch friend of British rule and is relied on to exercise a profound influence at the Round-Table Conference.

IT PAYS TO BE GOOD IN GREAT BRITAIN

"COME here, my dear."

His Honor inclined his head toward the badly frightened girl, who had given her testimony of the hold-up in a whisper and now sat shivering from the ordeal of appearing in court.

Very young, utterly inexperienced, fitting awkwardly in her black clothes, which were obviously made for a far more mature woman, Nancy Evelyn Smockett made a pathetic figure, there in the Old Bailey, as she floundered obediently toward the judge's bench, twisting and untwisting her hands in their black cotton gloves.

"You're not frightened of me, are you?" the judge asked gently.

Nancy Evelyn's glance fluttered up to the kindly face gazing down at her from under the white wig and then fluttered down again to the floor. She murmured an inaudible something which might have been "No, m'lud."

"M'lud" had just been dealing out the kind of justice which has given the English courts their reputation for severity. Albert Markham, Nancy Evelyn's assailant, had a positive complex for knocking down women and grabbing their pocketbooks. Although only sixteen, he was a confirmed pocket-book snatcher. He had been in every kind of reformatory institution; and every time he got out (through official release, or unofficially, through a hole in the wall) he promptly added to his collection of feminine handbags.

The cure prescribed by the Bench this time was a good old-fashioned flogging—eighteen strokes of the "birch" and nine months' imprisonment with hard labor.

"This kind of conduct has got to STOP," the judge severely told the boy.

Scarcely recognizable was he as the fatherly person who now soothed Nancy Evelyn with words of praise—and a little something more substantial.

"You did everything you could to bring this young ruffian to justice," he said.

"I shall award you two guineas to remind you that everybody is sorry for you."

A British judge as Santa Claus to good little girls! It was a conception for which I was utterly unprepared. Dignity—that I was prepared for. Speedy justice—how often had I heard English courts held up as a shining example to American jurists in that respect! Heavy penalties—hanging and flogging—well, those were just old English customs.

While this was the only occasion during my daily visits to the Old Bailey when I saw virtue turned into actual cash value, the incident serves to illustrate the new spirit which actuates the workings of justice in England, a spirit that says—not only "it doesn't pay to be bad"—but "It pays to be good."

Just when this new spirit became an active power in English justice I shall leave to the historian of criminal court reform; but it is safe to say that a theatre audience in the days of Charles Dickens would have looked perfectly blank if a policeman in a play had declared: "Extenuating circumstances, sir. It's the principle of the force." Yet that is exactly the remark made by the London "bobby" in A. A. Milne's recent play, "Michael and Mary", and London audiences last summer chuckled sympathetically as they heard it—perhaps recalling some "extenuating circumstances" in their own lives, when a "bobby" had proven a friend rather than a harsh enforcer of the law.

Walking through Hyde Park a few days after my arrival in London, I had my first occasion to observe the comradely understanding that existed between the police force and the populace. Some boys were playing "catch," when all at once their ball flew over the picketing, which fenced off a section of the park where no trespassing was allowed. At that inopportune moment, a tall helmeted figure approached along the path. Wondering what would happen, I observed that the policeman was gazing rigidly straight ahead. It seemed inconceivable that anyone's eyes could focus so consistently on the straight and narrow path without a conscious effort. The boys stood respectfully motionless until "the Law" had passed. Then, with that broad back not more than fifty feet distant—over the fence hurtled the boys and back again with the ball—quite secure in the understanding that friend "bobby" would not turn his head by so much as a fraction of an inch.

London "Bobbies" Go Out of Their Way to Give Prisoners a Square Deal—Magistrates Skilful in Holding the Scales of Justice Fair—Side Lights on Old Bailey

By Harriet Parsons

LATER in my visit, I had my own reasons to bless the "bobby's" amazing powers of absorption in a vista of chimneys and sky, which happened to be diametrically opposite to the direction which would have brought me within his vision. I had the what-seemed-to-me innocent desire to take a picture of some boats on the Thames River. But as I wandered through the dock region, I was met everywhere with huge walls, obstructing my view. All at once there was an opening, a bridge revealing inland locks and an open gate in a wire fence leading to a waterside pier. "Aha!" said I, popping through the gate and busily focussing my camera. But alas, the boats were too far distant for a good picture. There was a policeman in the offing, but his back was toward me. He didn't appear at all interested in what I was doing, so I paid no further attention to him. It seemed to me that the other side of the pier would furnish a better vantage point; but when I tried to go over there, I was met by a locked gate. Poking the lens of my camera through the wire netting was of no avail; so, all else having failed, I decided to appeal for assistance to the policeman. Then I became aware of the curious quality of his concentration. I had the greatest difficulty in attracting his attention. He seemed positively fascinated with that view of chimneys.

"Hullo there," I called.

Slowly, regretfully, it seemed, he turned around; walked towards me. I made my request.

Sadly shaking his head, he replied: "Now that you've asked me, Miss, I must tell you that pictures aren't allowed here. These are government docks and there was a law passed during the war that said no pictures could be taken. I'm sure I don't know what harm you could do, but it's the law, you see."

Then, without changing a muscle of his face: "Of course, Miss—a little diplomacy, Miss—if you were to get on top of a bus for instance—what one can't see, one can't know—now can one?"

Even in cases of actual felony, where discretion as to the spirit of the thing would be impossible, the "bobby" is often the best friend a criminal has at court. Frequently, coming into court in the middle of a police-

man's testimony, I had the curious experience of not being sure whether he was a prosecuting or defense witness. He might be the arresting officer; he might have risked his life in apprehending a young burglar; he might have practically made the prosecutor's case by his thorough investigation; yet, when he was asked what he knew of a defendant's past life, he would seem to go out of his way to tell everything that could possibly be construed as in favor of a man.

Such a case was the Angel Court "smash and grab" episode.

"Smashing and grabbing," as the name implies, is the gentle art of smashing a store window (frequently a jewelry store) and grabbing a handful of valuables. It is one of the most difficult problems facing Scotland Yard at the present time. Two or more men with an automobile ordinarily operate on such a "job." One is delegated to secure the loot, one keeps the engine going in order to make a speedy getaway, and the others keep a lookout for the police. The offense is considered a particularly pernicious crime because of the co-operation necessary to carry it out and the difficulty of catching the perpetrators.

Sauntering along his beat in the early hours of the morning, a young policeman heard a crash of glass and breaking into a run, rounded the corner just in time to see a blond young man take to his heels and a car, with which he had evidently missed connections, drive off in the distance. The officer could run faster than the blond young man; they grappled; went down to the pavement together; but the officer came up first. The young man was no weakling (he had once served with the Grenadier Guards), and the officer might reasonably have considered it a feather in his cap to have effected such a capture.

But when he gave his testimony, he stated that the young man had never been in trouble except for a drunken affair one Christmas Day when he stole some cigarettes.

The judge smiled. His expression seemed to say, "Well, boys will be boys." Aloud, he remarked: "I think we might forget that."

The "bobby" went on to say that while the actual smashing at Angel Court was carried out by the prisoner, he believed the real culprits were the men who had driven away in the car and, he had reason to believe, belonged to a criminal gang.

"You think he was rather led into it then?" inquired the judge.

"Yes, m'lord," the officer replied.

Leaning on his scarlet-draped elbow, the judge addressed the prisoner as follows:

"I wish the people who are so fond of criticizing the police would come to this court some time and hear the admirable way the police bring out everything in favor of a man. This officer couldn't have done better if he had been your advocate."

"However, this is a very serious crime, and it is perfectly idle to talk of another chance. I shall impose a sentence of prison with hard labor for nine months."

The penalties sometimes seem very severe—but there is usually a reason. A man steals a camera and is sent up for fifteen months; but he is an old timer. The only extenuating circumstance the police can find is the fact that he served in the World War. "Indeed," the officer testifies, "the War appears to be the only four years of his life that he kept away from a career of crime." Furthermore, as an extenuating circumstance, his war record has been worn rather threadbare, having been used to get him a reduced sentence the last time he was on trial.

VIOLATIONS of the British sense of fair play meet with little sympathy at the Old Bailey. Breaking the law through human weakness is one thing; not "playing the game" is another.

A young Cockney pleaded guilty to assaulting his father-in-law. He lost his temper, he said. The father-in-law, his head swathed in bandages until he resembled a high-caste Brahmin, mounted the witness stand and announced with an air of aggrieved belligerence, "I punched me in the 'ead." The son-in-law, scowling in the dock, looked as if he would like to do it again. The

(Continued on Page 22)

THE MERRIE COMPANIE

By E. J. PRATT

Come, close the door and bid the world retire,
And let the north wind roar himself to sleep;
What if the frost is on the window—heap
The birch and tamarack billets on the fire.

And now turn back the clock and re-baptize
The months and years; December shall be
June;

This hour shall hold the glamour of the moon
And planets of Elizabethan skies.

A wand is waved, and Touchstone comes to
life.

Viola, Portia, Rosalind, and lo—
The nurse with Bottom and Mercutio,
All on the double answering Ariel's fife.

Out of the hearth they come, one hundred
strong.

Doublet and hose and ruff—and by Saint
George!

Trailing old Bardolph, as he steams along,
Who but Sir John with his immortal gorge!

Motley's the colour for this Yule-tide night;
The lots are drawn; gaily the partners fall
In line along a mediaeval hall,
Illumined by a thousand candles' light.

Monarch and scullion, monk and forester,
Princess and tavern wench alike are led
By Yorick to an oaken table spread
With a baronial heft of provender.

The Eastcheap crowd low-born and riotous
Mingle with Romans from a Capitol;
Dame Quickly lotteried to Octavius,
The mightiest Julius arm-in-arm with Doll.

All ancient feuds are washed away forever,
Old loves renewed with many a madrigal,
Here Harry of the North embraces Hal,
Here Brutus smiles on Cassius lean as ever.

The draw joins Montague and Capulet;
Titania is accompanied by Puck;
Calpurnia by Pistol, but the luck
Of all was Romeo's plunge for Juliet;

Falstaff and Desdemona; and the twain
Of Egypt peerless; Ferdinand and Celia;
Petruchio exuberant with Cordelia;
Sweet Kate with Scroop; Queen Mab with
Donalbain.

All stand a moment while Sir Toby Belch,
Proclaiming in thick tones the dinner hour,
Awakens from his reverie Glendower
To offer up a simple grace in Welch.

Profound it was to those who understood it,
Most musical and gracious to the ear,
But growing tedious when the fool of Lear
Struck Owen with his bauble to conclude it.

And now with merry multitudinous sound,
The feast of all the centuries went on,
Through midnight to the smaller hours, for
Dawn,

Roused by a cock-crow, entered in and found
Bullcalf still reaching for the caviare,
Cassius still gnawing at a capon wing,
The Prince of Denmark standing up to sing
A mad Hosanna to the Morning Star.

NEEDS OF THE NATIONAL GALLERY

By Hector Charlesworth

CANADA'S national possessions in the way of paintings and objects of art, have assumed dimensions that long since outdistanced the quarters provided for them at Ottawa. Pressure of other matters in the post war era has led to the neglect of this matter, but the time has come when the question of proper accommodations can no longer be shelved. This fact was recognized by the late King Government when the annual report of the National Gallery was before the House of Commons in April last; and every enlightened Canadian hopes that it will receive the early attention of the Bennett government. The federal administration unheeded of the richness of its artistic possessions has been lagging far behind some of the cities and provinces of Canada. Montreal has long possessed a noble art gallery, rich in celebrated works. Within the past few years the generosity of Torontonians, aided by the municipality, has resulted in the erection of a noble gallery, fortunately so located as to leave room for expansion in generations to come. The province of Nova Scotia within the past year or so has erected a beautiful art gallery and archives building on the grounds of Dalhousie University; and at the present time a host of workmen are engaged on large extension designed to adequately house the priceless possessions of the Royal Ontario Museum in Queens Park, Toronto.

So far as pictures are concerned no Canadian institution



"CHRIST WITH ANGELS", BY PAUL VERONESE (1528-1588)
One of the more recent additions to the Canadian National Gallery's collection of works of the Venetian School.

cate the quality of the latter collection. Unfortunately the several floors of the Royal Victoria Museum above the quarters allotted to the dinosaurs and stuffed birds where they are shown do not permit of proper display. There is in addition the War Memorials Collection of paintings, the finest of its kind in the world, executed by more than fifty of the best painters of Great Britain and Canada. It is

Trustees, the Government of that day recognized the need of proper premises to house its possessions, existent and to be acquired. The Prime Minister, Sir Robert Borden promised that at an early date the old government Printing Bureau would be demolished to make way for a commodious edifice. The site was an admirable one, overlooking Major's Hill Park and the Ottawa River, one of the finest in a capital famous for beautiful vistas.

The war which intervened within eighteen months after the promise was given set back that as well as many other projects planned prior to 1914. By common consent of the politicians at Ottawa, erection of a real National Gallery was treated as outside the pale of practical affairs. It is only lately that it has come back into the realm of serious discussion.

The need for adequate premises for housing and display is now many times more acute than it was in 1920. The permanent collection has trebled in importance, to say nothing of the War Memorials collection organized by Lord Beaverbrook, of which Canada was immensely proud when it excited the envy and admiration of Great Britain and the United States, at the time it was exhibited in London, New York and Washington a decade or more ago. The former Prime Minister, Hon. Mackenzie King within the past two years became deeply interested in the idea of a proper edifice and even selected a site other than that of the old Printing Bureau, but even more suitable for an art museum. He in fact pledged himself in a public speech to commence such a building this year if he were still in power. It is interesting to note that this pledge was made in the presence of the Governor General and of Rt. Hon. Ramsay MacDonald, who during his visit to Canada in the autumn of 1929 remarked on Canada's lack of suitable accommodation for art possessions which had interested him deeply.

There is no reason to suppose that the Bennett government will be less willing than the King government to implement the promises of Sir Robert Borden and Mr. King. Sir George Perley, who has been acting Prime Minister during Mr. Bennett's absence abroad, pressed the subject warmly on the late administration last April, and was thanked by Mr. King for bringing it up in the House.

From the standpoint of sheer commercial interest a fact should be emphasized that has been mentioned in every annual report issued by the Board of Trustees in recent years—namely that Canada's pictures with aggregate values running into millions are not today contained in a fireproof structure.

Not only is proper space for the display of its existing collection entirely lacking and no room for the slightest expansion possible but the building contains none of the necessities of a modern art gallery such as proper and sufficient artificial light control and humidification of the air, adequate storage space, and proper conveniences for visitors and staff."

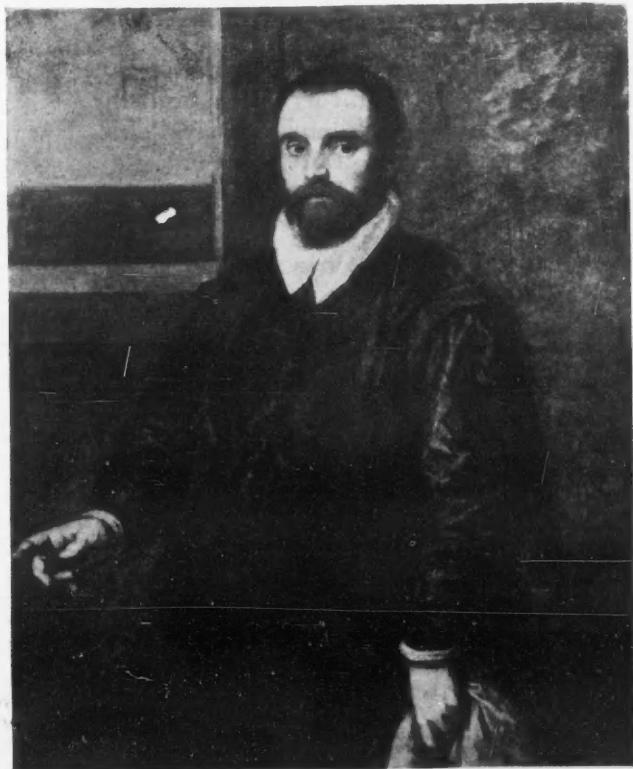


"PORTALS OF ST. MARK'S, VENICE", BY GIOVANNI ANTONIO CANALETTO (1697-1768)
The collection of old masters in the Canadian National Gallery, Ottawa, is especially rich in examples of this celebrated painter.

—not even the Montreal Art Association owns so many fine works as the Canadian National Gallery. Comparatively small as is the annual grant for new acquisitions, it has been so judiciously expended that Canada possesses not only a representative collection of the works by Canadian artists, and modern painters of other lands, but of old masters. Recent purchases reproduced on this page indi-

without a habitation, save in the case of a few large mural pieces that hang on the walls of the Senate Chamber. The talents of many of the most gifted artists of our time are for the present hidden from day in a basement.

When the National Gallery was incorporated under an Act passed in 1913, largely through the influence of the late Sir Edmund Walker, first Chairman of the Board of



"THE ARTIST'S SERVANT", BY TINTORETTO (1518-1594)
One of the numerous fine pictures in the Canadian National Gallery.



"ADAM AND EVE", BY TINTORETTO (1518-1594)
One of the outstanding pictures in the Canadian National Gallery at Ottawa.



For the Smart Gift Seeker

Sportswear by Monarch-Knit is always right

WOMEN of the fashionable world have made Sportswear the vogue for outdoor occasions at every season, and in their choice of Sportswear, Monarch is always favored for style.

Monarch Sportswear is so perfectly tailored, so smart in pattern, and colorings can always be relied upon to match the mode of the moment.

Monarch Sportswear provides a wide variety of excellent suggestions for the smart gift seeker—

At any smart shop.

MONARCH-KNIT Sportswear

"Cleaners of Distinctive Merit"

What If Santa Came To Us?

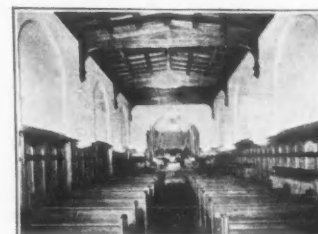
Jovial and ready for a Merry Christmas what would Mr. Santa Claus do if his brilliant red garb with spotless white trimming was not exactly as it should be for his supreme event. Should he choose My Valet, there is no doubt that his beautiful raiment would be cleaned to his utmost satisfaction—just like My Valet will smartly clean its many customer's clothes in preparation for this festive season.

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Top Hats
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Commodious, convenient, beautifully and appropriately appointed. Equipped with pipe organ. Perfectly ventilated. Services are held here under ideal conditions. (There is no additional charge.)

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FIGURES PROMINENT IN THE WORLD'S EYE



RT. HON. LLOYD GEORGE

Who has secured from the MacDonald Government a pledge to introduce a redistribution bill giving fairer representation to the Liberal Party in the British House of Commons.



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The great United States financier and author of the plan of reparation payments who has recently been present at a moratorium conference in London.



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Head of the Ismaili Mohammedans, and a great potentate of India. He is a staunch friend of British rule and is relied on to exercise a profound influence at the Round-Table Conference.

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"COME here, my dear."

His Honor inclined his head toward the badly frightened girl, who had given her testimony of the hold-up in a whisper and now sat shivering from the ordeal of appearing in court.

Very young, utterly inexperienced, fitting awkwardly in her black clothes, which were obviously made for a far more mature woman, Nancy Evelyn Smockett made a pathetic figure, there in the Old Bailey, as she floundered obediently toward the judge's bench, twisting and untwisting her hands in their black cotton gloves.

"You're not frightened of me, are you?" the judge asked gently.

Nancy Evelyn's glance fluttered up to the kindly face gazing down at her from under the white wig and then fluttered down again to the floor. She murmured an inaudible something which might have been "No, m'lud."

"M'lud" had just been dealing out the kind of justice which has given the English courts their reputation for severity. Albert Markham, Nancy Evelyn's assailant, had a positive complex for knocking down women and grabbing their pocketbooks. Although only sixteen, he was a confirmed pocket-book snatcher. He had been in every kind of reformatory institution; and every time he got out (through official release, or unofficially, through a hole in the wall) he promptly added to his collection of feminine handbags.

The cure prescribed by the Bench this time was a good old-fashioned flogging—eighteen strokes of the "birch" and nine months' imprisonment with hard labor.

"This kind of conduct has got to STOP," the judge severely told the boy.

Scarcely recognizable was he as the fatherly person who now soothed Nancy Evelyn with words of praise—and a little something more substantial.

"You did everything you could to bring this young ruffian to justice," he said.

"I shall award you two guineas to remind you that everybody is sorry for you."

A British judge as Santa Claus to good little girls! It was a conception for which I was utterly unprepared. Dignity—that I was prepared for. Speedy justice—how often had I heard English courts held up as a shining example to American jurists in that respect! Heavy penalties—hanging and flogging—well, those were just old English customs.

While this was the only occasion during my daily visits to the Old Bailey when I saw virtue turned into actual cash value, the incident serves to illustrate the new spirit which actuates the workings of justice in England, a spirit that says—not only "it doesn't pay to be bad"—but "it pays to be good."

Just when this new spirit became an active power in English justice I shall leave to the historian of criminal court reform; but it is safe to say that a theatre audience in the days of Charles Dickens would have looked perfectly blank if a policeman in a play had declared: "Extenuating circumstances, sir. It's the principle of the force." Yet that is exactly the remark made by the London "bobby" in A. A. Milne's recent play, "Michael and Mary", and London audiences last summer chuckled sympathetically as they heard it—perhaps recalling some "extenuating circumstances" in their own lives, when a "bobby" had proven a friend rather than a harsh enforcer of the law.

Walking through Hyde Park a few days after my arrival in London, I had my first occasion to observe the comradely understanding that existed between the police force and the populace. Some boys were playing "catch," when all at once their ball flew over the picket-fence, which fenced off a section of the park where no trespassing was allowed. At that inopportune moment, a tall helmeted figure approached along the path. Wondering what would happen, I observed that the policeman was gazing rigidly straight ahead. It seemed inconceivable that anyone's eyes could focus so consistently on the straight and narrow path without a conscious effort. The boys stood respectfully motionless until "the Law" had passed. Then, with that broad back not more than fifty feet distant—over the fence hurtled the boys and back again with the ball—quite secure in the understanding that friend "bobby" would not turn his head by so much as a fraction of an inch.

London "Bobbies" Go Out of Their Way to Give Prisoners a Square Deal—Magistrates Skilful in Holding the Scales of Justice Fair—Side Lights on Old Bailey

By Harriet Parsons

LATER in my visit, I had my own reasons to bless the "bobby's" amazing powers of absorption in a vista of chimneys and sky, which happened to be diametrically opposite to the direction which would have brought me within his vision. I had the what-seemed-to-me innocent desire to take a picture of some boats on the Thames River. But as I wandered through the dock region, I was met everywhere with huge walls, obstructing my view. All at once there was an opening, a bridge revealing inland locks and an open gate in a wire fence leading to a waterside pier. "Aha!" said I, popping through the gate and busily focussing my camera. But alas, the boats were too far distant for a good picture. There was a policeman in the offing, but his back was toward me. He didn't appear at all interested in what I was doing, so I paid no further attention to him. It seemed to me that the other side of the pier would furnish a better vantage point; but when I tried to go over there, I was met by a locked gate. Poking the lens of my camera through the wire netting was of no avail; so, all else having failed, I decided to appeal for assistance to the policeman. Then I became aware of the curious quality of his concentration. I had the greatest difficulty in attracting his attention. He seemed positively fascinated with that view of chimneys.

"Hallo there," I called. Slowly, regretfully, it seemed, he turned around; walked towards me. I made my request.

Sadly shaking his head, he replied: "Now that you've asked me, Miss, I must tell you that pictures aren't allowed here. These are government docks and there was a law passed during the war that said no pictures could be taken. I'm sure I don't know what harm you could do, but it's the law, you see."

Then, without changing a muscle of his face: "Of course, Miss—a little diplomacy, Miss—if you were to get on top of a bus for instance—what one can't see, one can't know—now can one?"

Even in cases of actual felony, where discretion as to the spirit of the thing would be impossible, the "bobby" is often the best friend a criminal has at court. Frequently, coming into court in the middle of a police-

man's testimony, I had the curious experience of not being sure whether he was a prosecuting or defense witness. He might be the arresting officer; he might have risked his life in apprehending a young burglar; he might have practically made the prosecutor's case by his thorough investigation; yet, when he was asked what he knew of a defendant's past life, he would seem to go out of his way to tell everything that could possibly be construed as in favor of a man.

Such a case was the Angel Court "smash and grab" episode.

"Smashing and grabbing," as the name implies, is the gentle art of smashing a store window (frequently a jewelry store) and grabbing a handful of valuables. It is one of the most difficult problems facing Scotland Yard at the present time. Two or more men with an automobile ordinarily operate on such a "job." One is delegated to secure the loot, one keeps the engine going in order to make a speedy getaway, and the others keep a lookout for the police. The offense is considered a particularly pernicious crime because of the co-operation necessary to carry it out and the difficulty of catching the perpetrators.

Sauntering along his beat in the early hours of the morning, a young policeman heard a crash of glass and breaking into a run, rounded the corner just in time to see a blond young man take to his heels and a car, with which he had evidently missed connections, drive off in the distance. The officer could run faster than the blond young man; they grappled; went down to the pavement together; but the officer came up first. The young man was no weakling (he had once served with the Grenadier Guards), and the officer might reasonably have considered it a feather in his cap to have effected such a capture.

But when he gave his testimony, he stated that the young man had never been in trouble except for a drunken affair one Christmas Day when he stole some cigarettes.

The judge smiled. His expression seemed to say, "Well, boys will be boys." Aloud, he remarked: "I think we might forget that."

The "bobby" went on to say that while the actual smashing at Angel Court was carried out by the prisoner, he believed the real culprits were the men who had driven away in the car and, he had reason to believe, belonged to a criminal gang.

"You think he was rather led into it then?" inquired the judge.

"Yes, milord," the officer replied. Leaning on his scarlet-draped elbow, the judge addressed the prisoner as follows:

"I wish the people who are so fond of criticizing the police would come to this court some time and hear the admirable way the police bring out everything in favor of a man. This officer couldn't have done better if he had been your advocate."

"However, this is a very serious crime, and it is perfectly idle to talk of another chance. I shall impose a sentence of prison with hard labor for nine months."

The penalties sometimes seem very severe—but there is usually a reason. A man steals a camera and is sent up for fifteen months; but he is an old timer. The only extenuating circumstance the police can find is the fact that he served in the World War. "Indeed," the officer testifies, "the War appears to be the only four years of his life that he kept away from a career of crime."

Furthermore, as an extenuating circumstance, his war record has been worn rather threadbare, having been used to get him a reduced sentence the last time he was on trial.

VIOLATIONS of the British sense of fair play meet with little sympathy at the Old Bailey. Breaking the law through human weakness is one thing; not "playing the game" is another.

A young Cockney pleaded guilty to assaulting his father-in-law. He lost his temper, he said. The father-in-law, his head swathed in bandages until he resembled a high-caste Brahmin, mounted the witness stand and announced with an air of aggrieved belligerence, "E punched me in the 'ead." The son-in-law, scowling in the dock, looked as if he would like to do it again. The

(Continued on Page 22)

THE MERRIE COMPANIE

By E. J. PRATT

Come, close the door and bid the world retire,
And let the north wind roar himself to sleep;
What if the frost is on the window—heap
The birch and tamarack billets on the fire.

And now turn back the clock and re-baptize
The months and years; December shall be
June;

This hour shall hold the glamour of the moon
And planets of Elizabethan skies.

A wand is waved, and Touchstone comes to
life,

Viola, Portia, Rosalind, and lo—
The nurse with Bottom and Mercutio,
All on the double answering Ariel's fife.

Out of the hearth they come, one hundred
strong,

Doublet and hose and ruff—and by Saint
George!

Trailing old Bardolph, as he steams along,
Who but Sir John with his immortal gorge!

Motley's the colour for this Yule-tide night;
The lots are drawn; gaily the partners fall
In line along a mediaeval hall,
Illumined by a thousand candles' light.

Monarch and scullion, monk and forester,
Princess and tavern wench alike are led
By Yorick to an oaken table spread
With a baronial heft of provender.

The Eastcheap crowd low-born and riotous
Mingle with Romans from a Capitol;
Dame Quickly lotteried to Octavius,
The mightiest Julius arm-in-arm with Doll.

All ancient feuds are washed away forever,
Old loves renewed with many a madrigal,
Here Harry of the North embraces Hal,
Here Brutus smiles on Cassius lean as ever.

The draw joins Montague and Capulet;
Titania is accompanied by Puck;
Calpurnia by Pistol, but the luck
Of all was Romeo's plunge for Juliet;

Falstaff and Desdemona; and the twain
Of Egypt peerless; Ferdinand and Celia;
Petruchio exuberant with Cordelia;
Sweet Kate with Scroop; Queen Mab with
Donalbain.

All stand a moment while Sir Toby Belch,
Proclaiming in thick tones the dinner hour,
Awakens from his reverie Glendower
To offer up a simple grace in Welch.

Profound it was to those who understood it,
Most musical and gracious to the ear,
But growing tedious when the fool of Lear
Struck Owen with his bauble to conclude it.

And now with merry multitudinous sound,
The feast of all the centuries went on,
Through midnight to the smaller hours, for
Dawn,

Roused by a cock-crow, entered in and found

Bullcalf still reaching for the caviare,
Cassius still gnawing at a capon wing,
The Prince of Denmark standing up to sing
A mad Hosanna to the Morning Star.

NEEDS OF THE NATIONAL GALLERY

By Hector Charlesworth

CANADA'S national possessions in the way of paintings and objects of art, have assumed dimensions that long since outdistanced the quarters provided for them at Ottawa. Pressure of other matters in the post war era has led to the neglect of this matter, but the time has come when the question of proper accommodations can no longer be shelved. This fact was recognized by the late King Government when the annual report of the National Gallery was before the House of Commons in April last; and every enlightened Canadian hopes that it will receive the early attention of the Bennett government. The federal administration unheeding of the richness of its artistic possessions has been lagging far behind some of the cities and provinces of Canada. Montreal has long possessed a noble art gallery, rich in celebrated works. Within the past few years the generosity of Torontonians, aided by the municipality, has resulted in the erection of a noble gallery, fortunately so located as to leave room for expansion in generations to come. The province of Nova Scotia within the past year or so has erected a beautiful art gallery and archives building on the grounds of Dalhousie University; and at the present time a host of workmen are engaged on large extension designed to adequately house the priceless possessions of the Royal Ontario Museum in Queens Park, Toronto.

So far as pictures are concerned no Canadian institution



"CHRIST WITH ANGELS", BY PAUL VERONESE (1528-1588)
One of the more recent additions to the Canadian National Gallery's collection of works of the Venetian School.

cate the quality of the latter collection. Unfortunately the several floors of the Royal Victoria Museum above the quarters allotted to the dinosaurs and stuffed birds where they are shown do not permit of proper display. There is in addition the War Memorials Collection of paintings, the finest of its kind in the world, executed by more than fifty of the best painters of Great Britain and Canada. It is

Trustees, the Government of that day recognized the need of proper premises to house its possessions, existent and to be acquired. The Prime Minister, Sir Robert Borden promised that at an early date the old government Printing Bureau would be demolished to make way for a commodious edifice. The site was an admirable one, overlooking Major's Hill Park and the Ottawa River, one of the finest in a capital famous for beautiful vistas.

The war which intervened within eighteen months after the promise was given set back that as well as many other projects planned prior to 1914. By common consent of the politicians at Ottawa, erection of a real National Gallery was treated as outside the pale of practical affairs. It is only lately that it has come back into the realm of serious discussion.

The need for adequate premises for housing and display is now many times more acute than it was in 1920. The permanent collection has trebled in importance, to say nothing of the War Memorials collection organized by Lord Beaverbrook, of which Canada was immensely proud when it excited the envy and admiration of Great Britain and the United States, at the time it was exhibited in London, New York and Washington a decade or more ago. The former Prime Minister, Hon. Mackenzie King within the past two years became deeply interested in the idea of a proper edifice and even selected a site other than that of the old Printing Bureau, but even more suitable for an art museum. He in fact pledged himself in a public speech to commence such a building this year if he were still in power. It is interesting to note that this pledge was made in the presence of the Governor General and of Rt. Hon. Ramsay MacDonald, who during his visit to Canada in the autumn of 1929 remarked on Canada's lack of suitable accommodation for art possessions which had interested him deeply.

There is no reason to suppose that the Bennett government will be less willing than the King government to implement the promises of Sir Robert Borden and Mr. King. Sir George Perley, who has been acting Prime Minister during Mr. Bennett's absence abroad, pressed the subject warmly on the late administration last April, and was thanked by Mr. King for bringing it up in the House.

From the standpoint of sheer commercial interest a fact should be emphasized that has been mentioned in every annual report issued by the Board of Trustees in recent years—namely that Canada's pictures with aggregate values running into millions are not today contained in a fireproof structure.

Not only is proper space for the display of its existing collection entirely lacking and no room for the slightest expansion possible but the building contains none of the necessities of a modern art gallery such as proper and sufficient artificial light control and humidification of the air, adequate storage space, and proper conveniences for visitors and staff.

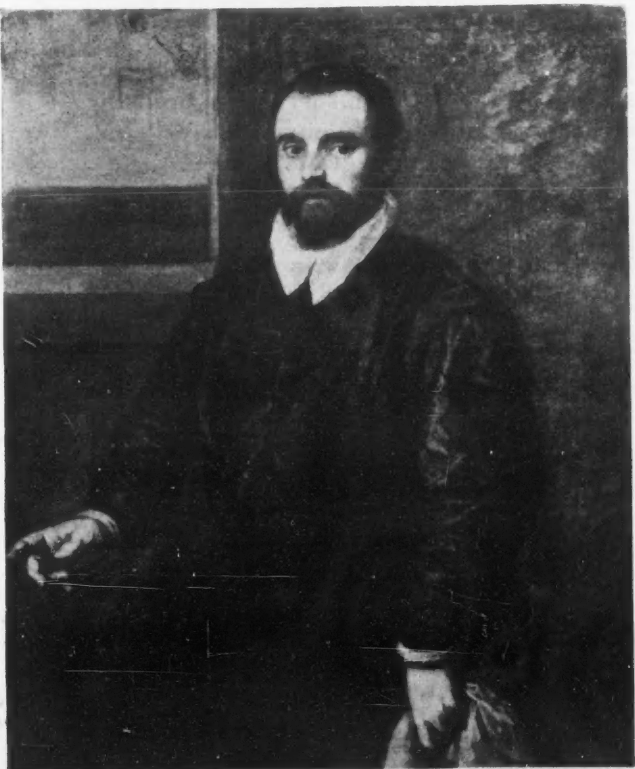


"PORTALS OF ST. MARK'S, VENICE", BY GIOVANNI ANTONIO CANALETTO (1697-1768)
The collection of old masters in the Canadian National Gallery, Ottawa, is especially rich in examples of this celebrated painter.

—not even the Montreal Art Association owns so many fine works as the Canadian National Gallery. Comparatively small as is the annual grant for new acquisitions, it has been so judiciously expended that Canada possesses not only a representative collection of the works by Canadian artists, and modern painters of other lands, but of old masters. Recent purchases reproduced on this page indi-

without a habitation, save in the case of a few large mural pieces that hang on the walls of the Senate Chamber. The talents of many of the most gifted artists of our time are for the present hidden from day in a basement.

When the National Gallery was incorporated under an Act passed in 1913, largely through the influence of the late Sir Edmund Walker, first Chairman of the Board of



"THE ARTIST'S SERVANT", BY TINTORETTO (1518-1594)
One of the numerous fine pictures in the Canadian National Gallery.



"ADAM AND EVE", BY TINTORETTO (1518-1594)
One of the outstanding pictures in the Canadian National Gallery at Ottawa.



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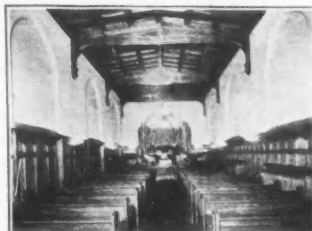
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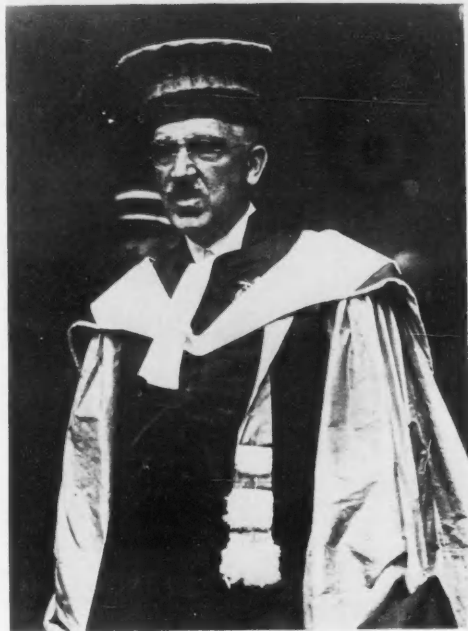
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NATIONAL AFFAIRS

By E. C. BUCHANAN

Tariff Revision

THERE is a report in circulation that Mr. Bennett has changed his mind in regard to tariff revision. It is said that he may prefer to withhold a general revision of the tariff until after the conference of Empire statesmen takes place in Ottawa some time within the next twelve months. So far as I can find, there is very little foundation for that report. The basis of the idea that tariff revision should be postponed seems to be that Empire economic relations are to be discussed at the proposed conference. I am satisfied that Mr. Bennett has not conveyed to anybody in Ottawa his intentions in regard to tariff revision. Nothing that has taken place in the Old Country is likely to have altered his mind in regard to the necessity of promoting his "Canada first" policy; it will not be surprising if he comes back to Canada more determined than ever to advance that policy. Mr. Ryckman, and his officials of the Revenue and Tariff departments of the Government, have been investigating tariff requirements throughout the West. The report they bring back is that Western Canada would not be adverse to giving Mr. Bennett and his policies a fair trial. At the special session of Parliament last September legislation was provided to protect the key industries of Canada; it remains for the Government at the forthcoming session to extend such protection to the numerous minor industries of the country. It may be taken for granted that such legislation will be introduced.



PHILOSOPHER HONORED AT SORBONNE
Professor John Dewey, Professor of Philosophy at Columbia University, in cap and gown just after he had received the degree of Doctor Honoris Causa at the University of Paris.

The Finance Portfolio

OTTAWA rumours connect the names of Hon. H. H. Stevens and Hon. E. B. Ryckman with the portfolio of Finance. Mr. Stevens is undoubtedly qualified for the position, but the feeling obtains in Ottawa that he can serve his country best in his present capacity as Minister of Trade and Commerce. After the conclusion of the Imperial Conference in London Mr. Stevens made a personal investigation of marketing conditions in Europe. He has come back to Canada with a fund of information that he can best employ while holding his present portfolio. Mr. Ryckman, in his administration of the Department of National Revenue, has increased his prestige in Ottawa and he is regarded as a possibility for the Finance portfolio. The likelihood, however, is that Mr. Bennett will retain the post himself. It has been believed here that someone outstanding in the financial affairs of Canada will eventually be called to the position of Finance Minister. In 1911 Sir Robert Borden went outside the circles of his own party to acquire a Minister of Finance and the impression prevails in Ottawa that Mr. Bennett may do likewise.

The Washington Position

WITH Mr. Ferguson appointed to London, curiosity here attaches to the question as to who is to be Minister Plenipotentiary at Washington. Several names are mentioned in that connection, among them those of Hon. Harry Lockshutt, Hon. C. C. Ballantyne and Major-General A. D. McRae. As was the case in connection with the High Commissionership in England, Mr. Bennett has kept his own counsel; none of his colleagues in Ottawa is in his confidence regarding his intentions. It is felt here, however, that the man who has the greatest claim for pre-eminence in the outside service of Canada is General McRae. He was offered the post at London and declined it owing to illness in his family. General McRae has a personality that might very well fit him for the position of Canada's representative in the United States. Ottawa, at any rate, would not be displeased at his selection for that post. There is a feeling, however, that the job may go to Mr. Ballantyne. He has many claims for recognition or any position of distinction within the gift of the present administration. His standing in business and political circles of Canada should lend him prestige at Washington.

The Forthcoming Session

A RUMOUR has got about Ottawa that the Prime Minister intends to call Parliament to meet in January. The only justification for that idea is Mr. Bennett's capacity for organization. In the ordinary course of events, with the business that has to be done during the session the opening would likely be late. Mr. Bennett returned to Canada on December 11th. The first problem that he must face is that of the demand from the West for federal intervention in the wheat situation. Following that he has to reach a determination regarding tariff legislation, then there is the question of taxation. Revenues are falling off and obligations are increasing. With anyone else than Mr. Bennett as leader of the Government, the chances would be that the session would not be called until well on in February; he probably will be able to arrange Ministerial legislation for an earlier opening. The first few weeks of the session will be occupied in a general political discussion. At the special session in September both the official Opposition and the Progressive group intimated a desire to elaborate their views on tariff policy. The first opportunity for that will come in the debate on the Address in Reply to the Speech from the Throne. Mr. Bennett's declarations in England will provide ample subject of argument for Mr. King, Mr. Lapointe and Mr. Gardiner. The Western group is likely to be more voluble than recently. It is now in a position of absolute independence. Nothing that it can do can disturb the Government. In times past it was constrained by the uncertain position of the Ministry.

Our Northland

ONE of the great worries of Hon. Charles Stewart when he was Minister of the Interior was in connection with British sovereignty in the archipelago beyond the Arctic Circle. Sweden had certain claims on some of the islands north of the mainland. Her explorers had been in the country before our people. Mr. Stewart always took strong ground that the fact that our Mounted Police patrolled the

NEW NATIONAL SANITARIUM EXECUTIVES



MR. A. E. AMES



MR. E. L. RUDDY

At recent Annual Meetings of the National Sanitarium Association and the Toronto Hospital for Consumptives, Mr. A. E. Ames was elected to the Presidency of both Boards, with Mr. E. L. Ruddy as Vice-President. Mr. Ames has long been intimately associated with these organizations. In 1913 he joined the Trustee Boards, serving as Chairman of the Finance Committee. In 1921 he was appointed Vice-President and Chairman of the Executive Committee, responsible for the conduct of four large hospitals. The burning of the Muskoka Hospital in 1920 and the sudden death of Sir William Gage a few months later, had brought about a critical condition. Upwards of \$800,000 was immediately required to liquidate bank overdrafts and provide funds for rehabilitation. Mr. Ames, as Chairman of the Campaign Committee, with the hearty co-operation and assistance of Mr. Ruddy and other members of the Board, organized and carried through a successful campaign. Upon Mr. Ruddy, a Trustee of many years' standing, and Chairman of the Building Committee, devolved the responsibility for the erection of the new Muskoka Hospital and other buildings required there and at Weston. He personally visited the leading Sanatoria in Canada and the United States, selecting of their best, to be embodied in his plans, with the result that this beautiful Sanitarium is conceded to be one of the most efficient on the continent.

—Photo by "Who's Who in Canada".

Christmas Comes But Once a Year

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Islands established British sovereignty. A few years ago American archaeological expeditions recognized Canadian jurisdiction by applying to Ottawa for permission to conduct their investigations in Ellesmere Island and elsewhere within the Arctic Circle. Now the Government of Sweden has formally admitted Canada's jurisdiction over all the territory north of the mainland.

"Prohibition has put romance into American drinking," says a Paris business man. Uh-huh, along with a lot of other dangerous ingredients.—*Judge*.

Ladies' shoes to be more pointed. Husbands will probably continue to make tactless remarks at dinner parties, but their shins will find them out.—*London Opinion*.

Subways for pedestrians are becoming popular, according to a report by the Department of Commerce. Hidden forces seem to be at work, in one way or another, to place the pedestrian under ground.—*Chicago Daily News*.

Columbia University professor says trial marriages are here to stay. Well, we must have some form of permanence in matrimony.—*Philadelphia Bulletin*.

An apple a day may keep the doctor away, but he will probably hang around until it is made into hard cider.—*Philadelphia Bulletin*.

Geographers declare that New Guinea is really the paradise of the spoiled child. Some envious persons are always trying to take credit away from the United States.—*Washington Star*.

A Michigan tree-sitter who perched for 100 days got \$5 for it. What the tree-sitters need is a union.—*Rochester Democrat and Chronicle*.

As we understand the current economic doctrine, folks shouldn't wait like shorn lambs to have the wind tempered to them. They ought to go out and blow themselves.—*Boston Herald*.

SATURDAY NIGHT

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"SPEAKING OF PROHIBITION"

Charles Dana Gibson's painting "Speaking of Prohibition", which is one of the many exhibits at the National Academy of Design which opened recently in New York.

—Wide World Photo.

Wants to be Picked Up

"Now," said the nurse, "in this ward we have nine babies, some born in the Toronto Hospital for Consumptives just over the way—," and then your eye catches that of a little golden-haired, blue-eyed chap, climbing laboriously up the side of his crib, a queer little crooked smile showing his one small tooth and one arm held waveringly out to you. Gone for you is the nurse's story—you just have to go to Phil and pick him up. "That's what he wants," says the nurse. "He is used to being picked up." So easy it is to make one baby heart happy! It probably helps his "cure," too, for little ten-month-old Phil is a "patient" in the babies' building of the Queen Mary Hospital for Consumptive Children and he needs affection. His mother works in a distant city and cannot come to see him often.

For this child-saving work the help of many friends is needed. Will you kindly send a subscription to The National Sanitarium Association, 223 College St. Toronto 2?

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Christmas With the Crackles'

Surviving Victorians Adjust Themselves to the Dietary Age with Gloomy Results

By P. W. Luce

CHRISTMAS is all very well if one happens to be a child, or has a child, or can borrow a child for the occasion. Otherwise it is as well to take the festival for granted. Without the leavening influence of children in the home, the Christmas spirit is apt to turn sour on adult stomachs. It is very easy indeed to overdo this 'good-will toward all' business.

To go no further back into history than last year, let me prove my argument by relating what happened at the Crackles Christmas reunion, which I unfortunately attended in the role of innocent bystander.

The Crackles are all adults, all bachelors or spinsters, and stand in the mixed relationship of uncles and aunts and cousins and nephews and nieces. Their ages range from thirty-seven to seventy-three. They all have a mind of their own and no hesitation whatever in letting other Crackles know about it. They seldom quarrel with each other, but are always on the verge of doing so. Any time a Crackle puts something over another Crackle, all the other Crackles cackle.

Fortunately for their peace of mind they have the good sense to keep away from each other as much as possible during the first fifty weeks of the year, but they weaken when Christmas comes.

Behold us, then, assembled for dinner at the home of Uncle Ebenezer, the oldest, richest, and grumpiest member of the Crackle tribe.

By ones and twos the guests arrive, all a little late to shorten the visit as much as possible.

For a while there is animated chatter, occasional jokes, sporadic laughter hastily frowned upon by those who suspect—and rightly—that they are the butts of witticisms. Then the fountain of small talk begins to run dry. Conversation languishes. A heavy air of solemnity descends upon the assembly, and lasts until the welcome announcement that dinner is served.

Aunt Victoria, in whom the milk of human kindness turned to vinegar long before she reached her sixtieth birthday, bristles up and reminds everybody that she eats but two meals a day, but as this is an exceptional occasion she will favor us with her company while we gorge ourselves for an hour or so. All she asks is the privilege of saying grace, which turns out to be the most pessimistic petition the Creator has been wearied with for many a day.

Uncle Ebenezer has done things in style. There is everything one expects at a traditional family Christmas dinner, and a good deal more. Celery, Olives, Cocktail, Soup, Turkey, Nine kinds of vegetables, Plum Pudding, Nuts, Fruits, Cheese, Sweets.

Nothing has been overlooked—except the peculiarities of the various members of the Crackle family.

Cousin Rachel is reducing. Even if it is Christmas, she persists in adhering rigidly to her regimen: a dish of spinach and a glass of lukewarm water.

Cousin John is a vegetarian. He sniffs the soup with suspicion before sending it back, refuses turkey with a look of horror, begs the loan of three hard-boiled eggs, and eats most heartily all vegetables on the table.

Aunt Prudence is convinced she has incipient appendicitis and makes no secret of her aspirations towards the operating table. She loudly proclaims her firm opinion that this Christmas dinner will most certainly be the death of her, but she is willing to sacrifice herself on the altar of this family reunion. Far, far better that one should suffer the agonies of martyrdom than that there should be the slightest rift in the Crackle lute at this festive season, she explains at great length, with meaning looks at Aunt Victoria, Uncle John, Cousin Rachel, and others who place stomach before sentiment.

The most unfortunate member of the group is Cousin James. He is the baby of the Crackle family and has always been severely frowned upon. The result is that he is a nervous little man, anxious to please yet afraid to surrender his apparent independence. He has not the heart to refuse any dish offered to him on this day of many dishes, so he invariably remarks that he will take a little of this or that, as he really is very fond of it.

Uncle Ebenezer keeps on plying him with rich food with sardonic hospitality and in the end has the satisfaction of seeing Cousin James hurry away from the table with a muffled apology.

The unanimous opinion is that James is a glutton and it serves him jolly well right if he is going to be ill, though it is a pity he must miss the plum pudding.

"Uncle Ebenezer," solemnly announces Cousin Peter, "if there is any of your infernal brandy in that plum pudding, you will please refrain from offering me any."

"Uncle Ebenezer," bristles up Cousin Silas, "if there is no good brandy in that infernal plum pudding, you may give my share to the cat, and welcome."

Peter and Silas are brothers. They differ strongly on most matters, but particularly on the question of temperance. Silas has even gone so far as to get properly pickled

on occasions when there was no other way of getting even with the prohibitionist.

Uncle Ebenezer roars that he'll be darned if there'll ever be a plum pudding in his house that is not properly flavored with good brandy, and those who don't like it can exercise their false teeth on Brazil nuts for a while.

Cousin Peter declines the invitation, but seizes the opportunity to make a ten-minute speech on the evils of the drink traffic. Nobody pays the slightest attention, but it takes more than that to discourage a temperance orator of long standing.

The speech and the dinner end at the same moment.

The guests adjourn to the living room, in a corner of which stands a huge Christmas tree loaded with gifts which Uncle Ebenezer proceeds to distribute.

The presents have been selected with fine impartiality; no one can complain that his gift is more unsuitable than any of the others. It is not considered proper to do so at Christmas time, anyway, so Uncle Ebenezer has gone the limit with his little jokes.

Cousin Peter, who renounced a life-long political allegiance at the last election and became a red-hot Tory, is solemnly presented with a copy of the "Life of Laurier."

Cousin Janet receives a set of jewelled combs and a recipe for darkening hair. She says "Thank You" with freezing politeness, as well she may. Last fall she had her hair bobbed and dyed red, to the great scandal of the family.

A slim envelope goes to Uncle Joseph. He turns purple in the face as he extracts therefrom a receipt for ten dollars which he has stoutly disputed owing Uncle Ebenezer for the past seven years. So he says "Much obliged, I'm sure," right out loud, and something infinitely worse under his breath.

And so it goes. Each guest receives something very unsuitable indeed, and receives it in the proper spirit.

The evening drags on.

The company slips into gloomy silence. Uncle Daniel is dozing. Aunt Victoria is fast asleep. Uncle Joseph snores occasionally from a dark corner, then stoutly denies the charge.

Uncle Ebenezer slyly advances the clock forty minutes. Cousin John and Aunt Prudence, who catch him at it, return thanks in their hearts that midnight will come early this Christmas.

One by one the guests depart, vowing they have had a pleasant evening, but slamming the door hard behind them. They feel that they have had all they can stand of peace on earth and good-will towards the men and women of the Crackle family.

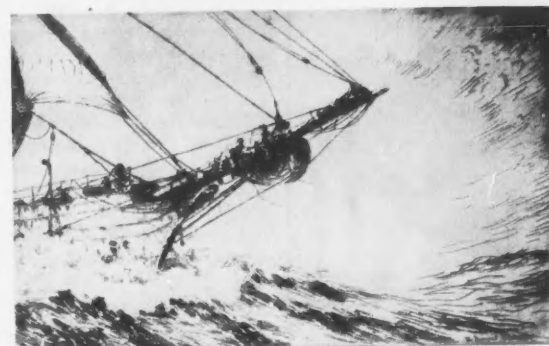
Uncle Joseph alone fails to slam the door. He leaves it wide open in the fond hope that Uncle Ebenezer will catch a cold in his thick head as a result. . . . A receipt for ten dollars he never borrowed solemnly presented to him as a Christmas gift. Damn!

The Crackle's Christmas party is over.



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As a corporate body representing the people of the Dominion, the Montreal Harbour Commission exercises absolute sway within its 16-mile long domain. It operates its own railway and maintains its own police force. The harbour railway has more than 68 miles of track, serving all railway companies on an equal basis. The pages of Canadian history contain several noteworthy references to the harbour indicating the importance which men of vision attached to it from a Dominion viewpoint.

MUSIC AND DRAMA

Roland Hayes

BY HECTOR CHARLESWORTH

THE negro tenor, Roland Hayes, still retains those lovely qualities of expression which have given him an unique place in the annals of song interpretation—which in its finer phases is a purely modern art. It is hardly necessary to repeat that his voice though of limited compass, is, within its range, one of the noblest and most appealing ever bestowed on a human being. But it is his qualities of intellect and temperament, his instinct for the exquisite nuances of lyric art, that give supreme distinction to his recitals. In general structure his programme at Massey Hall on December 8th did not differ from those of the past, except that French lyrics, in which he ordinarily excels, were almost completely absent. His voice and style disarm criticism, and the only flaw discernible was an occasional suggestion of hardness in forte passages.

Of the various groups on his programme one took most delight in his classical series, a Cantata "Vaghe Luci" by the Venetian composer, Antonio Caldara (1670-1738); "Would You Gain the Tender Creature" from Handel's "Acis and Galatea"; and Beethoven's "Adelaide". With his complete mastery of the pure legato style and his infinite resources of tenderness and sentiment Mr. Hayes is probably the finest contemporary interpreter of "Adelaide"; while anything more delightful and charming than his piquant phrasing in the Handel aria could not be imagined.

The singer's renderings of Schubert are equally famous and the group by this composer included "Du bist die Ruh," which the discerning audiences always demand of him. A perfect unity of effect in words, music and vocal expression mark his rendering of this song, and in other numbers especially such a grave work as "Dass sie Hier Gewesen" he is the ideal Schubert interpreter.

The group of modern songs was remarkable for charm and variety. To the Saint Saens "Danse Macabre" he gave an appropriate maugre atmosphere. A little poem so brief and concentrated in thought as to suggest a Chinese origin, entitled "My Little Pool" set to music by Slonimsky, captivated the audience and had to be repeated. Griffes' "The Rose of the Night", one of the finest of recent songs was magnificently sung and there were delightful lyrics by Holst and Medtner. Mr. Hayes was also generous in selections from his wide repertoire of negro spirituals, ranging from the haunting pathos of "Sometimes I Feel Like a Motherless Child" to the buoyancy of "O, Let Me Shine." As extra numbers he gave his famous rendering of "Ebenezer Saw a Wheel in the Sky" and "The Crucifixion." In the latter his command over his audience and devotional quality of phrasing were as usual beyond parallel.

Congreve in Revival

BY HECTOR CHARLESWORTH

THE Players' Guild of University College, Toronto, recently provided a notable illustration of what amateur dramatic societies—especially those of academic affiliations—should do. They gave Torontonians their first opportunity to witness a comedy by the greatest of Restoration dramatists, William Congreve. The piece selected was the last and ablest of his five plays—"The Way of the World," which dates from 1699. A single tragedy "The Mourning Bride" had preceded it, and three comedies, "The Old Bachelor," "The Double Dealer" and "Love for Love." The handsome playbill issued at Hart House contained the following poetry:



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A new and interesting photograph of the noted string ensemble which is busy with the season's engagements.

—Photo by Alan Sangster.

note: "Originally acted by His Majesty's servants at the Theatre Royal in Drury Lane, A.D. 1700." This refers to its first performance in the "patent" or licensed theatres of Drury Lane and Covent Garden. But there are records of a performance "out of bounds" in 1699 at Lincoln's Inn Fields Theatre.

Congreve was surely the luckiest playwright who ever lived. He threw a good deal of mystery over his birth and was in the habit of representing himself as younger than he actually was, but the record of his baptism on February 10th, 1670, existed at Bardsley, Yorkshire. He was educated in Dublin, where his father was stationed as a military officer, and was a young barrister of the Middle Temple, when his first two comedies were produced in 1693. Fortune immediately smiled on him. He became the favorite dramatist of Queen Mary, a woman of lively and delightful personality, though overshadowed by her grim husband William of Orange. Better still Lord Halifax became so impressed with his genius that he bestowed sinecures on him, which enabled him to live at ease on the public purse until 1729. He was buried in Westminster Abbey, and Henrietta, second Duchess of Marlborough, to whom he had bequeathed a considerable fortune, erected a handsome monument to his memory.

Singularly enough "The Way of the World" whose wit delights every reader of English literature, was not appreciated in 1700, and after its presentation he gave up playwrighting for good, and wrote little in any form afterward. He is believed to have been disgusted because his tragedy, "The Mourning Bride," continued in favor. As late as 1780 we find David Erskine Baker, author of "The Companion to the Playhouse," complaining because the "bombast" of this tragedy still captivated audiences, which had neglected his comedies. Nevertheless the great Samuel Johnson held that this tragedy contained the most poetical passage in "the whole mass of English poetry."

Though Congreve was honored until his death as one of the greatest figures in literature, Johnson in one brief passage in "The Lives of the

Poets" damned Congreve for future generations, when he said of him "He treated the Muses with ingratitude; for having long conversed familiarly with the great, he wished to be considered rather as a man of fashion than of wit; and when he received a visit from Voltaire, disgusted him by the despicable foppishness of desiring to be considered not as an author but a gentleman; to which the Frenchman replied, 'that if he had only been a gentleman, he should not have come to visit him.'"

It is surely a matter of consequence when an undergraduate body undertakes the task of reviving his memory and giving us an insight into the genius of one who was of such consequence during the last years of the Stuart regime. And it is a task which only amateur organizations can perform, for it would be absurd to expect of commercial managers a Congreve revival, despite the fact that he was the father of English satirical comedy. Not merely Sheridan but Shaw dates back to him, as those who saw "The Way of the World" last week at once realized.

We may dismiss the intrigue which forms the basis of "The Way of the World" as forced and trivial; and his characters are precisely what Johnson and later Charles Lamb called them, "artificial"; but the sparkle of his satirical wit, and the richness of his allusions, strike the minds of to-day as happily as they did those of the discerning among his contemporaries. One gets a clear idea of what might be termed the "smart set" of 1700, a new type of London society, more completely changed from that of fifty years previously than is that of our own day from the society of 1880. The greed and laxity of the butterflies of both sexes in the circle he depicts in "The Way of the World" are subtly and sardonically exposed, but he has his whips for boorish country squires also. Underneath it all he was a "feminist" in the modern sense of the word. It is clear that he seriously resented the subjection of women, as prevalent in all ranks of society, and he deals with the subject poignantly though never ponderously. Perhaps this explains the friendship that great ladies like Queen Mary and the second Duchess of Marlborough exhibited towards him. His Millamant, with her distaste for marriage as slavery, was ancestress to a long line of feminine rebels, just as her aunt, Lady Wishfort, is an immortal type of feminine folly.

The production at Hart House is regarded as the finest undergraduate production that has been given at the University. Its general excellence was the more praiseworthy since none of the young actors had had an opportunity of seeing the famous thespians who preserved the elegant traditions of old English comedy until the dawn of this country. It was also remarkable for the care with which the members of the cast had mastered their lines. You can "fake" dialogue in an ordinary play, but when the dialogue is carried on in epigrams as in the case of Congreve this is impossible. Barring one or two slips the performance rode on with sparkling smoothness. Its ease was creditable to the director.



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ing, interpretation, their performances were fully and advisably in character with the material they propounded."

Toronto Symphony

THE important work presented at the recent twilight concert of the Toronto Symphony Orchestra was Glazunov's Sixth Symphony in C Minor. It was of particular interest, coming so shortly after the Detroit Symphony Orchestra's performance of his Fourth Symphony. The Sixth represents Glazunov at his best, when his constructive skill in orchestral writing is most clearly demonstrated. He is inescapably a classicist and builds along traditional lines. Temperamentally he is sanguine and one misses in a work of this length profundity of emotion and passionate change, but he writes colorfully and with melody and one listens to him with pleasure. The orchestra's handling of the symphony was marked by understanding and sympathy.

The guest artist was the brilliant cellist, Joyce Hornyansky, who played Saint-Saens' Concerto for Violoncello and Orchestra in A Minor, as well as several encore pieces. Her technique is of the first rank, and she produces a tone that has purity and clarity without any sacrifice of warmth. She was highly applauded.

Thurston

THURSTON, the magician, accompanied by dancing daughter Jane, returned to the Royal Alexandra this week with a large bag of tricks and provided an evening of entertainment that even the skeptic would find entertaining. Mr. Thurston's hand has lost neither its skill nor its cunning; nor his mind its dry sense of humour. His showmanship is the equal of his power of illusion and he succeeds to keep his audience in a constant state of interest. As in last season's production, the big moment was the disappearance on a brilliantly lighted stage of a roadster with seven girls aboard. Mr. Thurston's engagement at the Royal Alexandra has been extended to include next week.

Theatre Notes

WHAT is regarded by competent critics as the best example of English Pantomime, "SINBAD THE SAILOR", an adaptation from the Arabian Nights, will be the Christmas attraction at the Royal Alexandra Theatre commencing Tuesday evening, Dec. 23rd., with daily matinees thereafter.

It goes with a rollicking swing for two hours and a half of pretty and amusing scenes, songs, ballet and individual numbers that would take first rank in any theatrical company.

Throughout the entire performance the note of hilarious comedy is faithfully kept up, and that is the test of real pantomime. "Sinbad" is the most popular of the Arabian Nights stories, and as portrayed in Pantomime has been the favorite Yuletide presentation of England's greatest Stars of Mimicry, being the highlight performance of George Robey, the great Emme, Lupino Lane and others, and this year's production finds Fred Emme, Jr. starring in the role made famous by his dad, and successfully carried on by the son, that of the Dame Sinbad. Also taking prominent part are "Red" Newman and Pat Rafferty, teaming as the two Comedy Sailors, who cause no end of worry to Capt. Cutlass, of the good ship Saucy Sally, and thereby keeping the audience in a continual uproar of laughter with their inimitable fun-making.

The Principal Boy will be taken by the charming young English Comedienne, Audrie Carline, who as "Sinbad" will sing and dance her way into the hearts of Torontonians.

(Continued on Page 22)

Women's Musical Club

AT Hart House Theatre on the afternoon of December 11th the Women's Musical Club are presenting a programme of Negro Exaltations, Mountain Ballads and Plantation Songs by Marion Kerby and John J. Niles. Miss Kerby is well known as an actress and Mr. Niles is eminent as a pianist and singer. Their recitals have aroused enthusiasm on both sides of the Atlantic. The London "Times" said: "They once again bewitched a willing audience with their singing of negro exaltations. The authority, the experience of these artists, none of us would challenge. They have brought something to us that has the true ring of authenticity... the indisputable thing was their charm." They were features of the Coolidge Festival in Washington this year and Olin Downes of the New York "Times" wrote: "When it is said that Miss Kerby and Mr. Niles could hardly have improved upon their excellent manner of doing what they set themselves to do, it is narrative of fact. In point of diction, phras-



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NOTICE IS HEREBY GIVEN that a quarterly dividend of 1 1/2% has been declared upon the 1st Preference Shares of the Company, payment of same to be made on January 2nd, 1931, to shareholders of record December 15th, 1930. The transfer books of the Company will be closed from December 16th to 31st, 1930, both days inclusive.

Class "B" Preference Shares

NOTICE IS HEREBY GIVEN that a quarterly dividend of 1 1/2% has been declared upon the Class "B" Preference Shares of the Company, payment of same to be made on January 2nd, 1931, to shareholders of record December 15th, 1930. The transfer books of the Company will be closed from December 16th to 31st, 1930, both days inclusive.

By Order of the Board.

W. S. ANTLIFF, C.A.,
Secretary-Treasurer.

Toronto, Ont., December 8, 1930.

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Canadian books for boys and girls are few and far between. Here are four by Canadian authors, made in Canada, which Canadian boys and girls, and incidentally their fathers and mothers, may well be proud of.

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The stories in this volume, written with all Miss Johnson's whimsicality and delicacy, will be particularly interesting to girls. \$2.00.

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A distinctive fairy story for little folk, illustrated with scissor-silhouettes by Lisle Hummel. \$1.50.

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Recognized by Board of Education.

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Head Mistress: MISS M. E. POPHAM, B.A. (formerly of Haverhill College, Toronto.)

THE BOOKSHELF

By HAROLD F. SUTTON

ON BOOKS FOR CHILDREN

By JESSIE E. McEWEN

YOU would have your child grow to a maturity of broad sympathies, understanding unhampered by prejudices, and ambitions that are worthy of the highest citizenship—then, my friend, lead him to books, for in them he will find sincere advisors and honest guides. He will find, too, the security of enduring friendship. Moreover, you will have established with him a companionship that neither age nor distance, neither variety of interests nor divergence of opinion, can injure.

The nursery rhyme, the nature story, the fairy tale, the reality narrative, the simple biography, the historical sketch—there are other classifications, too—so the progress of the child may be traced in books. And, indeed, it should be followed with as much care and planned with as much discrimination as is his diet. For reading is as fundamental as eating. There is no need, here, however, to sermonize on the principles of reading and book selection. The parents, not the teacher, not the librarian, not even the interested aunt or uncle, are the persons who can know the reading capacity of the individual child.

The first classification on our list is the nursery rhyme. It may bring forth a storm of protest for there are many who have a righteous scorn of the rhyme. "What," they say, "is there in this—

Deedle deedle dumpling
My son John
Went to bed



"HIS GAIT THAT HE CONSIDERED THE VERY SWEEP OF SULTANS!"

From an illustration in "Awisha's Carpet", by Dahrin B. Martin (Doubleday, Doran & Gundy, Toronto, \$2.00.)



"MISTER TURTLE HAD SO MUCH FUN HE DECIDED TO RIDE HOME WITH THEM"

From an illustration in "All About Patsy", by Mary Phipps (Doubleday, Doran & Gundy, Toronto, \$2.00.)

With his trousers on
One shoe off
One shoe on
Deedle deedle dumpling
My son John.

There is just this in it—gaiety, spontaneity, rhythm. One might say that it has story interest, too, and if that is admitted, then the nursery rhyme has all the necessary elements of the first reading. It has exactly what educationists desire in primary lessons.

But, alas, a few decades ago the nursery rhyme fell on evil ways for enterprising people tried to read a moral into it. The rhyme was seldom, if ever, meant to emphasize a moral. Its sole purpose is to give pleasure. Lately, however, through the good offices of children's librarians and primary teachers, it is being re-instated.

The artist, too, has contributed much to the re-establishment of the merry rhyme. His, more frequently it is "her," illustrations have added to their action and fun. If you know the very simple, delicately-tinted drawings of Anne Anderson then you know how closely the illustration contributes to the story of the rhyme. Jessie Wilcox Smith has had a conspicuous place in the nursery rhyme development. Her colour tonings may not be so delicate as those of Anne Anderson but certainly their gaiety cannot be surpassed. Some tribute should be paid, too, to that artist who did publicity for nursery rhymes. He was Claude Lovat Fraser.



"MINAYA ALVAR FANEZ SET OUT FOR CASTLE"

From an illustration in "The Tale of the Warrior Lord" (Longmans, Green, \$2.00.)

er. Children love his bright colours but only adults can respond fully to the humour of his illustrations.

THE next on our list is the nature story. Historically this is not correct but from the point of view of development it should have first place for the growth of the nature story has been a triumphal march. It is doubtful when it came into being. Wynkin de Worde, Caxton's young apprentice, may have given it the impetus that established its individuality. Be that as it may; it has gone far since the enterprising printer directed questions to "sage enfaunts," for the nature story has shared in the progress of children's verse, fairy tales, and reality narratives. It has divided the picture book honours of the nursery rhyme and it has been the highroad along which have come children's books on the sciences and of travel. Truly its scope is almost limitless.

In the beginning it was but brief descriptions, written in remote, school-book style, of natural phenomena and animal and plant life of distant lands. Then when picture books became popular in the nineteenth century, animals, flowers, trees, etc., were given a prominent place in them. Of course, this was natural, for the first interest of the child, must, of necessity be of his immediate environment. Its association with the fairy story is almost as old as the fairy story itself and through it could be traced the development of modern books for children. In books after the style of "The Flower Fairies," "The Little Brown Babies," "Pinky's Pranks," "The House in



To Wish You a Very Merry Christmas

Old Mother Goose

Illustrated by Anne Anderson

What a funny old woman she must have been! Her eyes always twinkling and her mouth always laughing! And here in this big book, are all her merry rhymes for this is a complete Mother Goose.

About the illustrations—they are as gay as gay can be and there are as many of them as there are rhymes. Some are line drawings and thirty-six of them are done in full colours. Size of page, 9½ inches by 11½ inches. \$2.00

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Do you believe in fairies? Then you will know that the little people whom Miss Anderson has drawn for this book are "really truly" fairy people. There is, for instance, a full page portrait of the fairy princess who is the heroine of "Little One-Eye, Little Two-Eye, and Little Three-Eye"; And ever so many others, for there are twenty-four stories in the book and there are colour plates or line drawings with every tale. Size of page, 9¼ inches by 11½ inches. \$1.50

Canadian Verse

for Boys and Girls

Edited by John W. Garvin

"Canadian Verse for Boys and Girls", is a charming collection of over one hundred and fifty poems written for boys and girls by Canadian poets. This is an outstandingly beautiful book, carefully designed and edited, and attractively illustrated. \$2.00

Animals We Know

By E. M. and F. Murray Thomson

Stories of adventures and friendships with animals that are familiar to most readers—a lamb, a pike, squirrels, red deer, pigs and twenty others. The authors have made for their book, many entertaining line drawings and twelve colour plates. Size of page 8½ inches by 10½ inches; board binding. \$1.50

The World's Best Stories for Children

Selected by Winnifred Biggs

Here is a feast of legend, fantasy, and romance, dreams and magic, fun and humour, tales that tell of dramatic incident, high literary art. The book is meant for children of six and of sixteen. A sack full of stories to make life rich and exciting and gay, as merry as you will. With very beautiful illustrations in colour by Honor C. Appleton. \$2.50

Myths and Legends of Many Lands

Retold by Evelyn Smith

And such a beautiful book as it is! Gorgeous colour plates, amusing line drawings, and tales that belong to the "long ago" of many lands. Miss Smith has chosen tales that interpret the national characteristics of people and, in arranging them, she has grouped them according to country or period.—Greece and Rome, Northern Europe, Celtic Britain, Egypt, Babylonia and Assyria, India, China, Japan, North America, Polynesia and Australia. Size of page, 6 inches by 9 inches. \$3.00

Swallows and Amazons

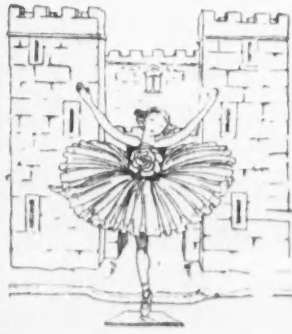
By Arthur Ransome

You'd never guess, of course,—the Swallow was a ship and so was the Amazon. Their crews were rivals for the ownership of an island. Ah, now you know what the story is about—pirates and strategy, mystery and adventure. "An excellent tale which can be recommended to boys and girls of all ages. Yes, even to those who are over sixteen, and probably to those who are under six. \$2.50

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By Harold Avery

Bob and Ralph had been friends for many years and then at the end of their school term it seemed their friendship was ended. How a great adventure brought them together again is one of the most exciting parts of the story, and there are others—the puzzling appearance of two cinema photographers, the strange sense of impending danger that possessed Mark Truscott—and others too. With line drawings, strong cloth binding and bold clear type. \$1.50



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The Book of Simon, A. S. M. Hutchinson, \$2.00
Arthur Mee's Story Book, \$2.00

Books for Girls

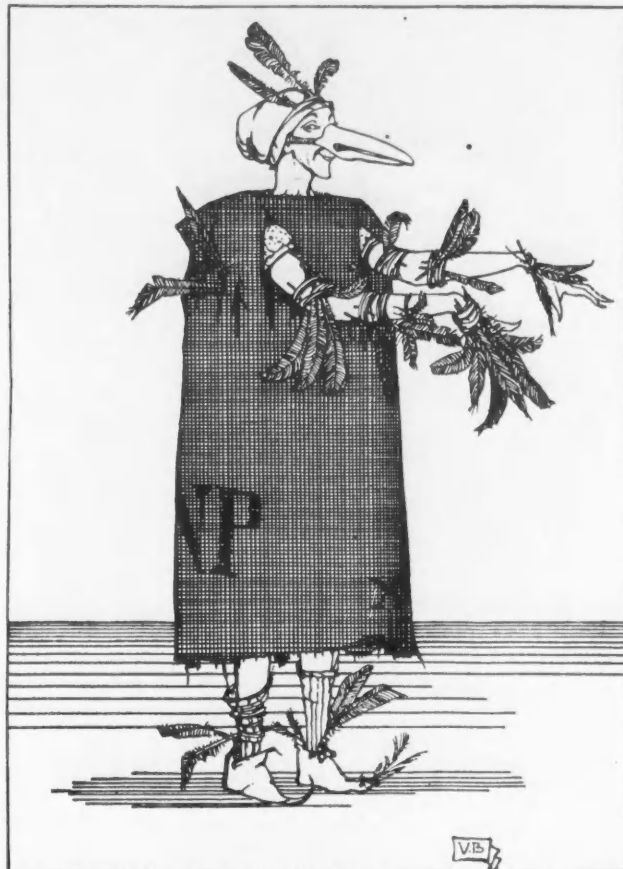
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"HE DRESSED UP LIKE A BIRD"

From an illustration in "Silver Magic", a collection of fairy tales (Cape-Nelson, Toronto, \$2.50.)

ly, not of its literary achievement for among the greatest writers of almost every country there is a worthy representation of the authors of fairy tales. The problem of the fairy story, then, at least until recently, has not been its literary quality but its domestic reception. How many parents, caught up in that great wave of practical education, have proclaimed vehemently that they will not tell or read their children lies! And so with the banning of the fairy story the great opportunity for training the child's imagination is lost. His creative ability does not receive stimulus and direction. Moreover, he is seriously handicapped for a later appreciation of classic literature, for it must be remembered folk-lore is but one step removed from fairy stories, and the beginning of history but one step from folk-lore.

But let us consider the fairy-story on its own count and in doing so, we shall see why educationists have sought its re-establishment with as much diligence as that of the nursery rhymes. Its qualities of imagination and its rare beauty of conception make it a valuable attribute to teaching but the fundamental reason for its importance is that it is the simplest type of story that will reveal to the child, the fact of a world beyond his own. It will, without explanation or tedious description, bring him into touch with an environment entirely different from his own. It is, then, the foundation for broad sympathies. The child who has read "Old Peter's Russian Tales" has an immediate interest in Russian children and Russian life. The same is true of Japan after it has been revealed in the fairy narratives of "Captain Bluecoat." Indeed, one could go on almost interminably drawing illustrations from country after country, even so far remote as Persia and Baluchistan.

A world beyond his own does not mean in environment only but in thought and in this revelation is the greatest achievement of the writers of fairy stories. One need hardly say that the master is Hans Andersen and that in the "Snow Queen" he gave to children of all time a sublime revelation of the world of thought and imagination.

From this point it would be easy to launch into a lengthy description of the relation between the fairy story and the folk-tale. That need not be done if attention is drawn to Selma Lagerlof's book "The Wonderful Adventures of Nils." This is a fairy story but the folk tales and legends of Sweden are woven into it with such dexterity that each contributes to the story interest and purpose of the other.

The bypaths of fairy tale discussion are so numerous that to avoid entanglement let us turn to the reality story. It is comparatively modern and has its adult counterpart in the novel of to-day. Its origin, however, is entirely different, for it was well developed before the war and its progress was affected by it, only so far as war experience came into life of the English-speaking child. Some critics say that this type of story owes its existence to a diligent, hard-working Irish woman, Maria Edgeworth, who wrote "Castle Rackrent." This may be true but it is more than likely that accepted history will credit the achievement to Louisa Alcott and "Little Women."

Despite the obscurity of its origin the achievement has been far-reaching. The fiction which is presented to

the modern child has a fine clarity of expression. It has naturalness in its narrative and reality in its plot development. It may be an adventure yarn or a school story, a simple tale of home life or a thrilling sea story—for the range of the modern reality story is extensive enough to have had its origin in "Robinson Crusoe," "Castle Blair," "Jackanapes," "John Halifax, Gentleman," and "Tom Brown's School-days,"—all this to emphasize the fact that modern writers for boys and girls are showing an appreciation of the classics and standard works.

THIS survey of children's literature makes no pretence of being complete nor of offering a description of the development of all classifications. It has not touched, at all, upon the scientific basis nor on books of the useful arts. This seems unnecessary when one bears in mind that their most important qualities must be clarity of expression and accuracy of detail. Very little has been said of books of biography, travel, and history. The reason for this is obvious when one remembers that the elements that govern and contribute to the growth of the reality story and the folk-tale, must have a similar place in any literature that has narrative interest.

Children's verse and children's drama are worthy of a study in themselves. They cover every classification of literature. Fairy tales, folk-tales, reality stories, history—all have contributed to verse for children and to the great variety of plays.

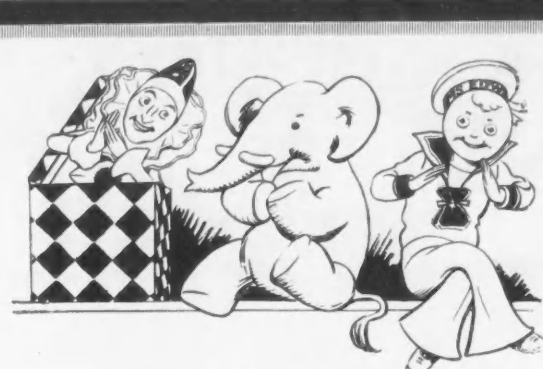
This description of several of the classifications of children's books, will have served its purpose if it shows that children's books in themselves have an important place in our literature, and that in them, are presented some of the finest literary achievements of all time.

In Toyland

"TOY SHOP TALES," by Marjorie Gordon Hyslop; illustrated by Stella Grier; J. M. Dent and Sons, Toronto; 112 pages.

By JEAN GRAHAM

THIS is a delightful book which takes us back to the land of childhood and the toys which made it a jolly place to play. Both story and pictures are in happiest mood, and we linger until after twilight in the flower garden where the ice-cream cones grew. We make friends with everything there, from the Blue China Clock to the Big Elephant. A Small Person should find this story charming, and a grown-up will travel back joyfully to the days when toys were "really, truly" comrades. So often a book of this kind is written in a condescending tone, which annoys a self-respecting child. The style of this writer is marred by no such defect, and either young or old reader is made thoroughly at home. Such fun and scampering as those toys do have, as the summer days go by! Kind Miss Brown is a lady who plays Good Fairy to all these troublesome toys, and rescues them from many a scrape. So the toys get along bravely and have a glorious time eating ice-cream cones and cakes with pink icing, and do not climb back on the shelf until quite late. These fantastic tales, bound in a cover of rose-and-green and decorated with fairy-like pictures, will help to pass a pleasant hour and will form a delightful addition to the Small Person's library.



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We'll play with anyone who knows us and we're always ready to meet you in

TOY SHOP TALES

by Marjorie Hyslop Illustrated by Stella Grier

The pink book that Mr. Cheerio is always talking about over CKGW.

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THE FOOL OF THE FAMILY. Margaret Kennedy tells more about the Sangers of "The Constant Nymph". You remember Teresa... and Sebastian... and Caryl... those turbulent children of genius. Caryl is Teresa's brother. But he's "not enough a Sanger." He has common sense. He is the fool of the family. This is his story. It's as fine and powerful as "The Constant Nymph". \$2.00.

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"CHICKABIDDIES" ANNUAL (Upper Canada Tract Society, Toronto). And here is another that is not hard to read with mother's help. Each Auslander, and the many brightly-story and poem is illustrated with colored illustrations are by Ernst black and white drawings, and there are full page pictures besides.

"THE LAZY TEDDY BEAR," by Willy Planck (Longmans, Green, Toronto, \$1.00). A charming picture book with simple jingling verses that the tiny mind will grasp. The print is large and the pictures bright.
"THE DWARF'S RAILWAY" (Longmans, Green, Toronto, \$1.50). A delightful fantasy to be read aloud. It is translated from the German of Albert Sixtus, by Joseph to read with mother's help. Each Auslander, and the many brightly-story and poem is illustrated with colored illustrations are by Ernst black and white drawings, and there are full page pictures besides.

(Continued on Page 10)



"NAVARRE OF THE NORTH"

Cited for heroism in France. From an illustration by Charles Livingston Bull in "Navarre of the North" (Doubleday, Doran & Gundy, Toronto, \$2.00.)

The OVERHEAD DOOR



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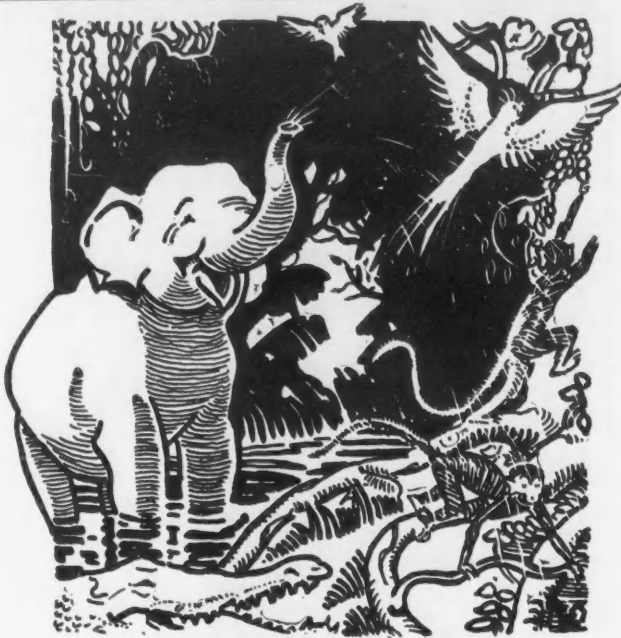
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ONE OF JUMMY'S BEST TRICKS
Pictured by Berta and Elmer Hader in "Lions and Tigers and Elephants, Too" (Longmans, Green, Toronto, \$1.25).

THE BOOKSHELF

(Continued from Page 9)

"THE BLOT: LITTLE CITY CAT," by Phyllis Crawford (Cape & Smith-Nelson's, Toronto, \$2.00).

A charming story to read aloud. It's all about a city cat (black as an ink blot!) who lives in a newsstand. Here is a real animal, acting as a cat should and not, as in fairy tales, given to introspection nor endowed with speech. Holline C. Holling's black and white illustrations are in perfect keeping with the theme.

"TOMMY-TATTERS AND THE FOUR BEARS," by Louis Mae (Longmans, Green, Toronto, \$1.50).

A small boy adventures among friendly animals. Told in verse, with black and white and colored illustrations. Picture book size.

"WHEN THE STAR CHILDREN PLAY" (Longmans, Green, Toronto, \$1.50).

A verse-story of stars as children, adapted from the German of Gertrud J. Klett. Full page illustrations in color.

"LIONS, TIGERS AND ELEPHANTS, TOO," by Berta and Elmer Hader

(Longmans, Green, Toronto, \$1.25). A small girl's visit to the zoo told in verse and picture. The animal drawings are very good.

"FRIENDLY ANIMALS," by Celia Damon (Nelson's, Toronto, \$1.50). Stories in verse form of real, live animals, illustrated with photographs of real live boys and girls with their pets.

"A HUNDRED TRIPS TO STORY-LAND," by Mary Graham Bonner (Macaulay, New York, \$2.00).

The perfect volume for reading aloud to children from four to nine years old. The stories are just the right length for bed-time reading. The subjects are fairies and animals, toys and little boys and girls and are written about in bright, gay fashion. The volume is well-illustrated by H. Luprian.

"ALL ABOUT PATSY," story and illustrations by Mary Phipps (Doubleday, Doran & Gundy, Toronto, \$2.00).

Very young children — and others not so young! — will take huge delight in these everyday adventures of Patsy and 'Liza Jane, who are very like Eva and Topsy. It is a gay book and it has delightful little pets in it, too!

Up to Twelve

"The Empire Annual for Girls," (Upper Canada Tract Society, Toronto.) Tales of adventure, sport, school life with full page color and illustrations and photogravure plates.

"Our Girls Annual" (Upper Canada Tract Society, Toronto.) School life, adventure, mystery stories, with "how-to-make" articles, short biographical sketches of interest to the schoolgirl.

"The School Girls Annual" (Upper Canada Tract Society, Toronto.) Largely stories of boarding school life, with a few articles on behaviour, appearance, nature, travel.

"The White Man's Garden," by Mervyn Skipper (Elkin, Mathews & Marrot, London, 6/). An attractive story of Borneo told by trees and flowers. Lavishly illustrated by the author.

"Tales of a Basque Grandmother," by Frances Carpenter (Doubleday, Doran & Gundy, Toronto, \$3.50.) A worthwhile book. The stories Grandmother tells to her grandchildren are authentic Basque legends. Well printed and illustrated.

"The School Boys Annual," (Upper Canada Tract Society, Toronto.) School life and friendships, games

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you Happiness in
abundance and the
New Year reward you
with Prosperity . . .

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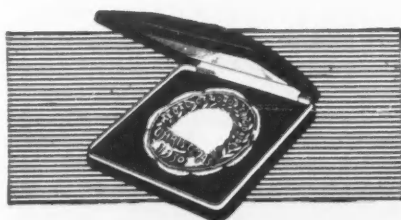


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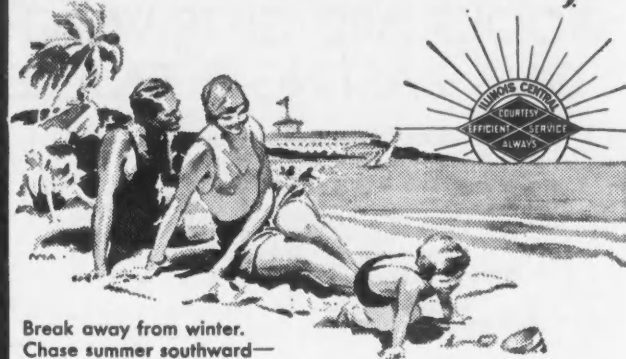
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"The Boys Own Annual" and "The Girls Own Annual" (Upper Canada Tract Society, Toronto.) These two hardy perennials are as full of good stuff as of yore. The stories and articles are always interesting and worthwhile and the illustrations well-conceived. An acceptable gift for any child.

"The Bible Picture Book," by Muriel J. Chalmers (Nelsons, Toronto, \$3.00.) Graphic, readable Bible stories with 100 full page plates in color. Recommended.

"Speed Fever," by Barry Lyndon (Nelsons, Toronto, \$2.00.) An exciting novel of motor-car racing for boys.

"Susann of Sandy Point," by Annie Gray Caswell (Longmans, Green, Toronto, \$2.00.) Susann, fourteen, plans to work her way to college.



Illustration from "Johnny Appleseed" (Macmillan, Toronto)

Woodland Wealth

"MUSHROOMS, FERNS AND GRASSES," by James Edmund Jones, B.A.; compiled by Magistrate James Edmund Jones, B.A.; The National Boys' Work Board; price 75 cents, paper; \$1.25 cloth.

THE chief of the several hobbies of Magistrate Jones of Toronto is botany. This copiously illustrated little volume under review is a companion to "Some Familiar Wild Flowers" which has won a wide circulation since it was published early this year. It is the purpose of the author to instruct through pictures, which are indeed indispensable in nature study, and countless beautiful photographs are accompanied by illuminative text. In fact in many instances more pains has been bestowed on six or seven lines of explanatory description than goes to the writing of a full page in the average book of a purely literary character.

The section devoted to mushrooms is especially valuable in an educational sense. Mr. Jones first directs attention to the poisonous Amanita family, destroying angels in other wise delicious and nutritive species of edible fungi. The author makes the sugges-

tion that the lover of mushrooms who likes to seek his own provender should carefully study varieties purchasable in stores and acquaint himself fully with their characteristics, as a means of differentiating them from the lustrous but deadly types which are an occasional cause of death.

He gives instructions as to wild flower gardens and arboreta and reveals to the uninformed a very wide range of forms in Canadian ferns. The pictures of grasses, sedges and grains are particularly fine examples of photography, and there is an interesting page of instructions to the amateur camera-user as to how to take nature pictures. Nearly one hundred additional pictures of familiar wild flowers, augment the previous volume. It should be added that Mr. Jones has not relied exclusively on his own knowledge but has enjoyed the co-operation of several distinguished specialists.

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Calay and asked you to try it; another, several weeks later, to ask you about Calay's lather. "Was it instant and free? Did it feel soft and velvety on your face? Did it rinse off quickly, leaving your skin smooth and cool?"

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Helen Chase

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Brief Reviews

Three Gentlemen

"ROSE ANSTEY," by Ronald Fraser; Jonathan Cape, Toronto, 377 pages; \$2.00.

By E. MARGERIE SCOTT

WHEN Rose Anstey and her mother knocked upon the door of the house on Primrose Hill that warm afternoon in May, something inside the house came to life. The days of its quiet, dream-like existence were over. From the moment that Rose set a determined young foot inside the tiled hall, it was to become the battleground for all kinds of new and strange emotions.

It was by great good luck that Mrs. Anstey fainted upon the door-step of this most desirable of houses, but had she not done so, I am sure that Rose would have found some other means of getting inside. A strong-minded and determined young woman was Rose Anstey, for all her dreaming, and she had fallen in love with that house on sight. And who could blame her? The reader will fall in love himself with Mr. Ronald Fraser's description of it. I could almost smell the mingled, rather musty smell of ferns and lace curtains.

But Mrs. Scott had no rooms to let, and so she promptly informed Rose and her mother. Her house was quite full with her three gentlemen lodgers,—but well she knew that a weak excuse of that sort would not stop the glorious creature with the long yellow plaits, waiting expectantly upon her doorstep. She took them both in, and at once Rose recognised her for what she was,—merely "one of those who contribute to the pattern of strong lives."

There were still the three gentlemen to deal with. Mr. Richard, Mr. Henry, and Mr. George. Perhaps they, too, felt the overwhelming strength of Rose's personality, at any rate, Mr.

Henry voiced the feelings of all three, when he squeaked "Keep her", to the landlady.

Mr. Fraser writes with beauty and feeling, and a certain gentle humor, and he traces the gradual change in his heroine as she loses her lovely simplicity and her un-self-consciousness, with the hand of a master and the imagination of a poet.

Post-War School Boys

"LYNDESAY," by John Connell, with an introduction by Compton Mackenzie; Jonathan Cape, Nelson, Toronto; edition \$2.00.

By NORMAN W. HAINSWORTH

THIS first novel by Mr. Connell is a story of an English public-school located near Edinburgh on the Firth of Forth. The location may account for the unnecessary lack of true humor in the work. Otherwise the Scottish influence is not strong; no Celtic strangeness, no romance, no wild impossible flights whatever. The school might just as well have been built near the mouth of the Mersey.

"Most of the recognized leaders of English literature," says Compton Mackenzie in his introduction, "avoided the handicap of a public-school and university education." He is speaking of the days when his own story of youth, SINISTER STREET, appeared; but the remark is probably as valid today. Most people would not think of condemning the English public-school system merely because it does not tend to produce authors and artists of note. Why should they? Most people are not artists, nor are they even sympathetic to artists.

All of which is quite to the point, for John Connell, in the person of Martin Lyndesay, his chief character,



SINCLAIR LEWIS HONORED

Sinclair Lewis, the first United States author to win the Nobel Prize for Literature, was the guest of honor at a dinner of the P. E. N. Club, an association of writers, at the Hotel Commodore, New York. Mr. Lewis took the opportunity to jest at the "more serious" aspects of American life, such as business, politics, golf and football, and to suggest that authorship be given more respectful consideration. Sinclair Lewis in the center, is shown with other noted authors who were guests at the dinner. They are Mrs. Sinclair Lewis; Mrs. Alice Duer Miller; Stephen Vincent Benet; and Will Irwin.

—Wide World Photo.

while enjoying his school days to the full, identifies himself definitely with the small intellectual and literary, if not artistic, groups in public-schools, and considers the athletes rather brainless. Quite right, no doubt; but it would be "just too awfully jolly" if Mr. Connell could convince us of Martin's artistry in letters. He tries, God knows. There are original "poems" in the book. Of course, his chief character is only about seventeen years of age when they are written, but with all the alarming literary precocity abroad these post-war days, we have a right to demand better verse, even from a public-school boy—and better flights of fancy, better questionings of the Infinite, than are here provided.

prise, we know that uncanny things are about to happen. There has been a series of mysterious murders which Ronald Standish is determined to investigate, with the help of Tiny Cartaret. So these two bold-hearted men set forth in quest of the murderers, and a blood-curdling dance they are led by the sinister creatures, over most countries of Europe. Incidentally, the little kingdom of Bessonia is included in the story. This kingdom somewhat resembles Zenda, in which fights and sudden alarms made Rudolf Rassendyll's life so full of charm. Certainly Ronald and Tiny cannot complain of monotony, for a murder, with curious frills and thrills, seems always just around the corner. There are women, too,—ladies of high degree—the Queen of Bessonia and Lady Mary Ridgeway, with the beauty and courage of the traditional heroine. The course of true love fails to run smooth—which makes the final understanding all the more piquant. This is a story of the good old-fashioned sort, with love and war—and a concluding whisky-and-soda.

Two-Gun Men

"SAINT JOHNSON," by W. R. Burnett; Dial Press—Longmans, Green, Toronto; price \$2.00.

By NATHANIEL A. BENSON

"SAINT JOHNSON" is by long odds the best western story since Owen Wister's classic, "The Virginian," and that is high praise for a novel of a type that has been turned out by the bushel ever since the days of Jesse James. The hero, Wayt Johnson, reminds one tremendously of Wister's quiet, slow-speaking Virginian. Hard to rile, even-tempered as he is polite, and a tornado when aroused, Wayt Johnson will be remembered perhaps even as the Virginian is, along with Brant White, the cold-blooded dandy and gunner de luxe, swaggering and drily humorous, Henry Williams, the honest old justice, Fin Elder, the boisterous sheriff, and Jim. Wayt's weakling brother. The book is rich in bad men, as fascinating a group of colorful ruffians as ever shot men in the back in cold blood: "El Guero", Luis Montoya, the dashing Mexican killer and stage-coach robber, Frame Tod, fashion-plate-cow-boy and murderer, Joe Tod and Poe Northrup, triggermen of high degree, Mexican harlots, greasers, faw-dealers, bar-fies, miners and cow-hands are drawn with power in a few words and make up a startling canvas. In those days life was cheap and a Colt was law, and yet somehow there was a certain beauty and gallantry about it all which has never faded.

Strictly Feminine

"MAKE-BELIEVE" by Faith Baldwin; Dodd, Mead and Company; McLelland & Stewart; \$2.00.

By GRACE MACAULAY

"MAKE-BELIEVE" is light, entertaining reading for the very reason perhaps that it is the direct antithesis of that type of novel known as "modern." It has an abundance of plot, and a generous allowance of romance and sentiment, complete with an old-time conventional happy ending.

Mary Lou Thurston, of New York, aged twenty, with domestic inclinations, finds herself in an unusually lonely and helpless position. Lately her engaging young friend of the newspaper profession, finds her an attractive situation as companion, from which point complications develop with almost fairy-tale rapidity. The fairy-tale simile is applicable also to Mary Lou herself, who is almost too perfect to be human, in character as well as in appearance. One hates to mention the horrible example of the "Elsie" books, but one cannot help thinking that the writer might at least have adopted the old device of giving the too beautiful heroine a turned-up (though none the less charming) nose.

The writer's favorite weapon, coincidence, which provided the plot of "Allmomy," is used here to good effect in the case of mistaken identity which gives Mary Lou her game of make-believe to play, and the book its name. It also causes the original of her part, after having seemingly disappeared from the face of the earth for ten years, to turn up at just the opportune moment. It does other minor useful things, such as settling the affections of Larry on a convenient flapper heiress, after he has been more or less suspended in mid-air during the major portion of the book, while it is becoming evident that Mary Lou is going to fall in love with some one else.

Many Adventures

"TINY CARTARET," by Sapper; Hodder and Stoughton, Ltd., London; 320 pages; price, \$2.00

By JEAN GRAHAM

THE author of "Bulldog Drummond" requires no introduction to Canadian readers. A novel by Sapper is eagerly read and long remembered. He and John Buchan deserve the hearty thanks of all British readers for their clean and buoyant tales of hairbreadth adventure. "Tiny Cartaret" is, of course, a giant of a man and when his friend, Ronald Standish, summons him to the Grand Hotel at Territet, Switzerland, informing him that there is going to be "the devil of a lot of danger" in a new enter-



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Truth at Last

"TWINKLE, TWINKLE, MOVIE STAR," by Harry T. Brundage; illustrated by photographs. E. P. Dutton; Newman and Waller, Toronto; 284 pages, \$3.

By GORDON A. SINCLAIR

FOR 15 years more or less the big butter and egg men of the movies have been trying to decide whether the picture makes the star or the star makes the picture and they don't seem to know the answer yet.

Mr. Brundage here presents 31 more or less intimate biographical sketches of what he chooses to call "the greatest living movie stars", based on the assumption that you and I go to the pictures to see personalities rather than plots.

The sketches are consistently interesting. Occasionally this interviewer gets a bit flowery and thus inaccurate on the side of flattery and once in a while he relaxes into careless grammar but never is he dull. This, after the claptrap of fan magazines and the hokum of press agents, is almost as welcome as that three word greeting "enclosed find cheque."

But just how or where the author made his selection of the world's greatest stars is a hidden mystery. Of the 31 two are dead, 11 are not stars at all and never have been and one, Esther Ralston, was once a star but after a few pictures went back to featured ranks. The list does not include Charlie Chaplin, Mary Pickford, Douglas Fairbanks, George Arliss, Norma Talmadge, Harold Lloyd or Ruth Chatterton and if these seven don't come within the first 31 in the celluloid world Babe Ruth must be a bass drummer.

Mr. Brundage leads off with Clara Bow, of all persons, and confirms the worst by the admission that she is the champion spitter on the Paramount lot and can drown a fly at a dozen paces. A nice girl this Clara. And if this does not shatter that "It" allusion, the author finds it worth while to point out that Clara's much advertised hair is not red and never was. It's black.

Victor McLaglen was a bouncer in various saloons and did some unlucky prospecting up Cobalt way. Lupe Velez is picked on as the greatest potential star of them all which must hand Mitzi Green a laugh. Ronald Colman doesn't love his wife. Gary Cooper spent his last dime on a loaf of bread then got a job as a cowboy extra. George Bancroft was a song and dance man. Maurice Chevalier lost half a lung when the war was only 17 days old, and was branded unfit for further service. Ben Turpin is rich. Douglas Fairbanks Jr., never speaks of his father and passes up those Hollywood parties. On they go for 31 snappy installments. To those who take their pictures seriously this book is highly recommended.

The Sea

"HORIZON," by Ken Attiwill; Cape, Nelson, Toronto; 256 pages; \$2.50.

By LEONARD J. RYAN

LANDLUBBERS, cut off by miles and generations from sea-faring, probably owe to the fine romantic literature written around the sea the thrill with which they see or think of the vanishing race of barques and barquentines, clippers and schooners. Their reading has not left them unaware of the perils and privations of a sailor's life, but they think of these as part of the romance, not having to endure them. They stay ashore and keep their illusions.

Mr. Attiwill did not and "Horizon" is the result. Believing that the Grain Race of the sailing vessels with the season's grain from Australia to Europe around Cape Horn will have ceased within five or ten years he left his journalistic work in Melbourne and sailed on the "Archibald Russell" as a shilling a month sailor. "Horizon" is his account of the voyage, stresses not the beauty of the seas or the winning of the 1929 Grain Race by his ship, but the poor food, the squalor and the coarse manners of the crew; the long labors with ropes and sails and the peril of being swept from the deck out of help's reach into the sea.

We who hug the land may thrill at Bridges' "Whither O splendid ship,



NOTABLE DUBLINERS

Dr. Coffey, President of the National University, Dublin, Rev. Father Langford, and the Most Rev. Dr. Byrne, Archbishop of Dublin.

thy white sail's crowding...." but Mr. Attiwill informs us: "Stripped of its romance the life is picturesquely un-beautiful—for, inspiring as these tall sails may appear across the distant horizon, in the f'sle they are a curse forever." Towards the end of the voyage he repents him of the dictum to a certain extent and qualifies it thus, "a curse forever but still a thing of beauty." Perhaps if Mr. Attiwill were able to sail a few more times and the windjammers were to last longer he might take a brighter view of things.

A Sensitive Novel

"THE ISLAND," by Naomi Royde-Smith; Musson's, Toronto; 278 pages; \$2.00.

By T. D. RIMMER

THIS is a book that depends mostly on analysis and austere beauty of treatment. As a story, it is drab, with all the hopeless drabness of frustration. As an evocation of a life, it is a work of power and sustained poignancy.

A delicate problem is handled here—a problem which was the motif of that compellingly beautiful book, "The Well of Loneliness." In "The Island" however, this theme is robbed of its spiritual and aesthetic values. Instead it is the relation of a woman whose sexual life suffered because of a slight incident and whose consequent maladjustment tainted her whole existence and in the end brought defeat. The gradual unfolding of Goosey Hughes' life from an ingenious girl to an embittered old maid is, for those who read for more than entertainment, a tale crowded with pathos and unfulfillment, redeemed from its drabness only by the utter sincerity and crystal style of the author.

There is nothing in the book at which the most puritan could take umbrage. But there is the brooding tragedy of the introvert, which shadows the story as a black backdrop overshadows a stage. Behind every episode is the furtive relationship between Goosey Hughes and Flossie Priestman. Behind the simplest statement is the stark tragedy of a woman whose life is centripetal instead of centrifugal.

The problem of the unoriented cries for solution now that we have become more tolerant. In our society even now—and for that matter, throughout the ages, with few exceptions—the variant from the common mould is and has been a pariah. There is scarcely any effort made to understand the difficulties and tragedies faced by these maladjusted people. There is and has been scarcely any effort to distinguish between the pathological and the criminal. Society has always lacked that quality which made a man centuries ago trace figures in the sand before he spoke sublime words of understanding that healed a woman's pain.

In the light of society's attitude, such a book as "The Island" has an

importance beyond the intrinsic value of style and treatment. This book is not a tract. I do not suppose it was meant for propaganda. But in the very simplicity of the tale lies a strong plea for tolerance. By the dispassionate attitude of the author, the figure of Goosey compels compassion and sympathy.

Sam, who had just fulfilled a lifetime ambition and bought a fur coat, went strutting down the street. He met a poor friend, shivering with cold, who said:

"Say, Sam, it's pretty cold to-day, ain't it?"

"Is it?" said Sam, peering out from the depths of his fur collar. "Now, you know, I really haven't looked at the paper to-day."—*Wall Street Journal*.

First Business Woman—"Well, I must hurry home to dinner. I love a good home-cooked meal, don't you?"

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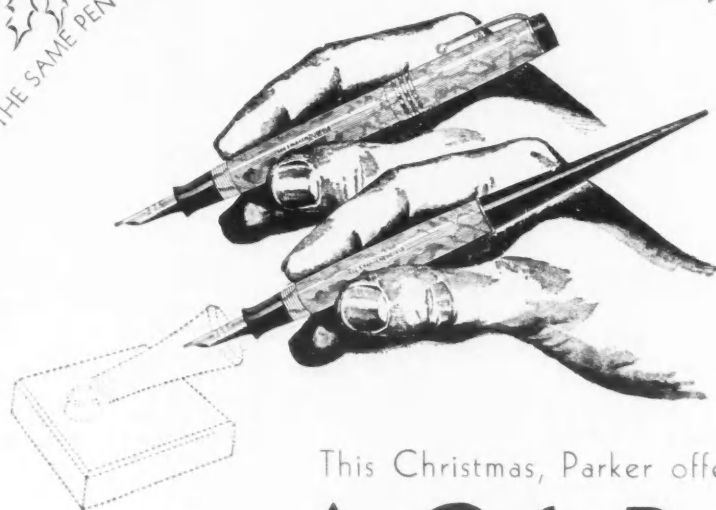
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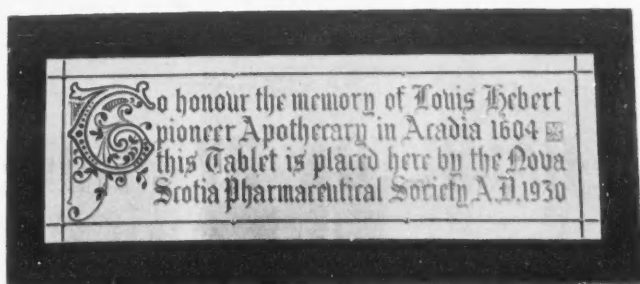
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A scene from the mystery film now the current attraction at the Imperial Theatre, Toronto.

Port Arthur's Geological Mystery

By PAUL MONTGOMERY

THE public press of Canada has been so stocked up with various news items from Sault Ste. Marie that other municipalities of that section feel rather diffident of entering into competition. However, at last, Port Arthur has produced a mystery that will tax all the resources of other local municipalities to equal in popular interest.

In a quarry on the northwestern section of Port Arthur there has come to light a series of peculiar stones which have defied the leading geologist of the North American continent to produce a theory that would account for their origin or structure. These stones are circular but not spherical. In their lesser diameter they are flattened in a regular manner as though they had fallen from a

Port Arthur while en route to a congress in western Canada. They were prepared to spend a few minutes to clear up this peculiar geological mystery but the few minutes was extended into several hours and they came away with as many different theories as there were members in the party. A few of these peculiar stones have been hauled down to the business section of the city as an attraction to visitors. The stones weigh from a quarter to half a ton each.

Mohammedan women are demanding the right to see their husbands before they marry them. In this modern day and age it is about their only chance to get a good look at them.—*New York Evening Post.*

"In the streets of Chicago," says an



PREHISTORIC MASONRY IN LAKE SUPERIOR REGION
A close up of a doublet mystery stone at Port Arthur. Note the perfect alignment of the centre crease. This discards the theory that these stones were thrown up by volcanic action.

great distance and struck the surface of the earth while in a highly heated and softened condition. If they were found on the surface there might be something to back up one theory advanced that these stones are meteoric in origin. This theory is upset by the fact that they are not found on the surface but appear at irregular intervals as the surrounding shale is brought out for road building purposes.

Another theory brought forward to explain their origin is that they are volcanic bombs, hurled up from the heated depths of the earth with great force. This theory also called for these masses to fall to earth again after their journey into cloud land and to be flattened with the impact.

That theory appeared to suit every one. It was like the old theory that astronomers used to have to explain the origin of the solar system. There was nothing to it. It was evident that at one time the sun and planets were all one vaporous mass. As the outer layer cooled it formed fragments which were collected together to form the outermost known planet. The process was supposed to be repeated again and again until all the planets had been formed and the shrunken sun ruled in the centre. It was a fine theory and was taught widely. One night a busy body astronomer gave this theory a death blow when he discovered that one of the far distant planets was going in the opposite direction to all the others. So it was with the Port Arthur stones. The bomb idea worked out fine until a workman with a pick axe found some that were doublets and then triplets were found. They were joined together in perfect alignment. While this may have happened accidentally once it is very unlikely that it would happen several times.

A party of geologists, all of international fame, recently stopped off at

American writer, "you will see where men are men." In the streets of London, on the other hand, you will see where men are mending.—*Passing Show.*

Customer—"I want a nice present for my husband. What do you advise?"

Shopkeeper—"May I ask how long you have been married, madam?"

Customer—"Oh, about fifteen years."

Shopkeeper—"Bargain counter in the basement, madam."—*Leeds Mercury.*

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The World of Art

Ontario Society of Artists Small Picture Show—
Tagore's Water Colors

By C. C. MACKAY

LAST week mention was made in these columns of the fact that the Ontario Society of Artists is presenting to the school children of Toronto a picture to be selected by the children themselves. It is with pleasure that one finds the present exhibit worthy of the experiment. It is also rather better hung than usual, a very important matter in any exhibit of little pictures.

Arthur Lismer's sketches from the Maritimes are a delightful, vivacious composition, and animated coloring are to be found in all of them. Among the finest of the landscapes are those of Charles Comfort, also painted in the Maritimes. The "Lighthouse" is a good bit of work, but particularly interesting is the little canvas "A Church," which displays a fine analytical color-sense, splendid composition and above all effective handling of light. Lawrence Harris shows six studies of Mount Robson—to call those highly finished little canvases "sketches" seems almost impertinent. As a rule I am not overly attracted by this painter's interpretations of snow-

E. H. Bridgen's water-colors of the Laurentians. The flower studies of Clara Agarty are always delightful, and Mary Wrench displays attractive landscapes, while Marion Long has several charming little street scenes.

The sculpture on view is limited to four pieces, a charming little "Deer" by Emmanuel Hahn, an interesting head by Elizabeth Wyn Wood, and two good plaques by Florence Wyle.

THE group of water colors by Rabindranath Tagore are of great interest to those who are intrigued by the poet's writings and personality. I doubt if they would be of any outstanding interest if they were by a man of less note. They are certainly not wonderful achievements, yet they have their merits. One feels, for instance, that the artist has a genuine, though very limited feeling for artistic form. The forms are definite, though not at all a revelation of any new and memorable experience to the observer. The color too, while not remarkable, is consistent, and harmonious within a definitely chosen range.



AUSTRALIA'S NEW GOVERNOR-GENERAL

Sir Isaac Alfred Isaacs, a native-born Australian, son of a tailor, who has risen to be a brilliant advocate and now is Chief Justice of Australia, was appointed by King George recently to be Governor-General of Australia in succession to Lord Stonehaven.

—Wide World Photo.

covered mountains—the simplification is apt to be carried to the point of monotony. But six pictures despite limited range of color and subject, display a greater animation of line than usual and are in consequence vital and fascinating. J. E. H. Macdonald's mountain sketches are also excellent and interestingly patterned. He has limited himself to intimate studies of the striations of the rock formation, and thereby presents an effect of greater vastness than those who attempt to put the whole of a range, valleys and peaks, into a single canvas.

Yvonne McKague's "Yellow Fouse" is a good harmonization of the brilliant tones she prefers, finely composed; and her little Paris study is an admirable adaptation of her technique to the interpretation of a softer atmosphere. J. E. Sampson's pictures from the Laurentians are attractive in the more subdued manner, as are H.W. McCrea's delicately colored little works. A. Y. Jackson shows several of his snow studies, always delightful for their flowing rhythm. One would like to see more of his Labrador sketches. A. J. Casson's landscape interpretations, Fred Haine's decorative tree-studies, G. A. Kulmala's harshly realistic impressions of the north, F. N. Loveroff's well-known snow-landscapes are all to the fore. In the poetic vein are Stanly Turner's charming water-colors of Quebec, and

One is impressed by two things, the freedom from symbolism, and from all purely literary ideas in these pictures, indicating that while the artist is not a great artist, he is at least, while he is painting, an artist, not a writer,—and the obvious discrimination in the treatment of line and color. He is expressing something definite, and making a definite choice of what will convey his meaning, he is not working at random. In the matter of color his scheme, consistent as it is, is not always happy. Perhaps this is a purely personal reaction, for I am never strictly at my ease when faced with certain combinations of purples and purplish reds. At any rate, I am glad I have seen these watercolors, and they seem to me a worthy attempt to express a genuine aesthetic experience, though the experience may not be very world-stirring, nor the expression very remarkable.

English Lake District

WHATEVER season of the year it may be, the lake district of England deserves a visit. In the spring, that region is naturally at its best, with all the new life of the year making the glens joyous and verdant. The world is familiar with the names of the three Lake poets—Southey, Wordsworth and Coleridge. Those who



WHEN KNIGHTS WERE GALLANT AND BOLD
A French Gothic Tapestry, representing a spirited scene from a Tournament, with knights and steeds clad in heavy armor. The tapestry was recently purchased by Mr. George Jonas, of New York, from the galleries of De Motte, Inc. of New York City.

have become accustomed to the scene of our own Great Lakes will, at first, be almost amused by the smallness of the sheets of water dignified by the name of "lake". The district includes sixteen small lakes, and only one of them, Grasmere, is ten miles long. As Ralph Graves has said:

"It is not the extremities of height or depth or expanse which distinguish the waters of the Lake District, but the kaleidoscopic changes, the juxtaposition of rugged boulders with sweeping curves of pasture-land and upland fell, the shimmer of myriad water-falls, the glow of countless wild-flowers, in a verdant carpet of ferns, and the sparkle of ruffled water—sapphire or turquoise blue, emerald or onyx black, according as the shadow of cloud or peak falls upon them—that have inspired the Southseas, the Wordsworths and the Coleridges." In the little village churchyard at Grasmere lie the mortal remains of Wordsworth, his wife, his beloved sister, Dorothy, and his daughter, Dora. At Conistone, near Conistone Water, a Runic cross marks the grave of John Ruskin, who spent the last ten years of his long life at near-by Brantwood. The whole Lake region is filled with literary association and tradition, and is sacred ground for the literary pilgrim. It is no wonder that its natural beauty and its high tradition make the Lake District a scene of tourist interest. These two northern counties, Westmoreland and Cumberland, are seldom without an army of pilgrims, many of them from the western side of the Atlantic.

"I hear that Katherine is marrying that X-ray specialist."
"Oh, yeh? What can he see in her?"
—Boston Beanpot.

Interlude

BY L. M. MONTGOMERY

To-day a wind of dream
Blew down the raucous street....
I heard a hidden stream
Laugh somewhere at my feet.
I felt a mist of rain
Trembling against my face.....
I knew that wind had lain
In many a haunted place.
I saw a sea-beach dim
By many a silver dune,
Where sandy hollows brim
With magic of the moon.

I saw a shadowy ship
Upon her seaward way,
And felt upon my lip
A kiss of yesterday.

I walked again beside
The dark enchantress Night
Until the dawn's white pride
Brought back a lost delight

O wind of dream, blow still,
For I would have it stay.....
That ghostly pressure sweet and chill,
The kiss of yesterday.

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The Indian Point of View

By FRANK H. UNDERHILL

THE light comedy of the Imperial Conference has been succeeded in London by the deadly serious discussions of the round-table conference on India. So baffling in its complexity is the Indian problem that we in Canada are apt to be the victims of the latest propagandist, pro-British or pro-Nationalist, to whom we have listened. Yet it was we who set the precedent of nationalist movements within the Empire and it is to our status that they have all aspired. And to-day we have a sub-continent of 320 million people proclaiming its national unity and its right to govern itself. That there is a real nationalist movement in India it seems useless to deny any longer in spite of the fact that to apply the word "nation" to that strange community which is split into all kinds of warring divisions by religion, race, language and caste seems a contradiction in terms. We must try to understand what the Indian nationalists are driving at and to see if "the principle of the Commonwealth" about which we orate so glibly is flexible enough to apply to them as well as to ourselves.

There are two books which help in

the task of understanding. The first is a condensed version of Gandhi's own account of his life down to 1921. It is translated from chapters which were originally published in his own Gujarati paper and which are now edited by his English friend, Mr. C. F. Andrews, who is well known in Toronto. Mr. Andrews has published it as a complementary volume to the earlier book, "Mahatma Gandhi's Ideas". The second is an account by an Indian who lives most of his time in the United States of a visit which he paid this year to his native land and of his talks on politics with all kinds of Indians. As anyone will know who has read any of his previous books such as "My Brother's Face", Mr. Mukerji is a vivid reporter and brilliant writer. The dominant impression which is left after reading both books is that of the growth of self-respect and courage among all classes of native Indians. Perhaps they present only one side of the picture, but a nationalism which is based on these qualities is bound to prevail in the end.

he showed the same practical aptitude in the skill with which he organised the campaigns in Champaran and Khairatpur against the exploitation of helpless peasants. These are not exactly the qualities which one associates with a saint and a mystic. But they are qualities which usually win the admiration of Anglo-Saxons.

One other point strikes the reader of these pages. Gandhi had a remarkable capacity for getting on with simple humble Christians. In London and in South Africa he was always making friends with people of this kind, having arguments with them about religion, and gradually deepening his own faith by communion with Quakers, Plymouth Brethren, and Wesleyans. In his practical work he attracted many of them into a kind of discipleship. They lived and worked with him regardless of racial distinctions. But with the public-school and varsity-type of Englishman he was never intimate. The only Englishman of the governing classes mentioned in this book with whom his experience was not unfortunate was the Governor of Bombay who is now our own Governor-General in Canada. Perhaps Gandhi's experience was not typical, but it makes one wonder. Will some future historian tell our grandchildren that India was lost on the playing fields of Eton?

WE SKIP a period of ten years (dealt with in "Mahatma Gandhi's Ideas") and come to Mr. Mukerji's description of India as he saw it this year, the nationalist India which looks to Gandhi as its prophet. It is brilliant reporting that he gives us. Perhaps it is sometimes tendentious reporting, as when he presents the moderate leader Sir Tej Sapru as an over-elegant dandy in distinction from the Congress leaders, the Nehrus, with their direct simplicity. But, unless the man is lying altogether, his book with its accounts of talks with peasants and beggars, holy men and men in the bazaars, can leave no doubt in any reader's mind that the nationalist unrest has sunk deeply into the consciousness of the common people and that this is a force with which constitution-makers in London will have to reckon. And on every page is the suggestion that, if India is not convinced quickly of the good faith of Britain, the non-violence of Gandhi will inevitably be swamped in violent movements that no one can control.

Anyone who recalls the Irish situation in the two or three years before the War will remember that most of the best people in England (and quite a few in Canada) were saying then about Ireland what they are now saying about India. The Irish were unfit to govern themselves; their nationalist political leaders did not really represent the masses; they were playing politics when they should have been tackling social and economic questions, the minority could never be left by the British government at the mercy of the majority. Of course it would be absurd to draw a complete parallel between Ireland and India. But there is a real parallel between the attitude of so many Englishmen

After he came back to India in 1914

(Continued on Page 24)

BLENDS

MACDONALD'S
BLENDS
THEY'RE HONEYED
CIGARETTES

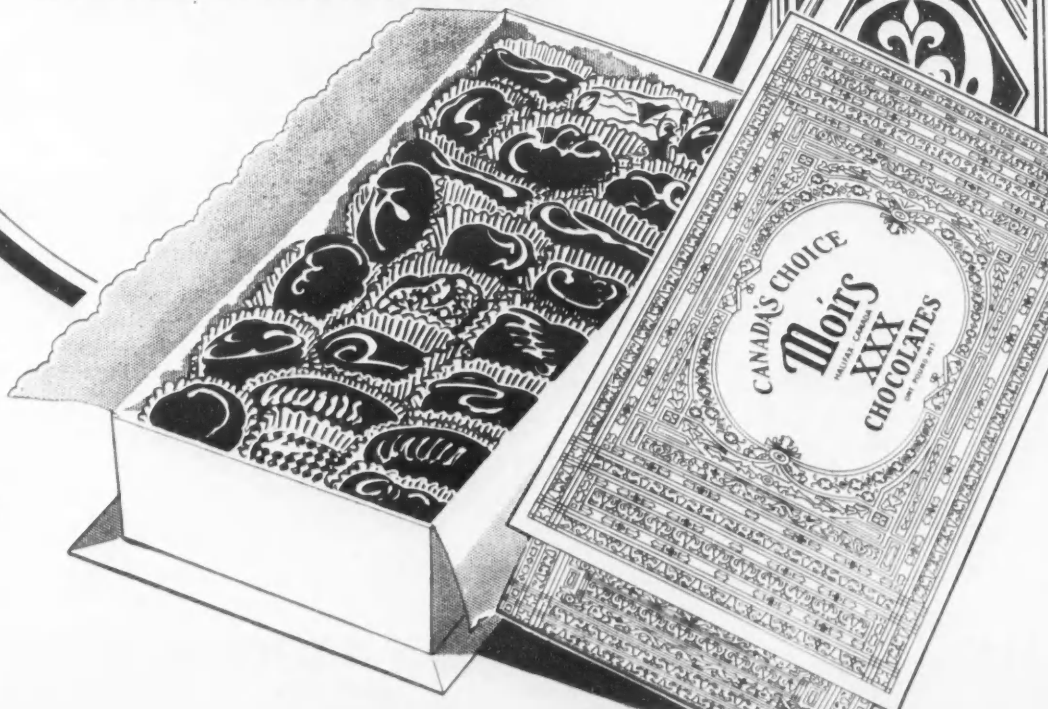
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Drawing by Henriette Reiss for the jacket of Dhan Gopal Mukerji's new book "Disillusioned India."



"C'est Pour la Paix Que Ct 'Marteau Travail' . . ." From a cartoon in "Lecharivari" and reproduced in "Caricature of Today" (A. & C. Boni.)

"The World at the Crossroads"

By NORMAN MacKENZIE

A PART from M. Briand himself there is probably no one better qualified to relate the history, and discuss the possibilities of "A United States of Europe" than M. Herriot. A scholar, an idealist and a statesman with the sagacity that sometimes comes to those who have carried the heavy responsibility of public office in difficult times, it was Herriot who went to Geneva with Ramsay MacDonald in 1924. There, by reason of their personal contributions and of the positions that they held in their respective governments and countries, they finally established the League of Nations as a world organization of major importance. In addition they left the nations with the "Geneva Protocol for the Pacific Settlement of International Disputes," and the much debated trilogy "security, disarmament arbitration," as a remedy for the ills of the world. Many things of international significance have happened since those Autumn days of 1924. The Locarno Pacts were substituted for the Geneva Protocol, and made effective; Germany and Stresemann admitted to the councils of the League; the Rhineland evacuated; reparations (theoretically) settled; and the immediate political disputes of Europe arranged or ignored. But the crisis in the economic life of the nations has overshadowed all else, and the attention of the statesmen, and the politicians too, is directed to the problems of increasing stocks, shrinking markets, rising tariffs, and general unemployment, with all its attendant misery and unhappiness. The result is, that the economic realities of daily life are forcing all of them to contemplate economic co-operation, although most of them seem to practice economic nationalism, and hope that the others will prove lighthearted and internationally minded. However they are investigating both methods, and it is here that M. Herriot makes his contribution, "The United States of Europe".

In this treatise, as a European planning for Europeans, he examines first of all the problem of a chaotic Europe, shattered by a devastating war, and faced in the struggle for economic rehabilitation by the powerful and well organized United States of America. He then dwells on the former glories of Europe, and on the contribution that she has made, and may again make to civilization and to the world, states that Greece fell because she did not federate, and draws a European moral accordingly. Very briefly he sketches the historic "forerunners" of this plan, waves aside the argument that it is a menace to the security and well-being of either the United States of America or the British Empire, and plunges into the technical proposals for the plan itself—which in the words of M. Briand is as follows—"I think that between peoples constituting geographical groups, like the peoples of Europe, there should be some kind of federal bond; it should be possible for them to get into touch at any time, to confer about their interests, to agree on joint resolutions, and to establish among themselves, a bond of solidarity which will enable them if need be, to meet any grave emergency that may arise. That is the link I wish to forge. Obviously, this association will be primarily economic for that is the most urgent aspect of the question, and I think we may look for success in that direction. Still, I am convinced that, politically and socially also, this federal link might, without affecting the sovereignty of any of the nations belonging to such an association, do useful work; and I propose during this session to ask those of my colleagues here who represent European nations to be good enough to consider this suggestion unofficially and submit it to their governments for examination, so that

those possibilities which I see in the suggestion may be translated into realities later—perhaps at the next session of the Assembly". Twenty-seven European states welcomed M. Briand's proposals and promised to take the problem in hand while M. Briand himself prepared a Memorandum which he submitted to the states interested, and (in revised form) to the eleventh Assembly. This memorandum contemplates nine categories of enquiry: general economy, economic equipment, communications and transit, finances, labour, public health, intellectual co-operation, interparliamentary relations, and administration. The first of these is the most important in that it includes "the effective realization, in Europe, of the programme drawn up by the last economic conference of the League of Nations; the control of the policy of industrial unions and cartels among various countries; examination and preparation of all future possibilities regarding the progressive lowering of tariffs, etc."

CERTAIN steps have already been taken to give effect to these proposals, but M. Herriot summarizes the results to date as follows: "So long as the declarations remained in the domain of theory there were plenty of plaudits for them. Acting upon them was a different matter! Each nation was ready to agree to sacrifice—on the part of its neighbour. An assembly or congress is somewhat like a theatre audience, which glows with pleasure at the representations of all the virtues but does not commit itself to adopt them." However, M. Herriot, nothing daunted, goes on to examine in detail the need for, and the nature of, the proposed co-operation. He shows the necessity of studying the general economy of Europe, of rationalizing its economic machinery, of realizing the way in which finances, labour and public health are bound up together and how they react on conditions in neighbouring countries, and shows in addition the part that European intellectual co-operation can play in making the proposals a reality.

The concluding chapters in which he leaves the realm of fact for that of conjecture as to the probable character of the federation; and its chances for success are extremely interesting. According to him it would include Russia, Great Britain, and probably Turkey; it would be a union of states, with organs of its own and institutions common to the whole of Europe; it would proceed with prudence and aim at the progressive organization of production and exchange; but it would in no way effect any of the sovereign rights of states which become members, nor would it begin its work by the suppression of custom barriers.

"The United States of Europe" is not an easy book to read but it is one that well repays the concentration essential to its proper understanding, for it deals with a plan that marks the parting of the ways for Europe and the World and my only criticism is that M. Herriot dismisses



HAROLD LLOYD
Whose latest film vehicle is
"Feet First"

too casually, the opposition of the British Empire and the United States of America, and does not face the very real danger to world co-operation in every regional combination. Nor is he particularly definite in his concrete suggestions as to the immediate steps to be taken to carry out the plan.

But these defects may be excused in that he was dealing primarily with what has been done, rather than with what he feels should be done.

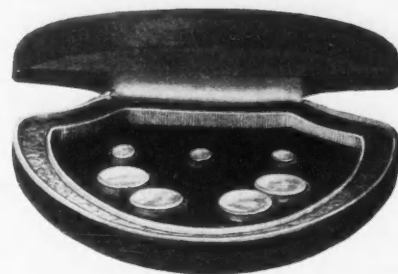
"THE UNITED STATES OF EUROPE," by Edouard Herriot; (The Viking Press), New York; 330 pages, \$3.50. Translated by Reginald J. Dingle.

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IN CANADA'S
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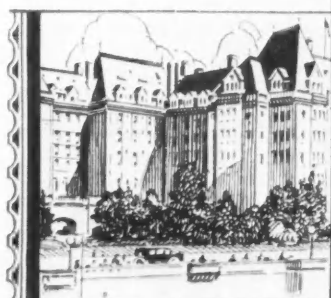
Sunshine-flooded golf courses, with lawn-like fairways and beautifully kept greens, call the golfer to Vancouver Island, Canada's Evergreen Playground. Riding, fishing, hiking and motoring. The Crystal Gardens with one of the largest enclosed sea-water bathing pools in the world.

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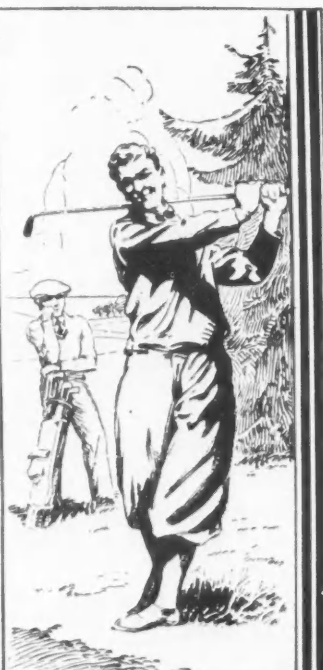
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EUROPEAN PLAN — Room with bath, Single — \$4.50 per day and up. Room with bath, Double — \$7.00 per day and up. Special rates for extended visits upon application.

PORTS OF CALL

By JEAN GRAHAM

Joyous Jamaica

YES, you are tired of snow and all its accompaniments, and you are going to the islands where there are golden sands and a sea changing from purple to blue and then to the deepest violet. There are spreading palms — royal trees, which make imposing avenues fit to grace an imperial progress, and hills which afford a wonderful view of ocean and islands.

Jamaica, the largest of the British West India Islands, was first colonized by Diego, natural son of Christopher Columbus, early in the Sixteenth Century. For the next century-and-a-half, Jamaica was the scene of continual conflict, first, between the Spanish and the Arawaks, then between the Spanish and various other European races. In the year 1655, by proclamation of Oliver Cromwell, Jamaica became a British possession, after England had won several naval victories off the West Indies. Holland, at that time, was Britain's greatest rival on the sea, but the latter finally became supreme. Jamaica was the scene of much luxury for many years, and fortunes were made in sugar and rum. There are several planters' residences to be seen which give the visitor some idea of the splendour that belonged to the old days. The capital of Jamaica, Kingston, has known several severe earthquake shocks, but is still an imposing city. There is an old cathedral at Kingston which is visited by all tourists, who are anxious to acquire an acquaintance with the history of the island. There were uprisings of runaway slaves, called maroons, and finally, about 1832, the slaves were freed by Act of the British House of Commons.

But in the meantime history and romance have greeted us at the very portal of Jamaica, for, as we enter Kingston harbour, our ship literally passes over the submerged city of Port Royal, rendezvous of the buccaneers and emporium and mart of their ill-gotten wealth, which was destroyed by earthquake in 1694 and disappeared under the waters of the harbor.

All that is left of "the wickedest spot on earth" is one short street and some very narrow lanes, together with a few relics that have stood throughout the years like sentinels over the submerged city. The most interesting of these is Fort Charles where, inserted in a brick wall, is a marble tablet with this inscription:

IN THIS PLACE DWELT
HORATIO NELSON
YE WHO TREAD HIS FOOTSTEPS
REMEMBER HIS GLORY

The very air of the West Indies breathes romance and adventure. Piracy, battle and discovery of new lands have made travel near the Caribbean the reading of numberless tales of the Spanish main.

Back to Canada

SHE had just returned to Canada, after three years of Europe, and she has much to tell of Spain and Greece and Sicily.

"But, oh, it's good to be back," said the Canadian girl. "There's nothing quite so good as St. Catherine Street in Montreal and Yonge Street, Toronto. They are not so picturesque as mountains and seas, but they are home. And, by the way," said Doris, punching a soft-cushion with vigour, "it's time for Canada to buy her own goods — especially her magazines. Everywhere in Europe, you hear the people from Boston and New York asking for papers and magazines from home. Canadians do not seem to know about their own publications. I'm going to learn something of our own writers and our own publications. We cannot expect other nations to respect us when we know so little about our own."

Shore Excursions

AN ADDED delight to the joys of travel is the shore excursion, which the steamship authorities have been kind enough to arrange for the convenience and entertainment of their passengers. For a very small extra sum, you may enjoy the luxury of turning into a by-path and finding all manner of interesting things around the corner.

For instance, when you come to the Island of Jamaica, the largest and most varied of the West India Islands, you find an announcement of several shore excursions which stretch inviting hands to those who would fain do a little extra exploring. There is an all-day excursion to Port Antonio where you may enjoy the balmy of breezes, seeing that you are 1,360 feet above sea level. After a day of travel through marvellous tropical vegetation, plantations of bananas, coffee, cocoa, sugar and ginger, you return to the ship, having covered more than one hundred and forty miles.

Then there is an automobile drive, from the ship, passing the large Silk Cotton Tree referred to in "Tom Cringle's Log," thence to the Ancient Capital, Spanish Town, thirteen miles away. Here may be seen many old and interesting buildings including the Cathedral, the ruins of old Kings' House, and statue of Admiral Lord Rodney. The journey is continued along the banks of the Rio Cobre to Bog Walk, passing many picturesque villages. This makes a colourful excursion of about sixty miles, with return to the ship in time for luncheon.

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Water Sports

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CHECK up on hotel and boarding house rates and pleasure costs in your home city. Jacksonville's are just about the same for excellent living accommodations and amusement facilities. There's no extra charge for the climate and the enjoyment opportunities it affords.

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RAIL	24 "
ROAD	36 "
SEA	43 "

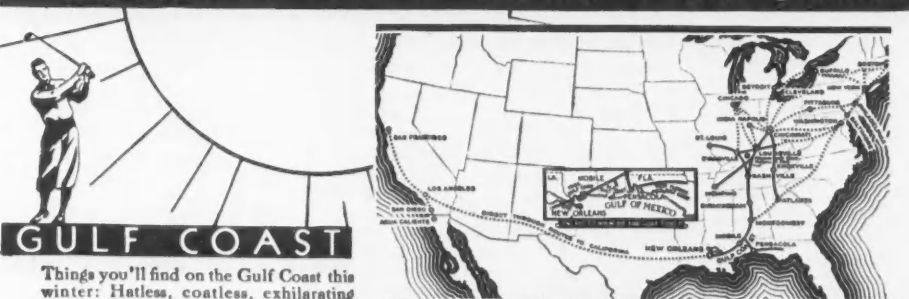
Look up travel schedules and see how quickly and inexpensively you can come to Jacksonville... 24 hours by train from New York, slightly longer from the mid-west... less than half that time by air, of course... a pleasant two-day journey by highway or sea. Total up those figures. Compare them with what it costs you to have the privilege of frost-bite, frozen water-pipes and a husky coal bill. Think how pleasant it would be to trade your snowshovel for a mashie, your galoshes for tennis-shoes. Then pack up and come along to Jacksonville for a glorious week, or month, winter of sun-blessed living at the price of mere existence in the cold, frost-ridden North.

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CENTRAL**

**BIG FOUR ROUTE
LOUISVILLE &
NASHVILLE R. R.**

The air of Jamaica, though balmy, is
not productive of languor, and, indeed,
is associated with an excellent appe-
tite. You will find that the days go
swiftly by — take unto themselves
wings — and leave you soothed and
invigorated by the soft breezes and
dinners *de luce*.

Sunny Sicily

THE joys of a cruise in the Medi-
terranean are many to the tourist
from northern lands. Not only is the
soft air, which sweeps the blue waves,
a rest to tired nerves, but the historic
associations of almost every temple
and castle which the eye can behold
add colour and enchantment to the
scene. When we come to the island
of Sicily we are confronted with a
scene, beautiful in surroundings and
in mountain majesty, but also rich in
a storied past. To-day it is an island
of rest and restoration where the busy
man, from a New World of whose
existence ancient Sicily did not
dream, may idle the hours away and
regain wasted energy among the
flowers. There are walks and drives
which mean new strength and there
is a dim wreath of smoke from *Aetna*
to remind the visitor that a volcano
of uncertain temper is near.

Messina is the gay capital of this
island of the south; but Messina does
not hold the tourist interest for many
days. It is Taormina, with its ruined
towers and crumbled palaces, which
is the object of your search. And
here we may as well be material, and
admit that the fruit and flowers of
Taormina have a great attraction for
the passer-by. The colouring of both
is brilliant in the extreme, and
fragrance and flavour are not wanting.
In fact, Taormina is almost a tropical
paradise, with a Land of the Lotos
atmosphere which is a breath from
the Islands of the Blest. Then we re-
call the old myth which centres
around Proserpine — the lovely lady,
daughter of Ceres and wife of Pluto,
who was borne away to the under-
world while gathering daffodils in her
Sicilian garden. Countless poems have
been written on the theme and the
name of Proserpine seems borne on
every breeze.

"When Winter Comes!"

The Grim White Winter of the
North, so aptly referred to in the fol-
lowing lines, (by Whittier, I think):
Around the glistening wonder bent
The blue walls of the firmament.
No cloud above—no earth below—
A universe of Sky and Snow.

Florida, "The Land of Flowers",
the most delightful and the most
convenient winter play-ground for
Canadians, extends a hearty wel-
come to the tourist.

The charm of her palm and her
pine and her majestic spreading oak,
draped in its crinoline of gray
Spanish moss; her blue sky and her
golden sunshine, her balmy at-
mosphere and the sweep of her
smooth sandy beaches fringed by
shores of verdant tropical foliage
and fragrant flowers has long been
luring the tourist from the North.

In the earlier days of tourist
travel to Florida, only the more
northerly sections of the state were
at all conveniently accessible on ac-
count of the lack of transportation
facilities. Railroad travel was very
limited, and what there was of it
did not penetrate far into the south-
ern or more central parts of the
state. To reach these sections a
voyage by steamer—Jacksonville to
Sanford or Palatka—up the St.
John's river, one of the very few riv-
ers on the continent flowing north,
was a favorite. It was a striking
contrast and a most pleasant change
in travel to board one of those old-
timey steamboats, with its open
decks and its stern paddle-wheel,
and leisurely meander up stream,
or down as the case might be, and
enjoy the newness of the enchanting
scenery which lines the shores of
that beautiful stream. Another fa-
vorite trip of the same nature was
down the Indian River, on the east
coast, Titusville to Lake Worth.

These steamboats in the memorable
days of the past were the swans of
southern waters, and always encour-
aged a restful, congenial spirit of
travel, but the urge for speed has
gained such headway that their
charm and quaintness have become
all but a pleasant memory.

But as seasons came and went
more people of the North began to
realize that they could afford to
break the long spell of winter by
a trip to Florida, and travel in-
creased accordingly. Among the
early visitors to Florida was the late
Henry M. Flagler, a retired capital-
ist of the Standard Oil Company.
He, with that true vision, probably,
which enabled him to amass his
large oil fortune, saw the tremen-
dous possibilities of the state, and
especially, for the moment, that por-
tion along the entire East Coast.
Seized by that consuming spirit of



AN EARLY MORNING SCENE IN PERSIA
Veiled women waiting patiently in the street for the Shah to pass by.

pioneer development he formulated
an extensive constructive programme
which he carried out to an expedi-
tious completion. He perceived that
one of the first and greatest needs
was transportation and he immedi-
ately began the building of a rail-
road from Jacksonville south along
the east coast and named it "The
Florida East Coast Railway." By
1894 he had the road completed as
far as Lake Worth, the present site
of Palm Beach. He followed closely
the construction of the railroad with
the erection of elegant hotels at ad-
vantageous points along the line—
at St. Augustine, Ormond and Palm
Beach and later on, Miami. Carry-
ing out his continuity of purpose he
extended this development farther
south to Miami and on across the
Florida Key to Key West on the
west coast, there making direct con-
nections with steamers for Havana,
Cuba. At first all passengers for
points south of Jacksonville on the
Florida East Coast Railway were
obliged to transfer to Florida East
Coast Railway trains, the Company
using its own equipment exclusively;
but later on this plan was abandon-
ed and to-day, and for a number of
years past, solid through trains from
leading northern cities carry pas-
sengers, and have been carrying,
without change, through to destina-
tion—even as far as Key West, the
end of the line. A number of these
trains are all Pullman and are

equipped to the last word in Pull-
man service.

Along about the same time an-
other railroad builder, the late H.
B. Plant, whose name shall never be
allowed to perish by Floridians, im-
proved the transportation to the west
coast, and among other develop-
ments built the fine Tampa Bay
Hotel at Tampa, which stands there
to-day a monument to his memory.

Such substantial improvements as
these were all that Florida, with her
wonderful natural resources, needed
for a start on to tremendous develop-
ment and she has gone forward in
leaps and bounds. To-day one may
sojourn so extensively as to create
an eligibility for membership in, say,
the Circumnavigators Club; but go
where he may, he will search in vain
to find a place where the diversity
of entertainment and accommoda-
tions, the maximum of climatic com-
fort and the conveniences of travel
are to be found as they are in
Florida.

Oh for the Orange Blossom Time
in Florida
When the whole atmosphere is laden
with the
Fragrance of the Bloom!

Socialist—"After all, what is the dif-
ference between the rich man and the
poor man?"

Bystander—"The rich man has
acute laryngitis and the poor man has
a cold."—Penn Punch Bowl.

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The holiday season should see
every man looking his best—Why
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form of a smart new suit, overcoat
or evening clothes?

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garments for the right occasion—
tailored right, styled right and
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yourself will cost less at Pascoes.

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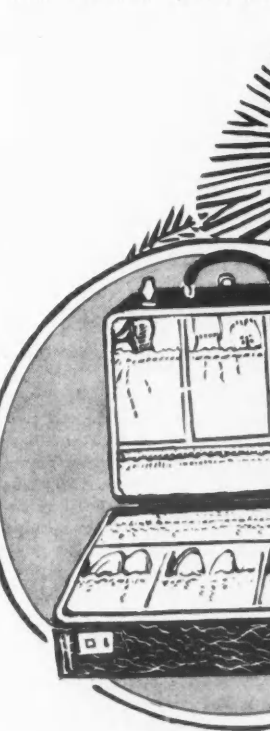
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looking black or brown
fabricoid, morocco grain,
with pockets for a whole
shoe wardrobe. \$14.75



LUGGAGE

like this can play a thrilling part
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B.—SUIT CASE, of
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articles—roomy but not
bulky. \$25.00

D.—WARDRO-HAT
BOX, of black or brown
grained pigskin. \$35.00
This and "B" make a
very smart ensemble

C.—SPORTS ROLL with sliding fasten-
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taupe corduroy, \$7.00

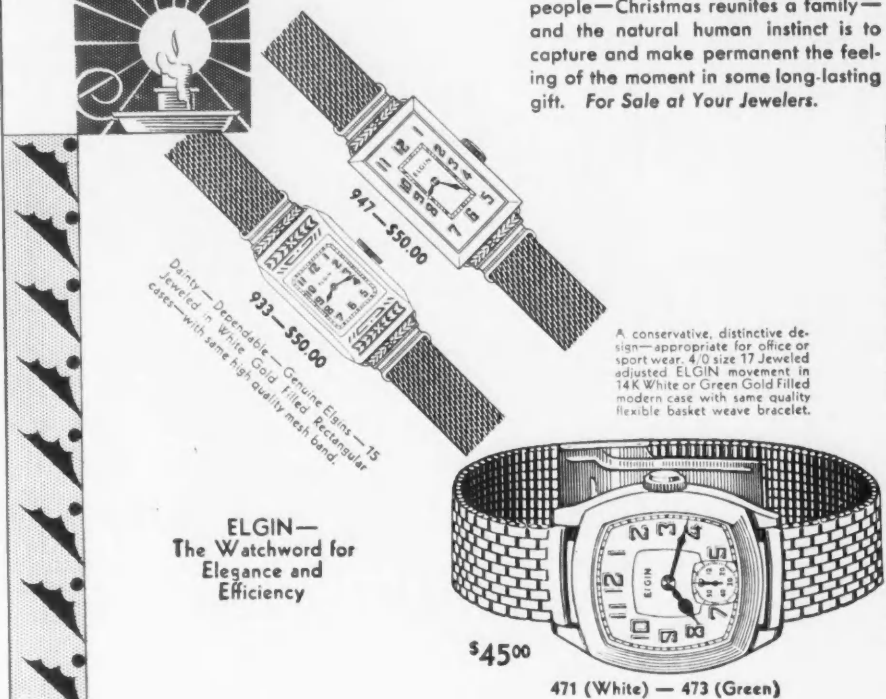


E.—DRESSING CASE
of ecrase leather in
purple or blue, fitted
with brush, comb, mir-
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Slip cover of beige vel-
veteen. \$55.00. Also
in blue, brown or green
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TORONTO CANADA

Say MERRY CHRISTMAS with an ELGIN

Below are three of the many ELGIN models being shown. There is no gift more appropriate than an Elgin Watch. Sentiment is a ruling factor in the lives of people—Christmas reunites a family—and the natural human instinct is to capture and make permanent the feeling of the moment in some long-lasting gift. For Sale at Your Jewelers.



ELGIN—The Watchword for Elegance and Efficiency

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Canadian Elgin Watch Co., Ltd.

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ON THE AIR

By ARTHUR WALLACE

SOMETHING is going to be done to radio in Canada before very long that will affect every listener-in throughout the entire country.

There isn't much argument but that present conditions are generally unsatisfactory and that there is room for mighty improvement. The important point is to make certain in advance that when the change comes, it will be an improvement.

You will remember the "Aird Report" made to the late Dominion Government by a distinguished commission after investigation of the systems employed in foreign countries, and which recommended, generally speaking, a nationalization of radio in Canada, something along the lines employed in England through the British Broadcasting Company. What with elections and Imperial Conferences and one thing and another, no action has yet been taken at Ottawa. Now, however, with Mr. Bennett back home, it is practically certain that the matter will receive the early attention of the Government, and definite results are altogether likely to be achieved at the forthcoming session of Parliament.

Sitting quietly before your radio, you may be unaware of the intense

the engineering divisions, production, sales, program, press, musical library, legal, NBC Artists' Service and others.

Careful

DID you know that announcers and artists are forbidden even to touch the microphones in radio studios? Only control engineers and production men may do so. Because they are so sensitive the "mikes" have to be handled with great care.

Dizzy Stuff?

TWO visitors were being shown over the studios of WABC the other night shortly before Toscha Seidel's weekly concert, heard over a network including CFRB, Toronto, was to start. There was only one other person in the room, a short, curly-haired man with a smiling pink face.

"This is where Toscha Seidel is going to broadcast, isn't it?" one of the guests inquired.

The short man looked up and addressed the visitor.

"Yeah, this is the joint," he said.

"But take a tip from me, buddy; lay off that program, it's a lot of dizzy classical stuff!"

The speaker was the famous violinist himself, who cannot resist a joke.

Prizewinner

ALWYN BACH, N.B.C. announcer, who didn't surprise anyone but himself and thirty-eight other announcers when he won the American Academy of Arts and Letters dictation award, is long, lean and lanky. Any movie casting director would pick him as a dissolute foreign nobleman, a society crook or a minister. Looks like a man who would be a devil with women, but spends all his spare time with his wife and daughter in a little cottage in Hempstead.

The big mystery of his life has been his two middle initials, for he signs his checks Alwyn E. W. Bach. Under pressure he has admitted they stand for Egbert Winfred, and he insists there is no "i" after the "n" in Winfred. Everybody calls him Al.

He has been on the N.B.C. payroll for more than two years, and has been on intimate terms with microphones since 1922. He is thirty-two years old and was born in Worcester, Mass. Ancestors were Norwegian, but he is no blond Viking. Dark and almost saturnine.

He is probably the only announcer to go on the air from a bath tub. It happened when a broadcast of a convention was being directed from a hotel room. He took advantage of a lull to jump into a tub and was unexpectedly called on for a station announcement. The engineer carried the microphone to the tub and Bach made the necessary announcement. He is an accomplished whistler and his pronunciations of all foreign names and phrases are considered perfect.

Signature

THE chimes used by the National Broadcasting Company every fifteen minutes as cues for network stations to make their local announcements, are heard on an average of 141 times a day. There are 142 synchronizations each weekday and 128 on Sunday.

Wuxtry!

THE "Blossomhurst Gazette," which Graybar is distributing to listeners-in on their "Mr. and Mrs." program heard Tuesdays at 10 p.m., EST, has reached this office among the newspaper exchanges, in the form of a hot-from-the-press extra edition.

This enterprising publication represents the first occasion on record when the much-vaunted events of Blossomhurst, which is a town only on the radio, have been reported promptly in a special newspaper devoted to the doings of "Mr. and Mrs.



POPULAR CONTRALTO

Harriet Lee, contralto, who forsook Shakespearean roles to sing over the radio, now is heard as soloist on the Weed program over the Columbia network every Saturday from 8.30 to 9.00 p.m., E.S.T. She is heard in Canada from CFRB.

Joseph E. Green" and their fellow-townsmen, as they are known in the society columns of the journal. Though it is not known to have a sworn ABC circulation, the "Gazette" has a society column, health notes, meteorological forecasts and a one-plank platform. On this platform stand Joe and Vi.

Babblers

GEORGIA BACKUS, director of WABC-Columbia's dramatic department, whose photograph we printed last week, solved the problem of giving extras in mob scenes something to say. These extras stand on the side lines and contribute a deal of unintelligible babbling. They were paid at the rate of three dollars per program.

During the Majestic Curiosity Shop program Sunday the extras, impersonating gypsies, ran out of words and ceased to babble. Miss Backus shoved a newspaper at them and they picked up at once. It was impossible to hear what they said over the air, but in the studio one might have caught a good deal of angry mumbling about the future of Russia under the five-year plan, society items from the Riviera, the situation in Spain and other events of topical import.



YOU'VE HEARD HIM

Alwyn Bach, NBC announcer and winner of a recent award for excellence of dictation, who is heard on a number of important programs. Some behind-the-scenes information about him is given in these columns this week.

Air-Interlude

A RADICAL innovation in radio dramatics, which opens an almost unlimited field in this type of entertainment, will take place on Friday, December 26, when the Columbia Broadcasting System presents over its network a new work entitled "Behind the Words, a Drama in Radio Telepathy."

The story of the play will be told by dual dialogue. The characters will speak their lines and reveal simultaneously the secret thoughts which prompted them. In other words their inner motives will be made audible by the use of "asides." This ancient dramatic form of thinking aloud was revived by Eugene O'Neill in "The Great God Brown" and "Strange Interlude." A similar method was used by James Joyce in "Ulysses" wherein hidden thoughts were made a part of the dialogue.

ON COMING PROGRAM
Mlle. Camille Bernard, prominent French-Canadian soprano, who will be the featured artist on the C.N.R. transcontinental broadcast on Sunday, December 21. Mlle. Bernard has appeared on concert stages throughout Europe and was featured in the operetta "Paris-Touquet Place."

but very hush-hush activity that has been going on with mounting intensity as the day for decision draws near. Organizations, companies and individuals, each with a very definite idea of what should be done, have been busy sowing seeds of propaganda in the places where they deem it will do the most good. And the ideas, I hardly need to tell you, vary from extremes as unlike as day and night. They range from such crack-brained impossibilities as schemes to "shut-out" all United States broadcasts, to plans for transforming the ether into a vast bill-board for unlimited advertising. Your correspondent has received letters raging against the "propaganda" from over the border and others plaintively protesting against some fine concert being shut out by the vigor of some local and often mediocre broadcasting station.

There is a commonsense medium and it is up to the radio listeners of Canada to decide what they want and then see that they get it. Things have been let slide too long already and the danger is that when action is taken, it may not be representative of the true desires of the people of the country. The freedom of the air is as important as the freedom of the press and nothing but the national interest must be served in any regulation drawn up. Incidentally, directly or indirectly, you will pay for anything that is done.

Of paramount importance is the fact that now is the time for thinking the matter out and deciding on what is best; after the legislation is drafted it will be too late.

Incidentally, the task of operating the National Broadcasting Company demands the service of an army of workers on the company's staff.

A total of 1,235 persons perform the duties necessary to put the programs on the air. These men the various departments, which include

for Christmas Waterman's

FOR MEN

Waterman's finest man's pen, the Patrician—in five handsome colours—a superb gift. Pen \$10.—pencil \$5. Gift set \$15.

FOR WOMEN

Waterman's newest creation for feminine hands—Lady Patricia — three lovely colours. Pen \$5.—pencil \$3. Both in a gift box \$8.

FOR EVERYONE

Waterman's fountain pen desk sets combine convenience, usefulness and beauty—and are equally appropriate for the office as well as the home.

Every Waterman's is guaranteed against defects. Service Stations are maintained for the purpose of making good our guarantee and for servicing our pens as required.

PEN-TO-PENCIL'S
GIFT SETS \$15.00

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FROM

\$7.50 TO \$35.00

PEN-5-PENCIL-3
GIFT SETS \$8.00

Enjoy the Warmth of Purest Wool

More people wear Wolsey than any other kind of woollen wear in the world simply because they know that in no other is the wool so pure . . . so soft . . . and so delightfully comfortable. And Wolsey underwear never shrinks.

100 per cent. pure wool.



Absolutely guaranteed.

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PURE WOOL ENGLISH UNDERWEAR

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The Blossomhurst Gazette

Joe E. Green President of Rowan's Organizes Anti-gambling Crusade

"Children Gamble on Streets," Say Civic Leaders at Rousing Anti-vice Rally

Joseph E. Green Arrested Kangaroo Club Raided: Prominent citizens among those apprehended

"Frame-up?" victims squawk

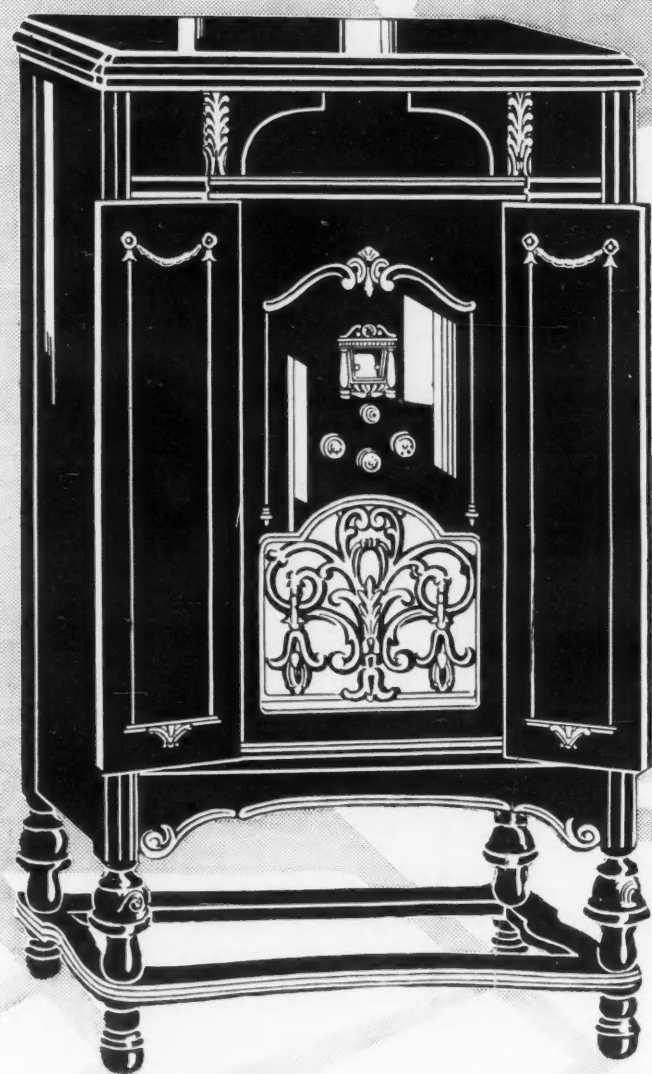
RADIO FEATURE HAS NEWSPAPER

Front page of "The Blossomhurst Gazette" which Graybar is distributing to the thousands who follow the popular feature "Mr. and Mrs." heard on Tuesday evenings. The paper, which is complete in almost every respect, chronicles the doings of Mr. and Mrs. Joseph E. Green and in the current issue Mr. Green's anti-gambling crusade seems to have developed an unexpected come-back.

A \$20,000,000 Gift

from GENERAL ELECTRIC

"House of Magic"



THE RADIO PHONOGRAPH

TWENTY million dollars on radio research alone, have been spent by General Electric in its marvelous research laboratories... the modern "House of Magic"... and the result is the new General Electric Radio which you can own for as little as \$185.

What a wonderful gift for your home... this General Electric Radio which alone offers the many advantages of Full Range Reception! It brings to your fireside the promise of thousands of hours of perfect entertainment.

The minute you see the General Electric Radio you will notice

beauty written into every line of the distinctive cabinets. When you dial you will be delighted with the *Full Range Selectivity* that prevents overlapping. And when you listen to any program you immediately appreciate the *Full Range Sensitivity* that means power and volume... and the *Full Range*

Tone that is as realistic and tone-true as the original broadcast.

Truly, the General Electric Radio is a \$20,000,000 gift... one that will be cherished by everyone in your home this Christmas. You can choose the model you want and own it on special Christmas terms.

General Electric Lowboy	\$225.00
General Electric Highboy	\$275.00
General Electric Radio-Phonograph	\$397.50
General Electric Studio Lowboy	\$159.00

All prices complete with C.G.E. Radiotrons

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GENERAL ELECTRIC

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CANADIAN GENERAL ELECTRIC CO., LIMITED



Close to you America's Finest winter Golf

In his booklet, "Golf in Augusta," O. B. Keeler, famous sports writer, has described these Donald Ross courses, where, he says, Bobby Jones played the best tournament golf of his career. Grass greens, of course, velvety smooth, for the climate is mild but invigorating, with twice the sunshine of the Riviera and about the same winter temperature.

All outdoor sports: Tennis, Polo, Trap Shooting, Hunting, Riding. And daylong golden sunshine in which to enjoy them.

Resort hotels that are among the world's best, serving an interna-

tionally known clientele, who return year after year to Augusta.

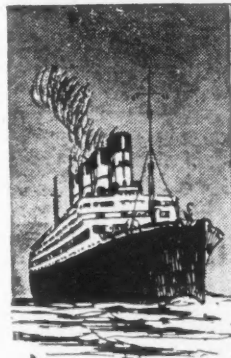
Augusta is close to you by plane, rail, or by motor over paved roads. For information and literature, write Augusta Chamber of Commerce, or Bon Air-Vanderbilt Hotel, Augusta, opens Dec. 24th (N. Y. address, Vanderbilt Hotel), Forrester Hills-Ricker Hotel, Augusta, opens Dec. 23rd (N. Y. address, 680 5th Ave.), Partridge Inn, Augusta, opens Oct. 15th, Richmond Hotel, Augusta, open year round.

"Golf in Augusta," by O. B. Keeler, sent free on request.

Augusta

GEORGIA
The Finest Winter Golf in America

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Make enquiries and complete arrangements through the Cunard Line, The Reford Bldg., Cor. Bay and Wellington Streets, Toronto (Phone 5417), or through any steamship agent.

To Europe
S.S. "MAURETANIA"
Dec. 16 - Jan. 3
S.S. "AQUITANIA"
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Frequent other sailings from New York, Boston and Halifax.
Havana Service
Two sailings a week each way.
Round trip passage \$140.
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8, 9, 11, 12, 16 or 18 days - numerous sailings - rates from \$111.
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Economical • Novel • Invigorating

To New York

Those who know PREFER this
easy, modern way

If you are exacting, you, too, will recognize the difference. Why be content with less than this delightful overnight trip on these fine New York Central trains.

You are sure of a good night's sleep—because you follow the famous—and only—water level route... the fast, smooth way.

For a marvelous scenic daylight ride, take the world-renowned flyer... the Empire State Express... You arrive at Grand Central Station in the heart of Manhattan... in the vivid, most interesting mid-town section of New York City.

	IROQUOIS	MAPLE LEAF	EMPIRE STATE EXPRESS
Lv. Toronto	5.00 p. m.	8.00 p. m.	9.30 a. m.
Lv. Hamilton	6.10 p. m.	9.10 p. m.	10.40 a. m.
Ar. New York	7.15 a. m.	9.27 a. m.	9.30 p. m.

RETURNING
Lv. Grand Central Terminal (New York) 8.30 a. m., 6.30 p. m., or 9.00 p. m. every day

For tickets, reservations and information:
Apply any Canadian Pacific Ticket Agent, Toronto Ticket Offices: Canadian Pacific Building, King and Yonge Sts., Phone Elgin 1261; Union Station, Phone Elgin 6231; Royal York Hotel, Phone Adelaide 3434.

CANADIAN PACIFIC

New York Central Lines

IT PAYS TO BE GOOD—

(Continued from Page 2)

two men had been living in the same house ever since the younger one's marriage two years earlier. The father had interfered; irritation grew.

Up to this point, the young man's lapse from the law was understandable and even forgivable. Furthermore, the injuries sustained by the older man were not nearly so serious as the quantity of bandages might lead one to believe.

"Hematoma," said the physician.
"What's the English for that?" asked the judge.
"Bruise, milord."

But—the younger man, after knocking his father-in-law down, had kicked him until he was unconscious, further testimony revealed. The judge's face grew stern. "Deliberate, wicked, cowardly," he characterized the assault as he imposed a three year sentence.

"Bigamy" was the notation on the calendar after the next case, that of Alice W—, a young woman, very pretty, with soft dark hair and eyes. As she enters the dock, she is at once timid and self-possessed. She had given herself up to the police; and while she is nervous as to the outcome, she is relieved that the secret responsibility is off her mind.

The instant she enters the courtroom, the atmosphere changes. Chivalry? Sympathy? I cannot tell. It is an intangible thing, not to be analyzed. If I were to say, "It not only pays to be good in England; it pays, also, to be a woman," I should have hordes of Englishmen indignantly jumping on such a statement. They would be quick to resent such an aspersion on the impartiality of English justice—and they would be quite right. It is not a question of partiality; it is rather a feeling, borne out to a large extent by the criminal statistics (since women form but one-tenth of the prison population), that women law-breakers are not so often deliberate enemies of society as they are victims of circumstance. The story of Alice is such an example.

Alice stood before the hundreds of masculine eyes in the courtroom with bent head. She had nothing to say for herself.

But the police had. Indeed, they had a great deal to say for the self-confessed bigamist. They had investigated the girl's story and it seemed to be true. She had been married when only sixteen years old, and the following year her lawful husband had left her and gone to India. For a short time, he sent her an allowance; then even that stopped. She had not heard from him in over two years. Meanwhile, she had been "walking out" with John S—, a respectable young man, who had no idea she was married. She was expecting a baby and had persuaded John to marry her. Except for this one instance of law-breaking, she had a good reputation, the police testified.

John took the witness stand. He had served eight years in the Navy and he grasped the edge of the stand as if it were a ship's rail. His blue eyes seemed to look beyond the courtroom as if, having been trained to focus on horizons, their gaze could not be contained within four brown walls.

"I still love her," he said simply.
Sounds of clearing throats and noses being blown very hard emerged from the hard-boiled individuals in the visitors' gallery.

The judge drank a glass of water. Then, very gently, he spoke to the prisoner, telling her that he would set her free in order that her baby should not be born in prison and that "you may make of your very young life the best you can."

"You've got a good mother, a husband who doesn't do much for you, and a good friend in this young man. You won't hear any more of this matter if you behave yourself," he concluded.

The iron hand may be a fitting symbol of British justice—but if so, it is an iron hand in a velvet glove—a very deep, soft velvet with a wondrously gentle touch.

MUSIC AND DRAMA

(Continued from Page 7)

The entire production has been staged with an eye to gorgeous spectacle, and the costumes are an ever-changing delight.

The Company of sixty comedians, dancers and singers constitute the largest Professional Pantomime organization to be seen in Toronto.

MR. DICKSON-KENWIN who has been working at high pressure for the past months is now forced to take a short rest.

There will be no Christmas programme at the Little Playhouse this season but preparations will shortly begin on the next season of plays which are to be all-Canadian.

The first production scheduled for the New Year deals with life in India and is a drama by Florence Blasedale of Toronto.

A new play by Joan Hertford and Charles Bibby is near completion and is being written for Mr. Dickson-Kenwin with himself in the leading role. The Academy of Dramatic Art is also completing arrangements to present the I.O.D.E. prize play of 1930 by Lois Reynolds entitled "Open Doors". It deals with the immigration and unemployment question.

THOSE who follow events in the world of amateur performances will be interested to learn of a new group of players at Montreal who call themselves "Adventurers." Their first presentation will take place on the evenings of December 17 and 18 at Victoria Hall, Westmount. An interesting and unusual combination of two one-act plays has been chosen. "The Constant Lover," a delightfully inconsequential love scene by St. John Hankin, followed by "For All Time," written by Rita Willman, an episode of intense tragedy. The seating accommodation in Victoria Hall is to be rearranged and designed in a manner to further a more intimate feeling between stage and audience. The casts include Phoebe Nobbs, Stevenson Gosage, Gladys Marshall, Edith Willis Henderson, Betty Seymour and J. M. Barton.

EACH new generation brings to the top of the ladder a magician who is so skilled that no one can deny his

mastery in that particular field. Not since Hermann the Great, has America boasted of an artist so outstanding in his profession as Howard Thurston, at the Royal Alexandra Theater for his second and last week.

Thurston is an actor and comedian



FROM ALGIERS

Lionel Daunais, French Canadian baritone, artist with the Toronto Symphony Orchestra, Sunday, December 14, in the Canadian National Railways transcontinental broadcast. He has just returned to Canada after an engagement at the Algiers Opera.

as well as a magician. He mixes plenty of fun with his diablerie, and his patter is served up with a sauce of wit that keeps his audience chortling as well as guessing.

Among the new masterpieces of the illusionist's art this season are, "Iasia," "The Million Dollar Mystery," and "The Mystery of the Whippet." In "Iasia" a flesh-and-blood young woman actually vanishes in the dome of the theater, over the very heads of the spectators. "The Million Dollar Mystery" is the latest European sensation, and is as mysterious as the brazen bottle of the Arabian Nights. In the "Mystery of the Whippet," a real automobile, loaded down with pretty girls, is flipped out of existence on a fully-

lighted stage, with a mere wave of the necromancer's hand. Other new illusions are: "The Magic Box Revue," "The Army and Navy Forever," "The Pan of Pandora," "The Ghost Parade," "The Tubes of Tubal Cain," "Grotesqueries from Goblin-Land," "The Mysteries of the Emperor Whang Ho," "Birth of the Flowers," "A Rag, A Bone and a Hank of Hair," "The Moth and The Flame," "The Mystery of the Bathing Beauties," and "The Mystery of the Blue Boxes".

Miss Jane Thurston, the magician's daughter, is co-starring with her father this season. She is a singing and dancing comedienne, and the only woman magician in the world. In addition to her own specialties, she assists her father in his hocus-pocusry.

"Apple Cart" Coming

NEGOTIATIONS have been closed between Maurice Colbourne, Barry Jones, The Theatre Guild of New York, and George Bernard Shaw which assure Canadian presentation of "The Apple Cart" this season. In the deal just completed, rights to Shaw's newest play go to the able young British entrepreneurs who have provided Canadian theatregoers with Shavian entertainment during the past three years, gaining for themselves an important reputation and for the plays, Dominion wide popularity.

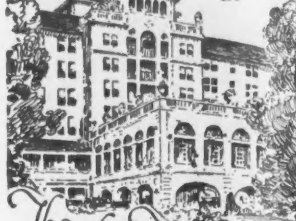
"The Apple Cart," written in 1929, has already been played in five countries since its world premiere at Warsaw and is held to be the major theatrical prize of the current season. It is now touring the leading cities of the United States under Theatre Guild auspices and it is the mammoth production of this organization with the original sets, scenes and costumes that Messrs. Colbourne and Jones will offer during the Canadian engagement. The premiere will be staged the last week in January at the conclusion of the Guild's American tour with the first Toronto showing scheduled for February 2nd at the Royal Alexandra Theatre, and the Montreal opening at His Majesty's booked for the week of February 16th.

Music Notes

The Hart House String Quartet will give their regular subscription series of three recitals in New York City at Steinway Hall on January 12th, 15th and 18th. In addition to these, the Quartet will have five other appearances at that time in New York and its environs: Hartford on the 13th; Convent, N. J., 14th; Bronxville, N. Y., 16th; Brooklyn on the 17th; and Hunter College 21st. Two recitals in Boston on the 25th and 26th precede engagements at Montreal, Ottawa and Kingston, which take place on the 28th, 29th and 30th.

"The Messiah" will be given in St. Paul's Church, Bloor St., on Monday evening January 5th, by the Conservatory Choir, with the assistance of four Toronto church choirs, namely: Bloor Street United Church, Old St. Andrews Church, St. Paul's Church, Timothy Eaton Memorial Church. These choirs will sing as an auxiliary chorus in the more massive numbers. The performance will be conducted by Dr. Ernest MacMillan.

Enjoy
Health-Giving Sunshine
at



The New Fireproof
BON AIR-VANDERBILT
Hotel
at Augusta, Georgia.
A. E. Martin, Manager

A Southern Rendezvous
for Outdoor Enjoyment

AND an ideal choice for a winter holiday. More sunny days than at the famous spas of France and Italy. No snow. Average temperature of 64 degrees.

Two 18-Hole Golf Courses
Grass Tees - Grass Greens
Ideal Climate

Tennis Riding Shooting
GOLF—The Lake Course, 6,200 yards, perfected by the late Seth Raynor.

The Hill Course, 6,600 yards, reconstructed by the Dean of American Golf Architects, Donald Ross.

Through compartment and Pullman cars daily New York to Augusta twenty hours; leaving New York Southern Railway and Atlantic Coastline from Pennsylvania Station. Through Pullman Service from Chicago.

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Through Sleeping
Cars
Every Day
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Florida

from BUFFALO
Via Washington

Lv. Buffalo (Central Term. Sta.) 9:05 p. m.

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RAILROAD

Xmas

in the
WEST
INDIES
South America

on the New
DE LUXE MOTOR LINER
KUNGS HOLM
(25,700 Tons)

The best Christmas gift to yourself or family is a thrilling trip to the West Indies. You couldn't choose a more colorful cruise. Visit San Juan with its glamour of old Spain, Caracas, Venezuela, 3000 feet up in the Andes. The epic and span Dutch island of Curaçao. A trip thru the wondrous Panama Canal. Beautiful Jamaica with swaying palms. The 1st New Year's Eve in Havana with its lights, Casino, races and bal ai. The "Kungs Holm" offers every luxury and service. It is a modern, spacious—and has many special features including Gymnasium and two Swimming Pools.

Dance music by a Vincent Lopez orchestra.

Dec. 19

Leaves New York visiting
PORTO RICO - VENEZUELA
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17 days - \$212.50 up

LATER CRUISES JAN. 10

Jan. 31 - Feb. 21 - Mar. 14

18 days - \$222.50 up

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take Luden's for Quick Relief
when coughs or colds annoy
troubled throats.



Quick
Relief
LUDE N'S
MENTHOL
COUGH DROPS
Everywhere in the familiar yellow package

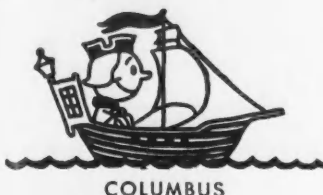


"ALF'S BUTTON"

A scene from the film version of the popular stage comedy now the current attraction at the Tivoli Theatre, Toronto.

Hotel BERMUDIANA
Center of
BERMUDA'S
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Hotel**

KINGSTON JAMAICA

Highlights of Sport

Rugby in Retrospect — All-Canada Rugby Team of 1930 — The Unlucky "Leafs" — Notre Dame Once More — Sonnenburg Dodges

By N. A. B.

IN the history of Canadian Rugby the season of 1930 will go down as one of the most memorable ever enjoyed by Canada's great autumn sport. Indeed, rugby bids fair to become Canada's national sport and most popular one, for neither hockey, baseball, soccer nor lacrosse can be called worthy competitors. Only a few times in the season are the baseball stadiums taxed to capacity, and hockey, played indoors as it is, cannot boast the crowds that increase year by year at the important rugby games. Twice at least the attendance at Varsity Stadium in Toronto was far over the 15,000 mark and of the six all-important deciding games only one could be called a disappointment to the spectators. The interest and enthusiasm of the crowds are the great symbols of a sport's success, and the unbroken tenacity and excitement which have prevailed over packed thousands during the big games proves that rugby's popularity is greatly in the ascendant.

1930 was a sensational year for rugby in many ways. For close competition, good football, continued interest, shocks and surprises the past season has no recent peer. 1930 saw the mighty machine of the Hamilton Tigers, one of the most efficient and powerful ever assembled, march undefeated through a Big Four season and win by an eyelash a half game, after a terrific 3-3 tie with Toronto Argos which was the 1930 classic. Queen's who had unexpectedly outclassed the disappointing Varsity Blues, won the Intercollegiate and were vanquished by Tigers after a close game. Few considered that the Balm Beach "dark horses" had more than an outside chance to defeat the battered Tigers, but superb rugby plus the "breaks" gave the greatly underrated O.R.F.U. champions the victory in Eastern Canada. Regina Rough Riders, football's leading tourists, carried off their third successive title in Western Canada and decided to make the long journey east to play that one game for the Dominion Championship.

The final tussle was waged in a dark drizzle of rain that turned Varsity field into a quagmire, and out of the mud and slush Balm Beach emerged on the long end of an 11 to 6 count. The individual hero was Teddy Reeve, Balm's veteran middle winger, who came on in the last ten minutes with a badly-injured shoulder and repelled the Regins' last frantic bid for a touchdown.

Each year the western teams improve and at last they have sent east a team that equals any eastern aggregation in ability. Only a mucky field defeated them and kept their swinging style of bucking down in effectiveness. The Regina Rough Riders of 1930 made it clear that the pilgrimage east for the Grey Cup can no longer be considered a hollow formality. The dying moments of the 1930 final when the Westerners were pounding the Balm Beachers into the

mud is indeed a far cry from the Dominion final of five or six years ago when a Queen's team pounded the Western representatives 54-0.

AS the five outstanding players in Eastern Canada in 1930 we would pick Dave Sprague, sensational Tiger plunger who is the "and" of the year, Teddy Reeve, the great-hearted invincible leader of the Balm Beach champions, Ab. Box, the youthful hoof of the same team who was largely responsible for the defeat of Tigers, Howie Carter, whose kicking won the Intercollegiate for Queen's and Frank Turville, the great Argo running-half.

And if asked to pick an All-Canadian rugby team for 1930, we would choose: Flying wing, Small, Tigers; halves, Box, Beachers, Turville, Argos and Leadley, Tigers; quarter, Mitchell, Regina; snap, Joe Wright, Argos; insides, Stuart, Queen's and Timmis, Tigers; middles, Reeve, Balm Beach and Sprague, Tigers; outsides, Keith, Balm Beach and Fear, Tigers; subs, Kennedy, Western; Jack Sinclair, Varsity; B. Wright and Langway, Tigers; Hendry, Reid and Harris, Balm Beach, Carter, Queen's.

The toss-up for coach of this mythical All-Canadian outfit, judging by the improvement seen in their squads since 1929, must lie between Beach's Alex Ponton and Joe Breen, of Western, great rugby stars in their own right, not so very long ago. Only one choice is possible for mascot, the perennial Alfie Pearce, of Queen's.

ALTHOUGH the present hockey season among the professional hockey teams is but ten games old, the Toronto Maple Leafs have just claim to the title of the world's most versatile hockey team. In a few short weeks the astonishing Leafs acquired for \$50,000 the most colorful player in the professional ranks, that dashing Irish defence man, King Clancy, an appreciable lead in the Canadian section of the N.H.L., and three of the most injurious successive mishaps to players that can be imagined. In one night's game against the Boston Bruins their splendid young sharpshooter, Charlie Coacher, broke his left wrist, four nights later, Joe Primeau, the "play-maker" of the Leafs' forward line, broke his right hand in a collision with Leo Bourgeault, of the N.Y. Rangers, and to cap it all, an X-Ray revealed a splinter in the knee-bone of Capt. "Happy" Day, the Leafs' veteran defenceman, who for seven years has been a bulwark in the Toronto defence. "Happy," who is called the perfect professional athlete on and off the ice, suffered a terrible injury in 1928 when Leduc, of Montreal, accidentally severed a tendon in Day's leg after a collision. His perfect physical condition did much to remedy the injury which threatened to write him off to one of the most brilliant careers in professional hockey. His present mishap is not serious enough to warrant any great anxiety, but with Day, Coacher and



CUP FOR SIR THOMAS

Photo shows the cup which was presented to Sir Thomas Lipton, "The world's greatest loser", by Mayor James J. Walker of New York. The cup was subscribed and contributed to by thousands of Americans and well-wishers of Sir Thomas. The cup was made by Tiffany and Company of New York, is of gold and stands on a sterling silver base. Of simple lines with two handles and a cover, the cup and base stands at a height of 18 inches.

—Wide World Photo.

Primeau on the hospital list, Manager Conn Smythe will be hard driven to fill in the gaps and stave off the rush of the Howie Morenz, Aurel Joliat and the fast-travelling "Canadiens", world's champions of the 1929-30 season.

KNUTE Rockne's great Notre Dame football team, the sensation of the 1930 American rugby season, journeyed across half-a-continent to meet the undefeated Southern Californians and win by the decisive score of 27-0. By this sweeping victory, Rockne's "Irish" retain their mythical national title won in 1929. Notre Dame's master strategist, Frank Carideo, led his team to triumph and the victors gained 435 yards to their opponents' 148. After such a conclusive demonstration of their excellence, an expert suggests that Grantland Rice, famed picker of the "All-America" team, save himself all his trouble and simply copy out the entire Notre Dame line-up as his All-America choice for 1930.

LOOKING over the wrestling world once more, one is certain to be of the opinion that unless the present "champion", Gus Sonnenberg, chemist, ex-Dartmouth footballer and originator of the famous flying tackle, consents to meet John Pesek, the "Nebraska Wildcat" in a Canadian ring with his title at stake, Gus will have to face the press charge of hipodroming and performing only with trusted, selected opponents who know when to flop on signal. Pesek has posted a large forfeit check and it begins to look as if Sonnenberg is definitely evading a dangerous match with a too-formidable adversary.



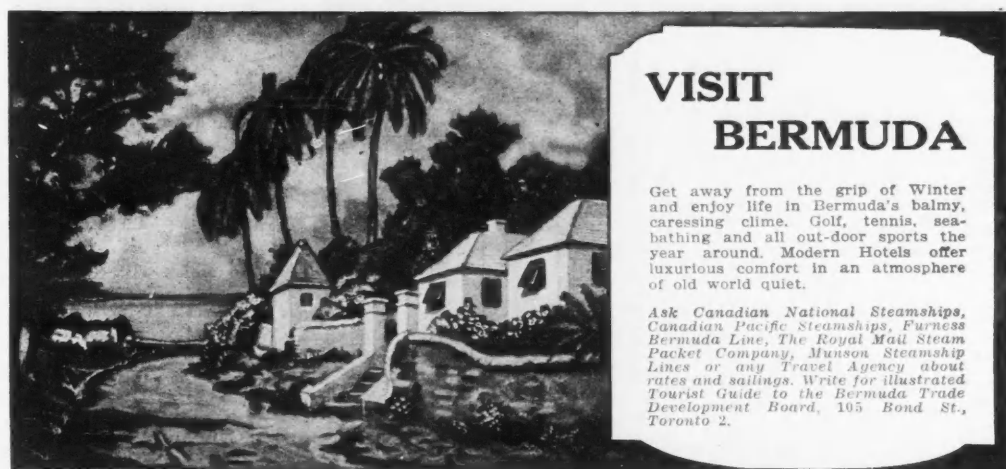
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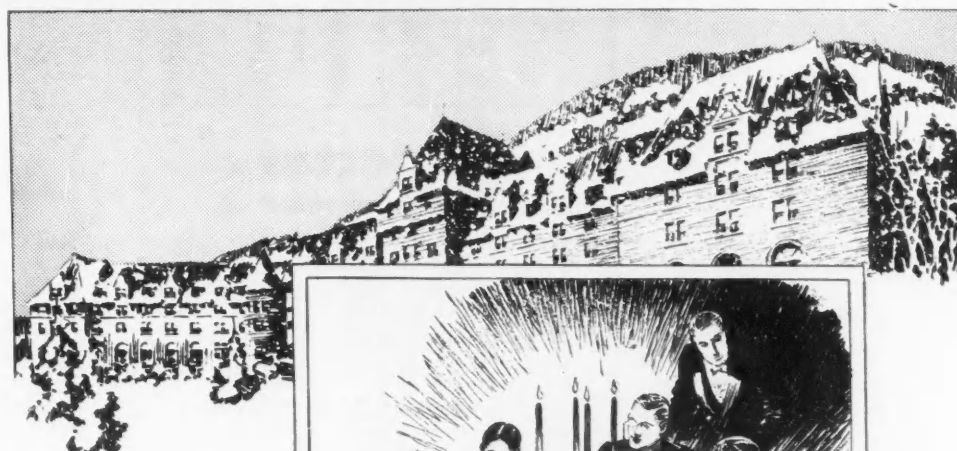
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WINTER SPORTS

at the MANOR RICHMOND, Murray Bay, are being discussed around many a dinner table... parties are being formed to enjoy Christmas and New Year festivities at this luxurious hostelry... why not make your plans at once?



"We're all going to Murray Bay this winter..."

WINTER SEASON RATES

Open December 23rd to March 1st. American Plan. \$10.00 per day. \$63.00 per week. Includes outside room with bath, meals and full winter sports privileges.

EQUIPMENT—Complete sports equipment available at nominal rental.

TRAIN SERVICE via Canadian National Railways, daily, except Sunday, train service between Montreal, Quebec and Murray Bay... Special through sleeping car train leaves Montreal each Friday night commencing December 26th; returning, leaves Murray Bay Sunday

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New Year's Special Train leaves Montreal Tuesday night, December 30th; returning, leaves Murray Bay Thursday night, January 1st.

Special all-inclusive rates for parties numbering 10 or more and for week-end visitors. All-inclusive rates include rooms and meals at Hotel... railroad fare... lower berth or chair and transfer between station and hotel.

For full information apply to any office of the Canadian National Railways, or

CANADA STEAMSHIP LINES

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M 1930

Hypnotizing Canadians

Then Snatching Their Dollars

(Reprinted from "The World Over" and "Montreal Star")

EVERY advertisement in every American periodical that enters Canada is a "silent salesman," as the show case people say, for American goods, and where the articles seem to be better or cheaper, these advertisements in American periodicals are beckoning not only our Canadian dollars, but our Canadian citizens to cross the border. History and statistics tell of the great tides that have ebbed from our land for a generation back.

These millions of American silent salesmen are still flooding Canada week by week, intriguing our dollars and creating a desire on the part of many to go south. And certainly to the extent that Canadians are Americanized they will consider the American factory their factory, even as they consider the American publisher their publisher. If the Canadian people did voluntarily give the preference to their own periodicals, circulations would be multiplied and service to each individual reader could be promptly and greatly enhanced.

One thing is certain. If Canada is indeed to become a nation she must develop a national and world-wide idealism which cannot be achieved by publications however good, that are addressed to and chiefly concerned with, the peculiar interests and outlook of another nation.

AMERICANIZATION of Canada is going on quietly and "without observation." But it is going on to a degree nothing short of peaceable penetration. Our phonograph records, our movies and talkies are, practically all of them, addressed in the first instance to the great American masses. Many of them are highly flavored and colored with Americanism, and far too many of them with Americanism at its worst. The only reason for accepting these services from over the line is that Canada is too small to stand the tremendous cost of originating such entertainments. "We can get so much more for our money, and so much more variety in American productions; and no one needs to go to a show that he does not like, or going, many close eyes and ears to the foreign features."

The same may be said of the 50,000,000 American periodicals that are said to enter Canada annually. But in this case the influence gets directly into the home. About a million copies distributed weekly in Canada would mean an average of at least one copy for practically every English-speaking home. There is probably very little Americanization of French citizens through periodical literature, as there are few periodicals published in that language in the United States. Still, the movies tell their stories in French regions in French and English.

Just think of the unconscious effect of this weekly distribution of a million American periodicals among the English-speaking homes of Canada. In the home circle, the old folks may read with discrimination, but the younger set accepts the periodicals as the favorites of their parents and thus imbibe alien sentiments. So the parental attitude endorses the American point of view, and standards. Who can doubt the effect all this has on the rising generation, the future of Canada, the future of the Empire?

Of course, for such as hold that American standards and aims are better than those of Canada and of the British Empire, the preference for American periodicals is natural. But it is not quite so normal in those who prefer Canadian and British ideals and aims.

Apart from the filthy tribe of tabloid and pocket literature, that is so alarmingly saturating our Canadian youth and which should be legally prohibited altogether, there are many periodicals that are of questionable purpose, and others that are vulgar in the extreme. With a little more realization of their insidious evil none of these would ever be welcomed in any good Canadian home. Then there are the better grades of periodicals, interesting, informing, inspiring. Among these are a vast number of women's magazines, story magazines, class and technical periodicals and reviews.

Talking of values in periodicals opens interesting problems. The greater quantity for the money is commonly an appealing bargain, even though other things are not equal, even if the volume is made up of masses of advertising rendered possible by the big circulation. Still, a small stone is preferred to a large glass or coal diamond. But speaking proverbially there is such a

thing as getting a bundle of straw for the sake of the needle it hides when, for the same money, a whole package of needles might be had at the nearer shop. In buying a periodical, quantity is surely never the first consideration of the intelligent reader who weighs rather the content and such matters as tone, attitude, purpose and the percentage of what he wants and its accessibility to him. He does not want to scratch like a chicken for the kernel of corn. He is too busy to want much quantity and too sensible to store his mind with interests at once more or less petty and alien to him.

Colored covers are commonly a popular appeal—especially for the newsboy who will invariably use them to cover up less showy periodicals. Colored covers are attractive and involve an infinitesimal cost to a publisher who can spread it over a million subscribers. But the art work and etchings for a colored cover costs a publication of ten thousand copies just one hundred times as much per subscriber as it costs in the case of the million periodicals. And all illustrations, composition and other overhead charges are on the same basis. This

will give an idea of one of the handicaps against your Canadian periodical in its competition with the American counterpart. Colored covers would kill some of the best periodicals, on both sides of the boundary, within a month. Would they be worth such sacrifice?

Then, why should Canadian periodicals be published or subscribed to? There would be small reason if Canada was a part of the American



THE LEADERS OF THE YOUNGER CHINA MEET

General Chiang Kaishek, who was recently converted to Christianity (right) and General Chang Hsueh-Liang met at Nanking where they attended a conference of the Kuomintang Committee to discuss unity of action in the Republic after the long wars.

—Wide World Photo.

union. The big American periodicals mostly hail from four or five States.

But Canada has traditions and ideals of her own to maintain and cultivate and who will say these are not worth an adventure?—on the part of Canadian publishers and Canadian citizens—for one cannot do it without the other. Nor can dependence for the development of a national outlook be wholly placed

on the shoulders of the local or provincial newspaper even though in some things such may have a national outlook. Unless the better Canadians, realize the advantage to themselves and to their country of a strong periodical national press and, in some measure, share with the Canadian publisher the otherwise unequal strain of building up a national periodical literature in Canada they will soon find that the American publishers "own Canada." Already some of them think they pretty nearly do.

But where is the sacrifice to the Canadian reader in preferring a Canadian periodical 100% addressed to him, devoted to his interests and interesting in every page and feature? Obviously that cannot be said of any alien periodical. Surely when it comes to the selection of periodicals the percentage of reading specially addressed to the Canadian citizen, the advantage of building up our own industries, and, on top of all, the instinct to patriotism should prove potent arguments for preferring the made-in-Canada periodical.

American periodicals are being "dumped" in Canada by the car load. They are sold far below their value—being paid for by American advertisements good and bad; and some of them are obviously being heavily subsidized by inimical interests.

Two men are just now feverishly canvassing Montreal business men. On entering an office they throw down an American periodical with

the statement: "This is a present from the publishers. It's free and without price, and for a whole year. May we send it to you?"

There is just a little catch in the generous offer. The recipients must pay the postage. Other publishers sell at full price plus a yard of books worth several times the money as a compliment from the publishers. Surely these are forms of "dumping."

Superficially such bargains seem irresistible. But are they the bargains they seem to be? It is a bit like buying cheap condiments in a gaudy cruet stand.

The Indian Point of View

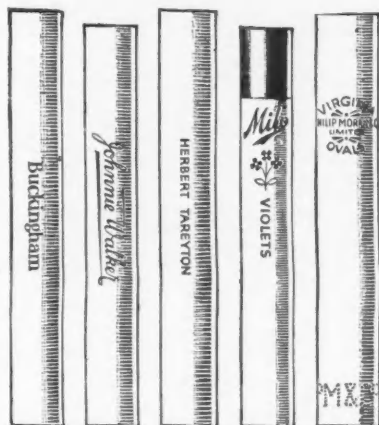
(Continued from Page 16)

than to Ireland and the attitude of so many to India to-day. If the Indian nationalists are not to be convinced that the only way to win self-government is to murder a few thousand Englishmen, we must all of us achieve a more sympathetic understanding of their point of view. These two books should be helpful in that direction.

"MAHATMA GANDHI, HIS OWN STORY," edited by C. F. Andrews; MacMillan, Toronto; 372 pages; \$2.50.

"DISILLUSIONED INDIA," by Dhan Gopal Mukerji; Newman & Waler, Toronto; 224 pages; \$2.50.

GIFTS for YOUR FRIENDS



Cigarettes... in Christmas wrappings



BUCKINGHAM Cigarettes

In attractive Christmas wrappings

50's, 60c 4-20's in container, \$1.00
Tins of 100, \$1.20



Herbert Tareyton Cigarettes

In attractive Christmas wrappings

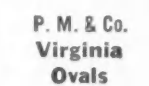
3-20's (plain) in container, \$1.00
4-15's (cork) in container, \$1.00
In tins of 50 (plain or cork), 85c
In tins of 100 (plain), \$1.70



Melachrin Cigarettes

Plain, cork or straw tips in attractive Christmas wrappings

4-10's in container, \$1.00
In tins of 50, \$1.25 In tins of 100, \$2.50



P. M. & Co. Virginia Ovals

Plain or cork tips in attractive Christmas wrappings

3-20's in container, \$1.00
In tins of 50, 85c In tins of 100, \$1.70

Unquestionably the most suitable gift is something fine to smoke! In addition to being most appropriate gifts, they are economical too. Though Tucketts famous brands are not high in price, they are unexcelled in quality—as all smokers know—and at Christmas are most attractive in their Christmas wrappings.

See these famous brands at your nearest dealer. He will gladly help you make a "Tuckett selection" that will please your most particular friends.

HERBERT TAREYTON LONDON MIXTURE

In humidior glass jars packed in Christmas wrapped carton
1/2-lb. jar \$1.50
1-lb. jar \$3.00



Tobaccos to delight the pipe smoker

WAKEFIELD ENGLISH MIXTURE

1/2-lb. tin in Christmas wrapping
Price \$1.00



BUCKINGHAM TOBACCO

Fine cut for cigarettes—Coarse cut for pipe.
1/2-lb. tin in Christmas wrapping
Price 80 cents



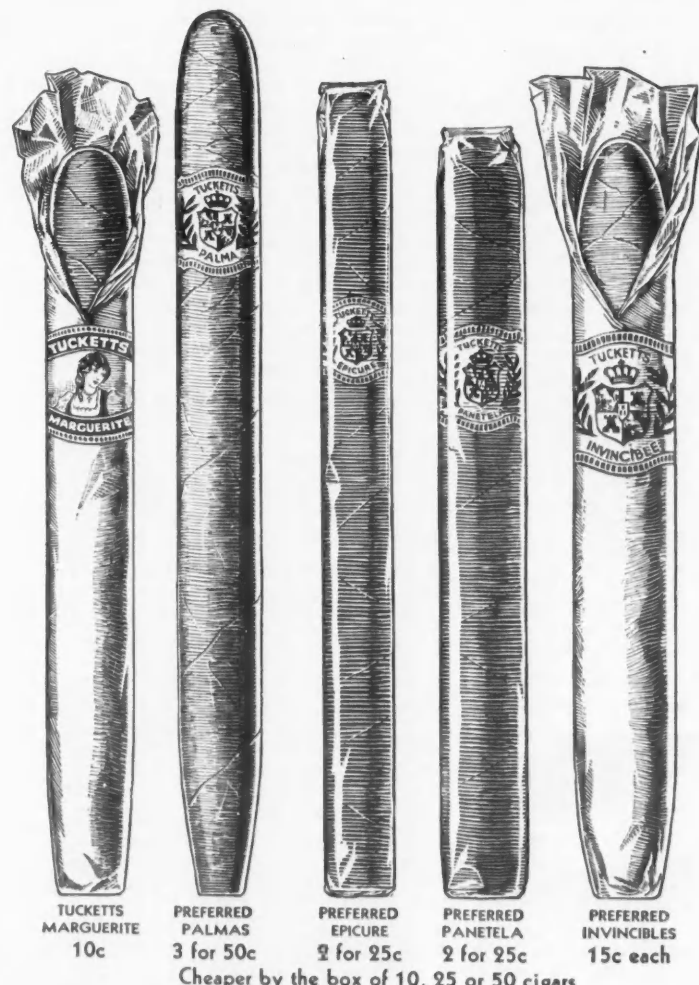
Cigars... famous brands (individually wrapped) at reasonable prices



TUCKETTS PREFERRED INVINCIBLE

15 cents

In glass Humidor Jars, containing 25 cigars
Packed in Christmas-wrapped carton



TUCKETTS MARGUERITE 10c

PREFERRED PALMAS 3 for 50c

PREFERRED EPICURE 2 for 25c

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PREFERRED INVINCIBLES 15c each

Cheaper by the box of 10, 25 or 50 cigars

THIS CHRISTMAS GIVE TUCKETTS CIGARS CIGARETTES TOBACCOS

These brands are manufactured and guaranteed by the Tuckett Tobacco Co. Limited, Hamilton, Ont.

SATURDAY NIGHT

SOCIETY » TRAVEL » FASHION » HOMES » GARDENS

TORONTO, CANADA, DECEMBER 13, 1930

THE SEASON FINDS THE YOUNGER SET EXPECTANT



—Photo by John Powis.



—Photo by A. S. Whyte.



—Photo by A. S. Whyte.

WHO'S WHO

Upper Row, left to right:

"Elizabeth Jane", daughter of Mr. and Mrs. R. B. Viets, Rockcliffe, Ottawa.

Trevor Bruce Hill, son of Mr. and Mrs. C. Bruce Hill, St. Catharines, Ont.

William Ernest Orrell, son of Mr. and Mrs. Ernest Orrell, St. Catharines, Ont.

Centre Row, left to right:

"Wendy", daughter of Mr. and Mrs. Hugh Hughson, Rockcliffe, Ottawa.



—Photo by John Powis.



—Photo by Paul Horsdal, Ottawa.



—Photo by Charles Aylett.

Mrs. John Scott Todd and son Tommy, Galt, Ont.

Donald and Douglas, twin sons of Mr. and Mrs. Andrew Hazlett, Forest Hill, Ont.

Lower Row, left to right:

Allan Graham, son of Mr. and Mrs. B. T. Sangster, Toronto.

Mrs. Austin C. Taylor and baby Austin George Edward, Vancouver.

"Bobby", youngest son of Mr. and Mrs. H. B. Thompson, Sarnia, Ont.



—Photo by Ashley & Crippen.



—Photo by Charles West.



—Photo by Walter Dixon, London.

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For evening wear this pump will be a welcome addition to her wardrobe. Your choice of many leathers and fabrics. \$10.00.



For afternoon wear a one strap, spanish heel in Reptile, Kid, Satin, Patent—in a wide range of styles and patterns. \$10.00.

For morning wear an oxford or tie is ideal. Many styles and materials to choose from. Featured at \$10.00.



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Correct hose, so essential to the success of a woman's costume, can readily be chosen from the broad assortment presented here, specially priced \$1.45 and \$2.00.

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Bridge slippers, carriage boots, Goloshes, Spats, Buckles, etc.

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286 Yonge Street, at Dundas Street

Seamy Side Up

A Christmas Story About a Christmas Story

By NINA MOORE JAMIESON

CHRISTMAS stories should logically, be written in December, when the air is full of the Christmas spirit, and humanity fairly seethes with Christmas urges of one sort or another. But they really don't happen that way. One is too much distracted with Christmas problems and the difficulty of handling a positively infuriating budget, to spare either time or energy for guiding fictitious characters to a satisfactory destiny.

January would seem, then, to be the next best month for getting them out. It brims with the evidences of Christmas complications, and it carries the snowy accompaniments so dear to the heart of the reader, and it has thirty-one days in it. But these stories do not come to life during January. There is too much to be done in acknowledging gifts, sorting, exchanging, listing and packing away for use the following Christmas—too many train-o'-cars and wind-up trucks needing repair—too many dolls to be clothed for young mamas who are too busy with school or music to attend to this homely duty—too much hockey and skating distraction. And anyway, there is no market for Christmas stories in January, and who wants to keep them hanging about for months?

Usually I get the fever to write one in July, on the hottest day in the year. It is such a relief from flies and mosquitoes and peeling noses and crimson necks to mount the magic carpet and float away on the drift of a snow storm. Instead of the drone of the tractor tearing up and down the summer fallow to hear the howl of the icy wind whooping its way down from the Pole! Instead of flying dust and

superheated air the crisp cold caress of myriad flakes that cling and clot and breathe of winter!

But it has been much later than July this year. Indeed I was very late in getting started, but still it happened to be a very mild and hazy autumn day when I selected my beautiful heroine and gallant hero, and provided a proper Christmas tree and the requisite number of eager little faces pressed against the window pane, and of course, the open fire and the dangling stockings—and without, the raging storm, the early darkness.

The sight of midges dancing in the yellow sunshine above piles of fallen leaves made it a little difficult to apply the stiffest storm of years to my pages, but finally I got the mercury dropping and the drifts mounting—the story was coming to me in chunks! I couldn't get it down fast enough—words and ideas boiled up and threatened to consume themselves if not given form immediately.

My heroine was plunging through the night with anguish in her heart. Her lovely face was drawn and haggard—but interestingly so, you understand. Not at all the way mine—or possibly yours—would be twisted and strained. Much different, in fact. She was actually more beautiful than ever, which is not at all customary except in cases such as this.

There is no hope—no help for her, Christmas Eve—and this to happen! What can she do—how can she fight this numbing despair?

.... And just here my neighbor's little girl came over to borrow my big doctor's book. Their baby, it seems, was red and spotty all over, and if



ANNE

Daughter of Mr. and Mrs. Bruce McKinnon, Toronto. From the painting by Archibald G. Barnes.

it wasn't teeth it might be measles. So I handed out the book while a new thought entered my brain. If the worst came to the worst we could let our heroine do something with teeth, possibly, or measles!

BUT what about our hero? First we advance one character, then the other, thus arriving at the point where "Meantime our hero—" and go on with the story. So we meantimed him, and got him out into the storm, too. By rights he should have been there first, but you know how it is with men. They are so hard to shove into action. They always want to consider the matter, and write, or phone, or wait till morning. But women, with the dauntless courage that makes them so mighty uncertain in stress, because they will insist on attempting the utterly impossible, just to force the men to their rescue—the women provide the thrills!

.... And at this critical juncture I had to abandon the joys of creative work and bake a few pies—some folks coming for a few days. I like visitors, but it did seem a shame to leave those two heroic souls exposed to the elements, storm and darkness and mental torture, while I entertained my friends. But it was just a case of hardening my heart. Why, there have been occasions when the villain was intractable, and I've had to leave him all set with his wicked secrets in a knot and ready to explode any minute—while I've taken Jack to the barber, or churned a crock of cream, or boiled up a kettle of jelly. Nothing like it for bringing the wretch to terms!

And if it is fair to treat a villain so, surely righteous persons such as duly accredited star performers, can manage to stand a little surplus agony.

In fact, it was some time before I could attempt a rescue. The black cat has a family of five kittens that are supposed to abide in the cow stable, but actually, they are strewn about the house most of the time. There seems to be one in my desk chair every time I go to it, and the small boy is so lavish in his kindness to

them that usually the kitten in the chair has saucers of milk on either side of him.

So before starting a steady session at the typewriter, I have had to retrieve the entire howling crop and restore them to their indignant mother in the cow stable. Thus between the claims of my correspondence, my housework, and a few harmless pot-boilers, my Christmas story was temporarily held up. It was too bad—the heroine growing more beautiful every instant—and those little faces pressed against the window pane becoming quite flattened out—and the snow descending with increasing fury! Bless me, everything would be buried fathoms deep!

But on a day when all the neighbors were away to the local ploughing match, I sought out that long suffering hero and heroine resolved to put them out of their misery. All this time he had been battling his way to help, and she had been battling her way to him with a sob in her throat and despair at her heart, and the thought of those little faces at the window, and those dangling stockings, and that leaping fire to urge her on.

No need to battle more..... A neat row of dots, like this..... and he has her in his arms, and she is murmuring his name, and her cold cheek is against his, and there is snow all down his neck..... And then some more dots..... and we bring them triumphantly in at the door, everything all right, stockings still dangling, but now bulging at the right spots, fire still leaping—(It is one of those synthetic fires, and would never, never scorch the stockings!)—little faces detached from the window pane and decorously arranged on little pillows, happy ever after, Christmas bells across the snow.

(And when the editor rejects it, the Christmas story is quite done).

"What have you done to Fido? He is all corners."

"I asked the maid to wash him, and she starched him as well."—Vart Hest (Stockholm).



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Most of the fine electrical table appliances in the Toronto Hydro-Electric Shops may be purchased on easy terms.... any one of them will make a splendid gift for the home.

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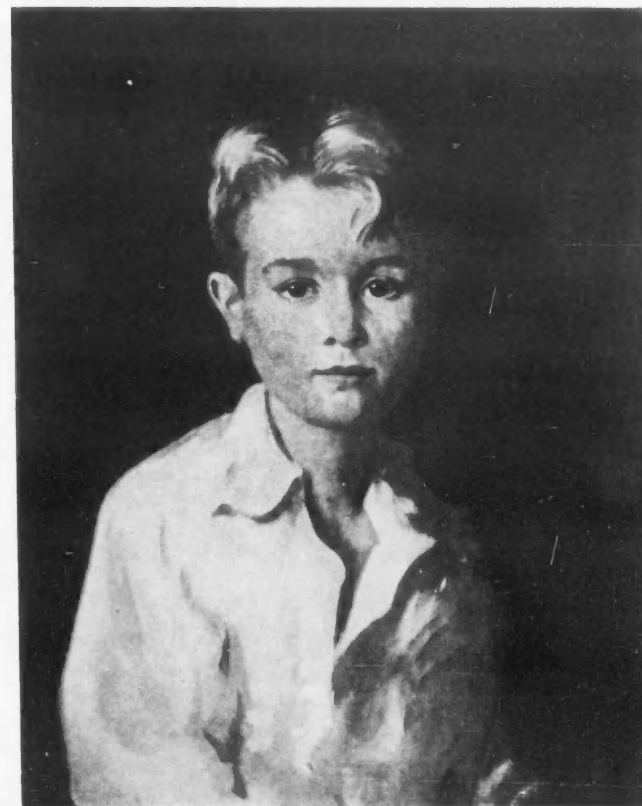
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Electric Coffee Percolators are shown in many handsome designs.... some in loving-cup style.... others like the one pictured. But all are well-made and bound to grace the table in any home.

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PETER

Son of Mr. and Mrs. Bruce McKinnon, Toronto. From the painting by Archibald G. Barnes.



JOAN AND TEDDY

Joan is the daughter of Mr. and Mrs. W. E. Plummer, Port Colborne, Ont.

Christmas Greetings!

By ANNE ELIZABETH WILSON

A RELATIVE of mine once said that Santa Claus' crest might very well be a delivery boy couchant with an outstretched hand rampant. Yet of all Christmas greetings, I have never known any which appeal to me half so much as those messages that come floating up the dumb-waiter in expectant caps, or are slipped in the best calling-day manner, under the kitchen door. Of all Christmas cards they are so instinct with the spirit of the glad day, that I have saved them, or copies of them, through the years. What more inevitable than this, for instance:

Christmas comes but once a year
But when it comes I'll still be here.

Yours truly
Jim Toledo,
Sax's Grocery.

And what could more urgently pluck the hem of Poesy's garment than these two:

Roses are red
Violets are blue
I like Christmas gifts
And so do you.

Or:

When evening hangs her curtain up
And pins it with a star
Wong's laundry does your curtains
up

Merry Christmas, Happy New Year.
But I wonder if those Chinamen really mean it?

A family I know has a Chinese servant. Shortly after sun-up one Christmas morning, a band struck up directly under their window, and the mistress aroused the man, sent him downstairs with a quarter and perhaps indistinct instructions to tell them to go away. Instead, he invited them into the large downstairs hall, holding up the quarter enticingly. The bedlam that broke loose in the house would have waked the dead, but when the musicians were finally dispersed, the most disgusted member of the household was the celestial. Why give them a quarter if you didn't get your money's worth? These orientals can't be expected to understand the spirit of Christmas!

Considered, in contrast, the holiday bravery of the sign carried on the chest of Alfred the Great, our local horn-blind and better-born-dead saxophone player. It is decorated with commendable restraint, carrying only

the effigy of a plucked but uncooked turkey surrounded with cranberries. It reads:

Did you ever think as you eat your dinner

That we all can't be a winner?

It is no fun to stand on the corner
And for you all to play.

All I hope is I won't be thinner

Than I am, on Christmas Day.

He does a wonderful business, but fortunately it is too cold most of the time for him to play much.

But I could tell Alf that others more

ice-box for the great day. On Christmas morning it walked out of the refrigerator a little bit worried about its identity because of the goose-flesh, but otherwise self-possessed. They had bacon and eggs.

And I could remind him that there are worse things than emaciation on Christmas. Well do I remember the time I had the ringworm. It wasn't that it was so painful—it simply broke your heart to see it. Of course, you can make a joke of it—wrap yourself up in veils and yell "Unclean!" whenever anybody comes near you—but who wants to be biblical at a time like that? Besides, did you ever try to drink champagne under a veil? It's worth trying.

I was always out of luck at Christmas. Some brute must have told our cat the truth about Santa Claus, but anyway she had fits that morning, and it was I who had to carry her in a basket to the vet's. It was in the regulation closed holiday basket, too. (Also, did you ever try to get a taxi on Christmas morning?) I could not understand the glances of approval and sisterhood cast at me by a dear old lady on the street-car until just as I was leaving. "There's somebody," she announced to the car at large as I alighted in the overpopulated district of the animal hospital, "there's somebody that will bring cheer to a forgotten soul to-day!" The forgotten soul that I raised from sleep at the veterinary's receiving wicket would probably like to forget the cheer that arose when he lifted the lid, himself.

And a big Christmas dinner is simply lovely, but never accept an invitation unless you know the family



NANCY

Youngest daughter of Dr. and Mrs. H. O. Howitt, Guelph, Ont.

—Photo by R. M. Kennedy, Guelph.

fortunate than he have been known to do that very thing. That uncooked turkey of his is reminiscent of a tale related to me by a friend who had it on good authority. Two young women far from home were sent a live turkey by their rural family for the joyous season. After it had lived in the apartment as practically one of the family for a few days, their hearts failed them at the crucial moment. Accordingly they humanely chloroformed and plucked it, placing it away in the

history. Possibly the reason that you are not dining at home is because you know your own. Remember, everybody has one, and it's likely to appear at Christmas. The Chatterboxes were good people, prosperous people, awfully nice. How was I to know that the only drop of cheer we'd have would be gulped down in the butler's pantry for fear the old man might smell it.

"Is he against it?" I asked naively.
"Good Lord, he's all over it, under it, in the midst of it and around it. Why he nearly broke up the party from just smelling the pudding last year."

For that poor old man we breathed the very breath of life. Is it any wonder that he kept wandering around with outstretched arms, trying to kiss everybody? Awfully sad, a case like that. I must tell Alf.

But sadder than anything that ever happens at Christmas, what so sad as the aftermath? No wonder they have a special day for recuperating in England, and they call it, of all things, Boxing Day. That's it; dragging yourself around picking up the empty boxes and paper and ribbons, and that very second day, the tree sometimes begins to drop its needles. It begins to seem time, after a day or so, to list those cards and get them off the piano, the mantel, the radio. Watch the maid's face as she sweeps up twice a day under the tree—then you won't say I'm making this up when I tell you that the same oriental who let the band in, dropped his tree, ornaments and all, out the living room window just four days after Christmas.

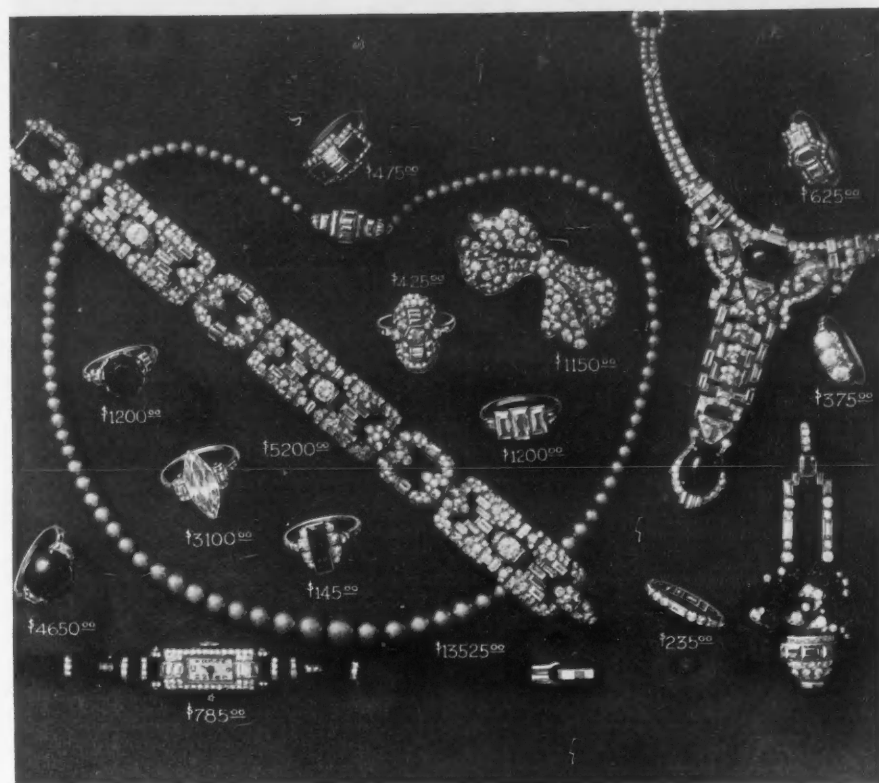
Chinese Patient (on telephone)—
"Doctor, what time you fixee teeth for me?"

Doe—"Two-thirty—all right?"

Chinese—"Yes, tooth hurty me all right, but wha' time you fixee?"
Painter.

Caller—"Does your husband get what he earns?"

The Wife—"Yes, that's why we are always so hard up."—Cincinnati Enquirer.



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Let us refresh those lovely table linens—by a thorough cleansing in ten changes of soft water—careful ironing by hand, to bring out the pattern and impart a beautiful sheen.

Let us make your guest room appointments immaculate and fragrant.

We are fully prepared to give you prompt and satisfactory service. Phone Kenwood 9800, or Adelaide 9271 to-day, our driver will call.

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SANA-CELL BLANKETS

Their NEW Cellular
Weave assures healthful,
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An O. V. Blanket of airy lightness and exquisite loveliness. A blanket woven on the air-cell principle, adopting nature's way of providing warmth without weight.

What a gift it will be, this O. V. "Sana-Cell" Blanket that Doctors recommend! A gift that brings healthful, refreshing sleep and natural, ventilated warmth.


Sizes to fit cots, cribs, single and double beds. All the latest pastel shades. White also. See them at your dealer's.

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The Bath of Beauty

FOR the loveliest ladies of France, Bourjois of Paris created this Savon de Luxe... Ashes of Roses... a soap with a satin-smooth lather that guards loveliness of skin with rarely precious oils... that thrills with its "Perfume of Happiness".

Such exquisite pleasure as you will find in its daily use... such beauty of skin and complexion as will be yours, are generous rewards for your faith in Ashes of Roses.

Seek it at the better shops. Buy it by the tablet or four tablets in a charming Leatherette Case.

ASHES of ROSES SOAP
Perfume • Creams • Rouges • Lipsticks

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PALMIERS LIMITED, MONTREAL

Check These Gifts Against Your Christmas List

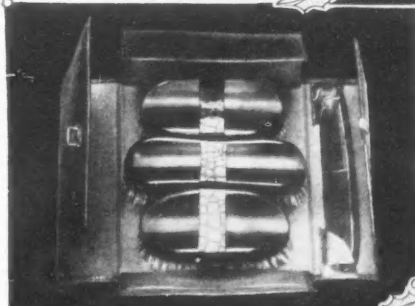
*Thoughtful Presents for
Family and Friends*



For Daughter—A genuine Keystone set in the beautifully informal Ophelia pattern. Bristles are long and glossy white. Choice of five pastel shades. Richly boxed in silk-lined container. Most important of all, they are made by Keystone—the name that represents quality in toiletware.



Now for the Man of the house or big Brother—a travelling set of Keystone military brushes, cloth brush and comb. It's a pleasure to keep tidy with these. The long Russian bristles make the scalp glow with health. A real man's gift at a low price.



Start a toilet set for someone. A Cleopatra brush or mirror for Christmas—a piece on their birthday—or to celebrate an anniversary. Cleopatra is Keystone's most popular design. See complete designs and colors at any reliable jewelry, drug, department or leather goods store.

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KEYSTONE

BRUSHES MIRRORS
COMPLETE TOILET SETS

A Man's Face

By ISABEL MORGAN

Good looks for men! Why not? After all, isn't a shiny nose or face equally displeasing whether it belongs to a man or to a woman?

A man may have a heart of gold, but the people he meets won't be so interested in discovering his hidden virtues if his fingernails cry out for a manicure. He may be a veritable Napoleon of business, but he won't have quite so difficult time proving it if his hair does not indicate a vague carelessness.

It is an old tried and true maxim that the well-dressed man is he whose clothing is so correct and perfect that you do not notice what he is wearing; and it may safely be assumed that the same thing applies to the matter of general grooming.

It may be taken for granted that we have passed the period when men made a great show of scoffing at such a thing as cultivating personal appearance since, happily, such opinions have a way of changing with the years. For instance, consider the history of the wrist watch. When it first made its appearance both it and the men who wore it, were the subjects of jokes in the papers and the jeers of ribald street urchins. During the war, however, it became familiar to everyone on the wrists of army officers, and the result is the wrist watch is accepted today for wear by men without question.

The same thing applies to silk underwear—something which inquiry among the smartest haberdashers will easily confirm.

If you read the recent newspaper account of the new Bank of Commerce building perhaps you too were struck by the unusually complete arrangements made for executives to enable them to maintain the high standard of appearance demanded by the banking profession. Perhaps you will recall that each executive suite included a shower bath as well as accommodation for changes of clothing. Merely another indication of the importance attached to the personal appearance in business as well as in social life.

As was remarked at the beginning of this article, a shiny face in a man or woman no longer is an indication of homespun virtue. It has become merely the sign of an abnormal condition of the skin—a sign which demands a remedy of some kind to correct it.

The result of this new consciousness of the value of a good appearance is evident in the care that men are willing to give to their skins. A clean skin is a healthy skin. Liquid skin cleansers that also help close the pores and give the skin a fine, close-grained appearance of perfect condition, are well-liked by men.

A cleanser of some kind—whether it be cream or liquid—is an absolute necessity for anybody living in the dusty atmosphere of the city, and it is the latter type of cleanser that seems to appeal particularly to men. Others, however, who prefer the soap and water method, find an astringent valuable to them in bringing back to normal the over-active pores that are the cause of the shiny face.

Many men are the possessors of skins that smart and sting after the use of the razor, and it is to allay the resulting irritation that they apply talcum after shaving. Talcum is excellent, but is not designed for use upon the face where it is likely to become lodged in the pores and cause trouble.

Not only will a good face powder prove an eminently satisfactory substitute for talcum but, besides soothing skin irritation, it will cling to the skin for a longer period because it is finely sifted and is not so noticeable as talcum powder. And it won't clog the pores.

A new beige powder recently came on the market which should prove interesting to men for use after the shave. It's in a new shade specially blended to match every complexion tone. It has very fine adherent qualities, too.

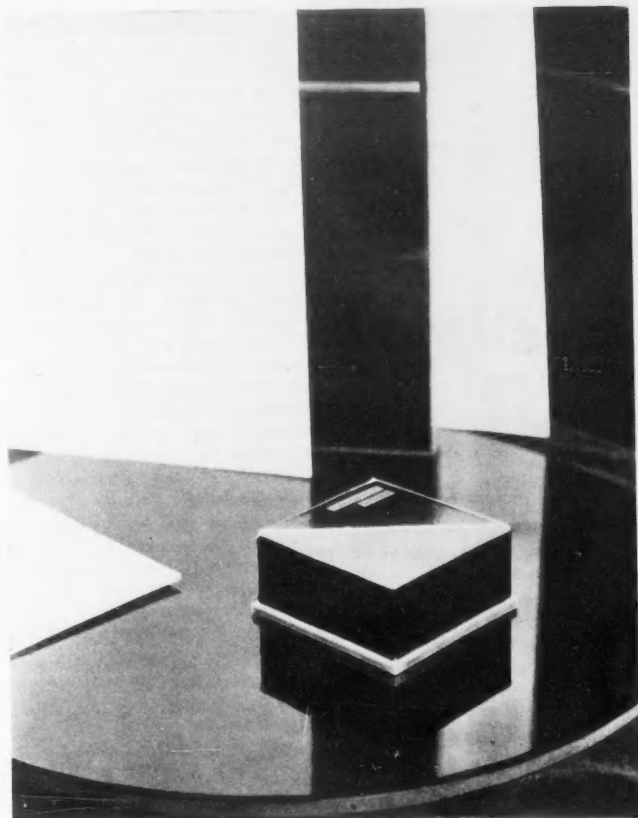
Well-cared for finger nails are the rule rather than the exception among men, and most of them have a manicure one or two times a week. The well-cared for masculine hand always has finger nails trimmed down to the tip of the finger, and in a shape to conform exactly with the contours of the finger tips. The nails are but lightly buffed—never enough to give them a high gloss, but sufficiently to remove surface roughnesses and to give them a slight sheen. The result is finger nails that may grasp a golf club on the links, or hold a "no trump" hand at the bridge table with equal equanimity.

Then, of course, there is the care of the hair—a problem that seems to interest men very much. In fact, this is such an important subject that it requires a chapter of its own, and

so we have decided to talk about it in another issue of this paper.

If you would care to receive a list of skin preparations that are recommended for the use of men, we shall be pleased to send it to you upon re-

quests! The London branch of Paul Caret has established what is called a "glimming institute" in conjunction with the atelier. A staff of trained assistants has been established on the premises in Burlington Gardens, and it is reported that many clients of the house are availing themselves of the opportunity to become slender. Officially, the new venture is known as Lady Edgerton's Institute.



ELIZABETH ARDEN'S ILLUSION POWDER IN MAT FONCE
Light or dark rosetta shades.

—Photo courtesy Robt. Simpson Co.

ceipt of a stamped and addressed envelope. This list will include the names of preparations suggested for the preservation of the hair—a subject which will be taken up in a later issue. Prices of the preparations as well as addresses from which they may be ordered if not obtainable locally, will be included.

DRESSING TABLE

It would seem that the dresses are no longer made to fit the clients, but that the clients are made to fit the

From Paris comes a duet of perfumes—one a *parfum pour blondes*, the other a *parfum pour brunes*. The former is a light, delicate odor of the floral order. That designed for the brunette is a heavier essence. Despite their names, however, I do not think their French creator intended to limit the use of either to the types whose names they bear. It is more a matter of personality.

In other words if you are brunette but have a blonde personality, you may adopt the "blonde" perfume for

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Ultra-Violet rays on your naked body will make you look better, feel better, do better work. A few minutes under the Sunbeam Ultra-Violet morning or night will give you new vigor, vigor and vitality. The body starves for sunshine even in summer. If it is covered with clothing, for the life-giving rays cannot penetrate.

Now you can have sun ray benefits, all year round, in the privacy of your room, under the always available sunshine of the Violette. Even in winter, this made-to-order "Sunbeam Sunshine" is always on tap, certified as to quantity and quality of its ultra-violet ray. Enjoy more vibrant health, more joyous well-being. You can... by using smiling on your naked body, supplied by the Sunbeam Ultra-Violet.

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Make your skin soft, clear, fresh, lovely in looks and texture, the kind that thrills the touch. If your skin is dry, or withered, your cheeks slack or puffy, your neck thin, or if you have crowfeet around the eyes or wrinkles, you certainly need to use our famous

PRINCESS SKIN FOOD

This well-known preparation FEEDS the skin; makes it soft and fine; relieves that "tired look" and one treatment makes one look years younger. We specialize on FACIAL TREATMENTS at the Institute or you can use our preparations at home. Full instructions with every order and valuable hints on massage. Princess Skin Food sent to any address on receipt of price, \$1.50.

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As delicious a bit of old-English Mincemeat and Plum Pudding as ever you tasted... or made yourself!

Choice raisins, currants, peel, nuts,

beef suet, tangy spices, but, here's the real secret of their goodness... everything blended and matured to give a delicious flavor in accordance with two famous English recipes!

And both priced AMAZINGLY low.

Ask your grocer. (If he has none in stock, ask him to get some for you. He can do so... very easily!)



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MADE IN CANADA

W. CLARK, LIMITED.

Establishments at MONTREAL, P.Q., ST. REMI, P.Q., and HARROW, Ont.

Let the Clark Kitchens help you for quicker and better meals.

your own—or if, on the other hand, you are blonde with a brunette temperament, then—

Have you tried any of the creams specially designed for evening wear? When applied thinly and evenly over the arms and neck they lend to the skin a lovely, pearly look that is extremely becoming. They are exceedingly helpful in hiding from view or making less apparent any lingering marks of tan.

Everything Must Match

BY T. B.

MODERN fashions have always recognized the virtues of a very definite colour scheme, even if it is only the contrasting colours of very obvious "opposites". But I think something very much like the limit must have been reached by the new vogues which demand harmony not only of colours and materials, but even of finger-nail make-up and cigarette shades, so that the ultra-smart woman is literally a symphony of colour.

Black velvet is to be the leading dress fabric this season, so we have a new finger-nail shade of white mother-of-pearl specially "invented" to go with black evening gowns. For green frocks there is a faint rose-blush nail make-up, and deep rose mother-of-pearl varnish is used by the modish woman who has chosen a gown of other hue. A few women are actually having a mascot painted on the half-moons of their nails, after the latter have been made up with mother-of-pearl.

Certainly the craze for decorative nails is not quite so strong as it was, but I have seen in the past few days many fashionable woman devotees of the bizarre Parisian idea of having cigarettes dyed to match one's nails. I saw a woman, for instance, with delicate lilac fingernails and cigarettes of an identical shade, bearing her monogram in deeper mauve. Others I have seen include amber shaded and perfumed cigarettes with "amber" nails en suite. There are also cigarettes with the tint and perfume of roses for rose-coloured nails, not to mention apple-green nails and apple green cigarettes, with monograms in gilt.

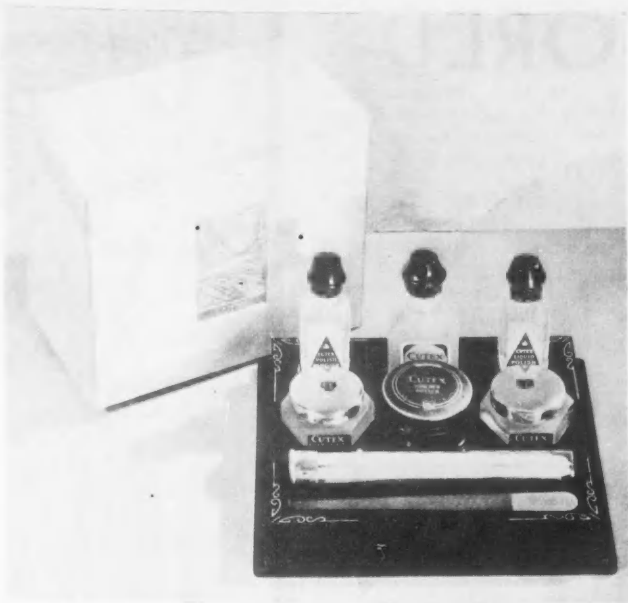
Short of tattooing the face, surely fashion can go no further in its quest for colour harmonies!

Jewel Show

LONDON recently witnessed an Arabian night's spectacle that made even brilliant Mayfair society gasp in astonishment. Half of the most beautiful women in London—including many well-known New York hostesses—formed themselves into a living necklace of precious gems, the value of which was expertly computed at over fifty million dollars.

The occasion was a marvelous Jewel Ball and Pageant staged by Capt. W. Llewellyn-Amos, Europe's greatest marketing expert, as an antidote to the prevailing commercial depression. "Everybody seems to be afraid of nothing," said Capt. W. Llewellyn-Amos. "Everyone seems to be waiting for somebody else to start another business boom. Everyone's scared.... The whole world is suffering from a form of neurosis.... Let's have a party!...." And so he staged a party that shook London out of its melancholy, and which made the legendary splendor of Eastern pageantry seem dull and commonplace. Incidentally the merit of British dress and jewel designs were demonstrated in a manner that caused Parisian dress artists to look envious. Thousands of pounds were raised for ex-service men's charities.

On the stroke of midnight, the lights in the great new ball room at the Park Lane Hotel were dimmed. Stabbing beams of light from spot-lights mounted on the balcony, focussed upon a gothic archway that had been erected at the far end of the room. Suddenly, there appeared framed in the archway, the splendid figure of Lady Diana Cooper, resplendent in a black velvet gown and literally covered in diamonds from the tips of her fingers to a magnificent crown that graced her forehead. The assembled guests gasped in astonishment. No Indian potentate ever possessed jewels like these. Tens of thousands of diamonds of the finest water enveloped Lady Diana's head and shoulders, surrounding her with an aura of staggering beauty. Slowly she moved forward across the ballroom, to be followed by another figure. Sensation followed sensation. Society beauty followed society beauty, until sixty of the most famous women in the world had appeared, each wearing jewels worth a king's ransom. Then began a processional march through the room—each woman a lovely jewelled link in an amazing living necklace that swayed and scintillated until one felt drunk with the sheer majesty and beauty of the scene. A few minutes before the commencement of the jewel pageant, Danilova, premier danseuse from the famous Russian ballet, appeared as the Spirit of Jewels. Her dance ended, the parade of beautiful women



All the implements and preparations necessary for the complete manicure are within convenient reach in the Cutex Manicure Set shown above. They are on a black bakelite base and, when not in use, may be covered by the pink cover with its decorative gold medallion motif.

began. Each gem was represented by a group of five figures. Among the famous performers were Lady Diana Cooper, diamond; Lady Pearson and the Hon. Mrs. James Beck, pearls; Marchesa Malacrida, Lady Mary Lygon, and Rosita Forbes, rubies; Lady Mary Strickland and the Hon. Mrs. Evan Morgan, sapphires; Lady Lever, Lady Sibell Lygon and the Hon. Diana Fellowes, turquoise; the Countess of Darnley and Lady Cynthia Asquith, topaz; and the Hon. Mrs. Henry Mond, jade.

Mrs. Charles Cartwright, Mrs. Claude Leigh, Mrs. Wooley-Hart and Mrs. Clare Van Neck were among the many New York hostesses who took part. Mrs. Charles Cartwright was a splendid figure as yet with a train to her gown thirty yards long. Mrs. Claude Leigh represented gold, Mrs. Van Neck platinum, and Mrs. Wooley-Hart was a satellite of Lady Diana Cooper's in the group that represented diamonds.

The function was attended by over a thousand guests and the distinguished company included, Princes and Princesses, ambassadors, lords and ladies, and many of the Indian maharajahs and nawabs now in London for the Indian Round Table Conference. Before the ball more than fifty dinner parties were held in the

various fashionable restaurants and hotels, and the dancers and performers were guarded by a posse of thirty detectives. A gigantic safe weighing over three tons was installed at the hotel to safeguard the huge collection of gems which were loaned by the National Jewellers' Association. The president of the ball was the Lady Louis Mountbatten.

The obligating pianist had rendered several selections, when one of the admiring group of listeners suggested that he play "The Twelfth Mass." Several people echoed the request and one lady in particular cried out enthusiastically, "Oh, do play it. My husband belonged to that very regiment."—*Lampoon.*

Housewife—"I haven't much to eat in the house, but would you like some cake?"

Tramp—"Yes."

Housewife—"Yes—what?"

Tramp—"Yes, dear."—*Pointer.*

Fiancé—"I haven't the courage to tell your father of my debts."

Fiancee—"What cowards you men are! Father hasn't the courage to tell you of his debts."—*Nagels Lustige Welt (Berlin).*

Healthy Hair
Frequent shampooing with Evan Williams "Ordinary" keeps the hair lustrously lovely and healthy.
A special shampoo for every shade of hair... at your druggist.
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STAMMERING
Can be permanently cured only by psychopathic measures. Private individual instruction by former stammerers. Please write for further information.
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This is the Treasure Trove Chest, with Vande Knives* and Vande Forks in the 24 piece Set \$55.75. Or in the 26 piece Set, regular Modelled handle Knives and regular forks \$36.25.
The new Silhouette Tea Set is \$50.00 for the three pieces.

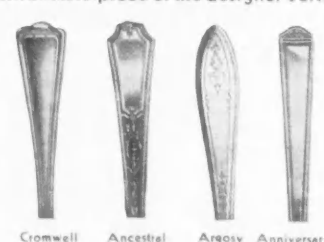
The Aisles of Your Silverware Dealer Are Treasure Isles for You

Johanna Silver, pirate girl of treasure fame, is back again from a voyage of discovery—with precious gifts to delight Milady's heart. A cargo of rich prices which you can now rediscover in the Treasure Aisles of your Silverware merchant. Here are pieces of rare beauty—a chest named "Treasure Trove" bearing Pieces of 8 in famous 1847 Rogers Bros. genuine original Rogers Silverplate. And the VIANDE pieces—knife, fork, butter spreaders and salad forks—the newest and smartest creations in the realm of silverware. Seven intriguing patterns from which to choose—six in which you may have the VIANDE Knives* and Forks! Each pattern a masterpiece of the designer's art.



Silhouette Legacy Ambassador Old Colony

Then, another surprise! Holloware, matching these flatware patterns, at new, low prices—to give you a complete and distinctive ensemble! Your friends will be made happier with gifts of 1847 Rogers Bros. Silverplate—they will treasure it for its quality and charm—they will remember you by its lasting beauty.



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The Bath of Beauty

FOR the loveliest ladies of France, Bourjois of Paris created this Savon de Luxe... Ashes of Roses... a soap with a satin-smooth lather that guards loveliness of skin with rarely precious oils... that thrills with its "Perfume of Happiness".

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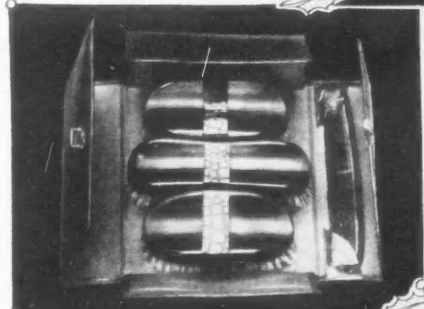
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Good looks for men!

Why not? After all, isn't a shiny nose or face equally displeasing whether it belongs to a man or to a woman?

A man may have a heart of gold, but the people he meets won't be so interested in discovering his hidden virtues if his fingernails cry out for a manicure. He may be a veritable Napoleon of business, but he won't have quite so difficult time proving it if his hair does not indicate a vague carelessness.

It is an old tried and true maxim that the well-dressed man is he whose clothing is so correct and perfect that you do not notice what he is wearing; and it may safely be assumed that the same thing applies to the matter of general grooming.

It may be taken for granted that we have passed the period when men made a great show of scoffing at such a thing as cultivating personal appearance since, happily, such opinions have a way of changing with the years. For instance, consider the history of the wrist watch. When it first made its appearance both it and the men who wore it, were the subjects of jokes in the papers and the jeers of ribald street urchins. During the war, however, it became familiar to everyone on the wrists of army officers, and the result is the wrist watch is accepted today for wear by men without question.

The same thing applies to silk underwear—something which inquiry among the smartest haberdashers will easily confirm.

If you read the recent newspaper account of the new Bank of Commerce building perhaps you too were struck by the unusually complete arrangements made for executives to enable them to maintain the high standard of appearance demanded by the banking profession. Perhaps you will recall that each executive suite included a shower bath as well as accommodation for changes of clothing. Merely another indication of the importance attached to the personal appearance in business as well as in social life.

As was remarked at the beginning of this article, a shiny face in a man or woman no longer is an indication of homespun virtue. It has become merely the sign of an abnormal condition of the skin—a sign which demands a remedy of some kind to correct it.

The result of this new consciousness of the value of a good appearance is evident in the care that men are willing to give to their skins. A clean skin is a healthy skin. Liquid skin cleansers that also help close the pores and give the skin a fine, close-grained appearance of perfect condition, are well-liked by men.

A cleanser of some kind—whether it be cream or liquid—is an absolute necessity for anybody living in the dusty atmosphere of the city, and it is the latter type of cleanser that seems to appeal particularly to men. Others, however, who prefer the soap and water method, find an astringent valuable to them in bringing back to normal the over-active pores that are the cause of the shiny face.

Many men are the possessors of skins that smart and sting after the use of the razor, and it is to allay the resulting irritation that they apply talcum after shaving. Talcum is excellent, but is not designed for use upon the face where it is likely to become lodged in the pores and cause trouble.

Not only will a good face powder prove an eminently satisfactory substitute for talcum but, besides soothing skin irritation, it will cling to the skin for a longer period because it is finely sifted and is not so noticeable as talcum powder. And it won't clog the pores.

A new beige powder recently came on the market which should prove interesting to men for use after the shave. It's in a new shade specially blended to match every complexion tone. It has very fine adherent qualities, too.

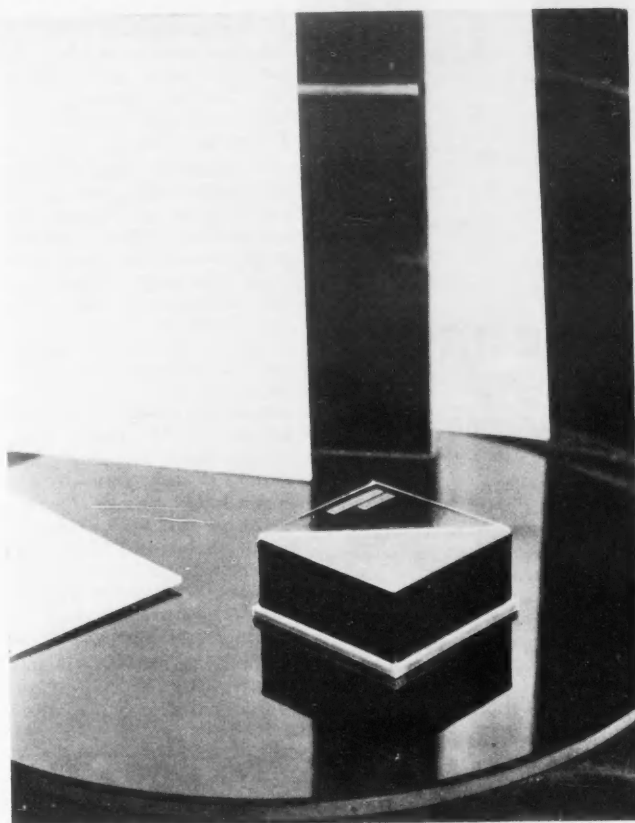
Well-cared for finger nails are the rule rather than the exception among men, and most of them have a manicure one or two times a week. The well-cared for masculine hand always has finger nails trimmed down to the tip of the finger, and in a shape to conform exactly with the contours of the finger tips. The nails are but lightly buffed—never enough to give them a high gloss, but sufficiently to remove surface roughness and to give them a slight sheen. The result is finger nails that may grasp a golf club on the links, or hold a "no trump" hand at the bridge table with equal equanimity.

Then, of course, there is the care of the hair—a problem that seems to interest men very much. In fact, this is such an important subject that it requires a chapter of its own, and

so we have decided to talk about it in another issue of this paper.

If you would care to receive a list of skin preparations that are recommended for the use of men, we shall be pleased to send it to you upon re-

ceipt of a stamped and addressed envelope. This list will include the names of preparations suggested for the preservation of the hair—a subject which will be taken up in a later issue. Prices of the preparations as well as addresses from which they may be ordered if not obtainable locally, will be included.



ELIZABETH ARDEN'S ILLUSION POWDER IN MAT FENCE

Light or dark rosetta shades.

—Photo courtesy Robt. Simpson Co.

DRESSING TABLE

It would seem that the dresses are no longer made to fit the clients, but that the clients are made to fit the

From Paris comes a duet of perfumes—one a *parfum pour blondes*, the other a *parfum pour brunes*. The former is a light, delicate odor of the floral order. That designed for the brunette is a heavier essence. Despite their names, however, I do not think their French creator intended to limit the use of either to the types whose names they bear. It is more a matter of personality. In other words if you are brunette but have a blonde personality, you may adopt the "blonde" perfume for

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your own—or if, on the other hand, you are blonde with a brunette temperament, then—

Have you tried any of the creams specially designed for evening wear? When applied thinly and evenly over the arms and neck they lend to the skin a lovely, pearly look that is extremely becoming. They are exceedingly helpful in hiding from view or making less apparent any lingering marks of tan.

Everything Must Match

BY T. B.

MODERN fashions have always recognized the virtues of a very definite colour scheme, even if it is only the contrasting colours of very obvious "opposites". But I think something very much like the limit must have been reached by the new vogues which demand harmony not only of colours and materials, but even of finger-nail make-up and cigarette shades, so that the ultra-smart woman is literally a symphony of colour.

Black velvet is to be the leading dress fabric this season, so we have a new finger-nail shade of white mother-of-pearl specially "invented" to go with black evening gowns. For green frocks there is a faint rose-bush nail make-up, and deep rose mother-of-pearl varnish is used by the modish woman who has chosen a gown of other hue. A few women are actually having a mascot painted on the half-moons of their nails, after the latter have been made up with mother-of-pearl.

Certainly the craze for decorative nails is not quite so strong as it was, but I have seen in the past few days many fashionable woman devotees of the bizarre Parisian idea of having cigarettes dyed to match one's nails. I saw a woman, for instance, with delicate lilac fingernails and cigarettes of an identical shade, bearing her monogram in deeper mauve. Others I have seen include amber shaded and perfumed cigarettes with "amber" nails en suite. There are also cigarettes with the tint and perfume of roses for rose-coloured nails, not to mention apple-green nails and apple green cigarettes, with monograms in gilt.

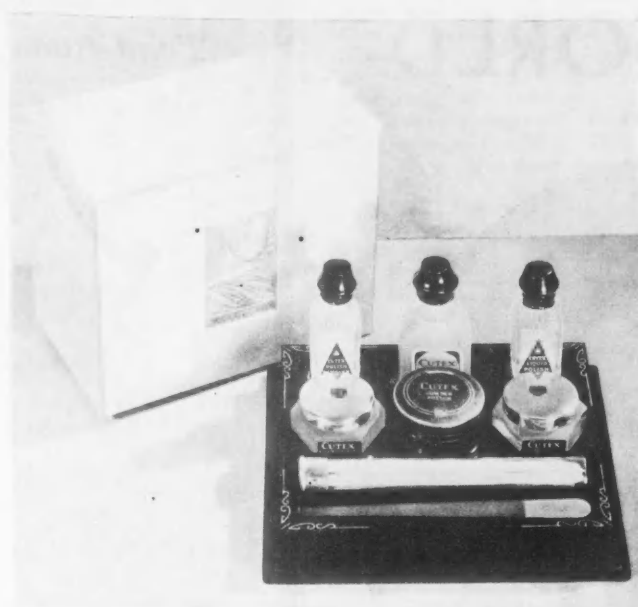
Short of tattooing the face, surely fashion can go no further in its quest for colour harmonies!

Jewel Show

LONDON recently witnessed an Arabian night's spectacle that made even brilliant Mayfair society gasp in astonishment. Half of the most beautiful women in London—including many well-known New York hostesses—formed themselves into a living necklace of precious gems, the value of which was expertly computed at over fifty million dollars.

The occasion was a marvelous Jewel Ball and Pageant staged by Capt. W. Llewellyn-Amos, Europe's greatest marketing expert, as an antidote to the prevailing commercial depression. "Everybody seems to be afraid of nothing," said Capt. W. Llewellyn-Amos. "Everyone seems to be waiting for somebody else to start another business boom. Everyone's scared..... The whole world is suffering from a form of neurosis..... Let's have a party!....." And so he staged a party that shook London out of its melancholy, and which made the legendary splendor of Eastern pageantry seem dull and commonplace. Incidentally the merit of British dress and jewel designs were demonstrated in a manner that caused Parisian dress artists to look envious. Thousands of pounds were raised for ex-service men's charities.

On the stroke of midnight, the lights in the great new ball room at the Park Lane Hotel were dimmed. Stabbing beams of light from spot-lights mounted on the balcony, focussed upon a gothic archway that had been erected at the far end of the room. Suddenly, there appeared framed in the archway, the splendid figure of Lady Diana Cooper, resplendent in a black velvet gown and literally covered in diamonds from the tips of her fingers to a magnificent crown that graced her forehead. The assembled guests gasped in astonishment. No Indian potentate ever possessed jewels like these. Tens of thousands of diamonds of the finest water enveloped Lady Diana's head and shoulders, surrounding her with an aura of staggering beauty. Slowly she moved forward across the ballroom, to be followed by another figure. Sensation followed sensation. Society beauty followed society beauty, until sixty of the most famous women in the world had appeared, each wearing jewels worth a king's ransom. Then began a processional march through the room—each woman a lovely jewelled link in an amazing living necklace that swayed and scintillated until one felt drunk with the sheer majesty and beauty of the scene. A few minutes before the commencement of the jewel pageant, Danilova, premier danseuse from the famous Russian ballet, appeared as the Spirit of Jewels. Her dance ended, the parade of beautiful women



All the implements and preparations necessary for the complete manicure are within convenient reach in the Cutex Manicure Set shown above. They are on a black bakelite base and, when not in use, may be covered by the pink cover with its decorative gold medallion motif.

began. Each gem was represented by a group of five figures. Among the famous performers were Lady Diana Cooper, diamond; Lady Pearson and the Hon. Mrs. James Beck, pearls; Marchesa Malacrida, Lady Mary Lygon, and Rosita Forbes, rubies; Lady Mary Strickland and the Hon. Mrs. Evan Morgan, sapphires; Lady Lever, Lady Sibell Lygon and the Hon. Diana Fellowes, turquoise; the Countess of Darnley and Lady Cynthia Asquith, topaz; and the Hon. Mrs. Henry Mond, jade.

Mrs. Charles Cartwright, Mrs. Claude Leigh, Mrs. Wooley-Hart and Mrs. Clare Van Neck were among the many New York hostesses who took part. Mrs. Charles Cartwright was a splendid figure as jet with a train to her gown thirty yards long. Mrs. Claude Leigh represented gold, Mrs. Van Neck platinum, and Mrs. Wooley-Hart was a satellite of Lady Diana Cooper's in the group that represented diamonds.

The function was attended by over a thousand guests and the distinguished company included, Princes and Princesses, ambassadors, lords and ladies, and many of the Indian maharajahs and nawabs now in London for the Indian Round Table Conference. Before the ball more than fifty dinner parties were held in the

various fashionable restaurants and hotels, and the dancers and performers were guarded by a posse of thirty detectives. A gigantic safe weighing over three tons was installed at the hotel to safeguard the huge collection of gems which were loaned by the National Jewellers' Association. The president of the ball was the Lady Louis Mountbatten.

The obligating pianist had rendered several selections, when one of the admiring group of listeners suggested that he play "The Twelfth Mass." Several people echoed the request and one lady in particular cried out enthusiastically, "Oh, do play it. My husband belonged to that very regiment."—*Lampoon.*

Housewife—"I haven't much to eat in the house, but would you like some cake?"

Tramp—"Yes."

Housewife—"Yes—what?"

Tramp—"Yes, dear."—*Pointer.*

Fiancee—"I haven't the courage to tell your father of my debts."

Fiancee—"What cowards you men are! Father hasn't the courage to tell you of his debts."—*Nagels Lustige Welt (Berlin).*

STAMMERING

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Then, another surprise! Holloware, matching these flatware patterns, at new, low prices—to give you a complete and distinctive ensemble! Your friends will be made happier with gifts of 1847 Rogers Bros. Silverplate—they will treasure it for its quality and charm—they will remember you by its lasting beauty.

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HURRY UP CHRISTMAS

Once the Christmas shopping is done the worrying part is over. One can sit back in front of the fire, count how many times the cat twitches its left ear while it goes to sleep, and just anticipate the joys of Yule.

John and I have done our Christmas shopping. We filled our list at one swoop. Yes—found something for everybody in Ridpath's Galleries. The "Opportunity Room" and the quaint "Old Curiosity Shop" which they have started, are both crammed with ideas. Toiled leather cigarette cases from Italy, perfectly lovely pottery from Denmark, needlepoint work from France—half Europe has contributed. Go to Ridpath's yourself. The address—on-bis Yonge Street—four minutes' walk above Bloor.

PEGGY.

P.S.—You needn't rob a bank for funds. Ridpath's "Opportunity Room" gifts are really reasonable.

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Displayed for your approval is a large and varied array of many charming pieces—Lamps, Shades and Christmas Cards are but a few of the many exclusive lines from which to choose a distinctive Christmas gift.

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One with initiative, courage, average education, a desire to do something worthwhile will find a genuine opportunity for progress with us. Applicant must be between 25 and 50 years. Write giving telephone number to THE BOOK HOUSE FOR CHILDREN, LIMITED, 1111 Canada Permanent Building, Toronto.

Mrs. Albert Gibbons, of Toronto, formerly of Regina, Saskatchewan, announces the engagement of her elder daughter, Mary Alberta Amy, to Mr. Willard Meredith Gordon, of Toronto. The marriage is to be solemnized late in December.

The marriage took place recently at Grace Cathedral, San Francisco, by the Very Reverend Dean Gresham, of Betty Eleanor, youngest daughter of Mrs. J. Horrick-McGregor, of Victoria, B.C., and the late Captain E. Horrick-McGregor, 18th Canadian Scottish Regt., to Mr. Cyril Hall Wheatley, of the staff of the Bank of Montreal, San Francisco, youngest son of Mr. and Mrs. Martin Stanley Wheatley, of Victoria, B.C., and grandson of the late Martin Wheatley, Esquire, J.P., of "Burleigh Manor," Epping, Essex, England, also grandson of the late Mr. W. B. Hall, of "The Hermitage," Headingley, Manitoba, one of the pioneers of Fort Garry (now Winnipeg).

Mrs. Ferguson Burke, of Toronto, is giving a luncheon at the Royal York Hotel, on Tuesday, December 16, in honor of Mrs. G. Howard Ferguson, wife of Canada's new High Commissioner to London, England.

THE SOCIAL WORLD

By ADELE M. GIANELLI

LONDON may have her "little season", while Toronto chooses this particular time of the year to cater to her "not-outs", and so the next two or three weeks are to be devoted to our "sub-debs". It promises to be a gala holiday season for these not quite grown-ups, and dates and plans of parties are already being discussed with eager anticipation.

Miss Jean Hyland is one of these lucky ones, her mother, Mrs. Gordon Hyland, is arranging a "not out" theatre party for her on Dec. 23rd; later on, in early January, Miss Ethel Brown will be the young "raison d'être" of a dance, at the home of her mother, Mrs. A. B. Brown, of Dunvegan Road.

The Detroit Symphony Orchestra drew almost a capacity house to Massey Hall early last week, and the critical and enthusiastic audience present were well rewarded by an evening of continuous melody, from the first fullsome Wagnerian number, to the last familiar piano solo encore of the deft Spanish exponent.

It was not an especially wintry evening outside, but inside an avalanche of "snowballs" descended upon the front balcony seats in the form of many white "bunny" coats, quite transforming the usually staid rows of Massey Hall concert goers. There is no denying that they are very enhancing to their wearers, and I noticed one—perhaps a trifle more sophisticated than the rest—had its collar and cuffs of kolinsky!

Many other lovely evening wraps were in evidence, Mrs. Wm. Christie wearing a particularly stunning one of black chiffon velvet, with large roll collar of lapin. Mrs. Geoffrey Beatty had chosen grey caracul, while her sister, Miss Ryckman, was in such a becoming wrap of the softest grey squirrel.

Among other prominent musical people present I saw Mr. and Mrs. R. Y. Eaton, the latter wearing a striking frock in one of the new shades of red. Professor and Mrs. MacLennan, accompanied by Dr. Crawford Scadding, Mr. and Mrs. R. H. Merry, Miss Evelyn Trotter, Mr. and Mrs. Harry Somerville, Miss Mildred Warwick, Miss Orian Warwick, Mrs. Jack Coulson, regal in black with sumptuous wrap collared in lapin; Mr. and Mrs. John Jennings, Mr. and Mrs. Shirley Denison, Mrs. Alexander McKelvey, whose pretty "bob" is always so enviably coiffed; Col. F. B. Robbins, Mr. and Mrs. A. H. C. Proctor, the latter smart in black wrap with ermine collar; Mrs. Casper Fraser, Dr. and Mrs. Ruggles George, Miss Jessie Webber, Mrs. Pepler, Dr. Miller, of St. Catharines, and Mrs. Hamilton Cassels, Jr., were some of those who formed part of this appreciative audience.

Politics and society were blended to perfection on the evening of December 2nd, at the Royal York Hotel, when the monster farewell dinner to the retiring Premier and Mrs. Ferguson, was held in conjunction with the 10th anniversary of his accession to the leadership of the Conservative party in Ontario.

The speeches on this memorable occasion were full of good will, and expressed fervently on all sides the high esteem in which both the Premier and his charming wife are held by Canadians in general. Lengthy details of the various proceedings cannot be given, as our only means of receiving the same was by a not too well behaved radio, but as these were so fully and carefully published in all the daily papers, I trust this will not be a sin of omission!

Our new High Commissioner is evidently not above holding a few minor superstitions—this very human trait being exemplified by his clinging firmly to number 23 whenever possible, this having been his lucky combination ever since 1923!

If anything further were required to show that Mrs. Ferguson is going to be equally popular abroad as she is in Canada, her brief but refreshing little speech which she delivered at this banquet, would be quite sufficient in itself to prove the tact and charm that is part of her. Mrs. Ferguson alluded to her former acquaintances among contemporary British women, whom she had found to be "so simple, so delightful, so clever, and so modest", closing her short address by expressing a sincere desire "so to represent Canadian womanhood as to win the confidence and respect of English womanhood."

Shortly before the dinner Mrs. Ferguson had been the recipient of a graceful tribute from Sir Wm. Mulock, Chief Justice of Ontario, which took the form of an exceptionally beautiful diamond brooch, "to wear in England" being part of the message enclosed with the gift.

Among the women at the head table at the Conservative banquet held at



MRS. G. HOWARD FERGUSON

A new and interesting photograph of the wife of the New Canadian High Commissioner to London.

the Royal York Hotel were Mrs. Howard Ferguson, charmingly gowned in green lace with a velvet jacket; Mrs. George Henry, in pastel lace; Mrs. W. H. Price, in flowered chiffon; Mrs. J. A. Kennedy, in gray georgette; Mrs. Charles McCrea, in a cornflower blue frock; Mrs. E. Dunlop, in robin's egg blue; Mrs. Hugh Stewart, in pencil blue; Mrs. J. R. MacNicol, in black lace; Mrs. W. A. Robb, in black; Mrs. Leo Macaulay, in beige lace; Mrs. Bert Wemp, Mrs. Arthur Van Koughnet, Mrs. T. L. Kennedy, Mrs. J. A. Stewart, of Perth; Mrs. W. G. Martin, Mrs. Howard Fallis, of Peterborough; Mrs. J. Hitzoth, of Hamilton; Mrs. H. A. Winnett, of London; Mrs. W. H. Harper.

The spacious new badminton quarters at the Granite Club were taxed to capacity by an enormous turn-out of enthusiasts on Friday and Saturday evening of last week, when the much anticipated badminton matches took place there between the famous touring British players and a team selected from the best in Eastern Canada.

Everything more than came up to expectations—the quality of the play—the personality of the players, and last but not least, the adequate handling of the fifteen hundred ticket holders, representing most of the larger clubs in Toronto.

The British team consisted of two who had been here on a previous tour in 1925—Sir George Thomas (who is a connection of Lord Willington) and Mr. Devlin, the latter though wearing tinted spectacles during play, seemed able to strike the hapless birds with amazing accuracy. The other four on their first appearance in Toronto also gave a really marvellous display, as all the sports columns will have testified with vivid detail.

Mr. Uber has the rather unique distinction of being able to win mixed doubles championships with his wife as partner! Mr. Hume seemed to be an acrobatic contortionist as well as a badminton champion; Mr. White has a dashing style of his own, and possibly enhances this impression by being the sole wearer of regulation "shorts" when in action, while the youngest member of this group of invaders—Mr. Nichols—had from beginning to end the air of a "student", intent only upon some remote problem requiring the deepest concentration!

The calibre of the play on both sides was a revelation, and the badminton hall resounded with spontaneous applause after every thrilling rally. Among those present were Mrs. Ross, Miss Isabel and Miss Susan Ross, of Government House; Mr. and Mrs. Donald Ross, Mr. and Mrs. Roy Buchanan, Mr. and Mrs. Harry Sedgwick, Sir Joseph Flavelle, President Shannon of the Granite Club, Col. George Blackstock, Mr. Ernest Purkis, Mr. and Mrs. Windeyer, Mr. Donald Farquharson, Mr. and Mrs. Murray Garden, Mr. and Mrs. Douglas Henderson, Mr. and Mrs. C. Boone, Mr. and Mrs. Norman Seagram, Mr. and Mrs. J. de N. Kennedy, Mr. Seymour O'Hara, Mr. E. F. Coke, Mrs. J. Leys Gooderham, Mr. and Mrs. J. Snyder, Miss Leone Snyder, Mr. Gerard Sheardy, Mr. and Mrs. Terrence Sheard, Mr. and Mrs. Jack Purcell, Mr. and Mrs. Cyril Andrews and a great many other keen followers of the game.

Quite a contingent were present from various points outside Toronto, Mrs. Eric Phillips, from Oshawa; Dr.

Cramer, from Guelph; Miss Grant, St. Catharines; Mr. and Mrs. J. Gairdner and Mrs. Kenneth Marlatt, from Oakville; Miss Cockshutt, Brantford; Mr. and Mrs. Wheat, of Detroit; Messrs. Aikman and Billham, from Montreal, who were of course prominent on the courts, as were also Messrs. Stewart and Cameron, from Ottawa.

The Badminton and Racquet Club held a very successful dance at the conclusion of the games, in honour of the visiting players.

An attractive debutante to make her bow to society last week was Miss Jean Lind, whose mother, Mrs. Robert Lind, entertained for her at their home on Balmoral Avenue.

Baskets of flowers and presentation bouquets filled the drawing room where the debutante received with her mother, charming in a French frock of white crepe romaine, made in empire style with diamante shoulder straps and finishing in a short train. Her flowers were a colonial bouquet of crimson roses and lily of the valley. Mrs. Lind had chosen a French model of beige crepe inset with lace and wore a corsage of Richmond roses.

In the blue and silver dining room chrysanthemums in autumn shades were arranged in an attractive centerpiece. The candles were yellow and the tea cloth an Italian one of fine lace. Mrs. Justice Fisher, Mrs. Wm. Lind, Mrs. J. K. McMaster, Mrs. Charles Burns and Miss V. Burns poured tea and coffee and a bevy of the season's debutantes, charming in their vari-colored evening frocks, assisted in looking after the guests. They were: Miss Eleanor Williams, Miss Joyce Lyon, wearing green georgette; Miss Isabel Pepall, in yellow crepe; Miss Peggy Biggar, in flowered chiffon; Miss Frances Baines, in blue crepe; Miss Mary Jarvis and Miss Aleta Lind, sister of the debutante, in black taffeta with brilliant ornaments.

Mrs. W. Francis Russell Smith, who was formerly Miss Honor Grout, held her post-nuptial reception at her home in Oakville, and many Toronto guests were present. The bride wore her wedding gown of white satin, fashioned on princess lines, with short train, a rope of pearls, and carried an arm bouquet of sunset roses. Mrs. D. Russell Smith received with her daughter-in-law. The tea table was done with bronze "mums and golden candles, and Mrs. J. B. L. Grout, of Oakville, and Mrs. E. Glenn, of Mimico, poured tea and coffee. Those assisting in serving the numerous guests were the bridesmaids, Mrs. Lawrence Grout, Miss Norah Smith and Mrs. Max Windham, wearing pretty frocks of yellow crepe de chine fashioned on the same lines as that of the bride.

The dance which Mr. and Mrs. Glyn Osler gave at the Toronto Hunt Club in honor of their debutante daughter, Miss Barbara Osler, was a delightful affair. The rooms were attractive with baskets of chrysanthemums and roses, and music was provided by a large orchestra. Mr. and Mrs. Osler and their daughter received the guests. Mrs. Osler was gowned in black chiffon and georgette, and the young debutante looked pretty in a frock of sea-green lace, made on long, slim lines. Among the guests who were present at the jolly affair were Miss Betty Long, Miss Eleanor Lyle, Miss Jean McMurrich, Mrs. Andrew McLean, Miss Veronica Clarke, Mrs.

Traditions of English Life



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At random we select a few suggestions from this large and varied display—

Jewellery in exclusive designs.

Adorable Hand Embroidered Linen Towels from 75c up. Embroidered Grass Linen Tea Cloths reduced from \$12 to \$8 offer sensational value and make a really lovely gift. Ginger in Brocade Boxes, 45c and up. Beautiful Elephant Lamps at \$7.50 and \$8.50. Firefly Needles and Faggets, 20c and 35c. Charming Ivories and Antiques. Daintily Embroidered Handkerchiefs, Bridge & Tea Sets. Lingerie, and a galaxy of numerous delightful gifts priced from 75c including—Card Boxes—Bon Bon Dishes—Coaster Sets—Cocktail Forks—Dinner Bells—Embossed Pigskin Bags—Cigarette Cases.

THE HWAIKING SHOPS

88 BLOOR STREET WEST, TORONTO

BRANCHES—MONTREAL, HAMILTON, OTTAWA, QUEBEC, ST. JOHN, HALIFAX.

JOHN KAY COMPANY LIMITED

304 1/2-6-8 Yonge Street
Formerly of King Street

Famous for Fine Carpets, Rugs and Linoleums

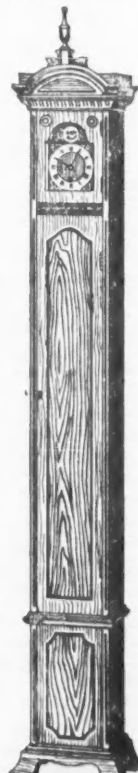
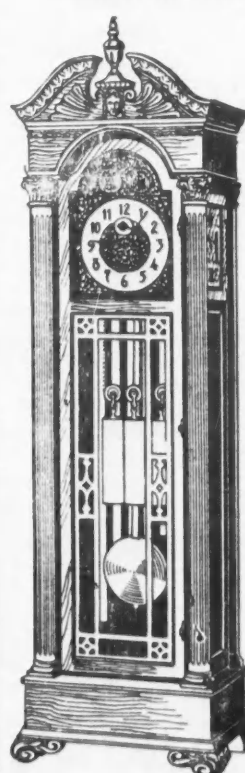
A Good Showing of Grandfather Clocks

A small Grandfather clock, ingeniously concealing a spacious book compartment in its solid walnut case, Westminster Chime, very reasonably priced at

\$74.00

A massive Colonial Grandfather clock, solid walnut case, carved fretwork brass dial, four chimes on nine tubes; St. John, Westminster, Whittington and St. Peter's Christmas Carol. Chimes at the quarter hour. A real buy at.....

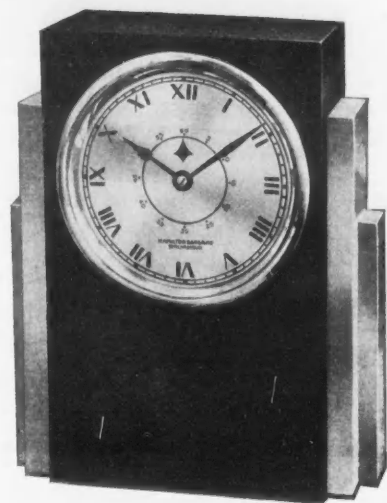
\$550.00



Other Grandfather clocks with various chimes, striking the quarter hour, at \$125.00, \$280.00, \$400.00 and \$425.00.

A large range of Brassware and Pottery, suitable as Christmas Gifts at HALF PRICE.

A Timely Gift



And not out of reach either!

That's Hamilton Sangamo — the electric clock for every kind of current — and every purse!

There are electrically wound models for DC and AC power. You don't wind them. You don't reset them. You don't level them. And they're not affected by current interruptions.

Then there are the entirely new Hamilton Sangamo synchronous clocks—handsomely cased in rich woods, toned metals, and lustrous marbles.

Made in Canada by Canadian craftsmen, these new synchronous clocks are moderately priced from \$14.50 upward.

What could be a better gift suggestion? Ask your dealer about Hamilton Sangamo today!

SALES DISTRIBUTION BY

Northern Electric
LIMITED
HAMILTON, TORONTO, MONTREAL, OTTAWA, WINNIPEG, SASKATOON, CALGARY, EDMONTON, VANCOUVER

HAMILTON SANGAMO ELECTRIC CLOCKS

New Years Eve
at the
Mount Royal Hotel

Join the merry-makers in the greatest carnival of the year. A truly royal party is planned for your pleasure. Gorgeous novelty decorations and lighting effects—a marvelous "Midnight Spectacle".

Musical by Jack Denney and his Mount Royal Hotel Dance Orchestra.

Concert Charge: \$12.50 per person

Mount Royal Hotel

VERNON C. CARDY
Managing Director
Phone: Maitre d'Hotel. Up. 6360

B. B. Osler, Miss Ray Cayley, Miss Kitty Lockhart Gordon, Miss Daphne Boone, Miss Ann Bastedo, Miss Margaret Clarkson, Miss Betty Francis, Miss Margaret Griffin, Miss Gladys and Miss Esme Heward, Miss Katherine Kenrick, Miss Mary Kerr, Miss Mary Wilson, Miss Betty King Smith, Miss Martha and Miss Hilda White, Miss Faith Warren, Miss Frances Wisner, Miss Mary Staunton, Miss Persis Seagram, Miss Leone Suydam, Mr. George Schofield, Mr. Colin Strathy, Mr. Fred and Mr. Dick Saunders, Mr. Tony Smith, Mr. and Mrs. Will Seagram, Mr. Jerry Sullivan, Mr. Jack Ryrie, Mr. John Ross, Mr. William and Mr. Stuart Osler, Miss Elizabeth and Miss Gwynneth Osborne, Miss Mary Holland, Miss Anne Osler, Mr. Ronald and Mr. Darcy Marks, Mr. Donald Matthews, Mr. Peter Lash, Mr. and Mrs. Philip Osler, Mr. and Mrs. James Strathy, Mr. and Mrs. Jack Thompson, Mr. Archie Kerr, Mr. Nicol Kingsmill, Mr. Robert Johnson and many others.

Mr. Duncan O. Bull, Col. Bartley Bull and their sister, Mrs. J. E. Gibson, of Brampton, received a number of guests at their home, going on with their party to the banquet being given in the Armories by the Peel County Conservatives in honor of Col. T. L. Kennedy. Mrs. G. Howard Ferguson and Mrs. Kennedy received with Mrs. Gibson. Mrs. Ferguson wearing a gown of black lace with deep red embroidery, while Mrs. Kennedy wore midnight blue, and Mrs. Gibson was in a filmy gown of black lace. Others present included Hon. W. G. and Mrs. Martin, the latter in a gown of madonna blue crepe; Hon. W. H. Price and Mrs. Price, the latter frocked in black lace; Hon. George Henry and Mrs. Henry, the latter wearing a draped gown of black lace and chiffon; Hon. Leopold Macaulay and Mrs. Macaulay, the latter wearing an Empire dress in light-dark blue; Hon. Chas. McCrea and Mrs. McCrea, the latter in a blue and silver frock; Mrs. Cawthra Elliott, wearing deep violet satin; Miss Cumming, black gown with Italian blue shawl; Miss Higginson, in a frock of rose pearl pink; Mrs. J. H. C. Waite, of Brampton, wearing chartreuse green velvet with diamonds; Mrs. Dunlop, wearing a gown in deep orchid shades.

The Junior League gave a large dinner on Thursday of last week, for Mrs. Roger Sterry, of New York, who is president of the Junior League of New York. The Eglinton Hunt Club was the chosen rendezvous for this gathering of popular young people. Masses of bronze baby 'mums were used for decoration, and at the head table with the guest of honor were seated Miss Elizabeth Laidlaw, the Toronto president of the League; Miss Evelyn Foster, Mrs. C. H. A. Armstrong, Mrs. Donald MacIntosh and Mrs. C. A. Massey. Among those present were: Miss Isobel Ross, Miss Susan Ross, Mrs. Donald MacIntosh, Miss Jean McPherson, Mrs. Geoffrey Beatty, Mrs. Kenneth Love, Miss Persis Seagram, Miss Nancy McDougald, Mrs. Leonard Bailey, Miss Ruth Ridley, Mrs. Harry Hutson, Mrs. Brooke Bell, Miss Norah Warwick and Mrs. Maitland MacIntosh.

Mrs. Garrett Cherry, who was formerly Miss Madge Galbraith, held her post-nuptial reception at her home on Highbourne Road. Receiving with the hostess were her mother, Mrs. Breden Galbraith, and Mrs. Charles R. Cherry. The bride wore her wedding gown of eggshell satin made in Empire style, with small cape of rose point lace. Her flowers were an arm bouquet of Templar roses. Mrs. Galbraith wore a gown of Patou pink georgette with touches of ecru lace, a rope of pearls, and a shoulder bouquet of Pernet roses. Mrs. Cherry's gown was of linen blue lace, with shoulder knot of variegated flowers. The rooms were gay with bronze and dark red chrysanthemums, and the tea table was done with a cloth of cutwork and fillet, a silver bowl of Talisman roses, and yellow candles in silver holders. Mrs. George Barber, Mrs. W. J. A. Lytle, Mrs. J. W. Warburton and Mrs. Lewis Denyes poured tea and coffee, assisted by Miss Mildred Cherry, who had been bridesmaid at the wedding. Miss Peggy Galbraith, Miss Muriel Dunkley, Mrs. J. H. Connery, Mrs. R. S. Greer and Mrs. Stanley Thompson.

The luncheon given by Mrs. Sam Harris, wife of the president of the Canadian National Exhibition, and of the Dominion president of the Navy League, in honor of Mrs. G. Howard Ferguson, was a delightful affair in the western reception room of the Granite Club. Covers were laid for 35 guests with Mrs. Ferguson seated at the right of Mrs. Harris, at her side, Mrs. W. H. Price, and in order, Mrs. H. J. Cody, Mrs. Ferguson Burke, Mrs. Geo. S. Henry, Mrs. Bert Wemp, Mrs. A. E. Gooderham, Mrs. W. Jackson, and Mrs. Emil Sauer. Mrs. John McAuley, of Hamilton, was the only out-of-town guest among those assembled. Mrs. Harris wore a handsome gown of rose embroidered crepe, with a rope of pearls and a contrasting black hat.

The guest of honor had chosen an attractive all-black ensemble, with a black coat over a black gown and hat offset with her beautiful diamond ornaments.

The home of Mr. and Mrs. T. A. Russell, Qewbourne Ave., was the scene of an interesting reception when they invited a large number of their friends there to meet Dr. and Mrs. C. F. Jenkins. Mrs. Russell received wearing a gown of pale blue georgette and lamb, with matching slippers, and Mrs. Jenkins wore a graceful gown of black lace. In the drawing-room baskets of big pink 'mums made an attractive decoration, and in the dining-room the table was done with the same flowers in golden and bronze tones, with golden candles in silver holders. Lady Falconer, Mrs. C. H. Mitchell, Mrs. Clarence Gilmour, Mrs. Thomas Bradshaw, Mrs. Holt Gurney and Mrs. W. C. W. Jackson poured tea and coffee. Assisting in the drawing-room were Mrs. W. A. Cerswell, Mrs. Robert Miller, Mrs. J. A. M. Alley, Mrs. Harold Leake and Mrs. George Cottrell. A number of pretty young girls served tea to the 350 guests and they included Miss Dorothy Jackson, Miss Armine Alley, Miss Adele Gilmour, Miss Marie Butcher, Miss Betty Russell, Miss Helen Home, Miss Margaret Inglis, Miss Evelyn Street, Miss Margaret Alley, Miss Dorothy Thomas.

Toronto's Avenue Road, at the corner of St. Clair avenue, recently reminded me of that other spacious Avenue Road in London, which surmounts the hill from Regent's Park to climb the heights of Hampstead. Both broad thoroughfares have mansions curiously alike, set similarly amid giant trees, and while Avenue Road, London, many a time reminded me of Canada as its road led to such Canadian rendezvous as Lord Clarendon's and Mr. Matheson Lang's, Avenue Road, Toronto, was decidedly Londonish last week.

I was en route to the tea given by Mrs. C. E. Burden for her daughter, Mrs. W. A. Bishop, who is here from England with her famous airman husband, Lt. Col. "Billy" Bishop of "V.C." fame and other decorations too numerous to mention. A typical English "ground mist," (it requires the pea-soup variety to give it the dignity of "fog")

(Continued on Page 31)

A Christmas Gift Suggestion

The Suede Bag

To complete her smart afternoon ensemble



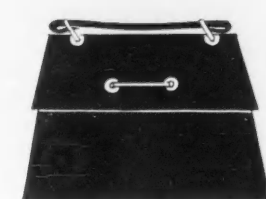
A delicately conceived marcasite top relieves the blackness of the suede, adding richness. At \$8.50.



A black moire Bag that also adopts the brightening touch in a marcasite top. At \$12.50.



Clever stitching and jewelled clasp finish a dressy Bag of black suede. At \$4.95.



An interesting new design in a black suede Bag. Note the clever clasp. At \$7.50.

Simpson's - Street Floor

THE SIMPSON COMPANY LIMITED

She'll Never Say "No" to a Fairweather Fur Coat

The only question is which she'd rather have

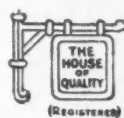
CARACUL HIDEON SEAL SQUIRREL LEPIN BROADTAIL LEOPARD CAT MINK

A person just can't get through a Canadian winter without a fur coat.... but there's no need to sink the family budget in one, when Fairweather's has the 'right' Furs at anywhere from \$198.50 to \$585. By RIGHT we mean the furs, the colors, the smartly-fitted silhouettes that are seen everywhere well-dressed people get together.

Fur Coats to Solve the Gift Problem

Gray Krimmer Coat with finger muff, for in formal utility wear	\$497	Alaska Seal Coat in cascade brown, for afternoons	\$675	All Black Caracul Coat Smartly modern in its fashion correctness	\$397
Black Galyak Coat with natural blue fox collar	\$775	Hudson Seal Coat Self-trimmed, thoroughly practical and comfortable	\$307	Beige Galyak Coat Beautiful in its combination of natural summer ermine	\$975

Fairweather's
88-90 Yonge Street, Toronto



Galyak coat in Princess lines with three cuffs, \$1,100.



Do Your Oriental Rugs Need Washing?

Native Experts in Cleaning, Dyeing, Weaving, Repairing and Altering to Size

You can send them to us with every confidence in our ability to clean them thoroughly, promptly and without injury. It pays to engage the services of experts.

PERSIAN METHODS USED

Established in Canada 1907

Turco-Persian Rug Renovating Co.
166 DUCHESS ST. TORONTO
Telephone ELgin 7592

HOUSE AND GARDEN

FROM OUR HOUSE TO YOUR HOUSE

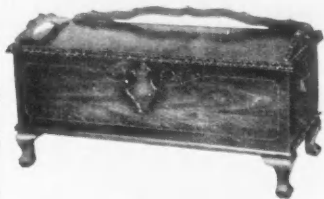
By MARJORIE ELLIOTT WILKINS



Be Different
Yet choose wisely.

Choose carefully the gift to Her, for it must be appropriate. There are few things that make a more fitting investment for the gift money than furniture . . . and an Heirloom Chest is the logical choice for Her. Your dealer will show you many beautiful designs, any one of which adds a distinct touch of beauty to any home.

HEIRLOOM CHESTS

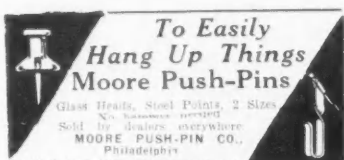


The Chesley Chair Co.,
Limited
Chesley, Canada

SAVE ON SYRUP

MAPLEINE syrup costs only about 22 cents a quart! Easily made. Just pour two cups of boiling water over four cups of sugar and add a teaspoon of Mapleine. For hotcakes, waffles, etc. Recipe folder with every bottle. Write for new "MAPLEINE COOKERY" —over 200 recipes. Crescent Mfg. Co., Dept. 53, 51 Wellington W. or 287 Stanley St., Winnipeg.

MAPLEINE
Syrup Maker • Flavoring • Meat Savor



Tony, you're
a wonder!
How did you
know that
CRAVEN "A"
are the only
cigarettes that
do not affect
my throat

CRAVEN "A"
ENGLAND'S CORN-TIPPED VIRGINIA CIGARETTE
IMPORTED FROM LONDON
Made by CARRERAS, LIMITED,
55, Piccadilly, London, England.

THE bazaars of the East, London's smartest shops, quaint little peasant dealers in Central Europe, Mexican potters, or "Made in Canada"—that's what Christmas shopping means today. Gay with kaleidoscope colour of a hundred countries, as thrilling as a gorgeous prospectus of a "Round the world tour". Whether one leans towards Empire preference or not, the four corners of the earth offer their delightful best to make gay the gayest season of the year.

There is something so smart, and yet so traditional, in the gift from one family to another, from one house to another house. But it is something which is not settled without that thought and consideration which is so charming a tribute to the recipient or recipients. And yet, how times do change! The gay, smart people of a very few generations ago had to satisfy themselves by giving gifts of local origins often bounteous hamper of spiciness and savouriness, gay with a holly wreath, and probably complete with the protruding head of a fine turkey and a few of the best Snows.

Today we have the world on our telephone list. But since the practical use of television is still somewhat in the air, we rob ourselves of an enormous treat if we don't do our shopping personally. There's something of the vicarious pleasure of an extensive cruise in even a short shopping tour.

WITH none of the horrors of a Channel crossing, the shopper may select something from the most delightful array of smart, modern French pottery; crackle ware, in particular, might really be called *chic*. Perhaps most irresistible of all, though, is the French glass, pieces by Lalique and other makers not quite

are some very quaint, and yet most modern, plates, and sets for breakfast, luncheon, or tea, which show a hint of what we were pleased to call modernistic a year or so ago.

HOLLAND sends some charmingly wrought pieces of pewter, a gift always appreciated by the owners of a home which has leanings toward the colonial. And there are pieces of Flemish woodwork, small chests and little celarettes, which would serve the dual purpose of pleasing the recipients and of reminding them often of the givers.

Those countries at the northern corner of Europe are always giving us something most worth while. We did have the Danish silver last year, but its lovelier than ever now. The pieces by Jensen show the most original and artistic craftsmanship—a pair of candlesticks wrought with a graceful design of little spring flowers and tendrils, very quaint fish servers, beautifully shaped dishes—gifts for the household which is most discriminating.

Italy is so true to form, colourful and reminiscent of its brilliant sunshine. One sees it in the gay, tooled leather work, screen and book covers, and writing sets; and in the bright pieces of Majolica and other pottery, as well as in coloured glasses. And, another suggestion from the home of the Fascist, richly designed and coloured fabrics, which might make cushions, or which might be used as wall panels.

FROM the bazaars of Stamboul (you are no longer allowed to call it Constantinople on pain of having your letters returned to you) come hand-hammered brasses, beautiful trays large enough for tea or coffee, smaller ones suitable for ornament, and lovely vases. And from almost every village in the Near East, rugs of one kind or another, some large, others beautiful little scatter types and some which might fulfill their intended purpose on some friendly wall. And, crossing to Egypt, some home might be just the place for one of those gay tent hangings which so



OCCASIONAL PIECES

Fine, Canadian-made occasional furniture. Left is a reproduction of a Chippendale tilt-top table. Centre, a nest of tables in Jacobean style. The drum table is Georgian.

—Photo courtesy Ryrie-Ricks Ltd.



A Distinctive Lamp of English Make.

—Photo courtesy Macdonald & Wilson, Toronto.

Since there is so much that is magic about Christmas, even in 1930, its not too absurd to place all the Christmas shoppers on an enormous magic carpet and whisk them off on some wonderful shopping travels—with their own motors or aeroplanes or even a street car as the magic vehicle, and the local shops as the bazaars and markets of the world.

ENGLAND offers many things to the shopper who would buy something for somebody's home. Liberty's fascinating shop in London sends exquisite fabrics, cushions elegant or frivolous, a piece of *Petit point* to cover a favourite chair. Other English dealers offer very fine prints, and some beaten brass, and wrought iron andirons. And no shopping tour to the Old Country would be complete without mention of a few pieces of fine china and pottery, from tea sets to figurines; bowls and vases make attractive gifts, too.

IRELAND and linens are, of course, synonymous when one is thinking of gifts for somebody's home. Since women have once more become feminine, and there is a whisper that they will also become ladies again, dainty linens are very much *au fait*. Few gifts could be more highly appreciated than an exquisite hand-made lace runner, with the accompanying service pieces and the serviettes. And this is the type of gift upon which those who are deaf to all these popular headlines of "hard times" can lavish enough money materially to help the unemployment situation. Breakfast and bridge sets of applied design are more sheer and more fascinating than ever. Especially worthy of a place on one's list is a set with dainty green snowdrops stitched to a sheer white cloth, with the finest of hemstitching, also in green.



EIGHTEENTH CENTURY

Modern Canadian screens flavoured by eighteenth century Europe.

—Photo courtesy Lionel Rawlinson, Toronto.

The Old Antiquary Limited

DEALERS IN THE UNIQUE

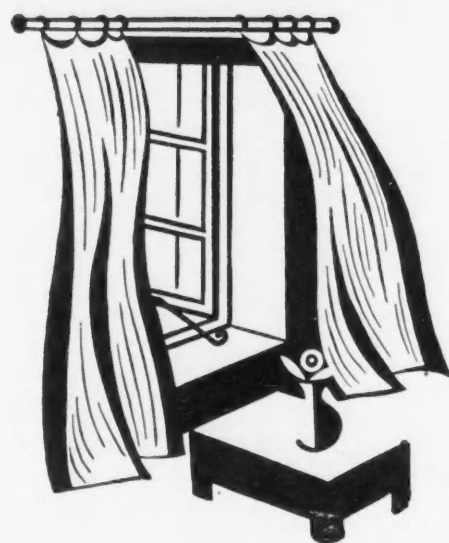
Seasonable gifts at modest prices may be secured at our Sale of English-made reproductions of period furniture and glass.

Our decision to discontinue dealing in reproductions makes it necessary for us to dispose of these items as soon as possible, regardless of price.

365 Yonge Street, Toronto.

December 13th,
1930.

Elgin 6801.



There has been a revolution in repps and you can now get repps which are both lasting and lovely. We can show you a wonderful range of the new Sundour repps in colours which will never fade.

Sundour

UNFADABLE REPPS

SUNDOUR Furnishing Fabrics obtainable from Stores, Furnishers and Interior Decorators. A card to MORTON SUNDOUR FABRICS CANADA LIMITED, 79 Wellington Street West, Toronto, Ontario, will bring the address of the nearest agent.



NOTHING STIMULATES
THE IMAGINATION

—like reading. Nothing encourages the reading habits of youth like the clear, steady, light that comes from modern, scientifically made lamps. Laco Mazda Lamps are the finest example of modern lamp making.



ASK YOUR DEALER FOR THEM



France and America combined to make this beautiful lamp.
—Photo courtesy McDonald & Willson.

pictorially depict tales from the lives of the inhabitants of the land of the Nile and the pyramids.

BUT it is the East, the Far East, which always did seem to be the treasure chest of the world. It is only natural that we should turn our eyes to the Orient when we want to select some gift truly worthy of the Christmas season and a valued friendship. The list is so long and so varied. Coloured brasses from Benares; carved coffee tables of Shisham wood; nests of tables of teak; cloisonné with the wonderfully coloured enamels; Japanese lacquer tea and coffee cups with matching trays; embroideries, modern or antique, and varying in price accordingly; the colourful and truly Oriental Kuzu cloths, with the woven motifs, which hang so well on Occidental walls, even though we cannot interpret their superstitions; romantic and brigandish looking chests, bound and ornamented with metal bands, which would be cherished in practically any home; exquisite linens, little, useful things

little system and the right psychology. The wrong psychology is not to like Christmas. A good system is to make out a list of those households to which one would really like to send something delightful for Christmas, and then to make out another list of possible gifts. And, while we refuse to draw down our mouths and draw in too firmly on our spending account, perhaps after all we may have to devote one ear to current economies. Which isn't so difficult, after all, because there are variously priced book ends, and pictures, and rugs, and even ash trays.

But, as we said, an excellent plan is to make out a possible list, and then to tick off the items which suddenly seem just right. From the bewildering array of this year's gaily caparisoned shops, our suggestion for a "from our house to your house" list, would be something like this: prints or pictures; china or glassware; silverware, or plate, or Sheffield; knick-knacks, such as little vases, paper weights, garden scissors, toasting forks, waste-paper baskets, etc.; linens; cushions, fire or foot stools; and-irons and coal boxes; electrical appliances; things for the summer cottage; small tables; a celadon vase; a pair of smart book ends of chromo metal (modelled after a likeable wire-haired terrier) lamps; tea trays; a lovely bowl of rose glass and wrought iron; Cashmir shawl to drape a certain piano; door knockers; and last, but by no means least, say, flowering pots of Christmas plants.

Caring for Hands

THE woman who prides herself on keeping her hands attractive always finds the winter months a trial. Then the hands become rough and easily chapped, while much time has to be spent upon them.

This roughness can be avoided to a certain extent by washing in soft, warm—never cold—water. Where soft



OCCASIONAL PIECES

Gracefully designed tables for a variety of purposes.

—Photo courtesy Lionel Ravlinson, Toronto.

than cut, and the cuticle should be pressed well back after washing. The cuticle should never be cut except to remove an agnail. The healthy nail is rose-pink and should never be polished too highly. An excellent cold cream can be made from a teaspoonful of almond oil and a half-teaspoonful of tincture of benzoin, beaten up till frothy, when the white of an egg and a few drops of perfume should be added. Then whisk the mixture thoroughly with an egg-whisk.

"My advice to those who want to live to a good old age," says a doctor,

"is—walk slowly." Those who follow this advice should take the precaution of keeping to the sidewalk. — *The Humorist*.

This artificial silk which the chemists say they can manufacture from natural gas should be just the thing for light summer wear. — *Detroit News*.

First Salesman—"Any business?"
Second Salesman—"Well—yes. The wife gave me some orders this morning." — *Pathfinder*.

A FINE TEA-AND

Fresh
FROM THE
ORIENT

Its freshness is sealed in metal until it reaches you.

"SALADA"
TEA

'Fresh from the gardens'



FOR BREAKFAST

An attractive set in lovely design that makes a most acceptable gift.

—Photo courtesy William Junior Ltd.

such as ash trays, individual glass coasters of carved oriental woods, brass kettles, hand-embroidered Japanese pictures, an incense burner wafting up the very spirit of the East, and small pieces of Korean brass.

Back again to our own continent. Curiously enough some of the finest cocktail and liqueur sets come from the United States, some of the most delicate, original and exquisite glasses. And clocks which vie with those of Switzerland in beauty of design and perfection of mechanism. For the household which is very fond of its summer home somewhere in the wilds, a Mexican Navajo rug would be a valued gift. For those who like that sort of thing, there are those queer, prickly cacti plants, gifts from an Arizona desert.

One of the most interesting, newest, and smartest of Canadian-made gifts is the little Christmas coach, made by the Vetracraft shops. These really are much more original than ships to place on the library mantle, and are very decorative.

REALLY, there are so many lands from which the Christmas shopper may choose his or her gifts, as such an array from each, that it is almost bewildering. But, as with all other problems, this one responds well to a

water is not available, the hands should be well rubbed with glycerine and cucumber after washing.

Office workers know how difficult it is to keep the hands clean in cold weather. An easy way is to rub them with a little cold cream, then wipe off with a soft cloth the dirt that has been worked out. Finish by thoroughly washing the hands with a soft nail brush.

One of the simplest ways of keeping the hands smooth and free from ugly redness or freckles is to use a bleaching lotion of 4 oz. of rose water with a half-ounce each of strained lemon juice and hydrogen peroxide. Warmed buttermilk is also an excellent bleach. Half a lemon should always be kept on the washing bowl. Rubbed over the hands and then washed off with tepid water, lemon juice tightens up the skin and removes dirt from nails and cuticles.

Clarified mutton fat, slightly perfumed, is most efficacious for chapped hands. Care should be taken that the hands are thoroughly dried after washing, and a little fine oatmeal rubbed over the skin afterward will remove all moisture.

Nails should be manicured frequently, a few minutes daily care supplementing a weekly all-round "spring clean". Nails should be filed rather

Is the Bath an ENEMY?

Children are wonderfully even if unreasonably fastidious. Take bathing. They regard the discoloration of water and the rising oily scum in a bath, which is due to the soap, as visible evidence of their own horrible but unfair dirtiness. The soap rings left after using hard water merely confirm that impression.

Very few adults explain the chemical action of soap or inform a child that the actual human dirt that might be collected after a bath wouldn't fill a teaspoon.

Explain the true cleanliness of bathing, and teach boys and girls how to keep soap out of their eyes . . . then they are well on the way to the life-long healthful habit of Daily Bathing.



FOR children, the WALLGLOW Shower, which may be attached to any bathtub at very little cost, is ideal. They can see that it pours over their little bodies, water as clean as what they drink. It keeps the face clear of water which cleanses the body and removes soap from the expanded skin pores which, after an ordinary tub, often causes an unpleasant itching.

Or, if you are installing a new bathroom, specify the installation of a WALLRICH SHOWER. Its convenience, comfort and daily luxury will bring happiness and health to every member of your family.



THE WALLGLOW gives everything you have expected in a shower—but at LOW COST. Solid construction—rich chromium or nickel plate finish—heavy white duck curtains. Adjustable to any tub—any height of ceiling. Installed in an hour or so.

THE WALLACEBURG BRASS & IRON MFG. CO. LIMITED

WALLACEBURG

ONTARIO

TORONTO
8 Wellington E.

MONTREAL
1420 Victoria

WINNIPEG
52 Adelaide

Wallaceburg
FAUCETS CONTROL WATER PERFECTLY



A CHRISTMAS SUGGESTION

French Wine Service of fifty-two pieces in smoke colored glass.
—Courtesy of Wm. Junior, Toronto.

THE SOCIAL WORLD

(Continued from Page 31)
in England) eerily draped the pavements in billows of chiffon; "Peter Pan" at the corner, hiding in the shadows, might have been as far off as its original in Kensington Gardens; only the giants gathered around Mr. and Mrs. Howard Ferguson's house, rose in majesty above the mist—the benison of trees, I thought, in fond farewell—their branches stretching through clouds of mist like staunch hands across the sea.

But no fog filtered through the ruby brocade curtains which are such a striking colour note in the green Georgian panelled living-room of Mrs. Burden's spacious home. Only the throng in the beautiful reception hall made progress dense, but eventually we reached the hostess and her charming daughter—both of whom were gowning in shades of brown and both wearing exquisite corsages of orchids. The tea-table had the unusual combination of American Beauty roses and Iris.

Mrs. Burden has such wide interests so that her friends and those of her daughter (did you know that the latter's small son has a royal princess for godmother, the Princess Mary Louise?), included far too many names to mention. Just a few were Mrs. W. D. Ross and Mrs. G. Howard Ferguson, Mrs. A. W. Austin, Mrs. Van Koughnet, Mrs. Hilton Tudhope, Mrs. James Ince, Mrs. George Dunbar, Mrs. A. H. C. Proctor, Mrs. Bert McConnell, Mrs. Ronald Hart, Mrs. J. McKee and her daughter, Mrs. Norton, Mrs. J. S. Burnside, Mrs. Seth Peplar, Mrs. Geoffrey Beatty, Mrs. Harry Coulson, Mrs. Alice Eaton, Mrs. Graham Brown, Mrs. Donald Fraser, Mrs. Gordon Balfour, Mrs. Earl Smith, Mrs. Burden's other daughter, assisted in the drawing room, wearing an exceedingly pretty frock of beige chiffon and lace.

When it was decided that the wedding of Miss Betty Gibbon and Mr. Eric Clarke should be a quiet, family affair with the ceremony taking place at the bride's home, Toronto Society missed seeing one of the loveliest brides of all time. How-

ever, as the bride is a daughter of Mrs. Edmund Boyd and the late Mr. George Gibbon, a granddaughter of the late Sir George Gibbon, and the late Sir William Osler, and the groom is a son of Mrs. Lionel Clarke and a former Lieut.-Governor of Ontario, the late Hon. Lionel Clarke, relatives and "in-laws" were so many in themselves that the reception crowded even the spacious home of Dr. and Mrs. Boyd and it was a very jolly affair.

Betty, as I have said, looked beautiful in her gown of ivory satin, the Juliet-like cap of real lace, being arranged with a charm and chic that only she could achieve. The tiny sprays of orange blossoms nestled behind her ears, holding the tulle veil deftly, so that her profile was of cameo-like perfection. Anne, the bridesmaid sister whom I likened last year to a Creole belle, wore just such a quaint frock as her name implies—with fichu, long mittens and picture hat. The colour scheme was the honey-pink of columbine with Van Dyck brown velvet. Of all youthful mothers giving their daughters in marriage, Mrs. Boyd looked quite the loveliest in Madonna blue velvet—the task no doubt being simplified by Dr. Boyd's dexterous speech in which he pulled the strings of Betty's violin without playing too sad a note.

Major and Mrs. Jack Osler, Mr. and Mrs. George Cassels, Mr. and Mrs. Ronald Harris, of London, Ont., Mr. and Mrs. Harvey Lightbourne, Col. and Mrs. Lockhart Gordon, Mr. Justice and Mrs. Hodgins, Mr. Justice and Mrs. Fisher, Mr. and Mrs. Arnold Mathews, Mr. and Mrs. Charles Turner, the Misses Nadine and Betty Hart, of Kingston, Mr. and Mrs. Philip Boyd, Miss Anne Bastedo, Mr. and Mrs. Bobbie Laidlaw, Miss Anne Osler, Mr. and Mrs. Briton Osler, Miss Betty Burton, Mrs. Andras, Mr. and Mrs. Ketchum and Miss Kathleen Gibbons were some of the guests.

Mrs. Lionel Clarke, the groom's mother, looked very smart in black and white velvet costume, the tie of black galyak bound with ermine. Mr. and Mrs. Douglas Clarke are abroad on their honeymoon—just as these lucky honeymooners also have planned a Riviera winter—and the former sent sketches of some lovely Venetian glass which they have shipped as a wedding present but which has not arrived yet. There were some gorgeous silver cocktail glasses, beautifully patterned, and on each inscribed a name from a stag-dinner given to the groom—the best man by the way, was Mr. Bill Osler—and I liked especially a dessert set of quaint fruit plates.

Mr. Hal Osler's gift was a handsome oil-painting—an Egyptian scene—and I was looking at a small flower-picture on a gorgeous Spanish table when a dear little soul holding a nosegay of violets, turned to me and said, "You look as if you paint pictures, do you?" Amazed as I was at her perspicacity—for she was many, many summers young—it was even more amazing to hear that she was a granddaughter of Laura Secord! So this dear little whiff of fragrance from the past, making Canadian history redolent with violets, told me that she was Laura Secord Clarke who as a child of ten had many memories of her famous grandmother. It made a pretty story in this romantic setting of a wedding—a wedding at which the music was unusually delightful as a string trio played, directed by Mde. Hornysky.

Her Excellency, the Viscountess Willington, was the guest of the Bad-



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minton Club of Ottawa at a delightful tea last week when a large number of members were present.

Her Excellency was received by Mrs. H. S. Southam, wife of the honorary president, and Mrs. W. M. Stewart, wife of the president.

The committee of ladies responsible were the following: Mrs. Alex. Workman, Mrs. George S. Grant, Mrs. A. MacMillan, Mrs. Keith Davidson, Mrs. Redmond Code, Mrs. James Bryson, Mrs. Grey Masson, Mrs. Percy Harris.

Lieut. D. H. Fuller, Royal Navy, who has been appointed aide-de-camp to His Excellency the Governor-General in place of Captain Victor Blundell, Scots Guards, arrived last week to take up his duties.

Lieut. Fuller is the son of Admiral Sir Cyril Fuller, K.C.B., C.M.G., D.S.O., Second Sea Lord and Chief of Naval Personnel at the Admiralty, late Commander-in-Chief of American and British West Indies Station.

Mrs. H. C. Osborne, of Ottawa, was the hostess at an "at home" last week, receiving informally about one hundred guests. The rooms were decorated with quantities of roses and lighted with many candles, and Mrs. Osborne was assisted in receiving by her daughter, Mrs. Kate Simpson.

Their Excellencies entertained at lunch at Government House, Ottawa, when the following ladies and gentlemen had the honor of being invited:



MRS. FRANK STANFIELD

Wife of the new Lieut.-Governor of Nova Scotia and thereby fourth lady in the Dominion.



WHAT PRICE NIGHT CLUBS?

Now what's your trouble? Oh, the High Cost Night Club blues! Well then, here is your prescription: After the theatre, pop your Beautiful Lady and yourself into a taxi, pop out again at the sign of the King Edward Hotel, and follow your ears to the Oak Room where Luigi Romanelli and his King Edward orchestra are going through their paces.

And after you've paid the check, you'll find plenty left over to make a date then and there for Tea Dancing next Saturday afternoon, or Dinner Dancing some evening soon, in the same attractive Oak Room.

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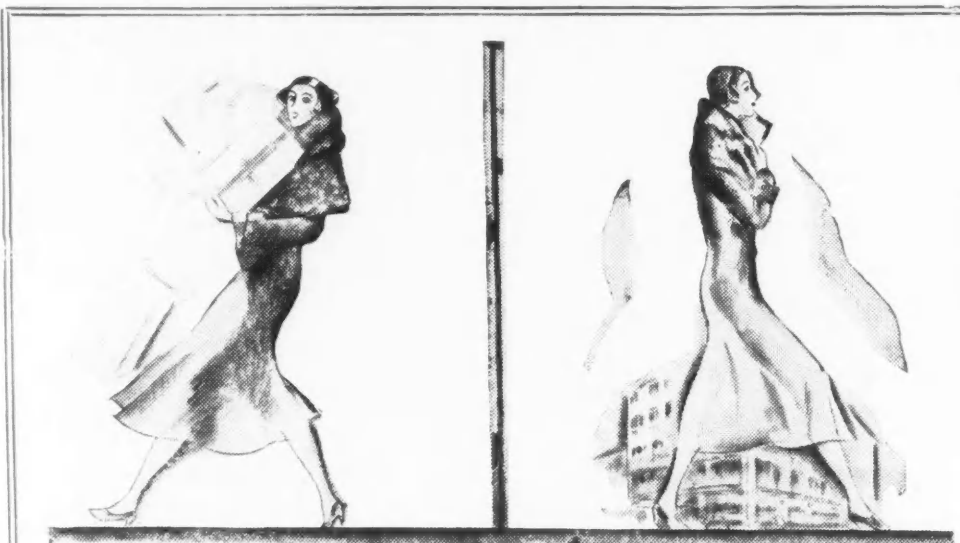
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Give Your Children BOVRIL and Build up Their Strength



TWO WAYS TO DO YOUR CHRISTMAS SHOPPING

SOME women spend days in shopping, hours in packing, dollars on postage, only to lose their Christmas spirit when carrying their packages to the Post Office and standing in the long, slow-moving queue. Unhappily often cards are omitted, packages arrive late for Christmas, others are broken in transit and still others go astray.

OTHER women shop at Ryrie-Birks for gifts of smartness and value. Ryrie-Birks pack their gifts daintily, enclose their cards, dispatch their parcels just in time for Christmas, save them money by paying the postage* and guaranteeing safe delivery—this is part of Ryrie-Birks service—it costs you nothing—it means much.

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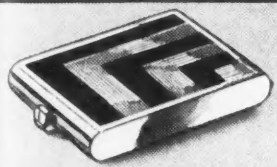
MANY FLOWERS COLD CREAM SOAP is produced in Canada for Canadian women. The daily use of MANY FLOWERS COLD CREAM SOAP with its Cold Cream content and softening lather keeps your skin beautiful and protects it against the invigorating Canadian climate. **SOLD EVERYWHERE.**

BEAUTY CHATS WITH HELENA RUBINSTEIN

GIFTS TO BEAUTY

MAY I help you solve the big problem of the moment? Being a woman who understands so well the needs of other women, I am quite sure I can help you—and in a most practical way too.

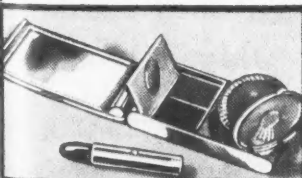
Beauty accessories make simply perfect gifts, because they are not only useful and beautiful—but beautifying too! Even the woman who "has everything" welcomes them!...It was with this thought in mind that I perfected my new collection of Cosmetic Jewelry. These vanities will go a long way toward covering a gift list.



Smartly elegant is the new 1931 Double Compact with its black enamel and gold stripes. And most modestly priced at 2.50

The woman who likes the strikingly distinctive thing, will be captivated by the 1931 Triple Vanity—engine turned, in 24 karat gold finish with touches of vermilion and black. Contains compact powder and rouge—and there's a lipstick hidden in the hinge! Price 3.50

Of course the "piece de resistance" is the new Magic Make-up Vanity. A complete make-up kit in miniature—loose powder in a leak-proof compartment, cream rouge, eye shadow, and mascara in crayon form! The case is 24 karat gold plated, engine turned, and the price, 5.00



For the close friend who appreciates a "practical" gift, what could be more appropriate than the Bury Woman's Beauty Kit. A complete beauty box (red and gold lacquered) containing a special assortment of beauty-builders for dry, normal or oily skins. Price 5.50. And for the friend who "goes places", there is the luxurious Beauty Luggage at 16.50 and 27.50

WHY NOT A GIFT TO YOURSELF? In your thought for others, you must not forget yourself. You can be very good to your face by dropping in at the Salon after your shopping tour these hectic days... Even one Instruction Treatment will attune your beauty to the season and will show you clever ways of making your home treatments doubly effective.

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Brigadier J. G. Dill, Commandant of the Staff College at Camberley; Hon. H. A. and Mrs. McKeown, Major General and Mrs. A. G. L. McNaughton, Mr. and Mrs. C. A. Seguin, Mrs. Charles Brennan, Miss Mary Burnham, Colonel and Mrs. J. S. H. Bogart, Mr. and Mrs. J. Castonguay, Mrs. H. J. Cloran, Mr. and Mrs. J. R. Dickson, Major and Mrs. Harcourt Emira, Mr. and Mrs. A. J. Freiman, Miss Hasell, Mr. and Mrs. A. G. Haultain, Mr. and Mrs. F. Lambert, Colonel and Mrs. F. A. Lister, Mr. and Mrs. A. J. Major, Mr. and Mrs. Grattan O'Leary, Colonel and Mrs. C. L. Panet, Miss Sayle, Rev. Canon and Mrs. Whalley and Miss Whalley, Miss Charlotte Whitton, Mr. C. H. Wilde and Mr. and Mrs. W. F. Wilson.

H.R.H. the Prince of Wales, ever mindful of his old comrades in arms, assumed, the other day, the role of film impresario, and exhibited his own movie of African adventures before 700 former service men.

He said, "It's entirely an amateur effort and some of the captions are rather short, but don't look at them as you would ordinary cinema."

The Prince expressed the hope that the spectators would "get some of the enjoyment at seeing the pictures which I got by taking them." At his special request no details of the film itself will be published.

With the usual dignity and formality the Quebec Parliament was opened by the Hon. H. G. Carroll, Lieutenant-Governor of the province, accompanied by his aides, Colonel D. B. Papineau, Colonel J. D. Brousseau and Colonel Courtland Fages. The large rooms of the Legislative Council presented a most colorful scene when at three o'clock the guests began to arrive. A few of those noticed and who had the honor of being invited were: Mrs. H. G. Carroll, in a long black model of georgette with small tight fitting hat; Mrs. M. C. LaRue, in black with large picture hat and a corsage bouquet of orchids; Mrs. Edouard Taschereau, in black chiffon cut on long lines with beaded trimmings and small black hat; Mrs. L. A. Taschereau in blue velvet with hat to match; Mrs. Robert Taschereau, in beige crepe with small brown hat; Lady Price, in black satin with a black hat; Mrs. Paul Taschereau, brown satin with inserts of shell colored georgette with brown hat; Mrs. Louis Zelinas, of Montreal, in black crepe with sequin tunic and a black velvet hat; Mrs. Courtland Fages, green chiffon with hat to match; Mrs. John Hall Kelly, a French model of black and white with black and white hat and sables; Mrs. G. W. Parmelee, in black velvet and lace and wearing a black hat; Mrs. L. H. Hebert, black satin with black hat; Mrs. Paul S. Benoit, a black and white flat crepe model and a white hat with black trimmings; Mrs. J. P. Archambault, in black with black hat.

To mark the occasion of the opening of Parliament His Honor the Lieut. Governor, entertained at a state dinner at Spencerwood last evening and afterwards a reception. Mrs. Carroll received the guests at the reception wearing a Parisian model of midnight blue chiffon and was assisted in receiving by her daughters, Mrs. M. C. LaRue wearing a model of black crepe with diamante-trimmings and Mrs. Edouard Taschereau in green

chiffon. Colonel D. B. Papineau, A.D.C., Colonel J. D. Brousseau, A.D.C., and Colonel Fages, A.D.C., were in attendance. Quantities of flowers were used as decorations throughout the rooms.

Heralded by the shrill clarion of the bagpipes, according to the time honored Scottish tradition, the advent of another St. Andrew's ball was proclaimed at the Windsor Hotel, Montreal. This ever popular annual event was characterized as usual by an atmosphere distinctly Scottish, the swirl of the kilts and tartans and the flash of buckled shoes, with a liberal sprinkling of red tunics adding to the martial aspect of the scene. The merry throng of dancers, framed in the setting of the laurel festooned ball room, presented a picture of old world picturesqueness, heightened by the quaint styles and long flowing draperies, reminiscent of the mid-Victorian era. Masses of laurel were effectively entwined about the central lights and screened the side lights, beneath which were suspended shields bearing tartans of the various Scottish clans. At either end of the ballroom the blue cross of St. Andrew on a white ground, had a position of honor, flanked on both sides with the Union Jack and the Canadian flag. Scottish crests encribed with the figure of lion rampant on a golden background, decorated the wall at the four corners of the room. A profusion of laurel formed a framework for the stage, where the orchestra played, and was used in screening the facade of the balcony.

The guests were received at the end of the ball-room in the reception room by Major Andrew Fleming, president of the Society, and Mrs. Fleming, assisted by Lt.-Col. William Leggat, first vice-president, and Mrs. Leggat, and Mrs. T. McCall Hutchison, second vice-president, and Mrs. Hutchison. At ten o'clock the ballroom resounded to the piercing skirl of the pipes, as five stalwart pipers of the Black Watch, Royal Highlanders of Canada, under Pipe Major William Johnston, paraded about the ballroom opening the ball with the customary display of pomp and ceremony. Shortly afterwards, Mr. A. Robertson Brown's orchestra struck up the lively fox-trot "You're Simply Delish", and the dancers began to assemble. It was not long before the floor was covered, and inspired by the swinging rhythm of the lively music, an atmosphere of gaiety ever characteristic of this Scottish festivity, held sway. Many lovely creations met the eye in a vivid moving picture of color effects, in which green and lip-stick red seemed to predominate.

The feature of the evening, the Strathspey Reel, was introduced at the fifth dance. According to the ancient custom, two long lines of dancers were drawn up in the centre of the ball-room, the officers in their full dress uniforms, facing their partners. Though often performed before on similar occasions the Highland reel seemed to have lost none of its appeal for the onlookers, as the assembled dancers, with a delightful zest and abandon, entered into the intricate and rollicking measures of the old dance to the accompaniment of the clapping, stamping and hooting, that form part of its riotous charm.

(Continued on Page 38)



MRS. HARVEY FREDERICK KAZMIER
Formerly Miss Kathleen Preston, eldest daughter of Rev. Herbert B. Christie and Mrs. Christie, Brantford, Ont.

—Photo by Walker Studio.



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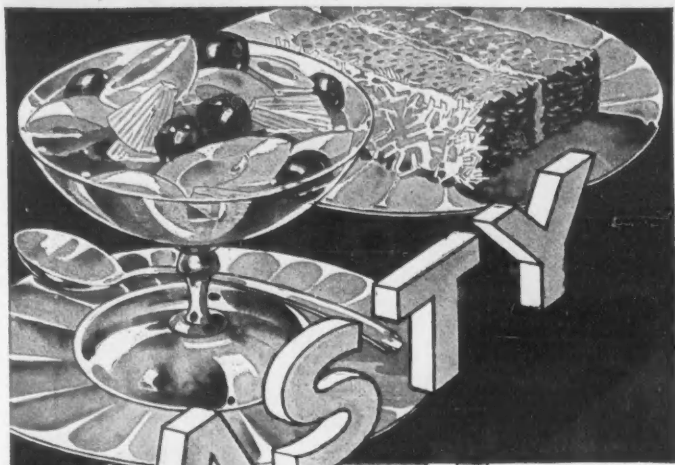
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When you find it difficult to think of something new in the way of desserts—or when company unexpectedly arrives—then is the time to think of AYLMER Fruits for Salad. Here is fruit at its best. No less than five varieties: peaches, pineapples, pears, apricots and cherries. Fresh from selected fruit districts, blended and canned together in spotlessly clean AYLMER canneries. AYLMER Fruits for Salad is a truly tasty dessert which may be served in numerous different ways. Ask your grocer.



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BETTER BECAUSE OF THEIR
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Merry Christmas

Gifts For You and Me

By MARIE-CLAIRE

"Your heart the home of myrthe
This Christmas be.
A merrie heart makes Merrie Com-
panye."

GOD and Santa Claus are the only beings from whom we are taught, even urged, to ask for presents. The season that is full of the gift idea is here and in checking over our lists for others it isn't unbecoming to give a thought to our own lack. Commercialize Christmas how we may it still remains, thank goodness "a day of gladness and feasting, and a good day, and of sending portions one to another". The thing that seems to be petering out of it is the merriment. It gets into the signs in the shops and the tags on the parcels but into very little else about the day. Yet Christian tradition is full of the idea in connection with Christmas. One of our loveliest old carols dating back at least to the 15th century tells of how "Angels sang there with mirth and glee

In Excelsis Gloria."

and ancient manuscripts are full of reference to gaiety and mirth. The words may have altered somewhat in meaning but personally we like to think the angels really did laugh and sing. We all love those who laugh and it would be nice to be able to love the angels. The Chester Nativity Play still staged at the Old Vic in London during Christmas week represents the three ancient shepherds cracking jokes and breaking their journey into Bethlehem with dances on the road. So let us leave a little of the grinning out of our annual gift hunt for others and ask for ourselves this especial gift of laughter.

GIFTS—what a myriad there are. All the ones you admire more expensive than you can afford as usual,

and of course bought just the same because it's Christmas. The shops are full of the same millions of last resource, handkerchiefs, strange brands of bath salts, avalanches of costume jewellery, and art needlework atrocities. No amount of money makes it easy to buy good gifts, for each individual purchase should manage to reflect the taste of both giver and recipient. It is quite possible to give away with any satisfaction something you do not like yourself, and dovetailing your own and the other fellow's taste and then suiting the result to your bank account is the real worry of Christmas gift shopping. On the whole, if you can't suit both, it is better to give something that pleases you—to be ashamed of a gift you give is far more awful than the other fellow's lack of satisfaction.

If you are giving away Rolls Royces and diamonds and antique furniture this year (and we wish you knew us if you are) this column will not be useful to you, but if you care to look at odd gifts from various shops that represent types of presents that should be well received—read on.

FIRST let us look at jewellery, particularly jade, since it is first in fashion's favour among the semi-precious stones. It is a fascinating stone, and at another time I should like to talk extensively about it. One of the interesting facts about it is that, contrary to popular belief, no jade comes from either China or India proper; eastern Turkestan and the Siberian mines near Lake Baikal produce most of it, while some comes



from mines in New Zealand, where the Maoris have long used it for idols, jewellery, and common utensils. Nor is it always either green or white, but comes also yellow, orange, mauve, gray and black, though the precious Imperial jade is a deep emerald green. Real jade feels just a wee bit oily, and cannot be scratched even with a very sharp penknife. Its commonest imitations are soapstone and specially made and coloured glass; there are numerous factories for this work both in China and Japan. From China, jewellers on this continent import plaques and rondels and rings beautifully carved, and set them in gold and platinum, sometimes in the Chinese manner with pearls or crystal, or with diamonds, which the Celestial, however, considers an atrocity. We have illustrated a necklace of genuine jade in a long choker length, with seven carved jade circles of a lovely green, separated by finely chased flat gold links. It costs \$100, and would look lovely with any sort of clothes, formal or informal. A bracelet to correspond costs \$50. Other necklaces run from \$50 up, lovely earrings can be had for \$15, and the ring sketched, carved from one piece of jade in the Chinese manner is \$22.50.

Bracelets with evening clothes are so important that we have sketched two, and any young woman would love either, or both. The narrow one is a particularly well made affair of white metal set with brilliants and costs \$12.50; the wider one is sterling silver set with "diamonds" as only Parisians can set imitation stones to marvellous effect. It is worth \$45. Others worth having run from \$10 to \$65. Above are shoe buckles of brilliants set in the same manner, lovely and very smart on shoes for dancing feet. This pair is \$6.50, others the same good square shape run from \$2.50 to \$8.50. If you want a pair for an older woman we advise cut steel, very smart again for afternoon shoes in their natural grey glitter, or finished in bronze for brown or beige shoes. Their price depends of course on the fineness of their cut. They



may be had from \$2.00 to \$10.00 a pair, either square or made in attractive bow patterns.

Handbags are always safe, for no living woman ever had enough of them. Antelope is by far the smartest of the formal leathers, it has a satin suede finish and a boo blackness that is most alluring. The one sketched is \$15.00 with a fine marcasite lift lock catch; occasionally they come as low as \$5.00 but the usual prices are from \$12.50 to \$50.00. The envelope bag is another last word in swank being "borosso" or baby sharkskin dyed deep navy blue. The edges are bound with sterling silver, the square plaque-clasp is hand chased, and the fittings exquisite. There is one in beige too in the same shop, both \$42.50. This type of bag is so smart and lasting it is almost worth the money. Evening bags are too lovely this year—heaps of solid seed pearl ones with delicate enamel frames, some plain, some with a medallion of Beauvais or petit point, \$12.50 or \$15, brocades and copies of old tapestry designs in exquisite colours from \$10. to \$60, velvet bags in jewel colours and bags like the sketches set with coral or turquoise. The one with the crescent top is of gold with a filigree gilt tiara top and a knob and hand set with genuine coral, \$25.00. The oblong one is of old parchment coloured taffeta embroidered in gold and turquoise bugle beads, the frame and clasps on the two solid turquoise bars of filigree gilt, \$20.00.

Gifts of a more practical turn include lamps for which there is always room for one more, like whisks in the home, and people in a street car. The one sketched is plain and good looking—French pottery in soft green and fawn on a teakwood stand, with a translucent flesh coloured parchmentish shade—complete for \$5. The appealingly mournful Aberdeens crowding each other are an ornament in modern Viennese pottery that would amuse a lot of people. One dog in bright orange, the other white, about twelve inches high, \$25.00. Knobby kneed little horses, both orange, and equally friendly though standing up, are in the same ware but smaller at \$10.00.

The glass jar is an example of René



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Every day, a General Electric Refrigerator will bring joy into your home and directly benefit all your family. Food will always be kept healthfully fresh . . . spoilage will be eliminated. Menu-planning will be simplified with tempting salads and new frozen delicacies.

Every day, too, the Monitor Top will save money. Its dependable, economical operation will be a source of constant pride and satisfaction through countless years to come.

Canadian General Electric has made it easy for you to give "her" the magic convenience of the General Electric Refrigerator. With our easy time payment plan, a few dollars in cash will deliver one on Christmas Eve, so that the ice cubes will be frozen when she looks in the trays in the morning.

Inspect the General Electric Refrigerator at any dealer's . . . and learn of the many advantages which it will bring to your home this Christmas.

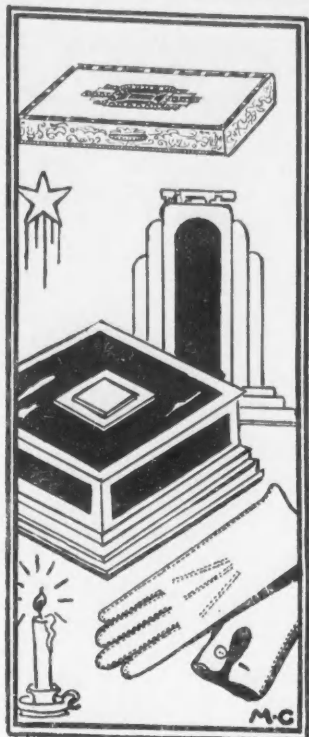
ER-320C

EASY TERMS ARRANGED

General Electric Refrigerator dealers are in a position to offer exceedingly reasonable terms well within the average family budget.

Lalique, the Parisian glassmaker's art. . . Lovely as an ornament, for flowers, or the base of a lamp. His pieces are all signed, nearly all individual and very smart indeed. This one is \$25.00, others from \$10.00 to \$85.00. The little black Irish pot is a Cape Cod fire lighter in a smart new guise. You keep it full of kerosene and the sand-stone ball on the end of the handle soaks it up, you light the ball and it burns about 15 minutes under your candle coal, no kindling required. It would look well at a fire place with black iron fittings and costs \$5.50; other containers for the same idea \$4.50 to \$10.00.

SMOKERS' requisites are legion, and since the woman smoker has come on the scene many of them have become objects of art, and of course anything that caters to a habit makes a good gift. A man would like the black enamel and nickel wood lined box, and lighter to stand on a table beside it, like the sketch. The pair is \$18.50. If you are bent on giving him ties or shirts of your own choosing don't let this suggestion spoil a shopping day—but a good many men like choosing their own haberdashery. You might compromise safely, however, on deerskin gloves at \$2.75 to \$4.00 the pair, but do get his correct size. The loveliest of all cigarette cases for women are the type of the sketch above the man's outfit. Smoky crystal with chased silver mountings, and marcasite, or onyx and baguette brilliant trimming. They make other young women turn quite green with envy—a sure fire hit with any woman smoker. They cost from \$45.00 to \$75.00. The one sketched is \$50.00. Standard gifts that are bound to ring the bell are gloves and silk stockings for either of which all you need is her size and a scorn of expense. You cannot go wrong this year on buying either if you stick to pull on suede gloves in a creamy grey sometimes called grege, in a four or six button length at \$3.00 and \$3.50 a pair, and chiffon stockings with a brown cast, darker when folded than when possible when you see them stretched over a saleswoman's hand.



You can pay almost anything you like for these from \$1.00 to about \$15.00 a pair. Most women's eyes fill with tears of sheer joy over a gift of the \$5.00 French ones with cobweb clocks, and there are plenty of grand ones far cheaper than that. Last hint of all. When in doubt give books, when possible the kind that is just a little more intelligent than you are accustomed to reading yourself. It flatters everybody. And having begun with a quotation we shall now give Mr. Belloc the last word, for it sums up what we mean by most of it. "From quiet homes and first beginning, Out to the undiscovered ends, There's nothing worth the wear of winning, But laughter, and the love of friends."

Whence Came These?

By WALLACE HAVELOCK ROBB

FOR some years it has been our custom to prepare and issue our own Christmas card, with our own thoughts, printed in Canada on Canadian paper. The theme has always been on childhood. Last year it was a fairyland lullaby. But this year we were stuck. We lacked a suitable thought. Some way or other, in all the violent condemnation of this heartless, commercial age, for thus robbing us of the old Christmas customs and ideals, we managed to sputter, "Of all the gifts Childhood has given Humanity, Christmas is the Greatest." "That's it! That's it!" we thought, "Childhood certainly has given us a whole lot of things—carpet tacks in our toes, headaches, 'n'everything." It's a beautiful thought, all right, but is it? Or is it just an average dose of sentimental pappa blah blah?" "If Christmas is the greatest thing childhood has given us, why is it treated? What else has childhood done for us?" And then we came to the point where we had our misgivings. Maybe childhood has given us only Christmas and the morning after. We began to resort all our scornful

thoughts knocking this machine age. We found ourselves, presently, tracing the trail of childhood and trying to find the soul of it in some of the very commercial things we had just condemned. And we were astonished! What about Fairyland? Yea, the best part of all that is enchanting, all that is beautiful in Fairyland came out of childhood, and, having destroyed it by scientific knowledge, we yet love it so much that we rebuild it all over again with deep and lovely imagination. But there is a little thought aside here, one on which we have no time to dwell now; How does Science know there are no gnomes and elves and fairies? I'll believe science when it can prove it! After giving modern machinery an enthusiastic, yuletide poke in the nose, we apologized. What about toys? Toys! Why, all humanity has got from toys is wrecks! Heads off horses, eyes out of dolls—oh! Say! Wait a minute. Eyes out of dolls! Glass eyes! Artificial eyes! I do believe that's where the idea came from—an effort to give dolls a natural look. The doll

itself is a worthy contribution to life; rag dolls, china dolls, stuffed dolls, or baby dolls—somebody loves them. We're not through with dolls, either. Artificial limbs originated there. Some child did not like the rigid arms, so her daddy made arms that would work. Then the dolls had to have natural hair, and there's the origin of my old uncle's wig. And he always chewed gum or had it with him so he could make that confounded periwig stay put—and who hasn't stuck on a doll's hair with gum? And the robot, that monster just about ready, now, to rise up and destroy us all! I think perhaps, we had better not claim him as an off-shoot of the doll or tin soldier.

Whence came the movies? And the nearly-talkies, too, for that matter, for, upon my word, some of the talkie talk is as clear as nobody's business! Didn't they develop from the innocent magic lantern? Oh, yes, I know that the magic lantern was invented by the first scientists in their black art, but childhood made it live and develop over a long void.

And whence came aviation? Certainly from the birds, to begin with, but it took childhood to want a toy bird, and it came. Out of toy birds, doubtless, came the first real flight by that young, dreaming monk in the middle ages who, we are told, really did fly like a bird, but he was so eager to resemble a real bird, as the toys did, that he put on a rooster headgear. The cock-a-doodle-doo cap fell over his eyes, and he fell because he couldn't see. So children were at the bottom of modern flying, granted a long gap in the development.

How about the kite? Didn't Benjamin Franklin take note of some children playing with a kite? And didn't he say, "Here, kids, gimmy that kite. I want to draw down the wrath of the storm—electricity!" Well, that

may be claiming plenty. We won't fight over it.

And out of the good old circus has come many an idea. The fireman's safety net is one. Maybe there are others, but tell me, would the circus live, could it be what it is and has been were there no children?

Next time you are required to take castor oil, and you demand it in capsule form, thank childhood for that blessing. Which reminds me of an attempt to get a certain cathartic into children by the chocolate cream method. One was enough, and they tasted, oh, great. But the box was found and several eaten on the sly, with sad results, and the game was up. The medical profession has caused many splendid foods to be developed because childhood needed them.

And so on it goes, even through literature, music, and art. Whence came this beautiful canvas of mother and child, this lovely bronze of a laughing, curly head, that soft and moving melody? And the poems of a bard like Eugene Field, whose "Wynken, Blynken, and Nod" came out of childhood to live forever in the heart of Man.

And the greatest of these is Christmas. Greatest because it is richest in spiritual things and means more to humanity in the long run than any one great material thing could mean.

So, out of our too hasty condemnation of this hard-boiled age of commerce has come our Christmas card theme—the soul of childhood wending its way throughout the ages.

Barber—"Well, my little man, and how would you like your hair cut?"

Small Boy—"If you please, sir, just like father's, and don't forget the little round hole at the top where the head comes through."—Witness and Canadian Homestead.

Better Light at Less Cost



EDISON MAZDA LAMPS cost no more than the ordinary kind . . . yet give you the full value of the current consumed. Their light is soft and free from glare. Be sure to use enough lamps to provide the good light that saves eyes and adds to comfort. Keep a few "extras" handy, in case old lamps burn out.

EDISON MAZDA LAMPS

A CANADIAN GENERAL ELECTRIC PRODUCT

Best Loved of CHRISTMAS GIFTS

YARDLEY LAVENDER

IN all the world you will find no other gift more sure of appreciation. Alike for gay youth and gracious age, the clean fresh fragrance of the lovable Yardley Lavender is exquisite, and has been cherished for generations.

This Christmas give Lavender, the Lovable Fragrance.



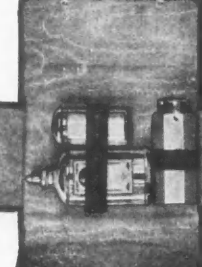
C16/54—Lavender Gift Case for Men—\$2.50.



C16/28—Lavender Gift Case for Ladies (Suede Lined)—\$5.00.



C16/20—Lavender Gift Case for Ladies—\$2.75.



C16/46—Men's Travel Pack in Brown Leatherette Case—\$2.75



C16/17—Lavender Gift Case, Silk Lined, for Ladies—\$8.00.



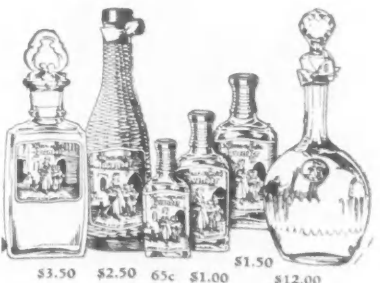
1694—Lavender Perfume Wicker Flask—\$1.50.



C16/10—Lavender Gift Case for Ladies—85c.



1703—Triple Compact—\$3.50 —with Day and Night Lipstick.



In Sprinkler Top and Fancy Stopped Bottles

The Lovable Fragrance YARDLEY

33 OLD BOND STREET LONDON, ENGLAND

Clip this list—use it as a shopping guide. It will solve many Christmas Gift problems. All good drug and department stores can supply you.

Canada: Toronto, Ontario Yardley House, Fleet Street

U. S. A.: New York, N.Y. 452—5th Avenue



AN ATTRACTIVE GROUPING

A corner in the Music Room of Mrs. J. H. Black's residence, Toronto—chairs and tables are of green lacquer contrasting with the cream walls. Lovely old Persian rug, draperies of striped damask with green and salmon pink predominating.

—Photo courtesy Robt. Simpson Co.

THE SOCIAL WORLD

4—PARSONS, Dec. 9

The time honored custom of bringing in the haggis was carried out with the usual ceremony attendant on this occasion. Preceded by the pipers, an escort of five senior non-commissioned officers of the Black Watch, under the command of Company Sergeant-Major Powell, entered the room, two Highlanders bearing the haggis on a huge trencher. Having made an imposing tour of the room, the procession finally drew up behind the chair of the president, Major Fleming, who then proposed the health of the pipers in Gaelic, upon which the Pipe-Major,

responding in the same tongue, called upon his pipers to pledge the health of the president. The ceremony was then repeated before the chair occupied by the Commander of the Black Watch, Lieut-Col. H. M. Wallis, D.S.O., M.C. Dancing was afterwards resumed until an early hour.

There were nearly six hundred guests present.

Mrs. W. R. Bonnycastle, of Vancouver, gave a lovely reception in the Windsor rooms of the Georgia Hotel to formally present her debutante

daughter, Miss Anne Bonnycastle. The floral decorations were mauve, yellow and green, and tall green tapers burned in silver branched candelabra which brought out the pastel shades of the chrysanthemums.

Mrs. Bonnycastle wore a frock of sea green cut velvet, with a jacquette embroidered in shimmering gold sequins, with a narrow belt at the high waist line caught with a brilliant clasp. The debutante's frock was a Paris model of eggshell satin, with fitted bodice and hipline, the skirt falling in soft folds to moire slippers in emerald coloring, and she carried a sheaf of Ophelia roses. Miss Bonnycastle, a third year student at the B.C. School of Decorative and Applied Arts, at the conclusion of her course

will leave for New York to continue her studies and to visit her uncle, Mr. Charles T. White, secretary of the Standard Oil Company.

Lovely pale pink rosebuds and narcissi adorned the home of Mrs. D. G. Courtney, Patterson Avenue, Ottawa, when she entertained at a charmingly arranged tea in honor of her daughter, Miss Mary Courtney, who is one of this season's debutantes.

The hostess wore a handsome imported gown of black satin, effectively embroidered in pale pink and rhinestones. Miss Courtney was pretty in beige georgette and gold lace. She carried an arm bouquet of Talisman rosebuds.

Mrs. F. H. Plant and Mrs. E. M. Ahearn presided at the attractive tea table, which was daintily centred with pink roses. The ices were cut by Mrs. H. H. Ward.

Those assisting were Mrs. Leo Sauve, Mrs. H. A. Bedard, Miss Margaret Bryson, Miss Sheila Donahue, Miss Bettina Mellon, Miss Ethel Plant and Miss Maude Murphy.

Sir Charles Gordon, G.B.E., Montreal, entertained the directors of the Bank of Montreal at a dinner at the Mount Royal Club last evening, following the annual meeting of the bank. The guests included Mr. A. O. Dawson, Mr. W. A. Black, Mr. F. E. Meredith, K.C., Mr. Jackson Dodds, Mr. W. A. Bog, Mr. J. W. McConnell, the Hon. Henry Cockshutt, of Brantford; Major-General the Hon. S. C. Mewburn, K.C., C.M.G., the Hon. Thomas Ahearn, of Ottawa; Mr. Harold Kennedy, Mr. E. W. Beatty, K.C., Lieut-Col. Herbert Molson, C.M.G., M.C., Mr. G. B. Fraser, General Sir Arthur Currie, G.C.M.G., Mr. D. Forbes Angus, Mr. Pat Burns, of Calgary, and Mr. Chris. Spencer, of Vancouver.

The Dowager Lady Shaughnessy very kindly loaned her residence on Mountain Street, Montreal, to the members of the Queen Elizabeth of Belgium Chapter, I.O.D.E., for their annual sale of work and tea on Thursday afternoon, Dec. 11th.

Mrs. Derek Murphy, who has been a much fêted guest in Ottawa, will be



MRS. FREDERICK DODGE MOTT
Of Montreal, formerly Miss Marjorie Eleanor Heeney, daughter of Rev. Canon Bertal Heeney, D.D., and Mrs. Heeney, of Winnipeg.

much missed when she returns to England shortly.

It has been decided that the memorial to the Royal Canadian North West Mounted Police who have given their lives in the service of their country, will take the form of an Institute at Calgary for old members of the Force. It will be a Hostel where veterans who may be in reduced circumstances may end their days in peace and comfort.

All Canadians are asked to support the movement for such a deserving and long-neglected work.

The members of the Montreal Branch of the Canadian Women's Press Club were entertained last week at a largely attended reception, at which Lady Drummond was hostess at her residence on Drummond Street. Lady Drummond, who was gowned in black and white figured chiffon, made in long draped effect, received the guests. She carried a bouquet of pink roses which had been presented to her by the Press Club members. During the afternoon a delightful vocal program was given by Mr. Leslie Holmes, of London, England, whose interpretation of a sequence of songs, displaying their diversity of range the flexibility of his voice, and rendered with depths of feeling and sweetness, could not fail to charm his audience. Mr. Holmes' program included: "Das Wandern", by Schubert; Schumann's "Waldesgesprach", two selections from Brahms, "An Old Carol" by Roger Quilter, John Ireland's "Sea Fever", "Les Berceuses" by Faure; "Les Papillons", "Old Clothes and Fine Clothes" by Martin Shaw. The folk songs were "The Bonnie Earl o' Moray", "My Boy Willie", "Poor Old Horse" and "Ma Fille veux-tu un Bonquet". For an encore he sang, "I Love My God and He Loves Me".

The tea table, centred with chrysanthemums in variegated tones and lighted by silver candelabra, was presided over by Mrs. E. W. Parker and Miss Isabella Fleet assisted in serving by Miss Dorothy French, Miss Athol Carter and Miss de Crevecoeur. Pink and rose-colored pom-poms were used in decorating the reception room.

Mrs. Robert Jefferson, of Ottawa, formerly Miss Helen Morris, received for the first time since her marriage at St. Matthew's rectory. Mrs. Jefferson was prettily gowned in pale pink and white fish net with a shoulder knot of pink roses and was assisted in receiving by her mother, Mrs. Morris, who was wearing a gown of navy blue georgette with a shoulder bouquet of deep red roses. The tea table was centred with a large silver basket filled with yellow and bronze baby chrysanthemums and tall lighted yellow tapers on either side. Pouring tea and coffee during the afternoon were the wives of the wardens and presidents of the various women's organizations of St. Matthew's parish, those assisting being the younger officers of different societies.

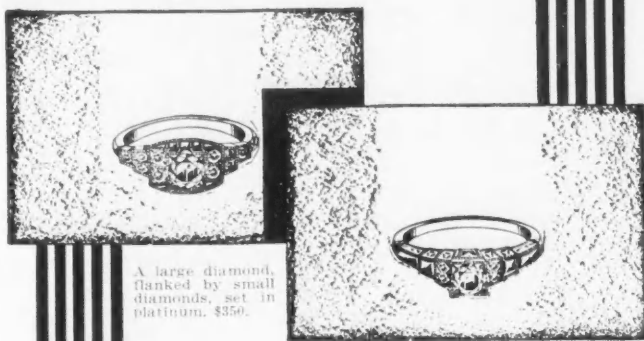
Mrs. Austin Stead entertained last week at a dance for debutantes at her residence, on Comte Street, Montreal, in honor of her daughter, Miss Pamela Stead, and her niece, Miss Joan Riddell. Palms and ferns were used as decorations. Mrs. Stead received, assisted by Miss Stead, who was wearing a French frock of white satin, and Miss Riddell, in a frock of sapphire blue ring velvet fashioned with a high waistline and a very long flowing skirt.

Mrs. Ghent Davies, of Vancouver, was hostess of a delightful luncheon recently when covers were laid for Mrs. Reginald Tupper, Mrs. Percy Foster, Mrs. Colin Graham, Mrs. Thomas Reed-Palmer, Mrs. W. C. Woodward, Mrs. John Jukes, Mrs. Harold Wade, Miss K. Farrell, Mrs. Claude McAlpine, Mrs. Duncan Bell, Mrs. Gus Cowdray, Mrs. Jack McDougall and Mrs. Bruce Boyd.

A cable from London announces that Dr. Edwin Corrigan, only son of Dr. S. Harvey Corrigan, of Laramie, Sask., has passed the final examination for the F.R.C.S., England. Dr. Corrigan has spent the last five years doing post graduate work in London and at present is doing extensive work in surgery of the nervous system. He expects to take up his residence, on his return, in Winnipeg.

Mrs. J. B. Cordeau, of Montreal, was hostess at a tea-dance in the Prince of Wales Salon of the Windsor Hotel, in honor of her debutante daughter, Miss Marthe Cordeau. The hostess was gowned in royal blue lace black velvet hat and corsage bouquet of orchids, and her daughter wore a frock of black chiffon velvet with a collar of point d'Alencon lace, a hat of black velvet with an armful of Talisman roses.

GIFTS that sparkle!.....



A large diamond, flanked by small diamonds, set in platinum. \$350.

A square-cut diamond, with diamond set shoulders, in 22K white gold. \$250.

A Kent diamond ring is as sound an investment as a gilt-edged bond... but an infinitely more flattering gift to a lovely lady! A diamond ring is one of those gifts that will lift this Christmas above the level of other Christmases, and add a sparkle to every other day in the year. An almost unlimited choice is offered in the Kent Collection, so that whether or not she assists in the selection you may be sure of pleasing her.

KENTS, Limited
144 YONGE STREET, TORONTO

Store Hours 9 a.m. to 6 p.m.



Gifts that become

Treasured Possessions



Specifications:

- No. 8824—Desk—Walnut; Border, Carpathian Elm, Hand carved feet. Top, 21" x 40", Height 34".
- No. 8846—Combination Desk and Bookcase—Walnut, Zebra wood overlays; Height 74", Width 31", Depth 16 1/2".
- No. 9270—Tea Wagon—Walnut, Top 27" x 43", Tray 17" x 27".
- No. 9272—End Table—Walnut; Top 13" x 25", Height 24".
- No. 9296—Cellarette—Walnut, Door panels Oriental Walnut, Top 16 1/2" x 18", Height 29".
- No. 9310—Nest of Tables—Tops matched figured Walnut, Drawer front, Butt Walnut, Top 15" x 23", Height 27".
- No. 9323—Smoker or Sewing Table—Crotch Mahogany or Crotch Walnut. Hand carved feet, centre drawer and side pockets with lift tops.

Can there be a gift more acceptable... more appreciable than something useful... something that brings beauty and comfort to the home... something that carries with it the memory of the donor and the joy of the recipient far into the future... to become a gift of happy associations and pleasant memories?

From an extensive variety of Occasional Furniture Pieces, by McLagan, you may choose, at suitable prices, gifts that appropriately express your sentiment and delightfully convey your kindly thoughts and good wishes.

And when your selections bear the McLagan shop mark, their value is enhanced by the fact that they are identified as creations of character and distinction, emanating from the source of Canada's finest furniture productions.

You may simplify your Christmas Gift problems by a visit to any representative retail furniture house where courteous salesmen will gladly show you a large and varied range of delightful pieces from which to choose.

THE McLAGAN FURNITURE COMPANY, LIMITED, STRATFORD, CANADA

Christmas Evergreens

By SYBIL GAYFORD RHIND

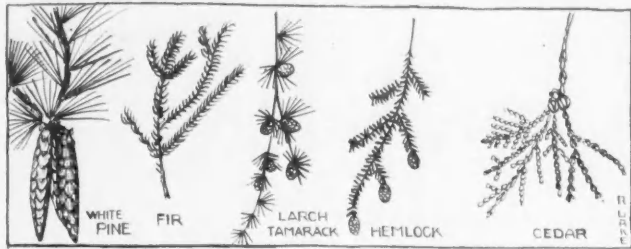
WHAT a host of delightful thoughts are brought to mind by Christmas evergreens! Sprays of bright, prickly holly, pungent Christmas trees and wreaths of graceful evergreens have a strong personal appeal to most of us.

Many people, however, cannot quickly identify evergreens. To them a Christmas tree is just a festive tree, be it spruce, fir or hemlock. But a correct knowledge of trees is a worthwhile asset and is within the reach of all.

When we speak of evergreens we mean conifer, except in the case of juniper and yews which are berry-bearing trees, having needles or scales in place of leaves. These stay

who has read Hans Andersen's story, "Der Tannenbaum" has a warm feeling for this little Christmas tree who longed to leave the forest and see the world and then suffered so cruelly when its longing was granted.

DARK against wintry skies, stately pine trees rear their heads. Now pines are easily distinguished because the needles are always in bundles. That is all the needles in a bunch grow from the same point on the stem. The number of needles in a bundle varies from two to five, according to what kind of pine it is. Again, some pines have needles two inches long while in other species they are six inches in length.



on the trees all the year round. Pine, spruce, hemlock, fir, cedar, yew and juniper are all evergreens. Tamarack, or larch, is a conifer belonging to the pine family, but it is not really an evergreen as its needles wither and fall in Autumn. It is the only conifer having its needles growing in rosettes.

"Give me of your roots, O Tamarack! Of your fibrous roots, O Larch tree! My canoe to bind together. That the water may not enter. And the larch with all its fibres, Shivered in the air of morning. Said, with one long sigh of sorrow, Take them all, O Hiawatha."

—Longfellow.

Spruce, hemlock and balsam fir are often confused, but there is no need for this if a clear idea of each tree is held in mind, and their points of difference carefully noted. For example, pine and spruce cones always hang down but in firs they are erect.

Spruces bring to mind a picture of Christmas trees, gleaming with tinsel and loaded with gifts. Here the needles grow singly, never in bundles as the pines do, and they are scattered all over the stem. Spruce needles are less than an inch in length and the tips are sharp. When the needles fall off they leave the stem rough and covered with ridges and the cones hang down.

Hemlock has single, flat, blunt needles but they grow opposite each other and are easily distinguished by the white lines showing on the under side of the needle. Another point of difference is the little leaf stem showing plainly at the back of the needles. The foliage has a plume-like appearance. Hemlock cones are small, seldom over half an inch long, and they grow straight out from the ends of the branchlets, they neither hang down like spruce cones nor stand erect like balsam.

Balsam fir is also used extensively for Christmas trees. The needles are single, flat and blunt but they turn to the sides thus giving the appearance of growing from the sides of the stem, and they are arranged in two rows. Balsam cones grow upright on the upper side of the branch.

Points to notice in the balsam are that the needle is grooved above and has a raised ridge below and is silvery coloured underneath. The bark is grey and smooth which distinguishes it from spruce. Everyone

Cedars are a delightful evergreen. They have a lacey appearance and are much used for ornamental purposes. Their fragrant odour is a delight to the most fastidious person, and its value is enhanced by the misery it causes that little pest—the moth.

Cedar leaves are really small scales. The cones are tiny and inconspicuous. They stay on the branches all winter and are ready to greet the new growth in the spring. White cedar, or Arbor-Vitae, which means tree of life, has very small scales pressed closely together, thus giving a flat appearance. There are many kinds of cedars, from rounded, dwarf shrubs to tall, conical trees.

Juniper is another attractive evergreen. It is often confused with cedar. It has small, purple berries for fruit instead of cones. The tree frequently called Red cedar is really a juniper. Its leaves are scale-like but the twig is round. Each scale has a small tooth.

Dwarf Juniper has awl-shaped needles instead of scales and they have a white line on the under side. The juniper berry is sometimes used to flavor gin. To quote Tennyson:—"The birch has swung her fragrant hair."

The bramble cast her berry. The gin within the juniper Began to make her merry."

Just for fun this year make up your mind to definitely distinguish all the evergreens you see at Christmas.



SHORT-LEAVED PINE
(Pinus echinata)



COARSE IVORY LACE

Tiers and more tiers for evening wear. Here Worth uses coarse ivory lace and shows a new and intriguing décolleté.

"I'm very tired," said the lady at the head of the supper table, one Sunday evening.

"You should not be," said her minister, who had been asked to the evening meal, "you haven't preached two sermons today."

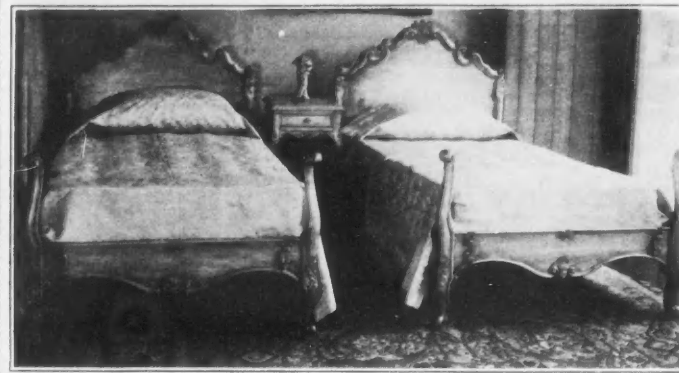
"No," said the lady, absent-mindedly, "but I listened to them."—*Toronto Globe.*

Teacher—"Johnny, can you tell me what a waffle is?"

Johnny—"Yes'm, it's a pancake with a non-skid tread."—*Copper's Weekly.*

Golfer (to members ahead)—"Pardon, but would you mind if I played through? I've just heard that my wife has been taken seriously ill."—*Dublin Opinion.*

A Truly Distinctive Gift



Louis XV Style Beds

IF it is a distinctive gift you wish to bestow on someone near and dear to you, you could make no wiser choice than one of our famous sets or pieces of hand-made furniture.

We have a select range of Authentic Reproductions from the Classic English, French, Italian and Spanish periods. You will have no difficulty in making a selection that will express your own good taste and give supreme joy to the recipient.

LIONEL RAWLINSON
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Makers of Distinctive Hand-Made Furniture
647-649 YONGE STREET,
TORONTO



Cuticura TALCUM

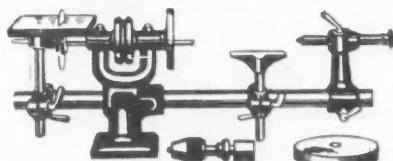
IDEAL for every member of the family, for Baby after the bath, for Mother as a finishing touch to her toilet . . . and for Father after shaving.

Sold everywhere. Soap 25c, Ointment 25c, and Talcum 25c. Canadian Depot: J. T. Watt Company, Ltd., Montreal.

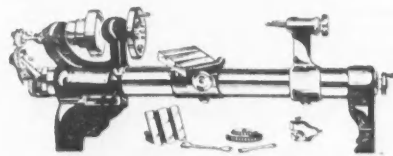


OF COURSE, it isn't hard to find something to give him, but it is hard to find something he will appreciate and use—and that's where Aikenhead's come in. It's the shop where men go to select their own things when they themselves do the buying. So it's little wonder that enlightened feminine shoppers are coming to Aikenhead's for masculine gifts.

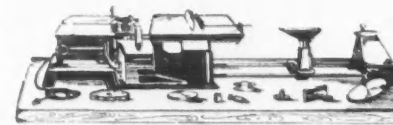
Model Maker's Lathes



KEEN'S Universal 2 1/2-inch Centre Lathe. A sturdy, low-priced outfit. Length of bed 18 inches, swing of bed 4 inches. Complete with chuck, saw and grinding wheel. Priced at \$10.00.



THE DRUMMOND English Lathe is of the very finest workmanship throughout. Will handle work 8 inches diameter by 1 1/2 inches long. Complete with full set of gears to cut all threads from 5 to 40. Priced at \$70.00.



THE WORKACE ELECTRICAL WOODWORKER, the most valued woodworking equipment to any model-maker. Here is an outfit that he can afford to have in his own home or workshop for making furniture or doing other odd jobs.

Complete outfit includes:
4-in. Planer 5-in. Emery Grinder
8-in. Circular Saw 1/4-in. Drill Chuck
6-in. x 36-in. Lathe 1/4-H.P. G. E. Motor
8-in. Disc Sander (110-volt, 25-cycle, A.C.)
6-in. Buffing Wheel
Price complete, \$125.00.
Equipment may be purchased in single pieces if desired.

Aikenhead's Tool Sets

A complete amateur carpenter's equipment in a handsome solid oak tool chest. The outfit we would recommend this Christmas contains seventeen of the world's finest tools, and is priced at \$17.85. Other tool sets from \$4.95 to \$74.50.

Manual Training Work Bench

Solidly constructed rigid work bench, made especially for your basement. Hardwood throughout, has large roomy drawer for small tools, bench vise and tool rack. Priced at \$28.95.

Highest Grade Tools

- (A) STANLEY PLANE, 9 inches long and has 2 inch cutting blade. No. 4 Stanley Smooth Plane priced at \$3.85.
- (B) ELECTRIC SOLDERING IRON, especially adapted for radio work. Element guaranteed for one year. Priced at \$1.95.
- (C) RATCHET BRACE, 10-inch sweep, made by Stanley, nickel plated, takes any size auger bit. Price \$2.85.
- (D) FARRAND RAPID RULE, just press the sides with your thumb and the rule slides out to any desired length up to six feet. Bend it or twist it—you can't break the Farrand. Price \$3.75.
- (E) SAND'S ALUMINUM LEVEL, 24 inches long, guaranteed accurate. Light as a feather. Has 2 levels and 2 plumbs in stock. Price \$5.00.
- (F) HANDY TOOL BOX, size about 14x7x6 inches. The top tray automatically lifts out when the lid is opened. Priced at \$1.75.

Aikenhead's
Celebrating Our Hundredth Christmas

AIKENHEAD HARDWARE LIMITED
17 Temperance Street - Phone Adelaide 9111

SOCIAL CALENDAR

Dates

Mrs. G. Howard Ferguson will be guest of honor at a luncheon being given by the Women's Canadian Club on Monday, Dec. 15, at the Royal York Hotel.

Colonel and Mrs. Hunter Ogilvie, of Toronto, are entertaining at tea on Sunday, December 14th in honor of the Hon. G. Howard Ferguson and Mrs. Ferguson.

Col. and Mrs. Lockhart Gordon, of Toronto, are entertaining at a dance at the Toronto Hunt Club on Friday night, December 26, in honor of her debutante daughter, Miss Killy Gordon.

Mr. and Mrs. John L. Coulson, of Toronto, are giving a not-out party for their daughter, Miss Marion Coulson, on Monday, Dec. 29, at the Eglinton Hunt Club.

Mr. and Mrs. Charles H. Armstrong, of Toronto, are entertaining at a dance for their daughter, Miss Margaret Armstrong, on December 19, in the University Women's Club.

Mrs. Gordon Hyland, of Toronto, is giving a not-out theatre party for her daughter, Miss Jean Hyland, on December 23.

Mrs. Richard Baines is entertaining a not-out dance for her son and daughter, Mr. Robert Baines and Miss Dorothy Baines, on Friday, December 26, at her home on upper Huron Street, Toronto.

Mr. and Mrs. Charles W. I. Woodland have sent out cards for an at home for Saturday afternoon, Dec. 13, to be held in the Roof Garden, Royal York Hotel, Toronto.

Mrs. A. B. Brown, of Dunvegan Rd., Toronto, is entertaining at a not-out dance for her daughter, Miss Ethel Brown, on Friday, January 9.

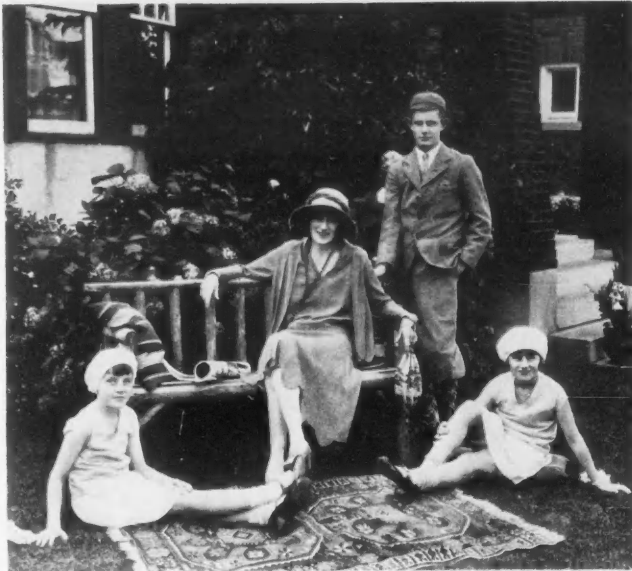
Mrs. A. G. Russell, of Quebec, is entertaining at the Quebec Winter Club, on Monday afternoon, December 29th, at a tea dance for her daughter, Miss Betty Russell.

Mrs. C. W. Wiggs, of Quebec, is entertaining in honor of her debutante daughter, Miss Ernestine Wiggs, at a dance on the evening of Tuesday, De-

cember 23, at the "Habitant Inn," Quebec.

Mrs. P. J. Baskerville and Mrs. F. D. Hogg will be joint hostesses at a dance at the Chateau Laurier on Friday, January 2nd, in honor of their debutante daughters, Miss Edith Baskerville and Miss Betty Hogg, all of Ottawa.

Mrs. Montague Powell, of Ottawa, is



MRS. F. C. JEWETT
With her son Chandler and daughters, Pauline and Catharine.

having a house dance for "not outs" on New Year's Day for her young sons.

Mrs. Walter Lyman, of Montreal, is entertaining at an informal not out house dance on Friday evening, January 2, at her residence on Redpath Crescent, in honor of her daughter, Miss Monica Lyman.

Madame de Gaspé Beaubien, of Mont-

real, is giving a not out house dance on Tuesday evening, December 30th, at her residence, 462 St. Catherine road, for her daughter, Miss Claire Beaubien.

Engagements

The engagement is announced between Commander the Viscount Colville of Culross, Royal Navy (retired), and Myrtle, eldest daughter of the late Brigadier-General H. R. Gale, R.E., C.M.G., and Mrs. Gale, of Bardsley, Saanichton, Vancouver Island, B.C.

The engagement is announced of

Myrtle Esther, youngest daughter of Mrs. Noakes and the late James L. Noakes, Montreal, to Mr. James Stuart Morrison, son of the late A. W. Morrison and of Mrs. Morrison. The wedding to take place Monday evening, December 15, in Calvary United Church, at seven o'clock.

Mr. and Mrs. Tristram Coffin, Sherbrooke street west, Montreal, announce the engagement of their daughter, Kathleen Margaret, to Mr. Paul Barre, eldest son of Major and Mrs. J. W. Barre, of this city.

The Rev. Dr. Richard and Mrs. Roberts, of Toronto, formerly of Montreal, announce the engagement of their second daughter, Dorothy, to Mr. E. Clifford Knowles, son of the Rev. Samuel Knowles, and the late Mrs. Knowles, of Bradford, Yorkshire, England, the marriage to take place on December 30.

Mrs. William Tobin, Dorchester street, Westmount, Montreal, announces the engagement of her daughter, Violet Marguerite, to Mr. Odell Edson Baker, son of Mr. and Mrs. Cyrus Baker, of Malone, N.Y., the marriage to take place at the end of December.

The engagement is announced of Doris Mary, daughter of Mr. and Mrs. Norman McCutcheon, to Mr. Robert W. Philp, B.A., youngest son of Mr. and Mrs. J. W. Philp, of Arthur, Ont. The marriage to take place in Hillcrest church, Helena and Bathurst, on December 23, at 7 p.m.

Dr. and Mrs. William Stuart Currie, announce the engagement of their niece, Jeanne Currie Harper, daughter of the late Mr. and Mrs. George Dance Harper, to Mr. Edward Philp Tilley, son of the late Dr. and Mrs. Albert Sidney Tilley, the marriage to take place on the 19th of December at Grace Church-on-the-Hill, Toronto.

The marriage of Jean Irene, daughter of Mr. and Mrs. Sydney Pout, Girouard avenue, to Mr. Thomas B. Sheehy, of Toronto, formerly of London, England, has been arranged to take place on Tuesday evening, December 30, at half-past six o'clock, at St. Matthew's church, Colborne avenue, the Rev. Harold Laws officiating. Miss Kathleen Pout will be her sister's only attendant, and Mr. Paul Winters will attend the bridegroom as best man.

Mr. and Mrs. A. Mills, of Etanville, announce the engagement of their daughter, Edith Alexander, to Mr. James A. Forward, son of Mr. and Mrs. J. A. Forward, of Ottawa. The marriage will take place in December.

Mr. and Mrs. S. B. McCall, of Toronto, announce the engagement of their daughter, Elizabeth Dunlop (Beth), to Dr. H. Murray Robb, son of Dr. and Mrs. H. G. Robb, Toronto; the marriage to take place December 17th.

The engagement is announced of Lucille Genevieve Cauley, daughter of the late Mr. and Mrs. John Cauley, to Cloy S. Holder, only son of Mrs. Frederick Jack, Toronto, and the late Dr. S. Holder.

Mr. and Mrs. Stafford R. Rudd announce the engagement of their elder daughter, Mary Helen, to Mr. Joseph Randolph Rossi, son of the late Mr. and Mrs. J. P. Rossi, of San Francisco, Cal. The marriage is arranged to take place quietly at the home of Mrs. George Farwell, aunt of the bride-elect, in Los Angeles, early in January.

Mr. and Mrs. James Brownlee, North Gower, announce the engagement of their youngest daughter, Gertrude Elizabeth, to Harold Edgar, elder son of Mr. and Mrs. William Saunders, Kars. The marriage will take place the latter part of December.

Travellers

Lord Charles Cavendish, son of the Duke of Devonshire, sailed last week from New York for England.

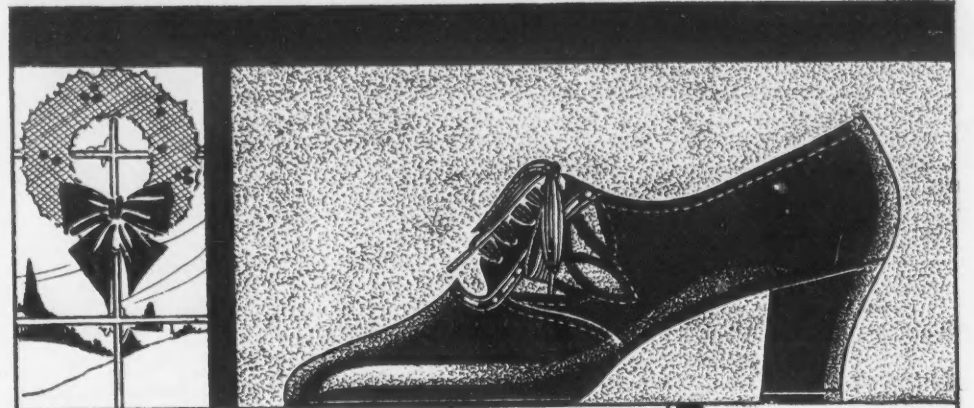
Mr. and Mrs. E. P. Burden, of Victoria, have left to visit relatives in New Brunswick for Christmas, and later are sailing from Saint John for England.

Mr. and Mrs. Arthur S. Vernay, of London, England, are guests of the Hon. Chief Justice and Mrs. Green-shields in Montreal.

Lt.-Colonel and Mrs. J. D. Macpherson have closed their house at Dorval and taken up their residence in the Drummond Court, Montreal, for the winter.

Major G. Lyons, of Victoria, B.C., has been a guest at the Royal York, Toronto.

Hon. H. H. Stevens, Minister of Trade and Commerce, and Mrs. Stevens, have arrived from the Imperial Conference



For a Smart, Active Life

SELBY

Arch Preserver Shoes

Designed for the modern woman, Selby Arch Preserver Shoes possess the smartest of style features—new slenderizing lines—new graceful heels—new light weight. Furthermore, they are designed for busy, active feet; their built-in features promise foot-satisfying freedom—freedom to walk, or play, to go long hours without tiring.

Three popular and scientifically styled designs, found in both black and brown kid.

Cut out tie, illustrated, in black only, pair \$13.50.
Strap with centre buckle, pair \$13.50.
Gore Pump, pair \$13.50

Second Floor, Queen St.

THE T. EATON CO. LIMITED
TORONTO CANADA



\$2.00

\$3.00

\$5.00

Genuine "Rubberset"
Shaving Brushes in
presentation boxes at
attractive prices for
Christmas giving.

A GIFT FOR
A REAL MAN

Even though he is still struggling along with his service-worn favourite, he will warmly appreciate a genuine, new Rubberset. Moreover there is almost as much joy in choosing a new Rubberset as in using one—the range of color combinations is so attractive!

At the popular prices of \$2, \$3 and \$5 quoted above there is a wide selection. The brush pictured comes in a nice red box, priced at \$3.00. You may express your regard, however, as warmly as you wish, as Rubberset Shaving Brushes can be had at prices ranging from \$1.00 to \$25.00.

But be cautious. Every genuine "Rubberset" Brush bears the trademark "RUBBERSET" with the figure of the "Rubberset Man." Look for it. Refuse substitutes.

Made in Canada by

RUBBERSET CO., LTD., Gravenhurst, Ont.

Sales Agents—Harold F. Ritchie & Co. Ltd., 10-18 McCaul St., Toronto



and taken up their residence at the Roxborough, Ottawa.

Mrs. Douglas Armour, of Vancouver, B.C., is spending Christmas with her daughter, Mrs. C. W. Doherty, in Chicago.

Mrs. William A. T. Gilmour, who has been visiting her parents, Mr. and Mrs. James Costigan in Montreal, has returned to Hamilton.

Major Gunther, who has been at the

Chateau Laurier for some weeks, has left for his home in England.

Mr. and Mrs. J. W. Bethune, of Stayer, are in Toronto for a month and are staying at the King Edward Hotel.

Mr. F. W. Harcourt, K.C., with Mrs. Harcourt and Miss Ella Harcourt have left for California.

Mrs. John MacLaren, of Brockville, has returned home after spending a month with relatives in Sandwich, Ont.

Hon. Hugh A. Stewart was a guest last week at the Royal York Hotel, Toronto.

Mrs. C. H. McLeod and her sister, Mrs. James Fleck, of Montreal, have returned after spending some time in Vancouver, B.C.

Mr. E. R. Wood, Toronto, is leaving town on Dec. 15th to join Mrs. Wood in London and later they are going to Egypt.



Singing in
the Cellar

Before—time it heard the sombre eloquence of dad as he shook the ashes, shovelled the coal, or, in response to a knock on the tank, heard only the empty sound that told him of dwindling oil supply. No more gloom with a gas-fired furnace in the home. Gone are all the discomforts of the basement to make room for comfort and joy.

The sureness and simplicity of this modern furnace fuel may be yours. Let us send you the book "ALWAYS SUMMER". It tells of Toronto homes heated with gas.

The Consumers' Gas Company

55 ADELAIDE ST. E.

732 DANFORTH AVE.

CHECKING UP NINETEEN THIRTY

Economic Analysis Shows Dominion More Favorably Placed Than Any Other Country
—Present Difficulties But Slackening in March of Progress

By Frank Yeigh

ANOTHER checking-up time has come; another twelve-months' period gives occasion for striking a national balance, not only for the single year but in its relation to other years and decades as the sweep of time writes the history of a nation.

This latest of all years, now speeding to oblivion, has been different from many of its predecessors owing to exceptional conditions and the existence of disturbing economic world causes. It has been a year marked by setbacks and recessions in many lines, the reason for which are too varied and wide-spread to admit of any analysis.

It may be a matter of over-production coupled with under consumption; an unequal distribution of gold may have had its effect, with one particular country suffering from what a facetious friend describes as "gold gout"; prices have universally undoubtedly dropped to below the average levels, such as in wheat and minerals; and disturbances other than economic in many other countries have had their own undesirable repercussions. Yet the tale of the past reveals the oft-quoted fact that periods of depression occur on a seven-year average, and it would seem that we have been passing through one of them.

But as a clear sky usually follows a stormy one, so recovery comes in time; indeed, time is one of the chief solvents. It is equally encouraging to note, in these seven year slumps, that recovery has been relatively rapid, at least in a newer country such as Canada, just as the Dominion was one of the first of the Allied Lands to swing back, in financial and industrial strength, to the pre-war period. The other encouraging feature of present-day conditions, in our own land, is that the depression is practically behind, and not ahead, of us, and that statement, if true, should give good ground for "the measure of reassurance," the current favorable aspects of business, and the evidences of an up-grade in values and prices under way. These are the opinions of banking experts of standing who couple with them the fundamental strength of the Dominion that has not been seriously impaired.

The trouble with some excellent people is that they see more dark than blue sky when recessions occur in the business world. Someone has characterized them as Gloom-Makers but that title is not necessarily deserved. If it is allowed, the alternative one of Gloom-Chasers should be permitted. Happily, the latter predominates, and their optimism is often justified, especially in taking a long view of conditions and circumstances.

The prophecy of E. W. Beatty justified that "all of us know that no matter what progress Canada has made in the past generation, nothing can equal the progress it will make in the coming generation." Judging by the measurements of recent years, especially in comparison with the rate of progress of other countries, Mr. Beatty's cheerful outlook does not sound fanciful.

Is it true, as the President of Canadian Goodyear's said recently, "that Canadians are better off than any other people in the world today; and that, when the world moves forward, we should be in the first rank"? Again substantiating evidence could be produced for its accuracy.

Was Sir Robert Borden mistaken when he remarked the other day: "Instructive and interesting as was my visit to Geneva, it is with great joy that I see my native land once more. I return with the profound conviction that no people in the world have greater cause for thanks or are in a better position to face the future, than my own countrymen of Canada."

Changed Conditions
Open New Markets!

Has it occurred to Canadian business that altered conditions may have produced new demands? A healthy individual is hardly a good prospect for a medicine manufacturer; a sick one, or many sick ones, may create a new and important market, to the profit of both producer and consumer of the remedy. Here is the achievement of a Canadian company, which by aiding others in the cure of their business ailments, had turned depression into profitable activity.

Might Directories, Ltd., for many years conducted a regular map business which served a normal demand. Then with changed conditions it noticed a change in inquiry for its products. Immediately the company set to work on research, following the principle that once a problem is visualized, it is half solved. It developed a new type of Canadian map which any executive can spread out on his desk, and chart in a graphic manner just where the weak spots lie in the distribution, production or consumption of his product.

And the result was remarkable. "This year, when often staffs have been reduced," President J. Martin Gardner told SATURDAY NIGHT, "the wages of our map department are considerably larger than last year and our idea of serving Canadian business has been appreciated to the extent of a twelve per cent. increase in sales. It looks as though the 'skippers' of many Canadian business ships think that our new lines act as both chart and compass when they get into the shoal waters where so many find themselves now."

Quotations such as these are abundant. Our ever staunch friend, the Duke of Connaught, tells the Home-land folks: "There have probably been no greater openings at any time in the world for young men PREPARED TO WORK than those presented by Canada today." His Excellency, the Governor General, talks in the same strain, as do practically all of our distinguished visitors. While not bearing directly on the immediate problems under discussion, yet they have a ring of faith in this country that is in itself an excellent tonic.

It would be unwise, however, to ignore present-day troubles. That would be playing the foolish ostrich act. The all-dominant wheat situation, with its many reactions and numerous angles of discussion, the serious degree of unemployment (and yet less in degree than most other countries); the consequent necessity for governmental aid

on a large scale; the reduced incomes from investments and the corollary of timidity in expenditure and the curtailment of purchases; the temporary shrinkage in revenues, of governments, railways and some industrial concerns—all these main and minor factors in the depression stage are not to be wished away by a magic wand, but they are to be faced courageously and hopefully. Similar problems in varying degree have been met and solved ere this, and have long since been pigeon-holed for all time.

Offsetting these and other unsatisfactory conditions, are a larger number of cheering facts than outweigh them. The positives exceed the negatives in nearly every department of the economic life of the land. Take a few at random by way of illustration, based on the latest available data and covering different sections of the country:

The Turner Valley oil wells struck a new high record in August last, with 125,000 barrels; the T. and N. O. rail-

(Continued on Page 50)



CANADA'S GROWING WESTERN GATEWAY

The port of Vancouver has in recent years been assuming a new importance in the national economy of Canada. Steadily increasing shipments of all kinds have taken place but particular importance is attached to the larger proportion of the wheat business handled. Illustration shows the splendid harbor, with the Canadian Pacific piers in the foreground.

—Photo by Associated Screen News.

THE PENALTY OF DRIFT

Australian Financial Policy Results in Economic Crisis—
Drastic Measures Necessary—How Canada Can Help

By Reece H. Hague

A NATION, like an individual, can follow a policy of financial drift for just so long without incurring actual disaster, but the time must eventually arrive when, unless drastic steps are taken to put its or his financial house in order, the country or person involved will be overwhelmed by calamity.

Shortly after returning from an extended visit in Australia in 1928, I described in SATURDAY NIGHT the morass of financial chaos in which both the Commonwealth and State Governments of Australia were wallowing and pointed out that a policy of annually borrowing large sums of money to pay the interest on debts, leaving the matter of attending to the principal when it fell due in the laps of the Gods, could not by any stretch of imagination be considered a sound one.

This, I explained, was what was happening in Australia and expressed the opinion that the people of Canada were to be congratulated upon the fact that their Governments were at least making a strenuous effort to balance and keep balanced the country's ledger.

My charges that Australia was suffering appallingly from many years of misgovernment, extravagance and the upholding of an industrial system which must inevitably lead to ruin, brought around my head a certain amount of abuse, particularly from those whose interests lay in building up, in the Dominion a trades unionism along Australian lines. I was also accused of grossly exaggerating the state of affairs in the Commonwealth.

Judging from press despatches appearing almost daily in Canadian newspapers, Australia has already been brought face to face with her Nemesis. Probably the Commonwealth has never previously enjoyed so much front page publicity in the papers of this country as is the case at present, but this publicity is not of the most enviable type.

Four prominent British industrialists visited Australia two years ago and after making an exhaustive examination into the finances of the country offered a certain amount of constructive criticism. After their proposals had been extensively reviewed in Australian papers, the matter was allowed to drop and the Commonwealth proceeded on its own sweet way towards bankruptcy.

It was not until Great Britain politely but firmly de-

clined to saddle herself with any additional Australian loans until some effort was made on the part of the Commonwealth government to put her financial house in order and the discovery was made that even such seemingly inexhaustible sources of loan money as the United States had become loth to lend additional funds to a country which appeared to be making no serious effort to bring her expenditures into line with her receipts, that Australia became really perturbed.

In order to retire an external loan which was falling due and to otherwise alleviate the situation a large internal loan was floated on terms most advantageous to those subscribing; the bonds being sold considerably below par, carrying more than the usual rate of interest and being tax free—a remarkable attraction in a tax ridden country like the Commonwealth.

Possibly owing to the equable climate, the Australian people are among the most optimistic on the face of the globe and the least inclined to burden themselves with worries about the future; but at last it has been brought home to them that the financial situation of the country is really acute and alarm regarding what will transpire unless stringent action is taken, has become general.

Internal loans such as the one recently floated are not really helping the situation, but merely staving off the day of reckoning and reducing the taxable amount of money available in the country. Considerable consternation was caused among those Australians who have most of their money tucked away in government bonds when, a week or so ago, a suggestion that legislation be passed compelling bondholders of the £27,000,000 Commonwealth internal loan which matures in December to hold their bonds for a further twelve months, very nearly succeeded in gaining the support of the Government caucus.

Australian capitalists are at last realizing that even Government bonds may not be worth the paper they are printed on. There is no assurance that a motion such as the one referred to above will be defeated if it is again advanced, nor is there any definite evidence that the Government will ever be in a position to meet its obligations to bondholders.

(Continued on Page 48)



REPORTS of increased activity in several lines of Canadian industry in the last few weeks, notably in sugar refining, newsprint, wool, cotton and silk and in automobile accessories and parts, have somewhat improved sentiment in business circles, helped by the near approach of a new calendar year which is counted upon to bring us restoration of prosperity. Trade returns from Ottawa are being eagerly studied to discover the effects of the tariff revisions, and further pronouncements by the Bennett Government as to economic policy are awaited. Generally speaking, there is a feeling that business is on the verge of making a change in trend and that any change can hardly help but be for the better in view of the ultra-depressed levels persisting in recent months.

THE considerably narrower fluctuations, in prices on the Montreal and Toronto Stock Exchanges in the past two or three weeks seem to give support to the belief that Canadian business conditions are at last achieving stability and that better things lie ahead. If business men and investors are content to exercise moderation and not expect too much during the next few months, their hopes for the inauguration of a sustained upturn in business conditions should not be long unrealized.

However, it should not be forgotten that the opening months of the year are usually a period of dullness in trade and industry and that there seems to be no reason why 1931 should be different in this respect. Thus we shall probably have to wait for the approach of the spring season to find out whether or not business has the recuperative power we hope for it.

UNTIL there is more definite evidence on this point than now exists there would seem to be no reason to look for an important movement in stock prices. The confidence of the public in common stock values has been severely shaken by the events of the past fifteen months and something more concrete than the interest in equities. Evidence of this, if any were needed, lies in the fact that not even the obviously well-deflated levels at which most stocks are now selling have been sufficient to induce a large volume of buying.

COMMON stocks are being bought at these prices, of course, but only on a limited scale and by conservative purchasers for the long pull, other members of the stock-minded public having apparently decided to wait for definite evidence that business is on the mend before entering the market. While this condition obtains, we cannot expect much in the way of general and sustained price recovery. Thus the near-term prospects for the market are not particularly bullish. It lacks the public participation necessary for a real rise, and there is the possibility that the seasonal increase in industrial activity due about next March may be smaller than now hoped for.

SO LONG as basic conditions continue to present such an uninspiring picture as they have recently, it will probably be useless to expect much public interest in stocks and therefore price fluctuations are likely to continue to operate in a narrow range on a small volume of transactions during the immediate future.

THIS is not in itself a reason why conservative investors who are thinking of acquiring a line of good common stocks for immediate income and long-term appreciation should postpone purchasing. Though the time and extent of improvement are still in doubt, it seems certain that business is steadily working toward betterment and with stocks already selling close to their lowest levels in years, there would appear to be no reason to look for another big decline. Note the increasing resistance shown by the market to recent unfavorable developments.

CURRENT prices of stocks appear to be fully discounting all possible adverse developments in the next few months and market irregularity and dullness in the immediate future should not be allowed to hide the fact that stocks are now in a buying range. While I am not suggesting that the utmost care should not be used in making selections, I would emphasize the point that it is possible to postpone buying too long. When good stocks are purchasable at unusually low prices, as at present, they merit attention, and no one who buys real values at low prices need fear the ultimate result.

ONE of the outstanding factors contributing to continuance of the present depression has been the curtailment of purchasing by persons whose incomes have not been reduced. It will be interesting to note if the spending inseparable from the Christmas season will have the effect of permanently loosening their purse strings and thereby help to stimulate business recovery. When such people begin to spend they may discover that they are in need of all kinds of goods they have been doing without unnecessarily.

WHETHER or not it permanently changes spending—or non-spending—habits, Christmas has the effect of putting a great deal of money into circulation just at the time when it will do the most good. Every line of business benefits thereby, and so every citizen. And the Christmas spirit itself helps by strengthening public morale.

CANADIAN INDUSTRIAL ALCOHOL COMPANY LIMITED

DR		PROFIT AND LOSS ACCOUNT FOR THE YEAR ENDED 30th SEPTEMBER, 1930		Cr.
TO DIVIDENDS	\$ 415,307.70	BY NET PROFIT FOR THE YEAR AFTER INCLUDING DIVIDENDS RECEIVABLE FROM ASSOCIATED COMPANIES AND AFTER DEDUCTING ADMINISTRATION EXPENSES AND MAKING PROVISION FOR DEPRECIATION AND INCOME TAX	\$ 521,770.40	
TO AMOUNT WRITTEN OFF SHARES IN ASSOCIATED COMPANY	241,142.75	BY BALANCE BROUGHT FORWARD FROM LAST ACCOUNT	2,096,058.52	
TO BALANCE AS PER BALANCE SHEET	1,961,178.47			
	\$2,619,828.92			\$2,619,828.92

BALANCE SHEET		30th SEPTEMBER, 1930	
ASSETS		LIABILITIES	
REAL ESTATE, BUILDINGS, MACHINERY, GOODWILL, ETC., LESS DEPRECIATION	\$5,313,093.62	DOMINION GOVERNMENT; BALANCE OF SALES TAX CLAIM	\$ 457,455.82
SHARES IN ASSOCIATED COMPANIES AND OTHER INVESTMENTS	5,016,879.91	BANK LOAN—SECURED	2,281,000.00
STOCKS ON HAND AT COST	6,489,447.91	SUNDRY CREDITORS AND CREDIT BALANCES, INCLUDING ASSOCIATED COMPANIES	802,695.41
SUNDRY DEBTORS (Less Provision for Doubtful Debts) AND DEBIT BALANCES INCLUDING ASSOCIATED COMPANIES	3,327,755.75	SHAREHOLDERS' ACCOUNTS	
CASH IN BANK AND ON HAND	10,315.07	Capital Stock	
		Authorized—1,500,000 Shares without nominal or par value, divided into 1,000,000 Voting Shares and 500,000 Non-Voting Shares	
		Issued—969,480 Voting Shares	\$10,918,000.00
		123,435 Non-Voting Shares	2,440,700.00
			\$13,358,700.00
		Surplus:	
		Accumulated Surpluses of former Companies	\$1,296,462.56
		Profit and Loss Account	1,961,178.47
			3,257,641.03
			16,656,341.03
	\$20,197,492.26		\$20,197,492.26
APPROVED ON BEHALF OF THE BOARD		CONTINGENT LIABILITIES: In respect of Guarantee of 20-year 6% Debenture Stock of Robert McNish & Company Limited	
(Signed) SHAUGHNESSY, DIRECTORS		Guarantee in respect of Bank Loan to a Subsidiary Company, amounting to \$624,400.00	
(Signed) E. LAUSTER, TO THE SHAREHOLDERS			
We have examined the above Balance Sheet with the books of the Company and have obtained all the information and explanations we have required. In our opinion the Balance Sheet is properly drawn up so as to exhibit a true and correct view of the state of the Company's affairs, according to the best of our information and the explanations given to us, and as shown by the books of the Company.		(Signed) DELOITTE, PLENDER, HASKINS & SELLS AUDITORS	
MONTREAL, 1st DECEMBER 1930			

DEPARTMENT OF TRADE AND COMMERCE
OTTAWA, CANADA

December 6th, 1930.

To Canadian Citizens,
Everywhere in Canada.Suppose Everybody Rocked the Boat!

One of my friends, who has what he considers a refined taste in cheese and is particularly partial to imported brands, tells me that he thinks I am overstepping the bounds of good taste in keeping this "Produced in Canada" agitation up so long, and elaborating it from so many angles. In effect he says to me: "So long as the importation of cheese is lawful, whose business but my own is it if I gratify my liking for imported cheese? I pay what the law demands in the way of customs duties. Then why lecture me for doing what I have a perfect right to do?"

But his own? I am going to try to show him, in this my public answer to him, that it's everybody's business!

As an easy and effective way of doing so, an old lesson from school days comes aptly to mind. In proving his theorems, you all remember how often Euclid used to employ the "reductio ad absurdum" method—assuming the opposite of what he wanted to prove, and then showing how absurd were the deductions it involved. So let us try the same thing on this business of importing cheese, remembering always, of course, that any one of a hundred other products would serve equally well as an illustration.

First we must admit that if it's all right for some Canadians to restrict their purchases of cheese to imported cheese, it's all right for every Canadian to do the same thing. Now if not one single Canadian were to purchase Canadian-made cheese, most of the Canadian cheese factories would have no alternative but to close up, for there isn't nearly enough export trade in cheese to keep them all going.

Next, we must concede that if there is no question about the propriety of those people, who prefer imported cheese, buying imported cheese, we must likewise concede that there can be no question about the propriety of those people who prefer imported biscuits, jams, hats, shoes, motor cars or what not, buying such articles. And as before, if there can be no objection to some Canadians buying such articles, there can be no objection if every Canadian should decide to pass up every Canadian manufacturer, and buy only articles that had been made by some foreign manufacturer, employing foreign labour and using foreign materials. Result—Every Canadian factory of every kind whatsoever (excepting only those manufacturing wholly or mainly for export) closed up, hundreds of thousands of wage-earners left stranded, tradesmen deprived of the great majority of their cash customers, landlords clamouring for rents and professional men clamouring for fees that could not be collected, empty houses, empty stores, tax sales, people moving away—all for the simple reason that nobody had any income because nobody was producing anything.

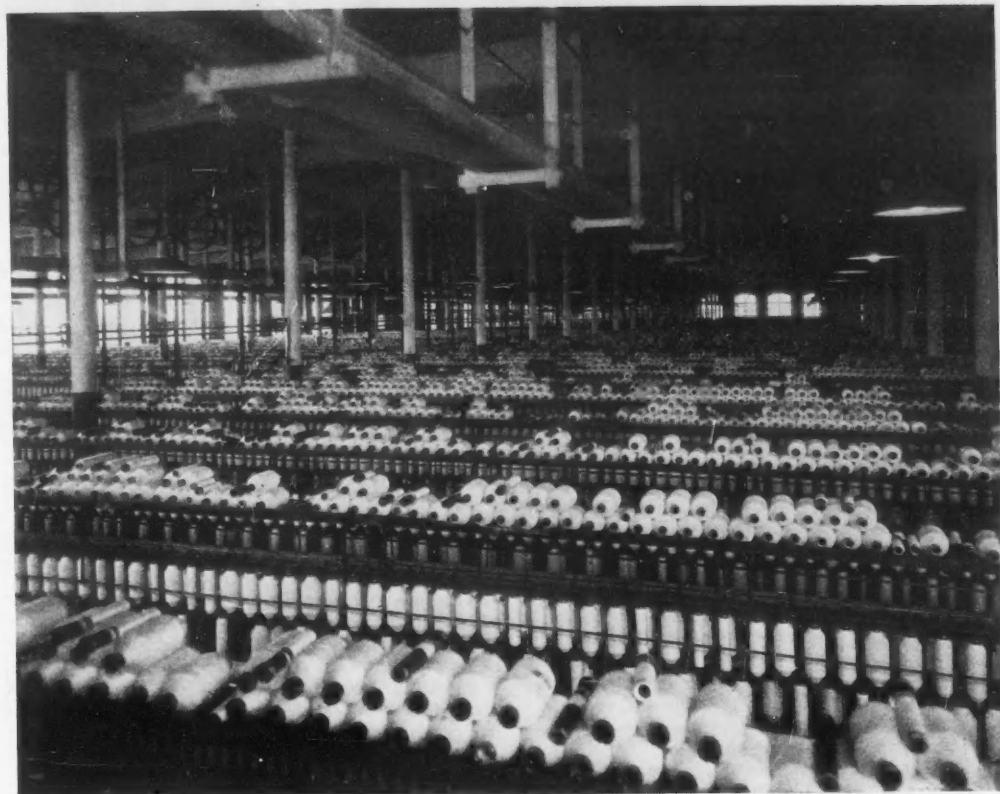
Nobody, that is to say, except the Canadian farmer. But why should we assume that he would still be producing? If Canadians unanimously chose to buy imported manufactured articles in preference to domestic manufactured articles, why should they not also choose with equal propriety to buy imported farm products in preference to domestic farm products? Many Canadians already do it regularly in the case of early fruits and vegetables. So if it's all right for some of them to do it part of the time, why isn't it all right for all of them to do it all of the time?

Of course by the time we got round to the point where nobody in Canada was producing anything, due to the fact that no Canadian was willing to buy a made-in-Canada product, none of us would have the wherewithal to buy the next meal. "Which is absurd," as our friend Euclid would say. Hence we are forced to the conclusion that our original assumption was incorrect. That being so, my friend should seriously consider trying to curb his appetite for imported cheese, and endeavour to satisfy it with Canadian cheese.

So to those who think that perhaps I am going a bit too far with this agitation, all I feel called upon to say is that I would rather be held guilty of overstepping the bounds of good taste in order to help my country keep within the bounds of common sense, than be given credit for keeping within the bounds of good taste when it meant letting the common sense side of the question go hang!

Very sincerely yours,

A. H. Stevens
Minister of Trade and Commerce.



BUSY SPINDLES BUSIER UNDER NEW TARIFF
Direct benefit is felt by Canada's textile industry as a result of the additional protection accorded by the new tariff. A number of companies report that both production and employment are being stimulated. Photograph shows the interior of the spinning room at the Mount Royal mill, Montreal, of the Dominion Textile Company.
—Photo by Associated Screen News.

BRITAIN'S NEW POLICY

Adoption of Modern Business Methods and Amalgamation In Basic Industries Already Producing Good Results

By William King

ALTHOUGH there is a tendency at present to see British commerce through the glasses of pessimism much reconstructive work is being done in the coal, cotton, chemical, and non-ferrous metal industries, and a brief review will show that the lion is still wagging his tail, if not forcibly, with renewed vigour.

Definite improvement in the coal industry began in the last month of 1928. This improvement in the position continued during 1929 with the result that exports during that year, excluding bunkers, showed an increase of ten million tons, amounting in value to \$47,000,000, and all the principal exporting districts shared the increase in trade.

During the first half of this year the favourable trading has continued, and during October the first independent step was taken, since 1919, to ensure further profitable working.

During September the Lancashire coal owners contemplated a powerful amalgamation for all the collieries in the Lancashire-Cheshire district, and the scheme has now matured and is the greatest rationalising step that has taken place in the history of the great coal industry.

By amalgamating, the Lancashire coalfield—with a few mines in Cheshire—becomes a unit which involves capital to the extent of \$100,000,000. It will be a tremendous advance toward restoring economic strength to a large section of the industry, considering that it will be combined with steady mechanisation, wider use of electricity, of mechanical coal cutters and conveyors, of modern means of transport above and below ground, and the centralisation of administration.

It is confidently expected that the technique of rationalisation will be applied to the combine, by closing down those mines whose costs are too high to guarantee more than a temporary profit, the completion of a unified system of control of sales, and by improving and extending existing workings. Competition between collieries embraced by the combine will be eliminated and the customer supplied from the nearest colliery producing the coal he wants.

The merger is an excellent example of what may be done in industry by concerted effort and by a realisation that an attitude of laissez faire, whilst it may give a certain amount of comfort, will not ensure much profit.

The most unsatisfactory feature of British export trade is the decline in export of manufactured cotton goods. A few years ago cotton yarns and manufactures represented one-third the value of total manufactured goods exported, while at present, the proportion is less than a quarter.

The manufacture of these products is localised in Lancashire. During 1919-20 most of the mills were recapitalised and began trading without financial reserves, without depreciation funds, and with strictly limited liquid capital. When bad trade came along during post-war years, due mainly to foreign compe-

dition and the unsettled state of world commerce, the mills were unable to offer a stiff resistance and naturally lost the firm footing in export markets they had prior to the war. This state of affairs continued until the early part of 1929 when the first substantial sign of reorganisation was seen in the formation of the Lancashire Cotton Corporation, created specifically for the purpose of amalgamating mills.

Today the policy of the combine is vindicated. It controls over one-fifth the spinning spindles in the cotton textile industry in England, and a tremendous number of looms. The spindleage alone amounts to over ten millions involving capital to the extent of \$100,000,000.

In its policy of amalgamating individual mills the L.C.C. was first faced with the problem of financial reconstruction. In each case a substantial adverse trading balance existed which meant a huge bank overdraft. The dead wood had to be cut away, the financial deficit wiped out, and during the process of reconstruction both shareholders and trade creditors, including banks, had to make considerable sacrifices, in most cases to the extent of 75% of the total value of their claims. The share capital of the company was then reconstructed and fresh capital obtained by the issue of debentures.

Perhaps the most valuable asset possessed by the L.C.C. is its determination to do business along modern lines. Its five directors, headed by Sir Kenneth Stewart, are fearless, determined business men, bent on bringing prosperity to Lancashire, and supported by the Bank of England have already done valuable work. The two form a combination of powerful interests.

Having obtained financial stability in the mills reorganisation naturally followed along the following lines:

1. Centralised agencies for the purchase of cotton in bulk, with the object of forcing preferential treatment in their purchases in the cotton markets of the world in regard to quality and price.
 2. Re-equipping of mills wherever necessary so that the maximum economies in production would be effected.
 3. The standardisation of production to avoid the high costs involved when a mill is constantly changing from one product to another.
 4. Centralised agencies for the sale of products and purchase of supplies other than raw material.
- The L.C.C. is definitely committed to a policy of aggression to recapture lost export markets in the far east. For this purpose standard lines of cheap cloth have been produced and the business that has been obtained already indicates that the movement has a good chance of success.
- That tariffs during post-war years, in China, India, and Japan have been influential in reducing the export of cotton textiles from Great Britain there can be no doubt; the ironic aspect of the situation is that Lancashire supplied the major portion of the machinery necessary for these

countries to build up textile industries. As a logical consequence upon building a new industry there must be adequate tariff protection to maintain a standard of living and to protect invested capital.

There must be a period of growth, a period during which the new industry is too weak to withstand competition from the older and well established industries, and if a country considers the sound establishment of an industry necessary to maintain its economic well-being then it must bring into force the necessary legislation. But Lancashire realises the force of these economic facts in relation to her industry, and by a clear understanding of the position, and by such drastic reorganization as has been evident during recent months within her industry will go a long way toward becoming again that formidable competitor and force she was in the world's markets in 1914.

Turning now to the British dyestuffs industry we are faced with a record of growth since 1914 that is remarkable. Between 1885 and 1914 German and Swiss dyemakers were so firmly entrenched in the British market that they supplied from 80 to 90 per cent. of the colour used in that country. In 1914 the British dyestuffs industry consisted of some half-dozen firms, each specialising in a certain direction, but between them they did not produce a complete range of colours and were almost entirely dependent on foreign supplies.

With the outbreak of war the import of foreign dyestuffs was almost entirely cut off and the British industry was faced with a great task and a great opportunity. From small beginnings, with financial aid from the Government in 1915, they built up a powerful industry, capable of supplying the urgent needs of the army and navy and civilian population, and the quantitative needs of British industries. Although certain manufacturers went short of products this does nothing to tarnish the splendid record of war-time achievement.

With the finish of the war in 1918 came the time to assess the progress of the industry and whether it should be protected against that fierce competition from foreign markets which was expected to come with a return to normal conditions. It was held at that time that possession of a powerful industry was essential in the interests of national security. The opinions of colour-users varied in many respects, the majority, however, felt that the creation of a strong industry was desirable, and so there came into operation on January 14, 1921, the Dyestuffs (Import Regulation) Act to operate for a period of ten years and no longer, thus expiring on January 14, 1931. This Act prevents for that period the importations of all types of synthetic dyestuffs except under special licence from the Board of Trade.

So for the past decade the British dyestuffs industry has been rigidly

(Continued on Page 51)

NO HALT TO PROGRESS

Depression Does Not Interfere with Steady Upward Trend
—World Will Be Better Off Than Ever Before

By Sir William Clark

High Commissioner for the United Kingdom in Canada

IF YOU were suddenly transported to England and set down in her mellow countryside, so comfortable and prosperous to the outward eye, you would find it difficult indeed to believe that Britain is a country beset with many importunate problems—its army of unemployed, its burden of debt, its load of taxation, the heaviest of any in the world. And as a matter of fact you would be quite right, for the paradox of England is that she is not in nearly so bad a way as an impartial statistician who did not know her save from her official returns, might find good reason to suppose.

Even that cold, arithmetical record is not always as gloomy as you might imagine. British ministers do not often permit themselves to expatiate on the achievements of their native land, but the other day the Chancellor of the Exchequer fairly let himself go. During this century, he said, our foreign trade had increased ten-fold; so had our national wealth. The wages and standard of living of our people had increased immeasurably. In the last fifty years we had increased our export trade per head more than any other country in the world.

In the last three years we had sold more than £2,000,000,000 worth of our own products to protectionist countries, surmounting their high tariff walls by the cheapness and superiority of our goods. The cotton goods exported from Lancashire last year were more than the cotton exports of the United States, Germany, France, Japan and Czecho-Slovakia put together. We still built half the ships of the world; and the Master Cutler of Sheffield had stated that the output of steel from Sheffield was fifty per cent. higher than before the war.

That is one side of the picture; but, of course, the Chancellor of the Exchequer would be the first to admit that there is another. Despite all this progress the volume of our trade is not sufficient to give employment to the whole of our industrial population. From 1921 up to a year ago the number of our unemployed has never been much below a million and with the present collapse of the world's trade is well over the two million mark. More than 600,000 of these, it is true, are in partial employment but that is only a mitigation of a very grievous state of things.

No other industrial country is perhaps so exposed as England to the effects of a world-wide collapse of trade, for no other is so dependent on export for the marketing of her manufactures or has so diversified a range of markets throughout the world. If you take the geographical distribution of her exports in the first nine months of the current year you will find that 34% of them, or more than one-third, went to Europe; 21% or something

over one-fifth to Asia; 13% each to Africa and to North America; 9% to South America and 10% to Australasia and the Pacific. It follows from these figures that Great Britain is affected by changes in the purchasing power of almost every type of country in the world, industrial or agricultural, highly civilized or living at comparatively low standards. With so wide a range she usually hopes to find a safeguard in diversity, making good on the swings what she may have lost on the roundabouts if there is economic distress in any particular part of the world.

But this year the depression has been too widespread. I have had the privilege recently on more than one occasion of talking in Ottawa with prominent British business men who have been going round the world in order to study their various markets; and each has told me much the same thing. It is not so much a question of their being unable to compete with foreign goods; the difficulty lies rather in the weakness of the market, and they usually added that never in their experience have they found trouble so widespread.

We have to remember especially that, apart from our markets in Europe, the purchasing capacity of most of the geographical groups which I named just now depends on the successful marketing of foodstuffs and produce of all kinds, and consequently the recent declines in wholesale commodity prices, have had serious reactions on British trade. So, for Great Britain as for so many other countries the immediate problem is the problem of the current slump, its probable duration and the influences which are likely to bring it to an end; and I make no apology for devoting the rest of my time to that I hope is not too melancholy a theme.

When one is considering a situation of the kind we see today, it is important to distinguish between crises which are largely financial and depressions which are industrial and commercial. The essence of a crisis is a sudden contraction of credit.

Cyclical fluctuations of trade differ in character from financial crisis although a crisis may at one stage or another accompany the downward movement. Crises might be preventable if the expansion of credit could be adequately controlled, but cyclical fluctuations of trade appear to be almost a law of nature.

In the last fifty years or so there have been seven periods of trade depression of varying degrees of intensity. It is generally thought that there would have been another in 1914 but for the outbreak of the war, but on the other hand we should probably regard the short-lived boom of 1920 and the depression of 1921 as war disturbances rather than as phases of cyclical trade movements. But on the basis of the pre-war period alone, it is abundantly clear that trade is in fact never entirely stable but continually in a state of flux. The causes of this phenomenon are still the subject of dispute.

Let us consider the situation which has developed since the summer of last year. There have been both a crisis and depression. As a matter of fact the depression began first. If you look at a chart of world wholesale prices you will see that the highest point was reached in July of 1928; that there was a slight decline subject to minor fluctuations till July of 1929; and that from then onwards there was a steep descent.

On the other hand the collapse of the great stock exchange boom did not come until near the end of October. That collapse of course was bound to come sooner or later, especially with the beginning of a downward trend in trade. As regards the industrial depression, the competition theory seems to meet the case pretty well, but we must bracket with it one external cause. The present distribution of the world's gold supplies, of which some 60% is now held in two countries, and probably also the fact that the annual output of gold is beginning to lag behind the annual expansion in the volume of the world's business—these two factors seem to be producing a currency contraction which means, apart from any other influences, a tendency to lower price levels.

As to the part played by competition, there are, I think, special con-



ORGANIZES COMPANY

A. W. Purdie, who has been for the past 20 years identified with the artificial leather manufacturing business as General Manager of the Fabrikord division of Canadian Industries Limited, and who has just organized the Home Beverage Company, which will service the home direct with Canada Dry products. This company, although handling Canada Dry exclusively, is in no way connected with the Canada Dry organization.

considerations which may account for this depression being more acute than some of its predecessors. The industrial machine can be driven nowadays at a fiercer velocity; larger volumes of raw material are required and larger volumes of goods produced within a given time; and the consumer has been offered new facilities for acquiring the completed product. When his appetite showed signs of beginning to flag, a new stimulus—or one new at any rate in the extent of its application—was given to him through the great extension of instalment selling. Towards the end of the boom, I gather

(Continued on Page 47)

The QUIPU of the INCAS
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JOINS BANK BOARD

Announcement was made recently that Charles S. Macdonald, M.A., President and General Manager of the Confederation Life Association, has been elected a director of Barclays Bank (Canada). Mr. Macdonald, who is very well known in financial and insurance circles, is a director of the Dominion Fire Insurance Company and has been active in the affairs of the Canadian Life Insurance Officers' Association.

—Photo by Editorial Services.

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GOLD & DROSS

Page-Hersey Tubes

Editor, Gold and Dross:
What about Page-Hersey Tubes? Should I hold it or sell it? What do you hear about the company?

—C. N., Regina, Sask.

The yield obtainable from a purchase of Page-Hersey Tubes common stock at the current price of 86, (5.81%), is less than that from a number of other issues, but the record of the company is so good and its apparent prospects so bright as to make the stock well worth holding, in my opinion.

As you may know, in both 1929 and 1928 the company earned the current \$5 annual dividend more than twice over and I understand that results for the current fiscal year will make a scarcely less favorable showing, as it seems probable that the company will be able to make a further large addition to surplus account after providing for common dividends. Such a result is exceptionally satisfactory for a difficult year like 1930.

The company's record has been one of steadily increasing financial strength and improvement in operating efficiency. There seems to be every reason to expect continued progress over the next several years, and it would appear, therefore, to be a good company to retain an interest in.

A Golden Crust

Editor, Gold and Dross:

Probably you know that Regal Bakeries Limited is planning to reorganize its capitalization in a way that will be very harmful to shareholders and greatly reduce the value of their holdings. Perhaps you would be good enough to look into it and give your readers your usual frank opinion.

—C. L., Toronto, Ont.

The extraordinary capital reorganization proposed by Regal Bakeries Limited makes it appear that the motto on the company's letterhead "Crowned with a Golden Crust" was very well chosen. I have never seen a plan of capital reorganization which seemed to show less regard for the rights of shareholders.

The company proposes to (1) cancel all dividend arrears on the preferred stock, (2) reduce the par value of said preferred shares from \$100 to \$60, (3) place such reduced par value shares on a dividend basis of 6% in place of the former 7% on \$100, dividends to accrue from January 1st, 1932, only, (4) create 10,000 "management shares" to be issued to executives and employees of the company at a price of 50c a share, these shares to be entitled to all net earnings of the company up to \$25,000 in any one year and 50% of earnings in excess of that figure.

When the management of a company proposes to put through anything as inequitable as this, it is to be supposed that it owns or controls a majority of the common stock. The minority stockholders should get together at once and take legal steps to protect their position.

Durant of Canada Common

Editor, Gold and Dross:

I have held Durant Motors of Canada common for a long time and now it is selling at 5 I am thinking of selling. I may say I have suffered quite a loss on the stock through not taking your advice. Please let me know what you think, also if the dividend due January 1 will be paid.

—D. T., Hamilton, Ont.

Having held the stock so long, I would suggest that you hold it a little longer. Durant of Canada appears to be already past its most difficult period, and the prospects are for a change for the better in the not distant future. The company is ably managed and although the next financial statement will not make particularly cheerful reading as far as profits are concerned, it will show, I believe, that the company is in satisfactory shape financially and well placed to benefit by an improvement in the industry as soon as such occurs.

While Durant of Canada common is not of investment status at any time and the long-term future of the company is not wholly clear, the remarkable progress made under the present management gives the issue speculative interest. From a capital impairment to the amount of \$77,012 at the end of 1925, the company by the end of 1929 had a capital surplus of \$1,155,423, after dividend payments to the gross amount of \$265,000 (covering two years) on 284,818 shares of \$10 par value.

Dividend disbursements on the common stock were recently made semi-annual instead of quarterly, as formerly, so the next due date is April 1, 1931.

Associated Breweries of Canada

Editor, Gold and Dross:

Am told that Associated Breweries of Canada common is a good buy now at 11. What do you think of it? Please let me know how this price compares with previous prices this year, also dividend rate, yield and if dividend is safe. Has the company a good plant? I know little about it. Have always found your information reliable.

—B. L., Brandon, Man.

The stock is a fair speculative buy around the present price, 11, for anyone disposed to take a chance. The stock is at present paying \$2 a year dividends, so that at the present price the yield is over 18%. Obviously, the market does not consider the dividend safe. Some months ago Mr. E. G. Sick, managing director, was reported as stating that dividend requirements were being earned by a good margin, but earnings may have been reduced substantially since then, in view of the depressed conditions in the West and the widespread curtailment of purchasing power.

For the year ending December 31st, 1929, the company earned \$3.26 a share on the common stock. While it is doubtful if current earnings are large enough to justify maintenance of the present \$2 dividend rate, the company has not as yet given any indication that it is thinking of reducing the rate. The current price of 11 compares with a high of 18 and a low of 9½ for 1930 to date.

The Associated Breweries of Canada Limited was incorporated in 1928, under the laws of the Dominion, to acquire the Lethbridge Breweries, Limited, New Edmonton Breweries Limited, Regina Brewing Company Limited and Prince Albert Breweries Limited. The company operates under considerably less competitive conditions than breweries in Eastern Canada, and is also more favorably situated as regards legislative restrictions. The company's main difficulty is that the market served is not very large, and a reduction in the purchasing power of that market is felt fairly keenly.

On the other hand, the long term outlook for the company is by no means unfavorable. The company is well placed to benefit by the return of prosperity and the coming increase of population in its field. During 1929 additions were made to the Regina and Prince Albert plants, involving an expenditure of \$375,000, and plants and equipment are now reported in excellent shape. On December 31, 1929, current assets were \$734,639 and current liabilities \$32,238, a ratio of 23 to 1. Net working capital was \$702,401, compared with \$734,975 at the end of the previous year.

Obviously this is not a purchase for anyone for whom continuance of dividend returns is essential, though offering perhaps considerable possibilities to the speculator who can afford to take risks.

Ford of Canada

Editor, Gold and Dross:

I hear that the Ford Company in the States isn't doing very well; do you think it would be advisable to sell Ford of Canada common shares? What did Ford of Canada earn in 1929?

—T. C. M., Moncton, N.B.

In my opinion Ford of Canada class "A" shares merit buying rather than selling at current quotations around 21½, which, incidentally, compare with a high of 38½ and low of 18½ for the year to date. Wallace R. Campbell, president of the company, has stated that sales of the company have been maintained this year at a level closely approximating those of 1929. This is especially welcome news in view of the fact that sales of motor cars generally in Canada have declined approximately 40% from last year. In 1929 the company earned \$3.15 per share on the class "A" and "B" stocks combined.

Canada Power and Paper Debentures

Editor, Gold and Dross:

As the Canada Power and Paper Corporation 5½% debentures are the company's senior securities outstanding, they should be safe. Do you advise buying to obtain the current large yield?

—G. R. M., Vancouver, B.C.

A purchase of the 5½% debentures of Canada Power and Paper Corporation would undoubtedly be quite speculative at the present time, but at the same time offers possibilities for profit to anyone prepared to assume the risks involved. The point is that although the debentures are the senior security of Canada Power and Paper Corporation, the security behind them is the company's common stock holdings of the various operating companies. Naturally, such bonds and preferred stocks of those subsidiary companies as are outstanding rank as prior charges on assets and earnings.

Earnings of all newsprint companies have been sharply reduced in the last two years by reason of the tremendous over-expansion in the industry and the consequent insufficiency of such business as has been available to provide companies in the industry with adequate revenue. This situation has been aggravated by further expansion of operating capacity by most of the newsprint companies in the last year, and the outlook for the newsprint industry generally remains unsatisfactory.

Probably a solution will be provided in part at least by further amalgamations in the industry, which will permit of the temporary closing down of higher cost producers. In the meantime, and until such time as the industry works its way into a better position from the earnings standpoint, the debentures of Canada Power and Paper Corporation must be considered, as already stated, to be distinctly speculative.

That the market so regards them is indicated by the current low quotations. Obviously no sound investment could be purchased to yield anything like the return currently obtainable from Canada Power and Paper debentures.

Canada Cement

Editor, Gold and Dross:

I see where Canada Cement Company is doing well—would it be all right to buy the common stock as I see it's cheap now? Do you think the dividend is safe?

—C. W., Winnipeg, Man.

No dividends are being paid on Canada Cement Company common and probably none will be for quite a time to come. The company earned 39c per common share in the fiscal year ending November 30th, 1929, and 5c per share in the previous year. When the financial statement for the 1930 fiscal year appears, it will probably show that sales have been well maintained during the year, but that net income is somewhat lower than in 1929, owing to expenditures for improvement of plant and equipment.

Why not buy the preferred stock instead of the common? It is currently selling around 91½ (par \$100), and as the annual dividend rate is 6½% the current yield is 7.1%. As the preferred dividend seems to be safe, the yield may be considered attractive. Besides this, there is the possibility of some appreciation in market value in due time. Canada Cement Company, although rather heavily capitalized at the time of reorganization in 1927, seems to have an assured future. Controlling, as it does, the major portion of the cement business in Canada, it cannot help but benefit by continuance of growth throughout the Dominion.

Building Products Good

Editor, Gold and Dross:

While I am certainly no financial expert, it has occurred to me that there are some stocks available right now on which much greater yields than usual can be obtained. Don't you think that it would be good business for me to buy some of these stocks, particularly if the company is a good one, in order to get this return? What I am thinking of is the "A" stock of Building Products, Ltd., and I would be very grateful to you for your opinion.

—T. W., Hamilton, Ont.

I think that this stock would be a suitable buy for you at the present time, providing that you realize that it isn't in the gilt-edged class. I hardly need to tell you that a very high yield doesn't mean attractiveness alone; it indicates that a speculative element exists in that the market believes that there is a possibility of reduction or elimination of dividend. This is the risk which you have to run in return for the high rate of return.

The future of Building Products—and of the dividend—would seem to depend largely on the recovery of general business and a resumption of greater building activity in this country. There is comfort to be

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prepare you to take
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opportunity when it
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(As at Dec. 31st, 1929)
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Force . . . \$52,460,013
Assets . . . 7,323,146
Policy Reserves. 5,547,433

Western Grocers Limited

Notice of Dividend

A dividend of one and three quarters per cent (1 3/4%) on the Preference Stock of Western Grocers Limited, has been declared for the quarter ending December 31st, 1930, payable January 15th, 1931, to shareholders of record December 20th, 1930.
By order of the Board, W. P. RILEY, President
Winnipeg, December 5th, 1930.

Any old time—

will not do. You must be able to pass a medical examination. Therefore, insure now, while your health is sound and the doctor can pass you. You need friendly and expert advice to make your insurance agree with your requirements in every respect. A Montreal Life agent will show you how, without any obligation whatsoever on your part.

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GOLD & DROSS

had, however, in a recent official statement that the dividend—\$2 on the "A" stock—had been earned this year. It is not to be expected that the company will be able to make as good showing as in 1929 when \$3.41 was reported on the combined Class "A" and Class "B" stocks, but the fact that the company has been able to make a satisfactory showing in face of greatly reduced building operations is an indication of strength and good management.

The company has strengthened its position in the industry by diversification of products, and has taken advantage of the prosperity of recent years to retire its preferred stock and build up a good financial background. Building Products is, as you possibly know, an amalgamation formed in 1925 of Bird & Son, Ltd., and Ruberoid Company, Ltd., the former operating a plant at Hamilton and a mill at Pont Rouge, Que., and the latter a plant at Portneuf, Que. Its products consist of asphalt roofing, wall board, felt paper, sheathing paper, chipboard, insulating board and similar materials. Plants are currently reported to be operating at about the same capacity-ratio as at the same season last year, and the outlook is described as normal.

At the present price of 23 for the "A" stock the yield is fractionally over 8 1/2%. Current quotations incidentally, compare with a high of 29 1/2 and a low of 20 for this year and 46 and 22 last year. The stock has held up fairly well during recent months.

POTPOURRI

L. M., Toronto, Ont. MILLER BAY GOLD MINES, LTD., recently incorporated, is capitalized at 2,500,000 shares, 1,000,000 going to the property vendor. A gold prospect in the Howey Creek area, west of Sudbury, Ont. There has recently been some talk of diamond drilling the narrow but fairly high grade gold vein, which has a fair length. A test shipment of ore taken from surface exposure gave good results, it is understood. Values are carried in sulphides. It is purely a prospect and should be treated as such from the speculative angle.

S. K., Saint John, N.B. DOMINION LEAD was an out-and-out swindle, perpetrated by the Janis brothers, who skipped the country, were arrested at Atlantic City, extradited and sentenced. Shareholders never had a chance because the company had no property. All literature broadcast throughout U.S. and Canada, had no basis of truth. Shares were sold up to \$1.70 and promoters netted half a million dollars.

J. L., Picton, Ont. I certainly would advise against the purchase of preferred stock of INTER-PROVINCIAL FUR FARMS LIMITED. I certainly do not think this can in any way be regarded as an investment; it is an out-and-out speculation. In my opinion the fur farming industry has not progressed to the point where it warrants public participation through the sale of securities. I believe that it is still an enterprise for private capital, particularly in view of the high degree of risk attendant upon such ventures. No market exists for this preferred stock.

J. W., Chapleau, Ont. The preferred stock of CANADIAN HYDRO-ELECTRIC CORPORATION is currently quoted at around 80. In my opinion this stock would be a suitable buy for a portion of your investment funds. Canadian Hydro-Electric Corporation is, as you possibly know, a subsidiary of International Paper and Paper. To this extent it is allied with the newspaper interest, and the newspaper outlook is not particularly bright. Over against this Canadian Hydro-Electric has valuable contracts with the Hydro-Electric Power Commission of Ontario and other consumers of power which would seem to indicate assurance of definite returns for many years to come.

H. L., Kilmarnock, Ont. I do not know of any reason why you should dispose of your preferred stock of NATIONAL GROCERS at the present time. You are getting an excellent return on your money and as you know the stock has recently mounted in price. This is believed due to an intention to call this issue, which is incidentally callable at 110, as it is felt with the progress of the company an 8% stock has no place in its capital structure.

G. C., Regina, Sask. It is true that sound common stocks like C.P.R., A.T. & P. and STANDARD OIL OF NEW YORK are currently selling at prices that are attractive for long pull holding, as well as many other excellent issues, but I am disinclined to advise selling any of these fixed-income securities on your list in order to provide funds for the purpose when to do so would involve acceptance of a considerable loss, such as would occur in the case of your Maple Leaf Milling Company first mortgage bonds and your Federal Grain preferred. The market value of these securities has been sharply reduced by the extraordinary losses suffered by these companies during their last fiscal year, but as I think there are excellent prospects for both these companies to work out of their present difficulties and into stronger financial positions in the course of time, I think you would do well to hold on to these for the present.

S. E., London, Ont. I would not recommend that you dispose of your stock of ROGERS-MAJESTIC CORPORATION at the present time and take a loss. In striking contrast to a number of American radio companies, our Canadian radio firms have been doing very well this year, and Rogers-Majestic is no exception.

R. A., Guelph, Ont. Stock of the DARDELET THREAD-LOCK CORPORATION cannot be considered as other than speculative at the present time. I believe that the company has developed an interesting new product, and that it has received important inquiries. In his report to stockholders covering 1929 and the first quarter of 1930, the president stated that the year was necessarily devoted to development work and engineering and that it has not been feasible to develop a large demand for Dardelet bolts and nuts. The company and its licensees must of necessity develop such a demand before earnings on these products can be realized. It is reported that the company filled 114 orders during the first quarter of 1930, which compared with 510 separate orders for special bolts and parts for 1929. The report added that 54 railroads had ordered Dardelet track bolts and crossing frog bolts for service tests. The company would, therefore, appear to have interesting possibilities, but I think that its stock at the present time is only a buy for an out-and-out speculator.

W. C. R., London, Ont. ARNO was able to show a certain amount of copper mineralization of ore grade, establishing continuity on three levels but no great tonnage was disclosed. Operations were carried on modestly and finally ceased, due to lack of funds. Directors still have some faith in the property. Prices once prevailing represented stock manipulation. NEWBEC has possibilities. The amount of ore so far found is not large but the property contains geological chances of some interest. BIDGOOD has a chance to get going again and to show something eventually. CLERICY is dickering in oil, a long way from home. I would not care to say what their chances are. I am not impressed with your selection of stocks, except TECK HUGHES, which is sound.

B. H., Harrison, Ont. STANDARD OIL OF NEW JERSEY occupies a dominant position in its industry and the stock holds great potential possibilities. The "fly in the ointment" is the very serious condition that has developed in the oil industry as the result of long over-production. As you are doubtless aware, strenuous efforts have been made to correct this through pro-rata, but with only limited success so far.

M. V., Toronto, Ont. While I believe that RADIO CORPORATION is an excellent stock for long term holding, nevertheless I do not think there is any need to rush in and buy at the present time. While the common stock has recently been getting down to a level in line with actual prospects, nevertheless it is possible that it may remain at a low figure for several months to come and purchasers therefore need not be hasty. The company's net income for the nine months ended September 30th last amounted to only

\$870,753, which was equivalent to a deficit of 23c a common share, as against earnings of \$1.48 a share for the corresponding 1929 period. The final quarter is seasonally, of course, the best one for the company but I am inclined to doubt that the improvement will be sufficient to result in more than nominal per share earnings at best on the common for the full year. The prospects for the early part of 1931 are decidedly uncertain, there being danger in the radio industry of a recurrence of price-cutting and distress offering of goods on the market.

C. A., Courtenay, B.C. I would not currently recommend the purchase of common stock of the SIMMONS COMPANY. There is evidence to indicate that the company has been experiencing one of the worst showings this year of many years. In view of these disappointing results and in the absence of any encouraging outlook for the furniture trade, it seems doubtful whether net earnings on the common stock for the entire year will be more than nominal. Dividends on this stock which were formerly paid at the rate of \$3 a year were passed early in July, following the discontinuance last spring of the 6% stock distribution. While the company is a strong one, I can see no reason for purchasing this stock until there is direct evidence of improvement in the earnings position.

M. E., Milton, Ont. In my opinion both the 6 1/2% preferred stock of SIMPSON'S LIMITED and the 5 1/4% certificates of the TORONTO GENERAL TRUSTS should prove satisfactory investments.

B. C., Montreal, Que. WINDFALL is worthless. The company wound up in bankruptcy, owing a considerable sum. The property holdings were of no value whatever. You will simply have to take your loss.

H. R., Montreal, Que. I cannot see a great deal of attraction to the common stock of GENERAL STEEL WARES at the present time. I do not know of any factors which would cause much in the way of near term appreciation in this stock; on the other hand I do think that those who buy it at current levels and can afford to put it away for a number of years, doing without return in the meantime, eventually will enjoy a very nice appreciation. The company is in a strong financial position and is the largest company in Canada in its line. While the additional measure of protection accorded in the recent tariff is an encouraging factor, nevertheless this has been counteracted to quite an extent by the reduced purchasing power of the domestic market.

J. T. R., Montreal, Que. The bonds of NEW SOUTH WALES, like those of all States of the COMMONWEALTH OF AUSTRALIA, have depreciated in market value because of the serious financial difficulties in which that country has lately become involved, as a result of unsound financing methods pursued for quite a number of years past, and which have been brought to a head by the severe depression in business and consequent contraction in government revenues. While Australia's financial situation is thus far from encouraging at the present time, steps are now being taken to put the country on a sounder financial footing. In this connection the Bank of England recently sent a representative to Australia to give the benefit of his counsel to political and financial leaders in that country. There seems to be good ground for hope that the position of the New South Wales bonds, together with other Australian issues, will work towards a stronger position from now on.

J. M., Galt, Ont. While the situation surrounding FEDERAL GRAIN LIMITED is certainly far from bright, nevertheless, I would recommend that you continue to hold your first mortgage bonds for the present. As you know, Federal Grain is one of a number of companies which suffered severe losses, apparently through the speculation of former officials, who have now resigned. For the year ending July 31st last the company reported a loss of \$383,556. Nevertheless the company has substantial assets, and I think there is sufficient security behind the bonds to make them worth holding. Eventually, I think, with the present management, the company will work into a stronger position, particularly if and when the general wheat outlook becomes brighter.

T. D., Mount Forest, Ont. ABBA should be left alone. The mine is closed and the machinery was offered for sale not long ago. It never showed signs of developing ore, in the limited trial received.

F. N., Sudbury, Ont. I would not currently recommend the purchase of common stock of the AMERICAN CAR AND FOUNDRY COMPANY. While the present \$6 dividend undoubtedly returns a high yield, nevertheless you must remember that this dividend has not been earned for four years, and is in danger of being reduced or omitted. Despite the drastic decline in the common stock, now being around levels which more or less reflect prevailing conditions, nevertheless I can see very little attraction to it as long as the outlook for the company remains unpromising. While results for the first half of the current fiscal year which ends on April 30th have not been published, it is known that these have been unsatisfactory with freight orders especially at extremely low figures. It is my belief that no early improvement can be anticipated, although substantial recovery should be witnessed when business in general picks up.

C. H., Regina, Sask. I am afraid you are "out of luck" on your new C.P.R. stock in regard to dividends paid before the formal split-up of the old stock on October 2nd last. Previous to this action the new stock had no formal status and had to be traded in on an "if, as and when" basis. An initial quarterly dividend of 6 1/2% on the new stock was declared on November 11th, payable December 31st, 1930, to stockholders of record December 1st. This placed the new stock on a \$2.50 annual basis which is equal to the \$10 annually paid on the old stock. Previous to the actual split on October 2nd, quotations on the new stock were proportionately below those on the old, to allow for the fact that they were not eligible to receive dividends until after the formal split had taken place.

O. M., Chula Vista, Calif. I would not recommend that you buy more stock of RICHFIELD OIL COMPANY of California at current prices. I do not think that the profit possibilities at the present time are commensurate with the risk. This is due, both to the uncertain outlook for the company itself and for the industry in general. Richfield Oil is in none too strong a financial position, and has suffered severely from the price war in California this summer. Eventually, of course, the company may work into a stronger position, particularly if it succeeds in completing the new financing at present contemplated, but until the situation is generally brighter I would not recommend that you purchase more of this stock.

C.B., Picton, Ont. Stock of the CHASE NATIONAL BANK is undoubtedly of investment status, and certainly a sound purchase at around present prices for long-term holding. However, there is not likely to be any appreciation in market price until there is some more definite evidence of improvement in general business conditions, in fact, it is quite possible that quotations may show a further decline. It is possible, therefore, that you may have the opportunity to buy at a better price if you hold off purchasing for the present.

B. G., Berwick, Ont. DOMINION ROYALTY CORPORATION bonds are a speculation, not an investment, and in my opinion, quite undesirable as such.

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Saturday Night's investment advice service is for the use of paid-in-advance mail subscribers only. Saturday Night regrets that it cannot answer inquiries from non-subscribers.

Each inquiry must positively be accompanied by the address label attached to the front page of each copy of Saturday Night sent to a regular subscriber, and by a stamped, self-addressed envelope.

Each letter of inquiry should refer to one company or security only. If information on more than one company or security is desired, the sum of fifty cents must be sent with the letter for each additional company or security inquired about. If such additional inquiries relate to mining or insurance matter, they should be written on separate sheets of paper.

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Concerning Insurance Water Damage Insurance

Broad Coverage Now Obtainable Against Water Damage From Heating and Plumbing Systems, Etc.

By GEORGE GILBERT

AS THERE is scarcely a single private dwelling, business house or manufacturing plant of any kind that is not subject to the hazard of water damage, the need which exists for the development of sound insurance protection against such damage becomes apparent.

Originally, water damage insurance covered only losses arising from the leakage of water from plumbing and heating pipes and radiators. But the increasing demand in recent years for this form of insurance has brought about a considerable extension and liberalization of the coverage.

One of the latest water damage policies now on the market protects the insured against direct loss or damage to a building and/or its contents through the accidental leakage, discharge or overflow of water or steam from the following sources: (1) Plumbing system, not including automatic sprinkler system; (2) Plumbing tanks for the storage of water for the plumbing system; (3) Steam or hot water heating pipes and radiators; (4) Elevator tanks and cylinders; (5) Stand pipes for fire hose; (6) Industrial and domestic appliances; (7) Refrigerating systems; (8) Rain or snow admitted directly to the interior of the building by defective roofs, leaders and spouting, or by open or broken doors, windows and skylights.

For an extra premium charge the following coverage may be added to the policy by endorsement: (1) Bursting of street mains and fire hydrants; (2) Water damage resulting from falling aircraft; (3) Legal liability of owners of buildings for damage to property of tenants caused by water from the sources covered by the policy; also legal liability of a tenant for damage to the property of another or to the building.

Plumbing systems may be a constant source of trouble even in residences. New systems are often subject to leakages through poor workmanship in installing the equipment or in repairing or caring for it; or through inadequate heating during cold weather, allowing the pipes to freeze; or through carelessness of people in leaving faucets running or clogging the drain pipes. In older systems, the time element enters, and the gradual corrosion which has been going on for years may develop weaknesses, causing the sudden bursting or leaking of pipes under a little extra pressure or strain.

In factories, mercantile houses, hotels, and public buildings, the plumbing fixtures are subject to misuse by employees, tenants, and the public, often resulting in leaks and overflows causing considerable damage.

In this form of insurance, the "plumbing system" includes the pipes and fixtures in the building which bring in the water, as well as the sewer pipes and fixtures in the building which carry out the water. The "heating system" includes all pipes, radiators, fittings and valves which are a part of the steam or hot water system.

At the beginning of cold weather, when heating systems are put into operation, or after any temporary period of idleness, there is danger of damage from escaping steam or water from open or defective relief valves on radiators. Radiators are often forgotten at such times, and considerable damage may be done before the leak is noticed. Worn-out valve packings cause many leaks, and leakage on upper floors frequently causes damage on the floors below.

Supply tanks for water-operated elevators often develop leaks, and occasionally the water pressure will force a cylinder head, the resulting discharge of a large quantity of water causing heavy damage. A valve in the stand pipe connections for fire hose may be opened accidentally, releasing a large head of water with disastrous results, or a slow leakage may result from worn packings, causing considerable damage before it is discovered and repaired.

The need of coverage against the hazards of industrial and domestic appliances is apparent in view of the possibilities of loss in connection with tanks, vats, receptacles, washing machines, steam presses, steam tables, coffee urns, kettles, and other appliances using water or steam.

Refrigerating systems are especially susceptible to corrosion and other weaknesses because of the brine used in them. Many losses occur from the clogging of drains where ice is the method of refrigeration.

Roofs that afford sufficient protection during short showers may develop serious leaks during severe rain storms. Freezing of rain water

or melted snow may cause a break in a good roof and cause damage to the building interior or contents.

Broken or open doors and windows and skylights are the cause of many losses. Rain or snow driven in such openings may cause considerable damage to the interior of the building and to the stock and fixtures in mercantile structures, and to the furniture, decorations, plaster, etc., in dwellings.

The value of the protection afforded by the legal liability endorsement to owners and tenants is shown by the following case, recently cited: The janitor of an apartment building turned on the water to fill the heating boiler and, being called away suddenly, forgot to shut the water off. The entire system was flooded, and water ran out of radiators on all floors, causing damage to the ceilings below and to the property of tenants to the extent of many hundreds of dollars.

Tenants may also be held liable for damage to property of other tenants or that of the building owner, and so have a need for protection given under this policy.

New Dominion Licenses

NOTICE has been given that the following additional licences have recently been issued:

Fireman's Fund Insurance Company—Insurance against loss of or damage to, personal property, in addition to the classes for which it is already licensed.

The Phoenix Insurance Company—Insurance against intentional or other damage to, or loss of, property of any kind, real or personal, in addition to the classes for which it is already licensed.

The Connecticut Fire Insurance Company—Insurance against intentional or other damage to, or loss of, property of any kind, real or personal, in addition to the classes for which it is already licensed.

Canada Security Assurance Company—Accident, burglary, guarantee and sickness insurance, in addition to the classes for which it is already licensed.

INSURANCE INQUIRIES

Editor, Concerning Insurance:
I understand that the new Road Traffic Act in England, while requiring every motorist to carry insurance as a prerequisite to obtaining a license, also abolishes speed limits, so that motorists in the old country are in the happy position of being free to drive as fast as they like, secure in the knowledge that they are protected by insurance whatever happens.

Am I correct in this?

—J. K. N., Ottawa, Ont.
Hardly. It is only in respect of passenger cars fitted with pneumatic tires, and adapted to carry not more than seven passengers, exclusive of driver, and not drawing a trailer, that the speed limit has been abolished.

There is a definite speed limit for all other motor vehicles. For passenger cars with pneumatic tires and adapted to carry more than seven passengers, the limit is 30 miles an hour. For any other type of passenger car, including invalid carriages, the limit is 20 miles.

For light commercial cars with pneumatic tires, and not drawing a trailer, the limit is 30 miles; if fitted with soft or elastic tires and no trailer, 20 miles is the limit. For heavy commercial cars with pneumatic tires and no trailer, 20 miles; if fitted with soft or elastic tires and no trailer, 16 miles. For commercial cars drawing a trailer, if all wheels of car and trailer have pneumatic tires, 16 miles; if all wheels of car and trailer have elastic or soft tires, 8 miles. In any other case, 5 miles per hour is the limit.

As regards the compulsory insurance feature of the new English law, motorists are only compelled to insure in respect of any liability which may be incurred by them in connection with the death or bodily injury of any person caused by or arising out of the use of their cars on the road, though the indemnity in this regard must be unlimited. It is not compulsory to carry insurance against liability for property damage.

There are severe penalties for reckless or dangerous driving, and the absence of a speed limit, in certain cases, does not therefore entitle a motorist to drive at any rate he may see fit, because going at 10 miles an hour might be held to be reckless or dangerous driving, depending on the surrounding circumstances. Though there may be no speed limit, there is a responsibility placed on the motorist to drive carefully at all times.



CASUALTY SUPERVISOR
John Blair, who has been appointed by the Toronto General Insurance Company as Supervisor of the Casualty Division in the Province of Ontario. He began his insurance career in 1905 with the Commercial Union in England, and was later manager of the Edinburgh Branch Office of the Motor Union. He served in France from 1914 to 1918 as Captain with the Black Watch, and holds the Mons Star. After the war he operated an insurance agency in Scotland until last year when he came to Canada.

For conviction on a charge of driving, or attempting to drive, or being in charge of a motor vehicle, while under the influence of drink or drugs, the motorist automatically forfeits his driving license for twelve months, and the Court may order a suspension for a longer period.

In fact, the principal object of the new law is to foster a safer and better system of road traffic, the compulsory insurance feature being incidental, and many of its provisions are well-designed for that purpose. For driving without a license, the penalty is a fine not exceeding £20 (\$100) for a first offence; for a second offence the penalty is a fine not exceeding £50 (\$250), or imprisonment for term not exceeding three months.

Editor, Concerning Insurance:
Why do airplanes catch fire so easily when they crash or come into collision with an obstacle, or even when flying in the air without coming into contact with anything? Cannot fire prevention methods be applied so as to do away with or greatly reduce the serious fire hazard in connection with the use of air craft?

—C. D. L., Toronto, Ont.

Two immediate causes of airplane fires are: (1) The collection of fuel or oil at some point in the plane, usually under the engine cowling, and (2) the flashing of a spark or flame which sets fire to the inflammable matter or to the vapor laden air. Presence of fuel or oil in engine cowling is due in most cases to a partial break in a pipe, loosening of a joint by vibration, an imperfectly closing carburetor which lets some of the fuel escape during stunt flying, or to the breaking open of the float chamber. Sometimes insufficiently cooled oil becomes too thin and leaks through the engine joints. A faulty connection of the ignition circuit or a badly protected magneto may let a spark flash and start a fire, but the principal cause of the ignition of the fuel, oil or carbureted air which has collected inside the cowling is back-firing to the carburetor.

All internal combustion engines, working on the carburetor principle, are subject to back-firing whatever fuel is used. The danger of fires due to back-firing increases with the engine power. After a crash caused by striking the ground or some obstacle, there are two main causes of fire: (1) Ignition of the fuel or oil flowing from broken pipes by back-fires due to sudden changes in the engine speed after the breaking of the propeller by striking the ground or some object, and (2) ignition of the fuel, oil or their vapors by coming into contact with very hot pipes or exhaust manifolds, following the crushing of the tanks against the engine. The rapidity with which fire spreads on the ground depends on the proximity of the fuel or oil to the engine.

Most airplane fires can be prevented if the planes are built and kept in such a condition that fuel, oil or carbureted air cannot accidentally come in contact with a spark or flame or very hot portion of the engine. The danger of airplane fires can be largely avoided altogether by the proper location of tanks, provided with quick-emptying devices; protection of pipes and joints; adequate insulation and protection of ignition circuit, electric wires and their accessories; equipment of engines with oil radiators; securing air intakes firmly so as to prevent their being broken by violent back-fires; by using anti-back-fire devices; by using spark plugs that do not cause auto-ignition; by protecting wooden parts with fireproof

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Life Assurance in force:
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NEW JERSEY INSURANCE COMPANY Established 1910	Assets \$ 4,409,681.00
MILLERS NATIONAL INSURANCE COMPANY Established 1865	Assets \$ 5,690,297.00
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sheaths; and use of incombustible materials for engine bed; by providing openings for thorough ventilation of engine cowling in flight, and by the installation of quick-acting fire extinguishing equipment.

Recent flying accidents emphasize the need of research along fire pre-connection with the design and convention and fire protection lines in structure of air craft generally.

Editor, Concerning Insurance:

Would you please say whether the two following named fire insurance companies are safe companies with which to insure; also I would like to get their financial standing, etc.

The Missisquoi & Rouville Fire Insurance Company, Head Office, Fredericton, N.B.

The Stanstead & Sherbrooke Fire Insurance Company, Head Office, Sherbrooke, P.Q.

—J. M. S. Farnham, Que.

Missisquoi & Rouville Mutual Fire Insurance Co., is what is called a stock mutual, and transacts insurance on both the cash and mutual system. It has a paid up capital of \$25,000 and at the end of 1929 its total assets were \$462,334, while its total liabilities except capital were \$61,400, showing a surplus as regards policyholders of \$400,934. The net surplus over paid up capital and all liabilities was \$372,934. It is accordingly in a sound financial position and safe to insure with for the class of insurance transacted. It is an old-established company, having commenced business back in 1835.

The Stanstead and Sherbrooke Fire Insurance Co., also commenced business in 1835, and is likewise a stock mutual, having a paid up capital of \$120,000. At the end of 1929 its total assets were \$843,620, while its total liabilities except capital amounted to \$184,965, showing a surplus as regards policyholders of \$658,655. The net surplus over paid up capital and

all liabilities was \$528,655. It also transacts insurance on both the cash system and the mutual system and is safe to insure with for these classes of insurance.

Editor, Concerning Insurance:

United Commercial Travellers—I have been approached by them to take accident insurance as per enclosed application. They tell me that once a member and yearly payments made I would be protected as long as I live. Ordinary accident insurance is generally dropped at 60 or 65.

Would you recommend this class of accident insurance? The rates are about the same as regular accident insurance.

—T. A. B., London, Ont.

The Order of United Commercial Travellers of America is regularly licensed as a fraternal benefit society in Canada and has a deposit of \$30,000 with the Dominion Government for the protection of Canadian policyholders. Its total assets in Canada at the end of 1929 were \$34,175, while its total liabilities here were \$5,061, showing an excess of assets over liabilities of \$29,114. No reserve liability is shown in its statement of assets and liabilities in Canada.

Its total income in Canada in 1929 was \$57,012, while its total disbursements in this country were \$48,186.

As the Order complies with the requirements of the Dominion Insurance Act and maintains assets in Canada in excess of its liabilities here, including the reserve liability, it is safe to insure with for the class of insurance transacted, provided you understand that members are subject to regular and emergency assessments, and that the benefits are cancellable, as you are evidently under a misunderstanding in that respect. There is no guarantee that you will be protected as long as you live, under this policy, or that the cost will not be increased.

NO HALT OF PROGRESS

(Continued from Page 43)

ther, the system was being utilized not merely for commodities with comparatively long lives ahead of them like furniture or motor cars or radio sets, but even for female garments which have a short life, but let us hope, a gay one. In other words, the flood tide was being pushed beyond its appointed limits, and so the ebb has likewise been the more precipitous and has receded beyond its normal bounds.

It is easy of course to be wise after the event. For the moment it seemed as if business in America had solved the problem of perpetual motion. It was thought that the long sought for secret of enduring prosperity had been found. It was thought to lie in paying the highest practicable wages; in producing goods at the lowest possible prices; and in trusting for profits to mass sales for which purpose high consumption had to be encouraged to the utmost. It was a plausible theory, for it has sometimes been held that the cause of bad trade is under-consumption and even the pristine virtue of saving. And it was buttressed by a wide-spread profit-making on the stock exchange, a natural consequence of a prosperity atmosphere.

Its reactions ramified far beyond the manufacturers and stimulated throughout the world the production on an ever-increasing scale of produce and raw materials. It seemed so secure a creed that even when trade began to waver, powerful corporations held up prices expecting the momentum of the machine to reassert itself. I suppose the catch lay in the fact that in order to keep the magic circle revolving intact, the wheel had to be driven faster and faster, and that is a process which cannot go on for ever. Unfortunately, too, the artificial stimulus applied to make the public go on buying has probably meant the mortgaging of future income, which may be one of the reasons why the public is less able now to recommence buying.

So the highest possible expenditure theory is a little blown on at the moment. Once again it is permissible to think that perhaps the old practice of saving was the better way; that perhaps there is something to be said for Mr. Micawber's immortal maxim "Annual income twenty pounds, annual expenditure nineteen pounds, nineteen shillings and sixpence—result, happiness. Annual income twenty pounds, annual expenditure twenty pounds and sixpence—result, misery".

True, their greater inclination towards economy and accumulation did not save our predecessors of the nineteenth century from trade depressions, but it looks as if recent methods tended to force the curves into steeper gradations alike on the upward and downward slope; and unhappily the intensification and prolongation of adversity does more harm than the intensification and prolongation of prosperity does good.

Nevertheless, we can extract from all this some comforting reflections. If the past shows that these tidal movements inevitably recur, it also shows, first, that they invariably pass after a shorter or longer time, and

secondly, that they do not interfere with the economic progress of the world. Rather it would appear that at the end of each cycle, the world is left better off, since on the upward movement the standard of production and the standard of living are carried upwards further than the reaction brings them down.

During the upward movement wages rise and new works and factories are set up, while during the decline wages fall slowly, especially nowadays and if any factories go out of working, it is the older and less efficient; so that when the recovery comes, the wages are higher and the instruments of production more efficient than they were before the cycle began.

Individual loss and individual suffering, unhappily, there must be, but each wave leaves the standard of living higher and productivity greater than the wave before. In the case of the present depression, its obstinacy seems to be accounted for partly, as we have seen, by what preceded it and partly by the currency position. The former must correct itself in time, the latter can be dealt with if the need for readjustment is sufficiently realized; and there is no reason to suppose that when it is all over the world will not still be better off than it was before the upward movement began.

In conclusion let me offer one more comforting thought. The world has at least gained experience which ought to be profitable for its future. I happened to see a circus the other day which pointed out with pride that none of the recent developments in business has been more striking than the spread of accurate knowledge as to what is happening. There was a deplorable absence—the writer says—of exact information in the past, but now the situation has been transformed.

The greater plentifulness and accuracy of government statistics, the frankness of business and industrial associations, and the growing effectiveness of some of the regular business services, have provided an abundance of information. They have thrown, he concludes, a search-light on current developments in business. It is perhaps a sobering thought that as regards our current troubles these advantages have proved not so much a preventive or a palliative as an aid to the more accurate conduct of the quest on the remains of last year's prosperity. But that need not deter us from recognising the real value of this fuller knowledge. For the more accurate are the data on which judgments can be formed, and the wider the comprehension of the forces which affect these obscure movements of trade, the better will be the chance of keeping them under control and mitigating the evils which they cause.

During 1929 members of flying clubs carried out an amazing total of 15,600 hours flying, as compared with 8,124 hours in 1928, and at the end of the year just concluded 291 private and 97 commercial licenses had been issued to club members, as compared with 111 private and 28 commercial at the end of 1928.

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You are to send "Saturday Night" each week during the next year to the following, announcing my gift by mailing your new 1930 Christmas greeting card, bearing my name as donor, to each of these friends. My remittance is enclosed for the amount shown.

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NAME (write plainly) _____ COMPLETE ADDRESS _____ AMOUNT _____

THE PENALTY OF DRIFT

(Continued from Page 41)

The suggestion by the radical element of the Australian Labor Government that all external debts be repudiated has likewise been defeated for the time being, but such proposals are a fairly certain indication of just how parlous the Australian financial situation is.

Every precaution is being taken by the Australian Government to prevent the people of the Commonwealth from sending their money out of the country and following the revelation of a wide-spread effort to remove capital by buying shares at home and selling them on foreign exchange, the Hon. J. E. Fenton, acting Prime Minister during the absence of Premier Scullin at the Imperial Conference, launched a tirade against the persons thus attempting to evade claims on their income.

While one can understand Mr. Fenton's viewpoint, sympathy must be felt for those individuals who are endeavouring to devise some method of lessening the tremendous weight of taxation now resting on their shoulders and to save a little of their capital for future use. The wage or salary earner of the Commonwealth finds it an utter impossibility to set aside anything for his old age, faced as he is by ever increasing Commonwealth and State taxation, the reduced purchasing power of his income due to an ever growing cost of public utilities brought about by high labor costs and the higher cost of commodities resulting from a tariff wall the height of which appears to know no limit.

Following Great Britain's refusal to lend Australia any more money, Sir Otto Niemeyer, of the Bank of England, was prevailed upon to visit the Antipodes and go into the financial situation. Addressing a conference of premiers and treasurers, Sir Otto remarked that the only alleviation of a gloomy picture was that apart from \$180,000,000 of unfunded debt, Australia, by a great piece of luck, had no external maturities in 1930 and 1931. That meant, in effect, that she had a maximum of two years in which to make the necessary adjustments.

The situation was difficult, however, he admitted and called for a considered programme and united action between the Commonwealth, the States and the citizens. So long as it was generally believed in Australia that there was an unlimited market abroad for Australian goods and that "something would turn up" it would be difficult to face the realities of the situation.

Sir Otto said that the characteristics of the budget position were that the Commonwealth and nearly all the States had had budget deficits for at least three years. These had resulted in accumulated deficits largely unprovided for except by temporary methods of finance. Deposits of saving banks were commencing to drop and to drop heavily in certain cases and this increased the difficulty of dealing with internal maturities. The yield of taxation, already at a very heavy level in relation to national income, was substantially dropping and might be expected to drop still further.

Australian credit was at low ebb on a six per cent. basis in Australia itself and rather more abroad, the British banker pointed out. It was, in fact, lower than that of any other Dominions, not excluding India and even lower than that of some protectorates. The balance of trade had been strongly unfavorable, exports having dropped from about \$700,000,000 a year to around \$500,000,000, which, after providing for government requirements, would not leave much more than \$300,000,000 for all other Australian payments overseas.

Both staple exports, wool and wheat, were declining in price and exchange at a depreciation of 6½ per cent. was maintained, even at that level, by exceptional and drastic tariff increases and prohibitions and by very rigid rationing of exchange by the banks. Both these were temporary expedients which had been frequently tried elsewhere and could not be regarded as permanent solutions.

These manifestations of financial malaise were the inevitable reflection of deeper economic cause by a series of accidents, Sir Otto maintained, chiefly the liberality of lenders and accidental high prices for Australian exports. Australia had not so far been able to remain aside from general trends of world conditions and to maintain a standard of costs which the rest of the world had long since found impossible. There was evidence to show that the standard of living in the Commonwealth had reached a point which was economically beyond the capacity of the country to bear without a considerable reduction of costs, resulting in increased per capita output. For a considerable period Australian manufacturers were not likely to play any effective part in her export trade.

Sir Otto enunciated a tariff and industrial policy which he considered would help the situation and the government immediately proposed various economy measures. Organized labor and the Australian Labor Party, whose representatives govern the country, have gone on record opposing both measures.

Australia's industrial system is at the root of all her troubles; but this system a labor government seems powerless to change, so has to content itself by raising an ever higher tariff wall, increasing income tax every year and, in order to bolster up exports, paying a bounty on every gallon of wine and every pound of sugar and butter exported from the country. Industry is not benefitted thereby, high labor costs eating up all possible profits and the man on the streets has to pay and pay. Even with the bounty system, it is acknowledged that both the sugar and viticultural industries of Australia are at a very low ebb.

There is a good deal of heart searching in the Commonwealth at present as to the actual value of high tariffs to a nation, the truth of the matter being that in Australia high labor costs, short hours of employment, the cost of paternal legislation and various other causes render the lot of the average citizen anything but a happy one, high tariff notwithstanding. Parliamentarians and civil servants' salaries have been reduced, but the saving thus made is a mere drop in the bucket compared with the money which pours out in other ways.

The difficulties of sane and responsible labor cabinet ministers in Australia are dimly illustrated by the present position in the Federal Cabinet, where it is obvious that those who desire to put the interests of the country before political expediency in times of crisis, are handicapped at every turn by ministers who cannot or will not see that the only alternative to national ruin is a complete adjustment of the present economic position and the scrapping of the entire industrial system.

Labor is in deadly fear of a cut in wages and increase in working hours, or, worse still, the introduction of piece work as an alternative to the present ridiculous union ridden industrial system which has engendered the existing high wages and low production. Labor, is, in fact, fighting doggedly with its back to the wall against any encroachment upon its privileges and in the meantime the country is drifting towards ruin.

The more thinking element in the labor party, including Premier Scullin himself, realize that it is inevitable that wages must be reduced all around and already the Federal Arbitration Court has made wage cuts in certain industries, but Mr. Scullin

(Continued on Page 49)

Chartered Trust and Executor Company

DIVIDEND NOTICE

Notice is hereby given that the regular quarterly dividend of 1½% has been declared payable on the Second day of January, 1931, to Shareholders of record at the close of business on December 27th, 1930.

By Order of the Board,
E. W. McNEILL, Secretary,
Toronto, December 1st, 1930.

Canadian Industrial Alcohol Company Limited

Notice is hereby given that the ANNUAL GENERAL MEETING of Shareholders of Canadian Industrial Alcohol Company Limited, will be held at the Offices of the Company, in the Canada Cement Building in Montreal, on Tuesday, 16th December, 1930, at 2.30 o'clock in the afternoon, for the purpose of receiving the Annual Statement of the Company's affairs, the election of Directors for the ensuing year, and to transact such other business as may properly come before the Meeting.

J. GIBSON LAWRENCE,
Secretary.

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Shares offer a
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To the Shareholders of

Acme Gas & Oil Company

LIMITED

(No Personal Liability)

Our No. 1 Armourdale Well in the Oklahoma City Pool was brought into production at a depth of 6,484 feet on December 3rd at 3 o'clock p.m. and was allowed to flow thirty minutes before being shut in by order.

M. T. Smith of M. T. Smith & Son, Drilling Contractors, reported officially to Otto D. Bradford, State Empire of Oklahoma, "a flow of 1,632 barrels in thirty minutes" or at the rate of approximately 78,000 barrels per 24 hours. The well is in excellent condition.

The well is now hooked up to the Gas Line of the Phillips Petroleum Corporation and the Oil Line of the Empire Pipe Line Company.

E. P. ROWE, President.

HOTEL LONDON

LONDON - ONTARIO



350 Rooms » Baths » Fireproof

NEW ADDITION NOW OPEN

82 Bedrooms	—	\$2.50 per day
80 " "	—	3.00 " "
60 " "	—	3.50 " "
54 " "	—	4.00 " "
36 " (Twins)	\$6-\$7 Double	" "
38 sample rooms	\$4-\$5.00	" "

NEVER HIGHER

R. A. LUSSIER, Manager

COFFEE SHOP

LETTERS

Financial Editor,
SATURDAY NIGHT.

Sir:
Beginning with Confederation, railway construction in Canada has largely been in the Southern part of Canada and in an East and West direction.

The time has now come when lines to the North should be built to develop the vast resources in timber, pulpwood, minerals, agriculture and livestock.

The vast territory North West of Port Arthur and Fort William, is rich in these resources. Railways built to the North in other parts of Canada, have proved successful financially, and there is every reason to believe that a railway from the head of the Lakes Northward would be profitable.

The T. & N.O. grew out of a fear that Montreal would get the trade of the area it serves. A branch line out of Winnipeg into the Patricia will not pull the trade to Ontario, but to Manitoba. A line North-West out of Port Arthur and Fort William will hold it for Ontario.

Mr. George W. Lee, Chairman of the T. & N.O. Commission, makes the statement that, "The development of the Northern part of the Province of Ontario, has been one of the most spectacular business romances of the country." Mr. Lee, proceeds to refer to the development of the various resources, let me say, that there are greater known resources in North-western Ontario, than was known, when the T. & N.O. was started. The territory is on immense size, pre-cambrian formation, known to carry minerals, but which cannot be developed until transportation is furnished.

Mr. Lee visualizes: "We are beginning to realize that Canada's future is no longer confined to a narrow strip of land along the International boundary, but that our heritage North of the height of land is just as great as that which has already been established and made available by

The Consolidated Mining & Smelting Company of Canada Limited

Dividend No. 53

NOTICE IS HEREBY GIVEN that a Dividend of Five Per Cent. (5%) on the paid-up Capital Stock of the Company for the six months ending December 31st, 1930, with a bonus of Five Dollars (\$5.00) per share, has this day been declared, payable on the 15th January, 1931, to Shareholders of Record at the close of business on the 30th day of December, 1930.

By order of the Board,
J. E. RILEY, Secretary.
MONTREAL, December 4th, 1930.

CANADA BUD BREWERIES Limited

Dividend No. 5

Notice is hereby given that a quarterly dividend of twenty-five cents (25c) per share on the no par value Common Stock of Canada Bud Breweries Limited, being at the rate of \$1.00 per share per annum has been declared payable on the 15th day of January 1931 to shareholders of record at close of business on 31st December, 1930.

By order of Board of Directors,
E. J. KAY, Secretary.
Toronto,
5th December, 1930.

ORANGE CRUSH LTD.

Notice of Dividends

"A" PREFERRED

Notice is hereby given that a quarterly dividend of 1 1/4% has been declared on the "A" Preferred Capital Stock of this Company, payable January 2nd, 1931, to shareholders of record December 15th, 1930.

By order of the Board,
R. T. MACDONALD, Secretary.
Toronto, Ont., November 25th, 1930.

Notice of Dividend

Famous Players Canadian Corporation Limited

NOTICE is hereby given that a dividend of FIFTY (50) Cents per share for the quarter ending the 1st day of December, 1930, has been declared on the issued shares of the Company without nominal or par value, payable on the 27th day of December, 1930, to shareholders of record Friday, the 12th day of December, 1930.

By order of the Board,
THOS. J. BRAGG, Secretary-Treasurer.
Dated at Toronto, this 4th day of December, 1930.

DOMINION Textile Co. Limited

Notice of Common Stock Dividend

A DIVIDEND of One Dollar and Twenty-Five Cents (\$1.25) per share has been declared on the Common Stock of DOMINION TEXTILE COMPANY Limited for the quarter ending December 31st, 1930, payable January 2nd, 1931, to shareholders of record December 15th, 1930.

By order of the Board,
JAS. H. WEBB, Secretary-Treasurer.
Montreal, December 4th, 1930.



IN NEWSPRINT LIMELIGHT

Brompton Pulp and Paper Company, Ltd., one of the units of St. Lawrence Corporation, Ltd., prominent Canadian producer of newsprint and other forest products, has been in the limelight recently both through the disagreement within the ranks of the Newsprint Institute of Canada and in connection with many and varying merger rumors. Illustration shows the East Angus, P.Q., mill of Brompton, which produces, in addition to newsprint, boxboard, kraft, manila and fibre paper and groundwood pulp.

—Photo by Associated Screen News.

railway construction and settlement in the South and West."

On-coming generations will see great cities where today are villages and virgin forests. The Northland's vast potential wealth will enrich the province and the nation, as its energetic progress is recorded. In the North there is a new hope and a new wealth, and an epic of development is being recorded from year to year. In this statement Mr. Lee has concisely and exactly expressed the opinion of 60,000 people grouped around the Head of Lake Superior, as to our own Northwestern land. The T. & N.O. was built as a colonization road. That minerals were discovered was an accident. We emphasize the point that all the arguments used for the building of the T. & N.O. Railway, apply with greater force to the hinterland Northward from Port Arthur and Fort William, waiting for the impetus a railway to make this immense territory give forth its wealth.

Toronto has not given as full support to this proposition as desired, but will no doubt, when it is realized he large increase in business generally it will mean to the Province. It is submitted that the cost of materials and supplies are lower than they have been for a number of years. The construction of this railway would furnish occupation for many of the unemployed and would be profitable not only to the section through which the line would run, but to the country in general, to the firm which would make the bridge materials, to the corporation which would make the rails, to the laborer who would cut and hew the ties, to the wholesalers who would sell commodities which would be purchased in all parts of Canada, resulting in the quickening of activity amongst those industries and businesses which would furnish such commodities and supplies.

MILTON FRANCIS,
Port Arthur, Ont.

The Penalty of Drift

(Continued from Page 48)

desires to try everything else first before adopting the logical solution.

During the war the labor party of Australia was split on the conscription issue and then Prime Minister Hughes and a number of his followers joined with the Liberal representa-

tives in Parliament in forming a nationalist government. History will probably repeat itself in the near future and the labor element which has the interests of the country at heart will again join hands with the Liberal party, leaving a radical minority to fight against the introduction of sane industrial legislation.

Australia's present state of financial chaos is not a sudden disaster, but has been a slow malignant growth resulting from a number of years of financial drifting in an endeavour to make the country a Paradise for workers. Its culmination was hastened by the drop in prices of staples such as wool and wheat, but was inevitable sooner or later.

Canada is feeling sorry for herself

because of stock market crashes, low base metal, wheat, lumber and fish prices and an unemployment situation which, while acute, cannot be compared in seriousness with that of many other countries. In the light of what is happening in Australia, the Canadian should realize that, taking everything into consideration, he is indeed fortunate.

It is easy to say that Australia's troubles have nothing to do with Canada, but that is no reason why the Dominion should not do what she can to assist the Commonwealth in her time of stress. The best way in which she can do this is by purchasing Australian products when they are available at a reasonable price. I have so often stressed the advantages of in-

Give a "Savings Account"

instead of

a "Christmas Cheque"

THIS year money is likely to be more welcome than ever as a Christmas present.

But instead of sending a Christmas Cheque give a Savings Account in The Toronto General Trusts. It would be a wonderful present for responsible young people.

There is probably something they have had in mind for a long time and your present may be just the incentive they need to start saving for it.

BRANCH ADDRESS
MANAGER'S NAME
TELEPHONE NUMBER HERE

THE TORONTO GENERAL TRUSTS CORPORATION

Total Assets over \$210,000,000.

X153

ter-Dominion trade that I hesitate to again broach this subject for fear of becoming wearisome, so will content myself with expressing the hope that the deliberations in England of Premier Scullin, of Australia, and the Canadian Minister of Markets, Hon. H. H. Stevens, will result in some extension of the existing treaty between the two countries and a consequent big increase in inter-Dominion trade. The situation in Australia is bad, but not absolutely hopeless, providing it is immediately and firmly handled and if Canada can, by a judicious purchase of Australian goods, help her sister Dominion to get back on her feet, she should do so.

THE NICEST PRESENT HE COULD GIVE HER



It was wonderful to be engaged but it was miserable too because Dick was out on the road all week and letters were difficult when he moved around so much.

Then one night, when he was specially lonely, he telephoned her from his room in the hotel. It was the nicest present he could have given her and it cost less than the price of a movie.

It was so easy and it made them both so much happier that they arranged regular visits by telephone every Tuesday and Thursday evening — moments of affection to remember and look forward to. The weeks seemed only half as long.

Telephoning is the next best thing to being together. Out-of-town calls are simple, dependable, inexpensive — and quicker now than ever before.

Evening rates on "Anyone" (station-to-station) calls now begin at 7 p.m. Night rates begin at 8.30 p.m. Just give "Long Distance" the number you want — it speeds up the service. If you don't know the distant number, "Information" will look it up for you.



W. J. CAIRNS,

Manager

Current Quotations on Unlisted Stocks

(Supplied by A. J. Pattison Jr. & Co., Ltd.)

INDUSTRIAL STOCKS:		BID	ASK
Andian National Corp.	...	\$ 24.50	\$28.50
B.C. Pulp & Paper 7% Pfd.	...	53.00	63.00
Canada Packers Com.	...	23.25	27.25
Canada Packers 7% Pfd.	...	97.50	100.50
Can. Industries Com. "B"	...	140.00	180.00
Can. Industries 7% Pfd.	...	95.00	100.00
Goderich Elevator & Transit	...	15.00	18.00
Greenbush Wire 7% Pfd.	...	99.00	104.00
National Grocers 2nd Pfd. 7%	...	43.00	50.00
Standard Fuel Pfd. Bonus	...	77.50	85.00
INSURANCE STOCKS:		BID	ASK
Canada Life	...	665.00	740.00
Canada National Fire	...	21.00	28.00
Commercial Life 10% Pfd.	...	26.00	28.00
Confederation Life 20% Pfd.	...	250.00	325.00
Crown Life	...	225.00	350.00
Dominion of Canada Gen.	...	235.00	280.00
Great West Life	...	475.00	525.00
Imperial Life	...	400.00	450.00
Manufacturers Life	...	370.00	395.00
Sun Life	...	1690.00	1710.00
TRUST & LOAN STOCKS:		BID	ASK
Can. Gen. Invest. Trust 1st	...	70.00	80.00
Capital Trust	...	70.00	80.00
Chartered Trust	...	100.00	120.00
Debiture & Sec. Com.	...	86.00	90.00
Lambton Loan & Savings	...	75.00	80.00
Mortgage Discount 6% Pfd.	...	4.25	5.25
Security Loan & Savings	...	112.00	120.00
Sterling Trust	...	90.00	95.00
Traders Finance "A" Pfd.	...	85.00	90.00
Trusts & Guarantee	...	95.00	100.00
POWER ISSUES:		BID	ASK
B.C. Elec. Pwr. & Gas Pfd.	...	100.00	104.50
Can. Light & Power Com.	...	33.00	38.00
Calgary Power 6% Pfd.	...	94.00	99.00
Can. Northern Pwr. Pfd.	...	105.00	107.00
Can. West Nat. Gas Ltd. Pfd.	...	92.00	95.00
Great Lakes Power Pfd.	...	93.00	97.00
New Brunswick Pwr. 1st Pfd.	...	60.00	65.00
Nova Scotia L.&P. 6% Pfd.	...	94.00	98.00
Ottawa L.H.&P. 6 1/4% Pfd.	...	104.00	109.00
Power Corp. 6% Pfd.	...	101.00	103.00

Whither are you heading?

164 David Copperfield

"My other piece of advice, Copperfield," said Mr. Micawber, "you know. Annual income twenty pounds, annual expenditure nineteen nineteen six, result happiness. Annual income twenty pounds, annual expenditure twenty pounds ought and six, result misery. The blossom is blighted, the leaf is withered, the God of day goes down upon the dreary scene, and—in short you are for ever floored. As I am!"

Will the fruits of years of industry go in care-less spending—then
DEPENDENCE?

Will thrift be a companion to industry during productive years—then
INDEPENDENCE?

Success should be gauged by savings—not by income. Industry alone will not bring independence—Thrift must be Industry's partner. A Manufacturers Life policy is the sure road to INDEPENDENCE.

THE MANUFACTURERS LIFE INSURANCE COMPANY

HEAD OFFICE: TORONTO, CANADA

There is no substitute for SAFETY

INVESTORS who buy for safety and regular income, either for themselves or for relatives and friends, might well consider the Guaranteed Investment Receipts of The Royal Trust Company, yielding 5% per annum.

These Receipts, issued for amounts of \$1000 and upwards, for terms of three or five years, are unconditionally guaranteed both as to the payment of interest and return of capital.

Interest is payable every three months by cheque direct to you or to your bank.

THE ROYAL TRUST

Executors - Trustees - Investment Agents - Transfer Agents
Trustees for Bondholders - Safe Custodians - Etc.

59 YONGE STREET - TORONTO

BRANCHES THROUGHOUT CANADA

ASSETS UNDER ADMINISTRATION EXCEED \$480,000,000

42 Canadian Stocks which merit attention

FORTY-TWO Canadian common stocks, at present prices, have an average yield of 6.80%, as against 3.11% at their highs during 1929. Our

DECEMBER MARKET LETTER

enumerates and describes briefly the position of these 42 Canadian companies the common stocks of which we consider deserve serious consideration from an investment viewpoint.

We shall be pleased to send a copy on request.

JOHNSTON AND WARD

60 KING ST. WEST, TORONTO
ROYAL BANK BUILDING, MONTREAL
Members: Montreal Stock Exchange, Montreal Curb Market, Toronto Stock Exchange, Winnipeg Grain Exchange, Chicago Board of Trade, New York Curb (associate)



ISSUES STATEMENT
The Financial Statement for the Canadian Industrial Alcohol Company covering the Fiscal Year ended September 30th, will probably prove more favorable than shareholders generally had anticipated. Net profits, it is true, were sharply down for the year, with a total of \$523,770 as compared with \$2,073,977 shown one year ago. This amount was more than sufficient however, to meet a single quarter's distribution of dividends of \$415,307. Net working capital on September 30th, 1930, amounted to \$6,286,367 which is in excess of the total of \$6,198,971 shown for the 1929 Fiscal Year by \$127,396. Lord Shaughnessy (above) is President of the Company.
—Photo by "Who's Who in Canada".

CHECKING UP NINETEEN THIRTY

(Continued from Page 41)

way recently sent a surplus cheque for \$850,000 to the Ontario Treasurer; Saskatchewan, despite her wheat anxiety, spent \$34,000,000 in 1929 on new buildings—\$10,000,000 more than in any previous year. The Alberta wheat pool has increased its elevator storage capacity on the Pacific coast to over 9,000,000 bushels; up to October last the port of Vancouver had shipped nearly 10,000,000 bushels of wheat, three times the amount shipped during the corresponding period of the previous year.

The Canadian West reports an increase of 2,300 homesteads for the first seven months of 1930. Canadian income tax collections increased by \$2,359,694 for the first-half of the current fiscal year through other revenues fell; wheat exports, in September alone, of nearly 28,000,000 bushels, were the highest for any month in two years. Trade between Canada and South Africa increased 35 per cent. in 1929-30 over 1928-29. Western farmers are still buying machinery, until they have 65,000 threshers and 9,000 combines. The 1930 potato crop, of 45,000,000 cwt., is 5,000,000 cwt. more than in 1929. More apples were shipped from Halifax this season by 258,000 barrels, or an increase of 62,000; and the Annapolis Valley apple crop was worth \$2,000,000 more in 1929 than in 1928. Canadian production of creamery butter has increased by 4 per cent.

British Columbia reported big gains in visible wealth and bank balances last year. Its 1929 crops totalled 6,598,553 bushels an increase of a million bushels in a year, while the 1929 agricultural production of the province was \$62,632,890, an increase of nearly \$4,000,000 over 1928, the highest figure on record. The 1930 figures thus far reported from the Pacific province indicate another good year.

Manitoba's gross industrial report has reached a top figure of \$165,000,000; \$63,000,000 better than five years ago. The capital at the same time has risen from \$110,000,000 to \$160,000,000. Quebec's value of manufactured products for the calendar year of 1928, of over a billion, represented a yearly increase of \$82,500,000. Live stock head in all Canada had a yearly increase of 334,688 and fowl by over 7,000,000.

The same story is told in the fish industry, with a record production of canned salmon in British Columbia, and a record number of whales caught, totalling 416 tons. Little but rich Prince Edward Island ran up its fishery products in 1929 to \$1,366,428; Nova Scotia has caught, this season, a half million pound increase of sword fish; while the Atlantic coast has yielded 3,000,000 lbs. more of lobsters. The far northern lakes are also increasingly proving their fishery wealth.

So the story runs all along the line. Just a few more illustrations of advance from the latest reports: Canada's exports to France increased \$33,000,000 worth in 1929 over 1928, and Canada's trade with China has increased four-fold since the War. Manufacturing production increased 10 per cent in 1929 over 1928. Canada's coal output of 17,498,557 tons in 1929, was 11 per cent more than the five-year average. Dairy factories increased their production by six per cent. Canada's farm live stock values have jumped from \$700,000,000 in 1926 to \$864,000,000. Canada's nickel production increased in 1929 by 23 mil-

lion pounds, yet another record. Many of the other minerals also showed an increase; the total production value rising by \$35,000,000 in a single year. Items such as these far outnumber those that represent a temporary decline.

There would seem to have been considerable money in circulation in 1930. The list of big undertakings under way—governmental, municipal, industrial and civic—would make a startling total. There is the annual government expenditures on public works, amounting to many millions. The big railway systems are continuing their improvement and extension work to the tune of more millions. Sky scrapers are featuring most of the larger cities. Banks, insurance companies and financial corporations are able to build towering piles of fine architectural magnificence. The Bell Telephone Company is in process of spending over 20 millions on extensions, as is every province where the system is under provincial control.

There's the Abitibi water power development, also under way, representing an expenditure of over 20 millions. The Saguenay, Gatineau, St. Maurice and Beauharnois power plants are under active development, as are similar undertakings in other provinces. Many an industry is adding to its plant. Texado Island has planned a new steel plant. The Trail smelter is steadily adding to its equipment. More elevators were built in 1930. New hotels on a large scale are going up in several centers. Almost every university and college is adding to its group of buildings, while the erection of churches and schools continues.

So the story goes and might be continued at greater length. Note the new bridges and tunnels completed and planned; include the \$50,000,000 C.N.R. terminal at Montreal; take stock of the extensions in the mining industry alone, not to mention new discoveries constantly being made. The development in and around Sudbury affords a striking illustration of mining activity. Good roads construction continues unabated. Building operations are on a scale little less than in 1929. The opening of new residential districts, in the chief cities, comprising homes of outstanding comfort and beauty, certainly indicates ability to finance them. Many a farmer is building bigger barns. Many an industrial plant is adding to its capacity, and a majority of municipalities have various development plans under way.

To sum up, there is not only ample capital for national development but equally large amounts for investment at home and abroad. Canadian investments outside the Dominion are nearing the two billion mark, in addition to purchases of our own bonds and stocks. Added to all these items are the savings of the people, in banks and otherwise, totalling another figure well above the two billion dollar mark—a sort of nest egg for a rainy day. Canada is still far away from bankruptcy!

We have millions to spend in our thousand moving picture theatres. We have more millions ready for summer holidays and home and foreign trips. We spend still more millions on so-called superfluities and extravagances, without counting the cost. And there is enough left over to finance church and charitable calls and missionary enterprises to a total high up in yet more millions. In addition to the

(Continued on Page 51)

Confident View Taken at Bank of Montreal Meeting

Sir Charles Gordon, President, Takes Confident View of Situation in Canada—Points Out That in This Virile Country of Canada, With Its Abounding Resources, There Can Be No Permanent Depression—Setback Has Been a Direct Reflection of Disturbed Conditions All Over the World.

W. A. Bog and Jackson Dodds, the General Managers, in a Special Report Show How Canada is Singularly Fortunate in Her Banking System—Review Outstanding Features of Annual Statement.

"In this virile country of Canada with its abounding resources there can be no permanent depression." This expression by Sir Charles Gordon, president of the Bank of Montreal, was the keynote of the address he delivered at the annual meeting of the shareholders of the Bank, held in Montreal.

Reassuring Review.

Sir Charles's review of the business of the Bank and of the Dominion during the past year was encouraging and reassuring, and bore out his contention that under all the circumstances Canadians could justly congratulate themselves upon the inherent vigor and soundness of their general economic structure. Referring to the annual statement before the shareholders, he drew attention to the very strong position which it reflected not only in cash but in Dominion of Canada and Provincial Government securities, remarking "The year under review has been a most difficult one not only for banks but for practically all classes of business, and this has been reflected in our profits, but nevertheless ample provision has been made for all losses and prospective losses."

Cause of Business Reaction.

The decline in commodity prices which had taken place since the last annual meeting, he said, was not due to restriction of credit, for an abundance of money was available for sound commercial purposes and credit was not stinted. Dullness of trade was principally due to the extremely low prices of many staples of primary production, such as important commodities as wheat, sugar, rubber, raw cotton, wool, tin, and copper being all at lower prices now than in 1913. In Canada's foreign trade no other commodity approached wheat in volume and value, and as a consequence when crop failure occurred, or prices fell below the line of profitable production, the whole business of the country was adversely affected.

"This," he said, "has happened. The wheat crop of 1929 was short in quantity; the crop of 1930 faced low prices and a glutted market; and the foreign trade returns disclose the results of these unfavourable factors. To short crops and congested markets can be traced much of the reaction in general business, the decline in railway traffic, the diminished earnings of carriers by land and water, unemployment of labor, and above all, diminished purchasing power of the agricultural class."

Emphasize New Trend of Development

Important in their bearing on our future outlook, he remarked, were the figures illustrating the trend of our economic progress. Canada was now passing from the first stage of all new countries, namely the utilization of its most available resources, to the second stage, that of manufacturing, and the progress in this direction was shown by the fact that whereas in 1915 the gross value of Canada's agricultural products was \$1,118,654,000 and of her manufactured products \$1,381,547,000 in 1928 the figures were: gross value of agricultural products, \$1,730,304,000 and of manufactures \$3,769,250,000.

Significant Reference to Imperial Conference

He made a significant reference to the Imperial Conference, emphasizing the widespread interest it had aroused, and remarking: "It is apparent that free trade within the Empire is not a practical possibility, but I feel strongly that much could be accomplished in furthering the exchange of trade between Canada and the United Kingdom by placing that trade upon a reciprocal basis as is the case at present between Canada and some other portions of the Empire. There is an increasing recognition in Canada of the wisdom of trading with those who are willing to trade with us and that principle would find a very practical expression under a system of reciprocal preferences with the United Kingdom, which, though started perhaps only in a small way, would undoubtedly lead to impressive results in re-

gard to the future trade of both countries. These remarks apply also to an extension of the existing agreements with the other Dominions."

Will Lead in Return to Prosperity

Concluding, he referred in detail to the disturbed conditions in all the leading countries in the world and said these conditions were bound to affect the marketing of the primary products upon the export of which Canada has largely depended. Factors were in the making, however, which would breed a more optimistic outlook. "Whether the price will be long or short," he said, "we cannot tell, but we do know that Canada has been through many periods of depression before and upon each occasion has emerged successfully. My own view is that when the turn comes, Canada will be found leading the procession in the return to prosperity."

General Managers' Address

The General Managers, W. A. Bog and Jackson Dodds, in a joint address, said the banks of the world were passing through one of the most difficult periods in history, and Canada was singularly fortunate in her banking system, for it had been able to withstand, without apparent strain, the heavy drop in the price of commodities and in the market value of securities. A reduction in bank figures was a natural sequence of this decrease in values, but the traditionally strong liquid position of the Bank had been maintained, and this without curtailing the requirements of customers. Profits, while reflecting the quiet state of the general business of the country and lower money rates in foreign markets, had been more than sufficient to maintain the usual distributions to shareholders. Attention was drawn to the increased deposits in the Savings Department during recent months, an indication, it was remarked, that with the passing of abnormal conditions in the stock markets, the inherent saving tendency of the people was again in evidence. A notable increase in the number of small accounts was especially gratifying.

Bottom of Depression Near.

Reviewing the business situation in Canada, the view was expressed that Canada was fortunate in that its income was derived from a variety of important trades and occupations most of which were based upon raw materials existing in abundance within our own borders, but the serious situation which had developed in the wheat market had called into question the wisdom of placing such a widespread reliance as in the past upon one type of crop. Wheat would always be produced in large quantities in the Prairie Provinces but the conviction was growing that more stability was afforded by a wider application of the principle of mixed farming, because this, as well as supplying many of his own needs, brought to the farmer a return every month in the year. The figures of production showed that the prairie provinces were making solid progress in this direction.

In connection with the efforts to extend Canada's trade it was remarked "We have great hopes for the growth of our trade with the Orient, a market of increasing importance, and for the continued development of Vancouver as a seaport. Our exports to the West Indies show a considerable increase during the past few years; our Atlantic seaports greatly facilitate our trade with this desirable market."

Concluding, the General Managers said there was a possibility of a seasonal slowing down in trade during the early winter months, adding "The return to prosperity will probably be slow, but there are grounds for believing that the bottom of the depression is near at hand."

The report and balance sheet were adopted unanimously, satisfaction being expressed by several shareholders at the generally encouraging character of the statements presented and at the strong position which the Bank had been able to maintain under the difficult conditions which had prevailed. The Board of the Directors was re-elected unanimously for the ensuing year.

No. VII of a series of interest to every man thoughtful for his future and that of his dependents.

Estate Building

MANY a man whose entire capital is required in his business, hopes some day to make provision which will free a dependent or charity from the vicissitudes of his fortune. To such we would say: select one of our estate-building plans which will, in 5, 10 or 15 years, set up out of your current income a Trust Fund, thus making your beneficiary absolutely independent, come what may. The Union Trust Company specializes in the management of Trustee business of this character.

Union Trust Company

Richmond and Victoria Streets, Toronto

Upon request we will be glad to mail you a complete set of this series.

CHECKING UP NINETEEN THIRTY

(Continued from Page 50)

ment by governments and municipalities, it is doubtful if private charity is being poured out to a greater extent than today. It all goes to prove that there are some monetary reserves yet in this country and that all the stockings of thrift are not empty, even in 1930, and this in a land where the Canadian dollar continues to hold its own in the money markets of the world.

Nor has Canada been at a standstill in 1930 in realms other than the material. If the public could have the total story of the current year in these departments of our national life, there would be sane grounds for congratulation. If, for example, we realize all that is being done in research work, governmental and private, the results achieved or under way would be a source of encouragement. How little we know of what is being done in laboratories and science halls, by experts in their respective lines, towards improved health and sanitary laws, the enlargement of scientific knowledge, and better methods of dealing with problems that seem to have come with advanced civilization; here, too, there would be ample proof that we are not marking time.

Canadians may well be proud of the distinction so many of her sons have achieved, not only in our own country but throughout the world, and while regretting that so many of them have found their life work in other lands, we may on the other hand get some satisfaction through having made this type of contribution to the world and humanity.

Busy brains are alert over radio and television; over mining discoveries through electrical contacts, in trying to salvage the natural gas wastage in the Turner Valley fields, in finding new methods of ore treatment, in trying out new varieties of grain and new breeds of live stock. In these and scores of other ways that do not lend themselves to modern publicity, this earnest, eager Dominion is taking many forward steps in knowledge and its application to human needs, and not a little is to be credited to 1930.

In addition, Canada is pre-eminent a Surplus Country. Happy that people who have something over to sell, especially in food products, even though at low prices. The portentous figure of Famine has no chance

to show itself within our borders. What would India or China give in exchange for the elimination of this ever-recurring spectre?

What significance lies in the statement that there are today over 400 million bushels of wheat in this country, including held-overs and this year's crop, which alone totals 80 million bushels more than in 1929. Disregarding the disturbing factors of lowered prices and sluggish markets, the possession of this vast storehouse of the best food in the world is a most tangible asset. Do not overlook the fact in this connection that a Canadian has again captured the wheat prize for America, and that it was grown in the Peace River district.

We have similar surpluses in other grains. We grew not only more wheat but more barley, oats and rye in 1929 than in 1929, with surpluses for sale in most cases. The same with potatoes—to the extent of thousands of bushels. Canadian hens did extra duty in 1930, turning out 300 million dozen, adding thereby \$85,000,000 to the annual production revenue. The value of milled products and grain and root crops ran up to nearly half a billion the last fiscal year alone. We were able to export, in the same period, 370,000,000 bushels of wheat, 2,000,000 barrels of flour, \$11,000,000 worth of vegetables and \$10,000,000 worth of fruit—some of the surpluses in a Surplus Land. The poor house is still far away to the Canadian, so far as food is concerned.

We grind more trees into pulp and make more paper out of pulp than we can possibly use, hence another surplus, creating newspaper and other paper exports of over \$150,000,000 a year. We are passing rich in timber resources, even if as alleged we are eating up this patrimony too fast. Wood and wood products accounted for \$136,000,000 of exports in 1929-30. We make more alcoholic beverages than we can consume, leaving an export item for whiskey alone of \$25,000,000. Living animals account for \$15,000,000 in exports, \$35,000,000 of fish, \$7,770,000 of hides and skins and \$20,000,000 worth of furs.

This is not a bad record for a young country!

"I wonder why it is that fat men are always good-natured?"
"Probably because it takes them so long to get mad clear through."



FIELD ASSISTANT

I. M. Ritchie, C.L.U., who has been appointed Field Assistant at the Winnipeg Branch Office of The Mutual Life Assurance Company of Canada. He joined the Company's selling force in Winnipeg in 1926 and has shown marked ability as a life underwriter.

BRITAIN'S NEW POLICY

(Continued from Page 42)

protected and the output has increased from 9,114,134 pounds in 1913 to 55,785,032 pounds in 1929.

The export of dyestuffs, comparing 1913 with 1929, has increased by over 300 per cent., and the industry now supplies some 80 per cent. of the needs of the domestic market.

The colour-users now claim that the Act has served the purpose for which it was intended and that they have loyally contributed very material help in building up a sound industry which is capable of working without protection. They desire open competition in the field of dyestuffs so they may reap the benefit of reduced prices. The makers, on the other hand, press for an extension of the Act. As this article is being written news has arrived that the Act will not be renewed, so interesting developments in the dyestuffs industry can be expected during the coming year.

At present there are about a dozen dyemakers in the United Kingdom. The leading producer, the British Dyestuffs Corporation has been absorbed by Imperial Chemical Industries, and controls 40 to 50 per cent. of the British output.

The rationalistic policy of Imperial Chemical Industries is well known. It is the largest and most successful attempt at rationalisation of an entire industry during recent years in Great Britain, and the policy followed is one which assures profitable trading results.

The general fall in commodity prices during recent years does not need elaboration here, but non-ferrous metals during the recent year have slumped in no uncertain fashion, and even now the boldest economist would hesitate to say that the turning point has been reached. In view of this fall the details of a great European merger will be of particular interest.

The units concerned are the Amalgamated Metal Corporation in Great Britain, the Metallbank and Metallurgische of Germany, and the Société Générale des Minerais of Belgium. Within the scope of these units, in both marketing and manufacture, come zinc, aluminum, copper, tin, silver, lead and antimony, and producers inside the combine control the world output of nickel, monopolise the output of radium, produce over half the world output of copper outside the United States, a quarter of the world's zinc, and a growing proportion of lead, antimony, and silver.

Behind the British contribution to the merger are the greatest non-ferrous metal producers in the Empire, including International Nickel Co. of Canada, Consolidated Smelting and Mining Co. of Canada, the Zinc Corporation, the British Aluminum Co., and several others, and it is significant that no great base metal interest is excluded.

Before the present merging took place the three main firms were linked in a closely arranged system of merchandising metals, and the great producers were involved in deep commitments on the marketing side. The merging of interests of three such important groups in Europe strikingly illustrates the necessity, during a long period of falling prices for every base metal, for the greatest efficiency in production and economy in marketing, and there is no doubt that such measures as this will do much to bring about stable conditions in industry, and will create that confidence in business which is absolutely necessary before profitable trading can take place.

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EXHIBITION OF BRITISH ARTIFICIAL SILK GOODS, Royal Albert Hall, London, February 16-21, 1931, held in direct association with the BRITISH INDUSTRIES FAIR.

Full particulars and invitation tickets may be obtained from: Mr. F. W. FIELD, H.M. Senior Trade Commissioner in Canada and Newfoundland, 1111, BEAVER HALL HILL, MONTREAL. Telephone: Lancaster 7170 and 7254. Mr. A. M. WISEMAN, M.C., H.M. Trade Commissioner, 901-902, BANK OF HAMILTON BUILDING, 61-67, YONGE STREET, TORONTO. Telephone: Elgin 5588.

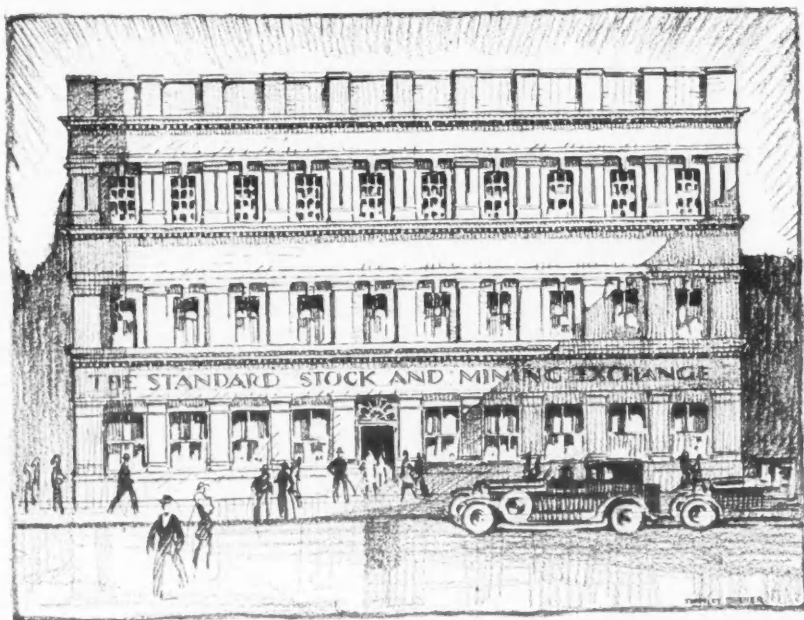
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			T. A. Richardson
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*F. Coleman, Limited, Partner.

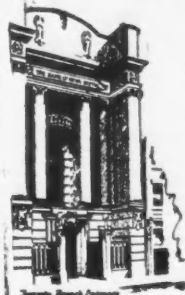
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NEW PORTRAIT PRESENTED

A portrait of R. O. McCulloch, Esquire, President of the Mutual Life Assurance Company, by Joshua Smith, R.B.A., was recently presented to the company by shareholders and now hangs in the board room of the head office, at Waterloo, Ontario.

THE COPPER OUTLOOK

Permanent Price Recovery Not Yet in Sight — Difficulties in Arranging Co-operation

By LEONARD J. REID

Assistant Editor of The Economist, London

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THE price of copper has recently been subject to one of those sharp sudden fluctuations well-known in the market for this commodity. Both the considerable organization existing in the industry and the attempts at restriction of output have proved unable to prevent a heavy fall in price over the last twelve months and more especially over the last six months, nor have minor sharp fluctuations in price been prevented.

The copper industry on its present scale is young; and its development has progressed largely as a result of the development of the electrical and motor car industries. World production in 1900 was only about 9,000 tons; it had increased by over 150 times, to 1,390,000 tons, in 1919. The War gave it a very great stimulus. With the cessation of war-time demand supplies were excessive and the industry took several years to come to a state of equilibrium, a stage barely reached when the fall in commodity prices of 1929 and the present world slump occurred. In the last six months—May to November—the price per lb. fell from 18 cents to 9.80 cents. A recovery, no doubt momentary, has sent the price up to 11 cents.

The factors governing the price of copper are several, but on the demand side, trade depressions apart, consumption is steady with a natural tendency to increase. Figures for the United States show that the electricity industry absorbs 55% of the copper production and the automobile industry 12½%. Over a number of years the two industries, absorbing, in the case of the United States 67½%, have exercised a steady and growing demand. There has been some fluctuations in market demand, not corresponding to fluctuation of actual consumption but due to speculative operations. The distinction between "middlemen's" altering demand and the physical consumption of the actual metal should be clearly borne in mind.

The supply factors of the price of copper do, however, tend to cause price fluctuations. Because there are a number of producing units with a whole range of only slightly differing costs of production, a rise in price tends comparatively quickly to bring a number of new productive units into operation, and vice-versa, falls in price tend to stop output from a number of producing units. But whereas price changes can take place quickly, once a copper mine is put into operation it is not quickly closed down and on the other hand when it is closed down it cannot very soon be reopened. The result is that a movement in price produces an effect which goes on for a considerable time after the price may have altered and no longer justifies that effect. That is to say, temporary over-production or, although this is rarer, temporary under-production can and does occur fairly quickly in the copper industry. Naturally recuperative pauses take place, but the response to price movements soon becomes again active.

It is this fairly rapid altering production and stoppage of production—but in both cases running past the

price level—that in large part accounts for the severe rapid fluctuations in the price of copper. Intermediary speculation, disguising the extent of genuine physical consumption, only adds to the confusion. The speculative nature of the industry is increased by the existence of a number of producers scattered in different parts of the world and all ready, as explained, to come on the market fairly quickly.

Within the United States, the world's largest single producer of copper, the Copper Exports Inc., has grouped the several firms together into one unit for the purpose of export, but that still leaves other producers, notably those of South and Central Africa, of Spain, Peru and Germany, and others free to act differently from American Copper Exporters Inc., and from one another. A number of British companies, owning or controlling between them mines mainly in Africa and Spain, have merged, thus reducing the number of competitors on the world market, but they still remain numerous. Efforts are now being made to bring about some co-operation between them.

Any plan for controlling the price of copper, as far as the producers are concerned, must conform to the following facts: First that there is one market, the world market, and therefore a producers' organization must be international; secondly it must be rigidly enforced and extra mines must not be brought into operation or put out of operation with every price movement, actual production being determined by stocks; thirdly, it must be recognized that any artificial price control must act within the wider operation of the general level of prices, a force stronger than the price control of any one industry.

It is obvious that an effective price control organization would be very difficult to create out of an industry competitively organized as it is at present. Fluctuations will continue for a long time yet. Meanwhile heavy stocks, and production always ready to make an inordinate increase with no corresponding increase in consumption indicates that a permanent price recovery is not yet at hand.

Canada Permanent Issues Brochure

JUST off the press, a brochure issued by the Canada Permanent Mortgage Corporation and The Canada Permanent Trust Company describes in detail the new head office and a summary of the history of this old institution. The brochure is a distinctive achievement beautifully illustrated and forms a handsome souvenir of this magnificent 18 story head office building at the corner of Bay and Adelaide Streets, Toronto.

The book contains an historical summary of the organization which was founded in 1855 by J. Herbert Mason, has had a successful career for over seventy-five years and today is one of the largest and oldest organizations of its kind in Canada, with Dominion-wide influence.